**SNAAP 2027 Questionnaire DRAFT 10.20.26**

The survey items shown below represent a working draft of the instrument and may undergo slight revision prior to the 2027 data collection.

Highlighting denotes new items for 2027.

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*Throughout this questionnaire, the words "art" and "artist" refer to a range of creative activity, including but not limited to architecture, creative writing, dance, design, fine art, media arts, music, theater, and studio art.*

## Education

1. What degree(s) or credential(s) did you pursue at [INSTITUTION]? Select all that apply.

| Variable name | Response Option | <1> Selected |
|---|---|---|
| instdeg_UGcert | 1.1 Undergraduate certificate or non-degree coursework | |
| instdeg_Assoc | 1.2 Associate degree | |
| instdeg_Bach | 1.3 Bachelor's degree (BA, BFA, BMus, BS, etc.) | |
| instdeg_GRcert | 1.4 Graduate certificate or non-degree coursework | |
| instdeg_Mast | 1.5 Master's degree (MA, MFA, MMus, MS, etc.) | |
| instdeg_Doc | 1.6 Doctoral degree (DMA, Ed.D., Ph.D., etc.) | |

**School Type Fill Programming**

Where [TYPE] is what the population file designates an alum (1-2, 5-6=UG; 3-4, 7-8=GR)
Where [alumLevel] is the text fill that appears in the web survey

IF [TYPE]=UG AND (instdeg_UGcert=0 AND instdeg_Assoc=0 AND instdeg_Bach=0)
AND (instdeg_GRcert=1 OR instdeg_Mast=1 OR instdeg_Doc=1)
THEN alumLevel=Graduate ELSE alumLevel=Undergraduate.

IF [TYPE]=GR AND (instdeg_GRcert=0 AND instdeg_Mast=0 AND instdeg_Doc=0)
AND (instdeg_UGcert=1 OR instdeg_Assoc=1 OR instdeg_Bach=1)
THEN alumLevel=Undergraduate ELSE alumLevel=Graduate.

2. Please list your major(s) or concentration(s) for your [UNDERGRADUATE / GRADUATE] degree, program, or credential at [INSTITUTION] (do not list majors that you switched out of).

| Variable Name | Text Boxes |
|---|---|
| maj1 | Major 1 [100 ch. Limit] |
| maj2 | Major 2 [100 ch. Limit] |

NOTE: Dropdown menu will appear as respondents begin to type their majors.

3. What was your minor for your [UNDERGRADUATE / GRADUATE] degree, program, or credential at [INSTITUTION] (do not list minors that you switched out of)? If you did not have a minor, please leave the box below blank.

NOTE: please put this question on the same screen as question 2.

| Variable Name | Text Box |
|---|---|
| min1 | Minor 1 [100 ch. Limit] |

NOTE: Dropdown menu will appear as respondents begin to type their minors.

4. Please select any degrees or credentials you completed at any other institutions outside of [INSTITUTION]. Select all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| othdeg_none | 4.0 I have not completed any degrees or credentials outside of [INSTITUTION]. | |
| othdeg_UGcert | 4.1 Undergraduate certificate or non-degree coursework | |
| othdeg_Assoc | 4.2 Associate degree | |
| othdeg_Bach | 4.3 Bachelor's degree (BA, BFA, BMus, BS, etc.) | |
| othdeg_GRcert | 4.4 Graduate certificate or non-degree coursework | |
| othdeg_Mast | 4.5 Master's degree (MA, MFA, MMus, MS, etc.) | |
| othdeg_Doc | 4.6 Doctoral degree (DMA, Ed.D., Ph.D., etc.) | |

5. Please list the names of any other educational institutions that you attended outside of [INSTITUTION] along with degree and major. Include any in-progress degrees as well.

| Variable Name | Response Option |
|---|---|
| otherinsts | Text box [500 ch. Limit] |

## Institutional Satisfaction

6. Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your UNDERGRADUATE / GRADUATE] degree, program, or credential?

**Variable name: instexp**

| Response Value & Option |
|---|
| <4> Excellent |
| <3> Good |
| <2> Fair |
| <1> Poor |

7. If you could start over again, would you:

| Variable Name | Question | <4> Definitely yes | <3> Probably yes | <2> Probably no | <1> Definitely no |
|---|---|---|---|---|---|
| same_maj | 7.1 Choose a different major (or field)? | | | | |
| same_inst | 7.2 Choose a different institution? | | | | |
| same_anyed | 7.3 Pursue any postsecondary education? | | | | |

8. Since leaving, how connected do you feel to [INSTITUTION]?

**Variable Name: instcon**

| Response Value & Option |
|---|
| <4> Very much |
| <3> Some |
| <2> Very little |
| <1> Not at all |

9. Would you recommend [INSTITUTION] to another student like you?

**Variable Name: recinst**

| **Response Value & Option** |
|---|
| <1> Yes |
| <0> No |

10. Please select the option that best describes how satisfied you were with the following opportunities and aspects of your experience at [INSTITUTION].

| **Variable Name** | **Question** | **<4> Very satisfied** | **<3> Somewhat satisfied** | **<2> Somewhat dissatisfied** | **<1> Very dissatisfied** | **<9> Not relevant** |
|---|---|---|---|---|---|---|
| in_sat_perf | 10.1 Perform, exhibit, or present your artistic or design work | | | | | |
| in_sat_disc | 10.2 Work or take courses across different artistic or design disciplines | | | | | |
| in_sat_clas | 10.3 Take non-arts classes | | | | | |
| in_sat_inst | 10.4 Quality of instructors | | | | | |
| in_sat_advi | 10.5 Quality of advising about academics, career, or further education | | | | | |
| in_sat_intn | 10.6 Availability of internships, apprenticeships, or other professional training experiences | | | | | |
| in_sat_alum | 10.7 Network with alumni | | | | | |
| in_sat_prof | 10.8 Network with artists, designers, and other creative professionals | | | | | |
| in_sat_opti | 10.9 Exposure to a broad view of career options | | | | | |
| in_sat_inte | 10.10 Integrate artistic or design work with other subjects or issues of interest to you | | | | | |

11. The coursework at [INSTITUTION] emphasized the following:

| Variable Name | Question | <4> Very much | <3> Some | <2> Very little | <1> Not at all |
|---|---|---|---|---|---|
| cw_gen | 11.1 Generating new ideas or brainstorming | | | | |
| cw_risk | 11.2 Taking risks in coursework without fear of penalty | | | | |
| cw_eval | 11.3 Evaluating multiple approaches to a problem | | | | |
| cw_inv | 11.4 Inventing new methods to arrive at unconventional solutions | | | | |

12. How often did you do the following while enrolled at [INSTITUTION]?

| Variable Name | Question | <4> Often | <3> Sometimes | <2> Rarely | <1> Never |
|---|---|---|---|---|---|
| in_oft_cocr | 12.1 Participate in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports) | | | | |
| in_oft_cmty | 12.2 Work on a project or in a role serving the local community | | | | |
| in_oft_arti | 12.3 Work with an artist in the local community | | | | |
| in_oft_dvst | 12.4 Interact with other students who represented a diversity of identities | | | | |
| in_oft_work | 12.5 Learn about creative works from diverse cultures or from creators with diverse backgrounds within your coursework | | | | |
| in_oft_divf | 12.6 Learn from faculty and instructors who represent a diversity of identities | | | | |
| in_oft_gues | 12.7 Learn from guest speakers, artists, or other visiting professionals who represent a diversity of identities | | | | |
| in_oft_racj | ’12.8 Learn about matters of racial justice or social equity within your coursework | | | | |
| | | | | | |

13. Did you do the following while at [INSTITUTION]?

| Variable Name | Question | <1> Yes | <0> No | <2> Don’t recall |
|---|---|---|---|---|
| in_do_abrd | 13.1 Study abroad | | | |
| in_do_cars | 13.2 Utilize career service offerings | | | |
| in_do_port | 13.3 Complete a portfolio (a document/record of your cumulative artistic work) | | | |
| in_do_pdintn | 13.4 Complete a *paid* internship, apprenticeship, or other professional work-training relevant to your degree | | | |
| in_do_updintn | 13.5 Complete an *unpaid* internship, apprenticeship, or other professional work-training relevant to your degree | | | |

14. Did you begin your [UNDERGRADUATE / GRADUATE] degree, program, or credential at [INSTITUTION] or elsewhere?

**Variable Name: transfer**

| Response Value & Option |
|---|
| <0> Started at this institution |
| <1> Started elsewhere and transferred |

15. How often did you feel the following while enrolled at [INSTITUTION]?

| Variable Name | Question | <4> Often | <3> Sometimes | <2> Rarely | <1> Never |
|---|---|---|---|---|---|
| in_sb_resf | 15.1 Respected by your instructors and faculty | | | | |
| in_sb_resc | 15.2 Respected by your classmates | | | | |
| in_sb_diff | 15.3 Treated differently by your instructors and faculty in a way that affected you negatively | | | | |
| in_sb_difc | 15.4 Treated differently by your classmates in a way that affected you negatively | | | | |
| in_sb_valc | 15.5 Valued by your classmates | | | | |
| in_sb_valf | 15.6 Valued by your instructors and faculty | | | | |

16. While enrolled at [INSTITUTION], did you use any of the following types of assistance? Select all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| in_ast_non | 16.0 No assistance used | |
| in_ast_sen | 16.1 Assistance for a sensory disability | |
| in_ast_mob | 16.2 Assistance for a mobility condition or physical disability | |
| in_ast_mnh | 16.3 Assistance for a mental health condition or disability | |
| in_ast_lea | 16.4 Assistance for a learning or cognitive disability | |
| in_ast_oth | 16.5 Assistance for another chronic medical condition or disability | |
| in_ast_pna | 16.6 Prefer not to answer | |

17. In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills and abilities?

| Variable Name | Question | <4> Very much | <3> Some | <2> Very little | <1> Not at all |
|---|---|---|---|---|---|
| in_sk_crit | 17.1 Critical thinking | | | | |
| in_sk_crea | 17.2 Creative thinking and problem solving | | | | |
| in_sk_res | 17.3 Research skills | | | | |
| in_sk_com | 17.4 Communication skills | | | | |
| in_sk_proj | 17.5 Project management skills | | | | |
| in_sk_ai | 17.6 Artificial Intelligence (AI) skills | | | | |
| in_sk_tech | 17.7 Technology skills (not related to AI) | | | | |
| in_sk_art | 17.8 Artistic technique | | | | |
| in_sk_buen | 17.9 Business, financial, and entrepreneurial skills | | | | |
| in_sk_netw | 17.10 Networking and relationship building | | | | |
| in_sk_teac | 17.11 Teaching skills | | | | |
| in_sk_resi | 17.12 Resiliency in difficult circumstances | | | | |

| | | | | | |
|---|---|---|---|---|---|
| in_sk_coll | 17.13 Collaboration with others from different backgrounds than your own | | | | |

18. I feel my education at [INSTITUTION] prepared me to work in many different jobs and roles.

**Variable name: prepdiff**

| Response Value & Option |
|---|
| <4> Strongly agree |
| <3> Somewhat agree |
| <2> Somewhat disagree |
| <1> Strongly disagree |

19. Is there anything that [INSTITUTION] could have done better to prepare you for further education or for your career? Please describe.

| Variable Name | Response Option |
|---|---|
| edpreptxt | Text box |

## Career

**20. After leaving** [INSTITUTION], how long did it take for you to obtain full-time work (working for pay or profit for 35 or more hours per week)?

**Variable name: jobtime_ft**

| Response Value & Option |
|---|
| <1> Obtained work prior to leaving [INSTITUTION] |
| <2> Obtained work in less than four months |
| <3> Obtained work in four to twelve months |
| <4> Obtained work after more than a year |
| <5> Have not yet found work |
| <6> Did not search for full-time work after leaving program |
| <7> Pursued further education immediately afterwards |

21. *(Skip if jobtime_ft=5 or 6 or 7)* How closely related was this full-time work experience to your education or training from [INSTITUTION]?

**Variable name: jobtrain_ft**

| Response Value & Option |
|---|
| <2> Closely related |
| <1> Somewhat related |
| <0> Not related |

22. *(Skip if jobtime_ft=5 or 6 or 7)* How closely related was this full-time work experience to your long-term career interests?

**Variable name: career_ft**

| Response Value & Option |
|---|
| <2> Closely related |
| <1> Somewhat related |
| <0> Not related |

23. *(This is a soft-check required question.)* Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)? Remember, we consider a broad array of arts including designers, architects, writers, media producers, fine artists, filmmakers, performers, musicians, and others.

**Variable Name: artist**

| Response Option |
|---|
| <1> Yes, I do this currently. |
| <2> Yes, I have done it in the past, but no longer do. |
| <3> No, I have not done this. |

24. Have you ever worked as a full- or part-time teacher of the arts (i.e., classroom setting or private lessons)?

**Variable Name: teach**

| Response Value & Option |
|---|
| <1> Yes, I do this currently. |
| <2> Yes, I have done it in the past, but no longer do. |
| <3> No, I have not done this. |

25. Have you ever been self-employed, an independent contractor, or a freelance worker?

**Variable Name: wkself**

| Response Value & Option |
|---|
| <1> Yes, I do this currently. |
| <2> Yes, I have done it in the past, but no longer do. |
| <3> No, I have not done this. |

## Current Work

26. What best describes your current employment status?

**Variable Name: curemp**

| Response Value & Option |
|---|
| <1> Full-time (35 hours or more per week) |
| <2> Part-time only (fewer than 35 hours per week) |
| <3> Unemployed and looking for work |
| <4> In school full-time |
| <5> Caring for family full-time |
| <6> Retired |
| <7> Other (please describe): |

| Variable Name | Response Option |
|---|---|
| curempothtxt | **Other please describe text box** [100 ch. Limit] |

27. *(Skip if curemp = 3, 4, 5, or 6)* Over the last month, were you working for one or more than one employer?

**Variable Name: emp_one**

| Response Value & Option |
|---|
| <1> One employer |
| <2> More than one employer |

28. *(Skip if curemp = 3, 4, 5, or 6)* Over the last month, did your work duties include any of the following?

| Variable Name | Question | <1> Yes | <0> No |
|---|---|---|---|
| wk_d_teach | 28.1 Teaching visual or performing arts, design, or other creative work | | |
| wk_d_admin | 28.2 Managing or administering programs or people within arts, design, or creative work | | |
| wk_d_crper | 28.3 Creating, rehearsing, or performing music, dance, or other theatrical arts | | |
| wk_d_crvis | 28.4 Creating, planning, publishing, or showing visual arts, design, or other creative work | | |
| wk_d_artte | 28.5 Use of expertise in artistic, design, architecture, or other creative techniques | | |
| wk_d_pubar | 28.6 Use of expertise in public, community-engaged, or social practice art | | |
| wk_d_multi | 28.7 Working across multiple art forms or disciplines | | |

29. Please indicate those occupations in which you **currently** work. Check all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| curjob_none | 29.0 Currently not employed | |
| **Arts-related** | | |
| curjob_actor | 29.1 Actor | |
| curjob_arch | 29.2 Architect | |
| curjob_artadm | 29.3 Arts administrator or manager (including development, marketing, or box office/sales) | |
| curjob_tchhied | 29.4 Arts educator – in higher education | |
| curjob_tchk12 | 29.5 Arts educator – in K-12 | |
| curjob_tchart | 29.6 Arts educator – teaching artist | |
| curjob_othtch | 29.7 Arts educator - outside of K-12 or higher education | |
| curjob_therap | 29.8 Arts therapist (dance, drama, music, visual, other) | |
| curjob_craft | 29.9 Craft artist | |
| curjob_choreo | 29.10 Dancer or choreographer | |
| curjob_graphicdes | 29.11 Designer - Graphic designer, illustrator, or art director | |
| curjob_intdes | 29.12 Designer - Interior designer | |
| curjob_webdes | 29.13 Designer - Web designer | |
| curjob_sound | 29.14 Engineer or technician (sound, light, other) | |
| curjob_film | 28.15 Film, TV, or video artist | |
| curjob_finart | 29.16 Fine artist | |
| curjob_animator | 29.17 Multi-media artist or animator | |
| curjob_curator | 29.18 Museum or gallery worker, including curator | |
| curjob_musician | 29.19 Musician (including instrumental, vocal, conductor, composer, arranger) | |
| curjob_photo | 29.20 Photographer | |
| curjob_prod | 29.21 Production designer or production manager | |
| curjob_stage | 29.22 Theater and stage director or producer | |
| curjob_writer | 29.23 Writer, author, or editor | |

| | |
|---|---|
| curjob_othart | 29.24 Other arts or design occupation not listed, please describe: |
| curjob_otharttxt | **Other arts or design occupation please describe text box** [50 ch. Limit] |
| **Not arts-related** | |
| curjob_comm | 29.25 Communications (e.g., journalism, marketing, public relations, advertising, fundraising) |
| curjob_comput | 29.26 Computer and mathematics (e.g., IT, analysts, and software developers) |
| curjob_edu | 29.27 Education, training, and library |
| curjob_finan | 29.28 Financial and other business services |
| curjob_hlthtech | 29.29 Healthcare |
| curjob_legal | 29.30 Legal |
| curjob_manag | 29.31 Management (e.g., executives and managers) |
| curjob_office | 29.32 Office and administrative support |
| curjob_sales | 29.33 Sales (e.g., real estate, retail sales) |
| curjob_socialser | 29.34 Social services or other services (e.g., counselors, social workers, food service, travel industry) |
| curjob_oth | 29.35 Other occupation not listed, please describe: |
| curjob_othtxt | **Other occupation please describe text box** [50 ch. Limit] |

30. *(Skip if curjob_none=1 OR only one occupation in curjob)* Please select the occupation in which you spend most of your paid work time.

Options populated with those responses selected in curjob_actor through curjob_oth.

**Variable name: curjob_majtime**

| **Response Value & Option** |
|---|
| <1> Actor |
| <2> Architect |
| <3> Arts administrator or manager (including development, marketing, or box office/sales) |
| <4> Arts educator – in higher education |
| <5> Arts educator – in K-12 |
| <6> Arts educator – teaching artist |
| <7> Arts educator - outside of K-12 or higher education |
| <8> Arts therapist (dance, drama, music, visual, other) |
| <9> Craft artist |
| <10> Dancer or choreographer |
| <11> Designer - Graphic designer, illustrator, or art director |
| <12> Designer - Interior designer |
| <13> Designer - Web designer |
| <14> Engineer or technician (sound, light, other) |
| <15> Film, TV, or video artist |
| <16> Fine artist |
| <17> Multi-media artist or animator |
| <18> Museum or gallery worker, including curator |
| <19> Musician (including instrumental, vocal, conductor, composer, arranger) |
| <20> Photographer |
| <21> Production designer or production manager |
| <22> Theater and stage director or producer |

| |
|---|
| <23> Writer, author, or editor |
| <24> Other arts or design occupation not listed, please describe: [Populated by curjob_otharttxt] |
| <25> Communications (e.g., journalism, marketing, public relations, advertising, fundraising) |
| <26> Computer and mathematics (e.g., IT, analysts, and software developers) |
| <27> Education, training, and library |
| <28> Financial and other business services |
| <29> Healthcare |
| <30> Legal |
| <31> Management (e.g., executives and managers) |
| <32> Office and administrative support |
| <33> Sales (e.g., real estate, retail sales) |
| <34> Social services or other services (e.g., counselors, social workers, food service, travel industry) |
| <35> Other occupation not listed, please describe: [Populated by curjob_othtxt] |

31. *(Skip if curjob_none = 1)* Overall, to what extent would you say your career is related to your field of study or training during your time at [INSTITUTION]?

**Variable name: wk_degfld**

| **Response Value & Option** |
|---|
| <2> Closely related |
| <1> Somewhat related |
| <0> Not related |

32. *(Skip if curjob_none = 1)* Please provide your current job title(s) and, if not self-explanatory, a brief description of your work and how it is or s not relevant to your arts training.

| **Variable Name** | **Response Option** |
|---|---|
| majtimetxt | Text box [500 ch. Limit] |

33. What is the most important resource to which you currently do not have access, but need to advance an artistic or design career?

**Variable name: wk_impresource**

| **Response Value & Option** |
|---|
| <0> I am not currently seeking to advance an artistic or design career |
| <1> Space, such as studio or performance/exhibition space |
| <2> Equipment |
| <3> Business advising |
| <4> Funding (e.g., grants, loans, investment capital) |
| <5> Publicity and recognition of your work |
| <6> Professional networks |
| <7> Childcare or elder care |
| <8> Technology support |
| <9> Another type of resource |
| <10> I currently feel adequately resourced to advance an artistic or design career |

34. *(Skip if curjob_none = 1)* How important are the following to perform effectively in your current profession or work life?

| Variable Name | Question | <4> Very important | <3> Somewhat important | <2> Only a little important | <1> Not at all important |
|---|---|---|---|---|---|
| wk_sk_crit | 34.1 Critical thinking | | | | |
| wk_sk_crea | 34.2 Creative thinking and problem solving | | | | |
| wk_sk_res | 34.3 Research skills | | | | |
| wk_sk_com | 34.4 Communication skills | | | | |
| wk_sk_proj | 34.5 Project management skills | | | | |
| wk_sk_ai | 34.6 Artificial Intelligence (AI) skills | | | | |
| wk_sk_tech | 34.7 Technology skills (not related to AI) | | | | |
| wk_sk_art | 34.8 Artistic technique | | | | |
| wk_sk_buen | 34.9 Business, financial, and entrepreneurial skills | | | | |
| wk_sk_netw | 34.10 Networking and relationship building | | | | |
| wk_sk_teac | 34.11 Teaching skills | | | | |
| wk_sk_resi | 34.12 Resiliency in difficult circumstances | | | | |
| wk_sk_coll | 34.13 Collaboration with others from different backgrounds than your own | | | | |

35. *(Skip if curjob_none = 1)* Overall, to what extent would you say your **current** career draws upon skills and abilities developed during your time at [INSTITUTION]?

**Variable Name: wk_degskl**

| Response Value & Option |
|---|
| <4> Very much |
| <3> Some |
| <2> Very little |
| <1> Not at all |

36. Based on your overall experience, how important is having a degree in arts, design, or a related management field to advancing a career in arts or design?

**Variable Name: degimp**

| Response Value & Option |
|---|
| <4> Very important |
| <3> Important |
| <2> Slightly important |
| <1> Not important |

37. *(Skip if curjob_none=1)* Indicate your level of satisfaction with each of the following aspects of your current work.

| Variable Name | Question | <4> Very satisfied | <3> Somewhat satisfied | <2> Somewhat dissatisfied | <1> Very dissatisfied |
|---|---|---|---|---|---|
| wk_sat_sec | 37.1 Job security | | | | |
| wk_sat_adv | 37.2 Opportunity for advancement | | | | |
| wk_sat_pay | 37.3 Pay or earnings | | | | |
| wk_sat_ben | 37.4 Benefits (e.g., health insurance, leave) | | | | |
| wk_sat_flx | 37.5 Flexibility (e.g., hours, location) | | | | |
| wk_sat_res | 37.6 Level of responsibility | | | | |
| wk_sat_con | 37.7 Opportunity to contribute to society | | | | |
| wk_sat_cre | 37.8 Opportunity to be creative | | | | |
| wk_sat_val | 37.9 Alignment with your values and interests | | | | |
| wk_sat_ind | 37.10 Degree of independence | | | | |
| wk_sat_all | 37.11 Overall job satisfaction | | | | |

38. *(Skip if curjob_none=1)* How often do you feel the following in your current work?

| Variable Name | Question | <4> Often | <3> Sometimes | <2> Rarely | <1> Never | <9> Not applicable |
|---|---|---|---|---|---|---|
| wk_oft_resc | 38.1 Respected by your co-workers or collaborators | | | | | |
| wk_oft_difc | 38.2 Treated differently by co-workers or collaborators in way that affected you negatively | | | | | |
| wk_oft_valc | 38.3 Valued by your co-workers or collaborators | | | | | |

39. *(Skip if curemp=6)* In the last 6 months, what types of skills, if any, have you sought in effort to advance your career? Check all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| adsk_tech | 39.1 Technology skills | |
| adsk_buen | 39.2 Business, financial, or entrepreneurial skills | |
| adsk_artt | 39.3 Artistic or design techniques | |
| adsk_pivot | 39.4 Skills to facilitate a change to a different occupational field | |
| adsk_oth | 39.5 Other skills, please describe: | |
| adsk_othtxt | **Other please describe text box** [50 ch. Limit] | |
| adsk_none | 39.6 I have not sought any skills to advance my career in the last 6 months | |

40. (*Skip if curemp=0 or adsk_none*=1) Where did you acquire new skills to advance your career? Check all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| wheresk_deg | 40.1 College or university degree program, coursework, or credential | |
| wheresk_empr | 40.2 Employer-provided training, credentials, or resources | |
| wheresk_onl | 40.3 Online courses, credentials, or other formal trainings, other than college or university programs | |
| wheresk_self | 40.4 Self-taught (e.g., using online tutorials or other resources) | |
| wheresk_ment | 40.5 Informally through existing mentors, friends, or acquaintances | |
| wheresk_oth | 40.6 Other skills, please describe: | |
| wheresk_othtxt | **Other please describe text box** [50 ch. Limit] | |

**"Generative AI" refers to systems that create text, images, audio, code or video in response to prompts (e.g., ChatGPT, Gemini, Copilot, Midjourney, Claude). In the questions below, we will use "AI" or "GenAI" for short.**

41. Have you ever used GenAI at home or in your work?

**Variable Name: AIuse**

| Response Value & Option |
|---|
| <1> Yes, at home only. |
| <2> Yes, at work only. |
| <3> Yes, both at home and at work. |
| <4> No, neither at home nor at work. |
| <9> I prefer not to answer. |

42. To what extent do you agree or disagree with the following statements about generative AI?

| Variable Name | Question | <4> Strongly agree | <3> Somewhat agree | <2> Somewhat disagree | <1> Strongly disagree | <9> Don't know/Not applicable |
|---|---|---|---|---|---|---|
| AI_skep | 42.1 I am skeptical about the quality and/or accuracy of AI-generated output. | | | | | |
| AI_replace | 42.2 I am worried that AI could eventually replace some or all parts of my job. | | | | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| AI_output | 42.3 AI has increased my output and productivity. | | | | | |
| AI_expand | 42.4 AI has expanded the types of work I do. | | | | | |
| AI_privacy | 42.5 I have privacy/security concerns about AI use. | | | | | |
| AL_collab | 42.6 AI has allowed me to form new collaborations or reach new clients/audiences. | | | | | |
| AI_envir | 42.7 I have concerns about the environmental impact of AI use. | | | | | |
| AI_train | 42.8 I would benefit from additional training on AI use. | | | | | |

## Arts Engagement

43. Select all of the ways in which you have supported the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork).

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| part_none | 43.0 I have not supported the arts in the past 12 months. | |
| part_vol | 43.1 Volunteered at an arts organization | |
| part_brd | 43.2 Served on the board of an arts organization | |
| part_tch | 43.3 Volunteered to teach the arts | |
| part_advoc | 43.4 Engaged in an arts advocacy activity | |
| part_donate | 43.5 Donated money to an arts organization or an artist | |
| part_attd | 43.6 Attended an arts event (including exhibits, concerts, performances) | |
| part_oth | 43.7 Other (please describe): | |
| part_othtxt | **Other please describe text box** [50 ch. Limit] | |

44. Do you make or perform art in your personal (not work-related) time?

**Variable Name: perform**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |

45. How would you rate your health in the following areas?

| Variable Name | Question | <4> Excellent | <3> Good | <2> Fair | <1> Poor |
|---|---|---|---|---|---|
| in_hth_phys | 45.1 Physical health | | | | |
| in_hth_men | 45.2 Mental health | | | | |
| in_hth_soc | 45.3 Social health | | | | |
| in_hth_fin | 45.4 Financial health | | | | |

## Facts & Figures

46. Before taxes and other deductions, what is your **personal** projected income for 2027? Please only consider income that you earned. Do not include spousal or partner income, or interest on jointly owned assets.

**Variable name: income**

| Response Value & Option |
|---|
| <1> $10,000 or less |
| <2> $10,001 to $20,000 |
| <3> $20,001 to $30,000 |
| <4> $30,001 to $40,000 |
| <5> $40,001 to $50,000 |
| <6> $50,001 to $60,000 |
| <7> $60,001 to $70,000 |
| <8> $70,001 to $80,000 |
| <9> $80,001 to $90,000 |
| <10> $90,001 to $100,000 |
| <11> 100,001 to 150,000 |
| <12> More than $150,000 |
| <13> I prefer not to answer. |

47. Before taxes and other deductions, what is your projected **household** income for 2027? Please consider the total of your income and income from a spouse or domestic partner, and any interest on jointly owned assets.

**Variable name: hhincome**

| Response Value & Option |
|---|
| <1> $10,000 or less |
| <2> $10,001 to $20,000 |
| <3> $20,001 to $30,000 |
| <4> $30,001 to $40,000 |
| <5> $40,001 to $50,000 |
| <6> $50,001 to $60,000 |
| <7> $60,001 to $70,000 |
| <8> $70,001 to $80,000 |
| <9> $80,001 to $90,000 |
| <10> $90,001 to $100,000 |
| <11> 100,001 to 150,000 |
| <12> More than $150,000 |
| <13> I prefer not to answer. |

48. What is the total amount you borrowed (loans from any source to be repaid) to finance your degree from [INSTITUTION]?

**Variable name: stdloan**

| Response Value & Option |
|---|
| <1> None |
| <2> $10,000 or less |
| <3> $10,001 to $20,000 |
| <4> $20,001 to $30,000 |
| <5> $30,001 to $40,000 |
| <6> $40,001 to $50,000 |
| <7> $50,001 to $60,000 |
| <8> $60,001 to $70,000 |
| <9> $70,001 to $80,000 |
| <10> More than $80,000 |
| <11> I prefer not to answer. |

49. *(Skip if stdloan = 1)* What is your current student loan debt status?

**Variable Name: loanstatus**

| Response Value & Option |
|---|
| <1> I still have a balance on my student loans. |
| <2> My student loan debt has been forgiven. |
| <3> My student loans have been paid in full. |
| <4> I prefer not to answer. |

50. To what extent do you agree or disagree with the following statements?

| Variable Name | Question | <4> Strongly agree | <3> Somewhat agree | <2> Somewhat disagree | <1> Strongly disagree |
|---|---|---|---|---|---|
| cost_invest | 50.1 Considering the *total cost* of my education, attending my institution was a good investment. | | | | |
| cost_debt | 50.2 My career plans and decisions have been impacted by student loan debt. | | | | |
| cost_worry | 50.3 I worry about making enough money to cover my cost of living (including any student loan payments). | | | | |

51. *(Skip if curemp = 6)* How confident are you that you'll have enough money in retirement to live the way you would like?

**Variable Name: retirecon**

| Response Value & Option |
|---|
| <4> Completely confident |
| <3> Very confident |
| <2> Somewhat confident |
| <1> Slightly confident |
| <0> Not at all confident |

52. *(Skip if curemp = 1, 2, 3, 4, 5, or 7)* I have enough money in retirement to live the way I would like.

**Variable Name: retirelive**

| Response Value & Option |
|---|
| <4> Strongly agree |
| <3> Somewhat agree |
| <2> Somewhat disagree |
| <1> Strongly disagree |

53. Before we finish with some questions about your background, we'd like to ask, are you open to possible future contact about participating in research that seeks to better understand the lives and careers of arts and design alumni?

**Variable Name: future**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |

**Why do we ask about personal background?** College and university leaders, policymakers, and researchers want to know whether different groups have fundamentally similar or different educational experiences. By providing this information, you will help us answer these and other important questions.

54. If you'd like, please share a few words or phrases you use to describe your own identity. For example, some people identify themselves as parents or based on familial relationships, based on their religious beliefs or cultural heritage, based on the things they like to do, or based on their outlook on life. Please briefly describe your identity however you would like.

| Variable Name | Response Option |
|---|---|
| identity_text | Text box |

55. What is your age? In years:

| Variable Name | Response Option |
|---|---|
| age | Number box (no decimals) [3 ch. Limit] |

56. Were/are any of your parents, guardians, or close relatives professional artists?

**Variable name: parentart**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |

57. What is the highest level of education completed by any parent or guardian?

**Variable name: parentedu**

| Response Value & Option |
|---|
| <1> Did not finish high school |
| <2> Graduated from high school or equivalent |
| <3> Attended college/university but did not complete a degree |
| <4> Completed an associate's degree (AA, AS, etc.) |
| <5> Completed a bachelor's degree (BA, BS, etc.) |
| <6> Completed a master's degree (MA, MS, etc.) |
| <7> Completed a doctoral degree (PhD, JD, MD, etc.) |
| <9> I prefer not to answer. |

58. How would you best describe your family's social class during your teen years?

**Variable Name: class**

| Response Value & Option |
|---|
| <1> Lower class |
| <2> Working class |
| <3> Middle class |
| <4> Upper class |
| <9> I prefer not to answer. |

59. Did you attend a specialized arts-focused or arts-intensive high school?

**Variable name: arths**

| Response Value & Option |
|---|
| <0> No |
| <1> Yes |
| <9> I prefer not to answer. |

60. What is your current marital status?

**Variable name: marital**

| Response Value & Option |
|---|
| <1> Single (never married) |
| <2> Married or domestic partner |
| <3> Divorced/Separated |
| <4> Widowed |
| <9> I prefer not to answer. |

61. Are you a parent or legal guardian?

**Variable name: child**

| Response Value & Option |
|---|
| <0> No |
| <1> Yes |
| <9> I prefer not to answer. |

62. How many children under the age of 18 currently live with you or are dependent on your household income for support?

**Variable name: childdep**

| Response Value & Option |
|---|
| <0> 0 |
| <1> 1 |
| <2> 2 |
| <3> 3 or more |
| <9> I prefer not to answer. |

63. Which best describes how you identify yourself in terms of race and ethnicity? Select all that apply.

| Variable Name | Response Option | <1> Selected |
|---|---|---|
| race_amerind | 63.1 American Indian, Native American, Alaska Native, or Indigenous | |
| race_asind | 63.2 Asian: Indian (including Indian subcontinent) | |
| race_chin | 63.3 Asian: Chinese | |
| race_asian | 63.4 Asian (other than Chinese or Asian Indian) | |
| race_blck | 63.5 Black or African American | |
| race_hisp | 63.6 Hispanic, Latino, or Spanish origin | |
| race_mena | 63.7 Middle Eastern or North African | |
| race_nhpi | 63.8 Native Hawaiian or Pacific Islander | |
| race_white | 63.9 White | |
| race_oth | 63.10 Another racial or ethnic identity | |
| race_pna | 63.11 I prefer not to answer. | |

64. Which best describes your current gender identity?

**Variable name: gen**

| Response Value & Option |
|---|
| <1> Woman |
| <2> Man |
| <3> Another gender identity (e.g., nonbinary, transgender, gender fluid, two-spirit) |
| <9> I prefer not to answer. |

65. Which best describes your current sexual orientation?

**Variable name: sex**

| Response Value & Option |
|---|
| <1> Asexual or aromantic |
| <2> Bisexual or pansexual |
| <3> Gay or lesbian |
| <4> Heterosexual |
| <5> Another sexual orientation |
| <9> I prefer not to answer. |

66. *(Skip if Canadian)* While enrolled at [INSTITUTION], were you a U.S. citizen?

**Variable name: citizen**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |
| <9> I prefer not to answer. |

67. Is your current primary residence within the 50 states (or a territory) of the United States?

**Variable name: reside**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |
| <9> I prefer not to answer. |

68. *(Skip if reside = 0 or 9)* What is the zip code of your primary residence?

| Variable Name | Response Option |
|---|---|
| zip | Number box |

69. *(Skip if reside = 1 or 9)* Where do you primarily reside?

| Variable Name | Response Option |
|---|---|
| country | Drop down list of countries |

70. If there are additional things you would like to tell us about your **education, community life, or career** that were not adequately covered on the survey or **about this project or questionnaire**, please do so here.

| Variable Name | Response Option |
|---|---|
| finalcomments | Text box |

71. Would you like to receive updated information about SNAAP, including the 2027 survey results?

**Variable name: snaapinfo**

| Response Value & Option |
|---|
| <1> Yes |
| <0> No |

If you would prefer that we contact you through a different email address, please indicate it in the space provided.

| Variable Name | Response Option |
|---|---|
| snaapinfoemail | Text box (50 ch. Limit) |

**Thank you for completing this questionnaire!**