



STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT

2016 INSTITUTIONAL REPORT



SAMPLE UNIVERSITY



Note to the 2016 Sample SNAAP Institutional Report

This Sample Institutional Report is intended to illustrate the kind of information a participating institution will receive.

The data in this sample report are compiled from several anonymous institutions.



May 2017

Sample University
123 Any Road
Anytown, USA

Dear [Name]:

We are pleased to present your institution's results from the 2016 survey by the Strategic National Arts Alumni Project (SNAAP). In this report, you will find your institution's confidential data alongside aggregate findings from peer institutions.

Before delving into your school's results beginning in Section 2, we encourage you to read Section 1, which puts your data in context.

In addition to your 2016 Institutional Report, we provide you with *a full data set of identifiable information*. While you are free to use and publicize your data as you wish, please remember that individual respondents should never be publicly identified.

Your interactive SnaapGraph report will be available shortly and sent under separate cover. It contains a summary of your key data points with comparative results in a colorful, graphic format.

We encourage you to begin sharing and using your SNAAP data as soon as possible. Your data will generate rich insights and, most likely, contain actionable findings. To assist you in sharing and using your SNAAP data on campus, we provide a number of tools on the SNAAP website (snaap.indiana.edu), including webinars and information about how other institutions are using their data.

Thank you for your leadership as part of this national effort to learn more about the lives and careers of graduates of arts programs. Please do not hesitate to contact me if you have any questions about SNAAP.

Best wishes,

Sally Gaskill
Director



STRATEGIC NATIONAL ARTS ALUMNI PROJECT

2016 Institutional Report

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STRATEGIC NATIONAL ARTS ALUMNI PROJECT

Section 1: About the Report

Navigating Your Report

2016 Survey Overview

Resources

Participating Institutions

Staff, Board, and Funders

NAVIGATING YOUR REPORT

Report Formats

SNAAP provides your reports in two formats.

- (1) The PDF report contains your complete Institutional Report data and is ready to be printed in whole or in part.
- (2) Excel versions of most reports are included to allow you to customize your data. (The Data Highlights and Recent Graduates Summary do not have corresponding Excel documents.)

For institutions that give degrees at multiple levels, we provide separate reports for each degree-level—high school, undergraduate, or graduate.

In addition, SNAAP provides a complete identifiable data set of individual responses in SPSS file format for institutional researchers.

Start with Data Highlights

We recommend approaching your report through your institution's Data Highlights.

The Data Highlights feature key findings from your institutional data, including some information about different subgroups of your alumni.

Descriptions of Individual Reports

Data Highlights. Three-page executive summary of your key results.

Comparison Groups. Explanation of the selection of your two comparison groups, with lists of each group's institutions and majors. A complete list of the available SNAAP majors can be found in Appendix B of the accompanying codebook.

Respondent Characteristics. Overview of your sample size, response rate, and sampling error, as well as complete demographics of your alumni respondents and their arts major(s).

Frequency Report. A complete set of frequencies from the core questionnaire (all survey questions with fixed response options). Broken down by section: Education, Institutional Experiences, Career, Current Work, Arts Engagement, Facts & Figures.

Alumni Comments. All responses to open-ended questions in the core questionnaire, with each respondent's cohort and type of work. Alumni comments are unedited and appear exactly as typed in the survey by respondents.

The comments in your PDF report may be truncated due to a quirk in the software. Unfortunately, SNAAP is unable to fix this formatting issue. You can view the full set of alumni comments in the Excel version we provide.

Recent Graduate Summary. Two-page highlights of results for your recent graduates (up to five years out for postsecondary institutions and 10 years out for arts high schools).

Recent Graduates Frequency Report. A complete set of frequencies (all survey questions with fixed response options) from the core questionnaire. Broken down by section: Education, Institutional Experiences, Career, Current Work, Arts Engagement, Facts & Figures.

Module Report. Frequencies and alumni comments from the Career Skills and Entrepreneurship Module and/or the Internship Module.

Consortium Report. For consortium participants, additional questions were appended to the core survey. This report features frequencies from the additional consortium questions.

Plus: SnaapGraph. This Visualization Report provides your key results in an interactive graphic format. It will be sent under separate cover sometime in summer 2017.

Plus: Complete Data Set. In addition to your full Institutional Report in PDF, SNAAP provides a complete data set with identifiable data, compatible with SPSS or similar software. We also provide editable Excel versions of many reports, which include templates for display and allow you to customize your own analyses.

2016 SURVEY OVERVIEW

About SNAAP

The Strategic National Arts Alumni Project (SNAAP) is an annual online survey, data management, and institutional improvement system designed to enhance the quality of arts school education.

SNAAP generates rich, detailed information about the lives and careers of people with intensive training in the arts, broadly defined. Educational institutions with degree programs in the arts need high quality, actionable data for planning and assessment. Accreditation requirements also increasingly require information about alumni outcomes. SNAAP data can be critical to both.

SNAAP data can identify ways to better connect arts training to artistic careers, making it possible for arts leaders, educators, and researchers to understand and address the systemic factors that help or hinder the career paths of alumni, whether they work as artists or pursue other paths. SNAAP data allow participating schools to compare themselves with similar schools across multiple dimensions. The annual findings also provide insight into national patterns and trends resulting from detailed analyses of employment, career outcomes, and institutional experiences by artistic discipline, geographic region, graduation year cohort, and degree type.

SNAAP grew out of the Surdna Foundation's interest in helping arts training institutions across the country learn more about their graduates. Following several years of planning, three field tests of the survey were conducted beginning in 2008. The first national administration occurred in fall 2011 and was repeated in 2012 and 2013, creating a database of nearly 100,000 respondents. In 2015 and 2016, over 65,000 arts alumni responded to SNAAP's new questionnaire and topical modules.

SNAAP 2.0

In 2015, SNAAP revised the core questionnaire by tailoring questions to provide actionable results for institutions. The new questionnaire was administered

in 2015 and 2016. It will be repeated in 2017. Other innovations introduced in SNAAP 2.0 include:

- Topical modules on subjects of particular concern to institutions that can be appended to the core questionnaire; new topical modules include *Career Skills and Entrepreneurship* and *Internships*
- Data visualizations (SnaapGraph) of key results for ease of interpretation and sharing
- Accreditation toolkits that map SNAAP survey items to the standards of accrediting agencies

Benefits of SNAAP Participation

Leaders at educational institutions with degree-granting arts programs can use SNAAP results to:

- inform, develop, and reform their institution's curriculum with evidence of what aspiring artists need to advance in rapidly changing arts fields
- compare experiences at their institutions to those at similar institutions to identify relative strengths and challenges
- strengthen alumni engagement and support
- clarify what their alumni learned as students and how they have used this in both arts and non-arts contexts
- address the career needs of their students and alumni
- enhance their institution's recruitment, public relations, marketing, strategic planning, and development efforts
- provide evidence of the value of an arts education and alternative measures of success, including school and work satisfaction, for alumni working both inside and outside the arts

Some Uses of SNAAP Data

Your SNAAP data are rich grounds for insights and inquiry. Some lines of inquiry include:

- How relevant are the skills and training that alumni received at your school to their current work, whether as artist, doctor, lawyer, teacher, or in any other occupational role?

- How satisfied are your alumni with various aspects of their experience at your institution in respect to its perceived strengths and weaknesses?
- How do your graduates think your school could have better prepared them for work or further education?
- What additional degrees, in which fields, and from what types of institutions, did your alumni pursue after graduation?
- What alternative measures of alumni success, such as levels of satisfaction with current primary jobs, would provide useful information for your institution?
- How important are the arts in the lives of your alumni who are not currently working as artists?
- What barriers do your graduates face as they pursue work, and how can your institution better support the careers of its alumni?

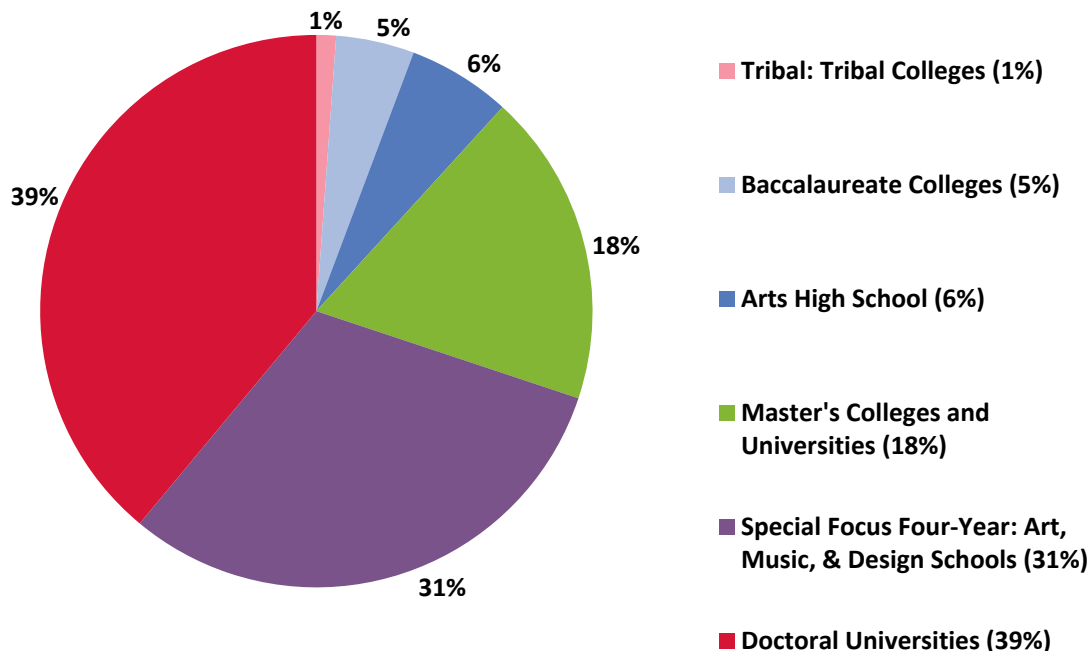
Survey Data and Methodology

The results throughout this report combine data from the SNAAP 2015 and SNAAP 2016 survey administrations. A total of 386,496 individuals with arts degrees from 82 postsecondary institutions and six arts high schools were invited to participate in 2015 and/or 2016.¹ Of this population, 65,376 alumni of all ages responded to the online survey.²

Approximately 73% of respondents replied about their undergraduate arts degrees, 23% were graduate-level alumni, and 4% responded on behalf of their arts high school experience.

SNAAP is committed to assisting institutions in locating as many arts alumni as possible for invitation to take the survey. Most participating institutions take advantage of an online service offered through SNAAP to “find” lost alumni. In 2015 and 2016, the SNAAP survey was completed by 3,398 previously “lost” alumni, representing about 5% of total respondents.

Figure 1. SNAAP 2015 and 2016 Institutions by Basic Carnegie Classification³

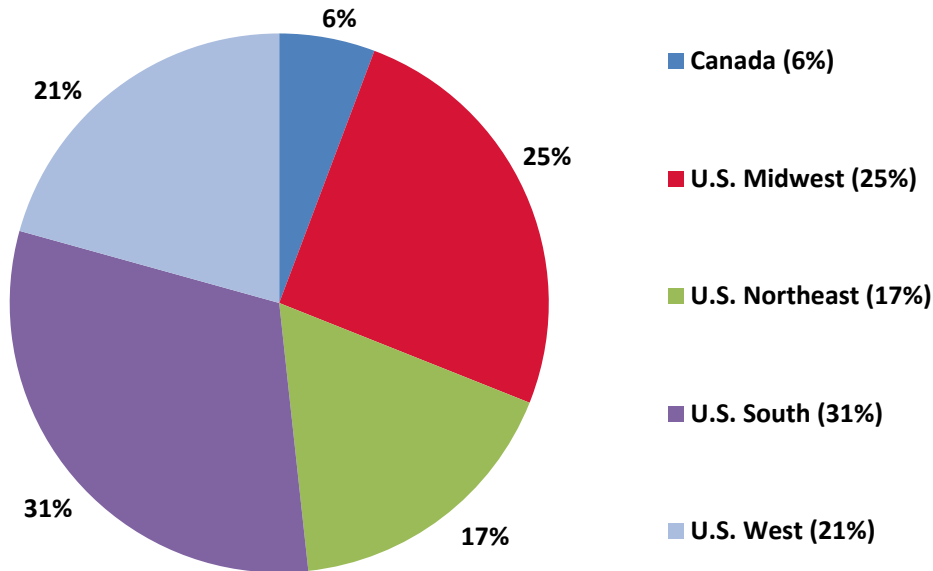


1 One participating postsecondary institution also has an arts high school program. It is counted in both the number of postsecondary institutions and number of arts high schools.

2 The data throughout this report do not include data from two institutions with non-standard survey administrations.

3 These classifications reflect the updated 2015 version of the Basic Carnegie Classification, from the Carnegie Classification of Institutions of Higher Education, now housed at the Center for Postsecondary Research, at Indiana University. SNAAP works with Canadian participants to apply comparable classifications. See <http://carnegieclassifications.iu.edu/index.php> for more information.

Figure 2. SNAAP 2015 and 2016 Institutions by Region⁴



⁴ SNAAP defines U.S. regions per U.S. Census guidelines.

The average institutional response rate was 18%. The highest institutional response rate was 34%, and the majority of institutions had a response rate of 15% or higher.

The aggregate (“All SNAAP”) results presented in this Institutional Report are from 77 postsecondary institutions in the U.S. and five postsecondary institutions in Canada for the undergraduate and graduates levels. Aggregate results at the high school level include data from six arts high schools. Figures 1 and 2 provide an overview of the types of institutions that participated.

Report Customization

Participating institutions can append an additional question set in the form of a topical module. In 2015 and 2016, the vast majority of institutions selected the *Career Skills & Entrepreneurship* module.

Institutions can further customize their reports by participating in a consortium. In 2016, two sets of institutions opted to form consortia through which they appended survey questions that were specific to their interests. These included a consortium for arts high schools and a consortium for members of the Alliance for the Arts in Research Universities (a2ru).

Institutions can also choose to have their data broken out by major or groups of majors, in addition to their aggregate Institutional Reports.

Reliability of Institutional Data

Alumni surveys present particular challenges in terms of response rates. It is difficult for institutions to keep their alumni files current, especially with email addresses. More than 60% of the alumni records submitted to SNAAP include an email address. The email addresses that are submitted may or may not be current.

The SNAAP research team has studied the issues of bias and response representativeness. A study based on a SNAAP field test did not discover significant biases that would prevent schools from drawing conclusions from their data. Furthermore, a 2014 publication using SNAAP data found that respondents to alumni surveys are just as representative as respondents to student surveys, which are commonly used for purposes of assessment.

In addition to your Institutional Report’s statistical data, the open-ended Alumni Comments provide unedited, qualitative feedback from graduates that can illuminate your findings.

RESOURCES

SNAAP Accreditation Toolkits

SNAAP Accreditation Toolkits offer guidelines for incorporating SNAAP survey items into accreditation self-studies and suggest ways to map specific items from the SNAAP survey to accreditation standards.

The following toolkits are available:

Regional accrediting agencies:

- Higher Learning Commission – North Central Association (HLC-NCA)
- Middle States Commission on Higher Education (MSCHE)
- New England Association of Schools and Colleges (NEASC)
- Northwest Commission on Colleges and Universities (NWCCU)
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
- Western Association of Schools and Colleges (WASC) Senior College and University Commission

Specialized accrediting agencies:

- National Association for Schools of Art and Design
- National Association for Schools of Music
- National Association for Schools of Dance
- National Association for Schools of Theatre

Sample: SNAAP Survey Items Mapped to HLC-NCA (excerpt)

The image shows a sample of an SNAAP Accreditation Toolkit for the Higher Learning Commission-North Central Association (HLC-NCA). The table is titled 'SNAAP ACCREDITATION TOOLKIT' and 'Higher Learning Commission-North Central Association (HLC-NCA)'. It has two main columns: 'SNAAP Survey Items' and 'HLC-NCA Criteria'. The table is divided into sections: 'YOUR OVERALL PARTICIPATION IN SNAAP APPLIES GENERALLY TO:', 'EDUCATION', and 'INSTITUTIONAL SATISFACTION'. The 'EDUCATION' section includes item 8, and the 'INSTITUTIONAL SATISFACTION' section includes items 13, 13.1, 13.4, 13.5, and 14.

SNAAP Survey Items		HLC-NCA Criteria
YOUR OVERALL PARTICIPATION IN SNAAP APPLIES GENERALLY TO:		4.A.6 4.B 5.C.3 5.D.1
EDUCATION		
8	Please list the names of any educational institutions that you attended after leaving [INSTITUTION] and subsequent degrees received.	4.A.6
INSTITUTIONAL SATISFACTION		
13	Please select the option that best describes how satisfied you were with the following aspects of your [UNDERGRADUATE / GRADUATE] experience at [INSTITUTION]?	
13.1	Satisfaction with: Opportunities to perform, exhibit, or present your work	3.D.4
13.4	Satisfaction with: Instructors in classrooms, labs, and studios	3.C.3
13.5	Satisfaction with: Academic advising	3.D.3
14	How well did [INSTITUTION] prepare you for your further education?	4.A.6

The complete accreditation toolkits are located at snaap.indiana.edu/accred_toolkits

SnaapGraph (Data Visualization Report)

Your institution's key results are included in a new information graphics format (which can be downloaded separately on the SNAAP Institutional Interface). These data visualizations can be used for both internal and external reporting. They are available in PDF format.

Your SnaapGraph includes your institution's results from both undergraduate and graduate alumni (when applicable) and is divided into the following sections:

- About SNAAP
- Participating Alumni
- Educational Experiences
- Career
- Skills
- Income + Debt

SNAAP Webinars

SNAAP offers free webinars, both live and prerecorded, for administrators, institutional researchers and others who want to better use and understand their SNAAP data.

The following webinar is scheduled for summer 2017:

- Your 2016 SNAAP Institutional Report: Step by Step

Your SNAAP Campus Project Manager will be notified when it is available for viewing.

SNAAP Website

A host of other resources can be found directly on the SNAAP website. Examples include:

- Using SNAAP Data: Lessons from Past Participants
- Using SNAAP Data: Value for the Field
- Powerpoint template for easily sharing your institution's results
- DataBrief Archive
- Annual and Special Reports
- SnaapShot
- Other Publications

References

Kennedy, J., Tepper, S., & Lambert, A. D. (2010, September). *An analysis of mode effects in three survey modes in the Strategic National Arts Alumni Project*. Paper presented at the 2nd International Workshop on Internet Survey Methods, Daejeon, South Korea.

Lambert, A. D., & Miller, A. L. (2014). Lower response rates on alumni surveys might not mean lower response representativeness. *Educational Research Quarterly*, 37(3), 38-51.

2015 AND 2016 PARTICIPATING INSTITUTIONS

United States

Alabama

University of Montevallo*

Arizona

Arizona State University, Tempe

California

Art Center College of Design, Pasadena

California College of the Arts, Oakland

California Institute of the Arts, Valencia

San Diego State University

San Francisco Art Institute

UCLA School of Theater, Film and Television, Los Angeles

Colorado

Colorado State University

Metropolitan State University of Denver*

University of Colorado Denver

Connecticut

University of Connecticut, Mansfield*

University of New Haven*

Florida

Eckerd College, St. Petersburg*

Florida International University, Miami

Ringling College of Art and Design, Sarasota*

Georgia

Kennesaw State University*

Illinois

DePaul University, The Theatre School, Chicago

School of the Art Institute of Chicago

Indiana

Indiana University Jacobs School of Music, Bloomington

Indiana University Arts Administration, Bloomington

University of Saint Francis–Fort Wayne

Iowa

University of Iowa, Iowa City

Louisiana

Louisiana State University, Baton Rouge

Maine

Maine College of Art, Portland

Maryland

Baltimore School for the Arts†

Maryland Institute College of Art, Baltimore

Massachusetts

Massachusetts College of Art and Design, Boston

Tufts University, School of the Museum of Fine Arts, Boston

Michigan

Hope College, Holland*

Interlochen Center for the Arts†

Kendall College of Arts and Design of Ferris State University,
Grand Rapids

Michigan State University, East Lansing

University of Michigan–Ann Arbor,

School Music, Theatre and Dance

Wayne State University, Detroit

Minnesota

Minneapolis College of Art and Design

St. Cloud State University

St. Olaf College, Northfield*

New Hampshire

New Hampshire Institute of Art, Manchester

New Mexico

Institute of American Indian Arts, Santa Fe

University of New Mexico, Albuquerque

New York

The Juilliard School, New York

Manhattan School of Music

New York Conservatory for Dramatic Arts, New York*^s

Pace University, New York

School of Visual Arts, New York

North Carolina

University of North Carolina–Charlotte

University of North Carolina School of the Arts,
Winston–Salem†

University of North Carolina at Greensboro,
Performing Arts

Western Carolina University, Cullowhee

Ohio

Art Academy of Cincinnati

Columbus College of Art & Design

Kent State University

University of Toledo

Oregon

George Fox University, Newberg*

Pacific Northwest College of Art, Portland

Pennsylvania

Drexel University, Philadelphia

Messiah College, Mechanicsburg

Pennsylvania Academy of Fine Arts, Philadelphia

Pennsylvania State University, State College

Rhode Island

Rhode Island School of Design, Providence

South Carolina

College of Charleston
South Carolina Governor's School for the Arts and
Humanities[†]

South Dakota

Northern State University, Aberdeen

Tennessee

Memphis College of Art
University of Tennessee at Chattanooga

Texas

Booker T. Washington High School for the Performing and
Visual Arts, Dallas[†]
Fort Worth Academy of Fine Arts[†]
Southern Methodist University, Dallas
University of North Texas, Denton
University of Texas at Austin
University of Texas Rio Grande Valley
Texas Christian University, Art and Art History, Fort Worth
Texas Tech University, Lubbock

Utah

Brigham Young University, Provo
Southern Utah University, Cedar City
Weber State University, Ogden^{*}
Utah State University, Logan

Virginia

James Madison University, Harrisonburg
University of Mary Washington, Fredericksburg^{*}
Virginia Commonwealth University, Richmond

Washington

The Evergreen State College, Olympia^{*§}

Wisconsin

Milwaukee Institute of Art & Design^{*}
University of Wisconsin-Madison
University of Wisconsin-Stevens Point

Canada

Alberta

Alberta College of Art and Design, Calgary^{*}

British Columbia

Emily Carr University of Art and Design, Vancouver
University of Victoria

Nova Scotia

Nova Scotia College of Art and Design, Halifax

Ontario

OCAD University, Toronto

** Undergraduate respondents only*

† Arts high school

‡ Has arts high school and postsecondary programs

§ Institution excluded from analysis (including comparison groups) due to non-standard survey administration

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Cleveland Foundation

Educational Foundation of America

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STRATEGIC NATIONAL ARTS ALUMNI PROJECT

Section 2: Undergraduate Alumni Results

Data Highlights

Comparison Groups

Respondent Characteristics

Frequency Report

Alumni Comments

Recent Graduates Summary

Recent Graduates Frequency Report

Module Report

SNAAP 2016 Recent Graduates Frequency Report • Education

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
1. Degree(s) or credential(s) pursued at this institution ^a	instdeg_hs	High School Diploma	1	2%	33	7%	60	6%	179	5%
	instdeg_Cert	Certificate	3	6%	17	3%	36	4%	101	3%
	instdeg_Assoc	Associate Degree	0	0%	2	0%	2	0%	12	0%
	instdeg_BA	BA	0	0%	30	6%	29	3%	134	4%
	instdeg_BArch	B Arch	0	0%	0	0%	1	0%	11	0%
	instdeg_BFA	BFA	4	7%	42	8%	69	7%	132	4%
	instdeg_BM	BM or B Mus	0	0%	0	0%	0	0%	168	5%
	instdeg_BS	BS	0	0%	5	1%	6	1%	59	2%
	instdeg_othUG	Other undergraduate degree	0	0%	3	1%	6	1%	21	1%
	instdeg_AD	Artist Diploma	2	4%	0	0%	2	0%	19	1%
	instdeg_MA	MA	12	22%	98	19%	130	13%	522	16%
	instdeg_MArch	M Arch	0	0%	0	0%	43	4%	98	3%
	instdeg_MFA	MFA	41	76%	371	74%	686	68%	1,415	43%
	instdeg_MM	MM or M Mus	0	0%	0	0%	0	0%	736	22%
	instdeg_DMA	DMA	0	0%	0	0%	2	0%	251	8%
	instdeg_PhD	PhD	0	0%	13	3%	0	0%	118	4%
	instdeg_othGR	Other graduate degree	3	6%	47	9%	168	17%	413	13%
		Total ^b	-	-	-	-	-	-	-	-

^aAlumni from Canadian institutions did not receive this option/question

^bTotal may not sum to 100% as respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Education

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
4. Did you complete your graduate degree pursued at this institution?	compinstdeg	No	1	2%	8	1%	15	1%	34	1%
		Yes	50	98%	532	99%	1,027	99%	3,207	99%
	Total		51	100%	540	100%	1,042	100%	3,241	100%
5. Degrees or credentials pursued after your time at this institution ^a	aftdeg_none	Did not pursue any degrees after time at this institution	43	91%	345	79%	733	84%	2,294	80%
	aftdeg_Cert	Certificate	0	0%	23	5%	56	6%	168	6%
	aftdeg_Assoc	Associate Degree	0	0%	2	0%	4	0%	5	0%
	aftdeg_BA	BA	0	0%	0	0%	0	0%	3	0%
	aftdeg_BArch	B Arch	0	0%	0	0%	0	0%	0	0%
	aftdeg_BFA	BFA	0	0%	1	0%	3	0%	3	0%
	aftdeg_BM	BM or B Mus	0	0%	0	0%	0	0%	3	0%
	aftdeg_BS	BS	0	0%	0	0%	1	0%	5	0%
	aftdeg_othUG	Other undergraduate degree	0	0%	0	0%	0	0%	4	0%
	aftdeg_AD	Artist Diploma	0	0%	0	0%	0	0%	15	1%
	aftdeg_MA	MA	1	2%	8	2%	14	2%	40	1%
	aftdeg_MArch	M Arch	0	0%	0	0%	1	0%	6	0%
	aftdeg_MBA	MBA	0	0%	0	0%	4	0%	9	0%
	aftdeg_MFA	MFA	1	2%	26	6%	43	5%	77	3%
	aftdeg_MM	MM or M Mus	0	0%	0	0%	0	0%	29	1%
	aftdeg_MS	MS	0	0%	2	0%	3	0%	16	1%
	aftdeg_DMA	DMA	0	0%	0	0%	0	0%	89	3%
	aftdeg_JD	JD	0	0%	1	0%	1	0%	7	0%
	aftdeg_MD	MD or DO	0	0%	1	0%	1	0%	4	0%
	aftdeg_PhD	PhD	1	2%	26	6%	17	2%	105	4%
aftdeg_othGR	Other graduate degree		1	2%	6	1%	7	1%	46	2%
	Total ^b		-	-	-	-	-	-	-	-

^aAlumni from Canadian institutions did not receive this option/question

^bTotal may not sum to 100% as respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Education

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
6. Did you complete this degree pursued after your time at this institution? ^a 6.1. Certificate	compaftCert	Did not pursue any degrees after time at this institution	43	91%	343	78%	731	83%	2,245	78%
		Did not pursue a certificate	3	6%	67	15%	86	10%	416	15%
		No	1	2%	12	3%	16	2%	53	2%
		Yes	0	0%	8	2%	35	4%	91	3%
		In progress	0	0%	10	2%	14	2%	62	2%
	Total		47	100%	440	100%	882	100%	2,867	100%
6.2. Associate Degree	compaftAssoc	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an associate degree	3	7%	88	20%	137	15%	578	20%
		No	0	0%	8	2%	12	1%	38	1%
		Yes	0	0%	0	0%	0	0%	0	0%
		In progress	0	0%	2	0%	4	0%	5	0%
	Total		46	100%	441	100%	884	100%	2,866	100%
6.3. BA	compaftBA	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a BA	3	7%	90	20%	141	16%	581	20%
		No	0	0%	8	2%	12	1%	38	1%
		Yes	0	0%	0	0%	0	0%	2	0%
		In progress	0	0%	0	0%	0	0%	0	0%
	Total		46	100%	441	100%	884	100%	2,866	100%
6.4. B Arch	compaftBArch	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a B Arch	3	7%	90	20%	141	16%	583	20%
		No	0	0%	8	2%	12	1%	38	1%
		Yes	0	0%	0	0%	0	0%	0	0%
		In progress	0	0%	0	0%	0	0%	0	0%
	Total		46	100%	441	100%	884	100%	2,866	100%

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SNAAP 2016 Recent Graduates Frequency Report • Education

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
6. Did you complete this degree pursued after your time at this institution? (continued) ^a 6.5. BFA	compaftBFA	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a BFA	3	7%	89	20%	138	16%	580	20%
		No	0	0%	7	2%	11	1%	37	1%
		Yes	0	0%	2	0%	4	0%	4	0%
		In progress	0	0%	0	0%	0	0%	0	0%
		Total		46	100%	441	100%	884	100%	2,866
6.6. BM or B Mus	compaftBM	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a BM or B Mus	3	7%	90	20%	141	16%	580	20%
		No	0	0%	8	2%	11	1%	38	1%
		Yes	0	0%	0	0%	0	0%	2	0%
		In progress	0	0%	0	0%	0	0%	0	0%
		Total		46	100%	441	100%	883	100%	2,865
6.7. BS	compaftBS	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a BS	3	7%	90	20%	140	16%	578	20%
		No	0	0%	9	2%	10	1%	36	1%
		Yes	0	0%	0	0%	0	0%	3	0%
		In progress	0	0%	0	0%	0	0%	2	0%
		Total		46	100%	442	100%	881	100%	2,864
6.8. Other undergraduate degree	compaftothUG	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue another undergraduate degree	3	7%	90	20%	141	16%	580	20%
		No	0	0%	8	2%	10	1%	36	1%
		Yes	0	0%	0	0%	0	0%	2	0%
		In progress	0	0%	0	0%	0	0%	2	0%
		Total		46	100%	441	100%	882	100%	2,865

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Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
6. Did you complete this degree pursued after your time at this institution? (continued) ^a 6.9. Artist Diploma	compaftAD	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an Artist Diploma	3	7%	90	20%	141	16%	568	20%
		No	0	0%	8	2%	10	1%	39	1%
		Yes	0	0%	0	0%	0	0%	8	0%
		In progress	0	0%	0	0%	0	0%	4	0%
		Total		46	100%	441	100%	882	100%	2,864
6.10. MA	compaftMA	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an MA	2	4%	82	19%	127	14%	543	19%
		No	0	0%	9	2%	10	1%	40	1%
		Yes	0	0%	3	1%	9	1%	25	1%
		In progress	1	2%	4	1%	5	1%	14	0%
		Total		46	100%	441	100%	882	100%	2,867
6.11. M Arch	compaftMArch	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an M Arch	3	7%	90	20%	140	16%	577	20%
		No	0	0%	8	2%	9	1%	36	1%
		Yes	0	0%	0	0%	1	0%	4	0%
		In progress	0	0%	0	0%	0	0%	0	0%
		Total		46	100%	441	100%	881	100%	2,862
6.12. MBA	compaftMBA	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an MBA	3	7%	90	20%	137	16%	574	20%
		No	0	0%	8	2%	11	1%	37	1%
		Yes	0	0%	0	0%	2	0%	3	0%
		In progress	0	0%	0	0%	0	0%	4	0%
		Total		46	100%	441	100%	881	100%	2,863

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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
6. Did you complete this degree pursued after your time at this institution? (continued) ^a 6.13. MFA	compaftMFA	Did not pursue any degrees after time at this institution	43	93%	343	77%	731	83%	2,245	78%
		Did not pursue an MFA	3	7%	65	15%	99	11%	507	18%
		No	0	0%	11	2%	13	1%	43	1%
		Yes	0	0%	23	5%	32	4%	58	2%
		In progress	0	0%	3	1%	9	1%	15	1%
		Total	46	100%	445	100%	884	100%	2,868	100%
6.14. MM or M Mus	compaftMM	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an MM or M Mus	3	7%	90	20%	141	16%	555	19%
		No	0	0%	8	2%	9	1%	39	1%
		Yes	0	0%	0	0%	0	0%	23	1%
		In progress	0	0%	0	0%	0	0%	4	0%
		Total	46	100%	441	100%	881	100%	2,866	100%
6.15. MS	compaftMS	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue an MS	3	7%	88	20%	138	16%	568	20%
		No	0	0%	9	2%	10	1%	35	1%
		Yes	0	0%	0	0%	1	0%	10	0%
		In progress	0	0%	1	0%	1	0%	5	0%
		Total	46	100%	441	100%	881	100%	2,863	100%
6.16. DMA	compaftDMA	Did not pursue any degrees after time at this institution	43	93%	343	78%	731	83%	2,245	78%
		Did not pursue a DMA	3	7%	90	20%	141	16%	495	17%
		No	0	0%	8	2%	9	1%	41	1%
		Yes	0	0%	0	0%	0	0%	15	1%
		In progress	0	0%	0	0%	0	0%	66	2%
		Total	46	100%	441	100%	881	100%	2,862	100%

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Sample University
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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
6. Did you complete this degree pursued after your time at this institution? (continued) ^a 6.17. <i>JD</i>	compaftJD	<i>Did not pursue any degrees after time at this institution</i>	43	93%	343	78%	731	83%	2,245	78%
		<i>Did not pursue a JD</i>	3	7%	89	20%	140	16%	576	20%
		No	0	0%	8	2%	9	1%	36	1%
		Yes	0	0%	0	0%	0	0%	1	0%
		In progress	0	0%	1	0%	1	0%	5	0%
	Total		46	100%	441	100%	881	100%	2,863	100%
6.18. <i>MD or DO</i>	compaftMD	<i>Did not pursue any degrees after time at this institution</i>	43	93%	343	78%	731	83%	2,245	78%
		<i>Did not pursue an MD or DO</i>	3	7%	89	20%	140	16%	579	20%
		No	0	0%	8	2%	9	1%	35	1%
		Yes	0	0%	0	0%	0	0%	0	0%
		In progress	0	0%	1	0%	1	0%	4	0%
	Total		46	100%	441	100%	881	100%	2,863	100%
6.19. <i>PhD</i>	compaftPhD	<i>Did not pursue any degrees after time at this institution</i>	43	93%	343	78%	731	83%	2,245	78%
		<i>Did not pursue a PhD</i>	2	4%	64	15%	125	14%	479	17%
		No	0	0%	11	2%	11	1%	46	2%
		Yes	0	0%	0	0%	1	0%	7	0%
		In progress	1	2%	23	5%	13	1%	88	3%
	Total		46	100%	441	100%	881	100%	2,865	100%
6.20. <i>Other graduate degree</i>	compaftothGR	<i>Did not pursue any degrees after time at this institution</i>	43	93%	343	78%	731	83%	2,245	78%
		<i>Did not pursue another graduate degree</i>	2	4%	85	19%	134	15%	538	19%
		No	0	0%	7	2%	8	1%	37	1%
		Yes	1	2%	4	1%	6	1%	17	1%
		In progress	0	0%	2	0%	2	0%	26	1%
	Total		46	100%	441	100%	881	100%	2,863	100%
7. Was this degree from after your time at this institution arts-related?	artaft_R	<i>Did not pursue any degrees after time at this institution</i>	43	91%	382	77%	788	82%	2,382	79%
		No	1	2%	29	6%	48	5%	159	5%
		Yes	3	6%	85	17%	121	13%	477	16%
		Total	47	100%	496	100%	957	100%	3,018	100%

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Sample University
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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
9. Overall, how would you rate your experience at this institution while pursuing your graduate degree?	instexp	Poor	6	12%	26	5%	38	4%	113	4%
		Fair	9	18%	65	12%	114	11%	371	12%
		Good	23	47%	260	50%	452	45%	1,325	43%
		Excellent	11	22%	172	33%	406	40%	1,297	42%
		Total	49	100%	523	100%	1,010	100%	3,106	100%
10. If you could start over again, would you attend this institution?	sameinst	Definitely no	7	15%	22	4%	38	4%	139	4%
		Probably no	6	13%	53	10%	88	9%	284	9%
		Uncertain	12	26%	105	20%	181	18%	451	15%
		Probably yes	15	32%	199	38%	366	36%	1,084	35%
		Definitely yes	7	15%	144	28%	335	33%	1,140	37%
Total	47	100%	523	100%	1,008	100%	3,098	100%		
11. Since leaving, how connected do you feel to this institution?	instcon	Not at all	10	21%	46	9%	89	9%	279	9%
		Very little	12	25%	143	27%	250	25%	747	24%
		Some	16	33%	222	42%	467	46%	1,405	45%
		Very much	10	21%	113	22%	202	20%	671	22%
		Total	48	100%	524	100%	1,008	100%	3,102	100%
12. Would you recommend this institution to another student like you?	recinst	No	20	43%	125	24%	218	22%	653	21%
		Yes	27	57%	394	76%	785	78%	2,432	79%
		Total	47	100%	519	100%	1,003	100%	3,085	100%
13. At this institution, satisfaction with: 13.1. Opportunities to perform, exhibit, or present your work	instperform	Very dissatisfied	5	10%	32	6%	63	6%	170	6%
		Somewhat dissatisfied	12	25%	84	16%	144	15%	357	12%
		Somewhat satisfied	16	33%	197	38%	409	41%	1,134	37%
		Very satisfied	14	29%	166	32%	342	35%	1,235	40%
		Not relevant	1	2%	35	7%	33	3%	161	5%
		Total	48	100%	514	100%	991	100%	3,057	100%

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Sample University
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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
15. How much this institution helped you acquire or develop: (continued) 15.10. <i>Artistic technique</i>	instartistic	Not at all	6	13%	67	14%	84	9%	243	8%
		Very little	5	11%	91	19%	172	19%	388	13%
		Some	20	43%	180	38%	354	38%	907	31%
		Very much	16	34%	139	29%	314	34%	1,358	47%
		Total		47	100%	477	100%	924	100%	2,896
15.11. <i>Financial and business management skills</i>	instbus	Not at all	27	57%	209	44%	357	38%	1,089	38%
		Very little	13	28%	172	36%	341	37%	989	34%
		Some	7	15%	77	16%	166	18%	564	19%
		Very much	0	0%	21	4%	65	7%	262	9%
		Total		47	100%	479	100%	929	100%	2,904
15.12. <i>Entrepreneurial skills</i>	instentr	Not at all	24	51%	189	40%	284	31%	910	32%
		Very little	17	36%	166	35%	314	34%	900	31%
		Some	6	13%	93	19%	223	24%	761	26%
		Very much	0	0%	29	6%	100	11%	317	11%
		Total		47	100%	477	100%	921	100%	2,888
15.13. <i>Interpersonal relations and working collaboratively</i>	instwkoth	Not at all	7	15%	37	8%	53	6%	166	6%
		Very little	11	23%	101	21%	159	17%	405	14%
		Some	21	45%	225	47%	383	41%	1,115	38%
		Very much	8	17%	119	25%	334	36%	1,226	42%
		Total		47	100%	482	100%	929	100%	2,912
15.14. <i>Leadership skills</i>	instleader	Not at all	8	17%	62	13%	92	10%	271	9%
		Very little	11	23%	120	25%	216	23%	550	19%
		Some	23	49%	198	41%	380	41%	1,138	39%
		Very much	5	11%	102	21%	240	26%	942	32%
		Total		47	100%	482	100%	928	100%	2,901

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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
15. How much this institution helped you acquire or develop: (continued) 15.15. <i>Networking and relationship building</i>	instnetrel	Not at all	7	15%	51	11%	74	8%	248	9%
		Very little	14	30%	109	23%	190	20%	576	20%
		Some	21	45%	199	41%	398	43%	1,195	41%
		Very much	5	11%	123	26%	268	29%	890	31%
	Total		47	100%	482	100%	930	100%	2,909	100%
15.16. <i>Teaching skills</i>	instteach	Not at all	9	19%	68	14%	134	14%	343	12%
		Very little	11	23%	84	18%	213	23%	574	20%
		Some	14	30%	158	33%	338	36%	990	34%
		Very much	13	28%	169	35%	242	26%	1,003	34%
	Total		47	100%	479	100%	927	100%	2,910	100%
16. How often you did the following while enrolled at this institution: 16.1. <i>Worked on a project or in a role serving the community</i>	actcomser	Never	15	32%	144	30%	243	26%	684	23%
		Rarely	15	32%	141	29%	233	25%	724	25%
		Sometimes	11	23%	126	26%	254	27%	863	30%
		Often	6	13%	76	16%	205	22%	641	22%
	Total		47	100%	487	100%	935	100%	2,912	100%
16.2. <i>Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)</i>	actcocurr	Never	20	43%	194	41%	377	41%	1,261	44%
		Rarely	12	26%	141	29%	278	30%	785	27%
		Sometimes	12	26%	97	20%	181	20%	545	19%
		Often	3	6%	46	10%	82	9%	286	10%
	Total		47	100%	478	100%	918	100%	2,877	100%
16.3. <i>Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values</i>	actdiv	Never	3	6%	21	4%	46	5%	176	6%
		Rarely	3	6%	74	16%	146	16%	490	17%
		Sometimes	13	28%	161	34%	290	31%	1,029	36%
		Often	28	60%	221	46%	441	48%	1,197	41%
	Total		47	100%	477	100%	923	100%	2,892	100%

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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
16. How often you did the following while enrolled at this institution: (continued) 16.4. <i>Worked with an artist in the community</i>	actartist	Never	11	23%	144	30%	261	28%	622	22%
		Rarely	10	21%	106	22%	203	22%	590	20%
		Sometimes	13	28%	141	29%	277	30%	890	31%
		Often	13	28%	93	19%	184	20%	791	27%
	Total		47	100%	484	100%	925	100%	2,893	100%
17. Did you do the following while at this institution? 17.1. <i>Study abroad</i>	actabroad	No	45	96%	401	86%	767	85%	2,490	88%
		Yes	2	4%	66	14%	131	15%	339	12%
	Total		47	100%	467	100%	898	100%	2,829	100%
17.2. <i>Internship</i>	actintn	No	37	80%	330	71%	572	64%	2,015	71%
		Yes	9	20%	138	29%	327	36%	827	29%
	Total		46	100%	468	100%	899	100%	2,842	100%
17.3. <i>Complete a portfolio (a document/record of your cumulative artistic work)</i>	actport	No	11	24%	142	30%	223	25%	1,118	40%
		Yes	34	76%	325	70%	679	75%	1,708	60%
	Total		45	100%	467	100%	902	100%	2,826	100%
19. Since graduating, have you used career services at this institution?	carserv	Yes	5	11%	87	18%	230	25%	475	16%
		No	38	81%	382	79%	656	71%	2,315	80%
		Unsure	4	9%	12	2%	33	4%	94	3%
		Total		47	100%	481	100%	919	100%	2,884

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			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
20. After leaving your program at this institution, how long did it take for you to obtain your first job or work experience?	jobtime	Obtained work prior to leaving this institution	18	38%	153	32%	247	27%	993	35%
		Obtained work in less than four months	6	13%	135	28%	298	33%	839	29%
		Obtained work in four to twelve months	10	21%	80	17%	170	19%	399	14%
		Obtained work after more than a year	3	6%	26	5%	61	7%	164	6%
		Have not yet found work	6	13%	38	8%	77	8%	211	7%
		Did not search for work after leaving program	3	6%	17	4%	30	3%	88	3%
		Pursued further education	1	2%	28	6%	23	3%	152	5%
	Total		47	100%	477	100%	906	100%	2,846	100%
21. How closely related was your first job or work experience to your training at this institution? ^c	jobtrain	Have not yet found work	6	13%	38	8%	77	9%	208	7%
		Did not search for work after leaving program	3	6%	17	4%	30	3%	87	3%
		Pursued further education	1	2%	28	6%	23	3%	151	5%
		Not related	12	26%	77	16%	120	13%	329	12%
		Somewhat related	9	19%	97	20%	223	25%	567	20%
		Closely related	16	34%	220	46%	432	48%	1,501	53%
	Total		47	100%	477	100%	905	100%	2,843	100%
22. Have you ever worked as a full- or part-time teacher of the arts (i.e., classroom setting or private lessons)?	teach	Yes, I do this currently.	15	32%	172	36%	260	29%	1,185	42%
		Yes, I have done it in the past, but no longer do.	9	19%	139	29%	234	26%	731	26%
		No, I have not done this.	23	49%	163	34%	410	45%	925	33%
	Total		47	100%	474	100%	904	100%	2,841	100%
23. Have you ever worked, either full- or part-time, managing or administering programs or people for an arts or arts-related organization or business?	artsrel	Yes, I do this currently.	14	30%	115	24%	195	22%	721	25%
		Yes, I have done it in the past, but no longer do.	8	17%	117	25%	188	21%	567	20%
		No, I have not done this.	25	53%	243	51%	516	57%	1,543	55%
	Total		47	100%	475	100%	899	100%	2,831	100%

^bTotal may not sum to 100% since respondents could select more than one category.

^cFor the frequencies of only those who received this question, see the "Data Highlights" Report.

SNAAP 2016 Recent Graduates Frequency Report • Career

Sample University Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
24. Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)?	artist	Yes, I do this currently.	25	53%	275	58%	557	62%	1,769	62%
		Yes, I have done it in the past, but no longer do.	6	13%	62	13%	113	12%	378	13%
		No, I have not done this.	16	34%	138	29%	235	26%	698	25%
	Total		47	100%	475	100%	905	100%	2,845	100%
25. When you began at this institution did you intend to work eventually in an occupation as an artist?	intart	No	7	15%	113	24%	199	22%	599	21%
		Yes	40	85%	359	76%	702	78%	2,237	79%
	Total		47	100%	472	100%	901	100%	2,836	100%
26. Why did you either stop working in an occupation as an artist or choose not to pursue work as an artist? ^c	stp_curart	Currently a professional artist	25	53%	275	59%	556	63%	1,767	63%
	stp_nevint	Never intended to work as an artist and never did	4	9%	79	17%	124	14%	387	14%
	stp_nowk	Artistic work not available	13	28%	56	12%	103	12%	316	11%
	stp_pay	Higher pay or steadier income in other fields	9	19%	60	13%	116	13%	337	12%
	stp_city	Current location not conducive to artistic career	8	17%	25	5%	46	5%	163	6%
	stp_inter	Change in interests	2	4%	18	4%	30	3%	129	5%
	stp_fam	Family-related reasons	0	0%	6	1%	10	1%	74	3%
	stp_netwk	Lack of access to important networks and people	8	17%	42	9%	75	8%	203	7%
	stp_debt	Debt (including student loans)	13	28%	61	13%	118	13%	301	11%
	stp_suppt	Lack of social support from family and friends	1	2%	7	2%	18	2%	50	2%
Total ^b			-	-	-	-	-	-	-	-
27. Have you ever been self-employed, an independent contractor, or a freelance worker?	wkself	Yes, I do this currently	26	55%	225	48%	447	50%	1,427	50%
		Yes, I have done it in the past, but no longer do	17	36%	140	30%	297	33%	845	30%
		No, I have not done this	4	9%	107	23%	156	17%	559	20%
	Total		47	100%	472	100%	900	100%	2,831	100%

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SNAAP 2016 Recent Graduates Frequency Report • Career

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
28. Are you now or have you ever been a(n): 28.1. <i>Founder of a nonprofit or for-profit organization</i>	wkfd	No	38	83%	385	85%	688	80%	2,269	83%
		Yes	8	17%	69	15%	168	20%	473	17%
	Total		46	100%	454	100%	856	100%	2,742	100%
28.2. <i>Paid intern</i>	wkpdint	No	31	67%	283	62%	468	54%	1,730	63%
		Yes	15	33%	174	38%	399	46%	1,032	37%
	Total		46	100%	457	100%	867	100%	2,762	100%
28.3. <i>Unpaid intern</i>	wkupdint	No	19	41%	234	51%	396	46%	1,554	57%
		Yes	27	59%	224	49%	460	54%	1,168	43%
	Total		46	100%	458	100%	856	100%	2,722	100%
29. Was any of your work as a founder of a nonprofit or for-profit organization arts-related?	artwkfd	<i>Never founder of a nonprofit or for-profit organization</i>	38	81%	382	82%	684	78%	2,262	81%
		No	2	4%	26	6%	48	5%	104	4%
		Yes	7	15%	59	13%	149	17%	430	15%
		Total	47	100%	467	100%	881	100%	2,796	100%
30. What is the most important resource to which you currently do not have access but need to advance your artistic career?	resource	<i>Past professional artist (but not currently)</i>	6	13%	62	13%	111	13%	376	14%
		<i>Never worked as a professional artist</i>	16	35%	135	29%	228	26%	684	25%
		Studio space	4	9%	42	9%	79	9%	227	8%
		Performance/exhibition space	0	0%	16	3%	30	3%	120	4%
		Equipment	3	7%	20	4%	48	5%	145	5%
		Business advising	3	7%	31	7%	67	8%	204	7%
		Loans, investment capital	7	15%	30	6%	93	11%	259	9%
		Publicity and recognition of your work	4	9%	74	16%	127	14%	425	15%
		Professional networks	3	7%	55	12%	95	11%	307	11%
Total	46	100%	465	100%	878	100%	2,747	100%		
31. The importance of the following to perform effectively in your profession or work life: 31.1. <i>Critical thinking and analysis of arguments and information</i>	wskillanaly	Not at all important	1	2%	2	0%	8	1%	23	1%
		Only a little important	1	2%	14	3%	25	3%	95	3%
		Somewhat important	8	17%	85	18%	143	16%	536	19%
		Very important	37	79%	367	78%	712	80%	2,156	77%
		Total	47	100%	468	100%	888	100%	2,810	100%

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SNAAP 2016 Recent Graduates Frequency Report • Career

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
31. The importance of the following to perform effectively in your profession or work life: (continued) 31.2. <i>Broad knowledge and education</i>	wskillbroad	Not at all important	1	2%	5	1%	8	1%	24	1%
		Only a little important	2	4%	15	3%	37	4%	102	4%
		Somewhat important	11	23%	94	20%	203	23%	614	22%
		Very important	33	70%	353	76%	636	72%	2,055	74%
		Total	47	100%	467	100%	884	100%	2,795	100%
31.3. <i>Improved work based on feedback from others</i>	wskillrev	Not at all important	0	0%	3	1%	4	0%	14	0%
		Only a little important	3	6%	26	6%	34	4%	99	4%
		Somewhat important	13	28%	142	30%	224	25%	672	24%
		Very important	31	66%	296	63%	626	70%	2,018	72%
		Total	47	100%	467	100%	888	100%	2,803	100%
31.4. <i>Creative thinking and problem solving</i>	wskillcreative	Not at all important	0	0%	2	0%	4	0%	8	0%
		Only a little important	2	4%	3	1%	8	1%	40	1%
		Somewhat important	5	11%	48	10%	74	8%	260	9%
		Very important	40	85%	413	89%	799	90%	2,489	89%
		Total	47	100%	466	100%	885	100%	2,797	100%
31.5. <i>Research skills</i>	wskillresearch	Not at all important	2	4%	9	2%	18	2%	66	2%
		Only a little important	5	11%	25	5%	60	7%	280	10%
		Somewhat important	10	21%	129	28%	252	28%	860	31%
		Very important	30	64%	303	65%	556	63%	1,600	57%
		Total	47	100%	466	100%	886	100%	2,806	100%
31.6. <i>Clear writing</i>	wskillwrite	Not at all important	1	2%	5	1%	17	2%	63	2%
		Only a little important	4	9%	26	6%	60	7%	206	7%
		Somewhat important	6	13%	91	19%	195	22%	635	23%
		Very important	36	77%	345	74%	616	69%	1,902	68%
		Total	47	100%	467	100%	888	100%	2,806	100%

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SNAAP 2016 Recent Graduates Frequency Report • Career

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
31. The importance of the following to perform effectively in your profession or work life: (continued) 31.7. <i>Persuasive speaking</i>	wkskillspeak	Not at all important	0	0%	4	1%	13	1%	43	2%
		Only a little important	2	4%	31	7%	60	7%	183	7%
		Somewhat important	7	15%	112	24%	212	24%	649	23%
		Very important	38	81%	319	68%	603	68%	1,924	69%
	Total		47	100%	466	100%	888	100%	2,799	100%
31.8. <i>Project management skills</i>	wskillmanag	Not at all important	0	0%	3	1%	3	0%	24	1%
		Only a little important	3	6%	15	3%	27	3%	118	4%
		Somewhat important	7	15%	92	20%	177	20%	499	18%
		Very important	37	79%	356	76%	680	77%	2,156	77%
	Total		47	100%	466	100%	887	100%	2,797	100%
31.9. <i>Technological skills</i>	wskilltech	Not at all important	1	2%	6	1%	15	2%	46	2%
		Only a little important	3	7%	38	8%	59	7%	221	8%
		Somewhat important	13	29%	145	32%	260	30%	953	35%
		Very important	28	62%	265	58%	534	62%	1,528	56%
	Total		45	100%	454	100%	868	100%	2,748	100%
31.10. <i>Artistic technique</i>	wskillartistic	Not at all important	9	20%	60	13%	64	7%	223	8%
		Only a little important	5	11%	60	13%	115	13%	300	11%
		Somewhat important	8	18%	87	19%	225	26%	577	21%
		Very important	23	51%	242	54%	460	53%	1,629	60%
	Total		45	100%	449	100%	864	100%	2,729	100%
31.11. <i>Financial and business management skills</i>	wskillbus	Not at all important	3	7%	33	7%	58	7%	150	5%
		Only a little important	8	18%	71	16%	137	16%	369	13%
		Somewhat important	16	36%	141	31%	290	33%	909	33%
		Very important	18	40%	208	46%	381	44%	1,314	48%
	Total		45	100%	453	100%	866	100%	2,742	100%

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SNAAP 2016 Recent Graduates Frequency Report • Career

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
31. The importance of the following to perform effectively in your profession or work life: (continued) 31.12. <i>Entrepreneurial skills</i>	wskillentr	Not at all important	3	7%	61	13%	90	10%	278	10%
		Only a little important	11	24%	79	17%	144	17%	457	17%
		Somewhat important	13	29%	116	26%	249	29%	759	28%
		Very important	18	40%	196	43%	375	44%	1,234	45%
		Total	45	100%	452	100%	858	100%	2,728	100%
31.13. <i>Interpersonal relations and working collaboratively</i>	wskillwkoth	Not at all important	1	2%	5	1%	8	1%	19	1%
		Only a little important	0	0%	21	5%	34	4%	76	3%
		Somewhat important	6	13%	90	20%	150	17%	382	14%
		Very important	38	84%	338	74%	676	78%	2,269	83%
		Total	45	100%	454	100%	868	100%	2,746	100%
31.14. <i>Leadership skills</i>	wskillleader	Not at all important	0	0%	6	1%	9	1%	26	1%
		Only a little important	1	2%	36	8%	60	7%	161	6%
		Somewhat important	14	31%	124	28%	227	26%	644	24%
		Very important	30	67%	284	63%	565	66%	1,900	70%
		Total	45	100%	450	100%	861	100%	2,731	100%
31.15. <i>Networking and relationship building</i>	wskillnetrel	Not at all important	2	4%	10	2%	14	2%	33	1%
		Only a little important	3	7%	21	5%	30	3%	88	3%
		Somewhat important	9	20%	93	20%	193	22%	512	19%
		Very important	31	69%	330	73%	630	73%	2,112	77%
		Total	45	100%	454	100%	867	100%	2,745	100%
31.16. <i>Teaching skills</i>	wskillteach	Not at all important	7	16%	38	8%	82	9%	184	7%
		Only a little important	12	27%	71	16%	177	20%	407	15%
		Somewhat important	6	13%	103	23%	247	29%	697	25%
		Very important	20	44%	240	53%	359	42%	1,454	53%
		Total	45	100%	452	100%	865	100%	2,742	100%

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SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
32. Current employment status	curemp	Full-time (35 hours or more per week)	21	47%	251	54%	532	60%	1,676	60%
		Part-time only (fewer than 35 hours per week)	17	38%	114	25%	204	23%	647	23%
		Unemployed and looking for work	3	7%	29	6%	69	8%	153	6%
		In school full-time	2	4%	33	7%	23	3%	145	5%
		Caring for family full-time	0	0%	5	1%	6	1%	23	1%
		Retired	0	0%	2	0%	3	0%	6	0%
		Other	2	4%	28	6%	46	5%	126	5%
		Total	45	100%	462	100%	883	100%	2,776	100%
33. Those occupations in which you currently work:	curjob_none	Currently not employed	4	9%	44	10%	77	9%	204	7%
	curjob_arch	Architect	0	0%	3	1%	48	5%	89	3%
	curjob_artadm	Arts administrator or manager	9	20%	64	14%	111	13%	405	15%
	curjob_curator	Museum or gallery worker, including curator	8	18%	77	17%	79	9%	185	7%
	curjob_graphicdes	Graphic designer, illustrator, or art director	5	11%	82	18%	182	21%	261	9%
	curjob_intdes	Interior designer	1	2%	6	1%	23	3%	56	2%
	curjob_webdes	Web designer	2	4%	27	6%	75	9%	120	4%
	curjob_othdes	Other designer	0	0%	18	4%	82	9%	149	5%
	curjob_tchhied	Higher education arts educator	6	13%	119	26%	154	17%	557	20%
	curjob_tchk12	K-12 arts educator	4	9%	31	7%	67	8%	280	10%
	curjob_prvtch	Private teacher of the arts	0	0%	19	4%	38	4%	419	15%
	curjob_othtch	Other arts educator	2	4%	25	5%	38	4%	134	5%
	curjob_craft	Craft artist	0	0%	19	4%	26	3%	83	3%
	curjob_finart	Fine artist	15	33%	145	32%	203	23%	392	14%
	curjob_film	Film, TV, video artist	3	7%	24	5%	82	9%	171	6%
	curjob_animator	Multi-media artist or animator	2	4%	21	5%	52	6%	92	3%
	curjob_photo	Photographer	11	24%	59	13%	80	9%	124	4%
	curjob_actor	Actor	0	0%	2	0%	3	0%	77	3%
	curjob_choreo	Dancer or choreographer	0	0%	3	1%	6	1%	44	2%

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SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
			Count	%	Count	%	Count	%	Count	%
	Variable	Response Options								
33. Those occupations in which you currently work: (continued)	curjob_sound	Engineer or technician (light, sound, other)	0	0%	7	2%	11	1%	53	2%
	curjob_musician	Musician	0	0%	7	2%	9	1%	639	23%
	curjob_stage	Theater and stage director or producer	0	0%	4	1%	7	1%	100	4%
	curjob_writer	Writer, author, or editor	4	9%	50	11%	105	12%	265	10%
	curjob_othart	Other occupation associated with the arts	4	9%	44	10%	75	9%	215	8%
	curjob_maintn	Building, maintenance, installation, and repair	1	2%	15	3%	23	3%	57	2%
	curjob_comm	Communications	3	7%	33	7%	68	8%	182	7%
	curjob_comput	Computer and mathematics	4	9%	16	3%	32	4%	79	3%
	curjob_construct	Construction	0	0%	7	2%	17	2%	40	1%
	curjob_edu	Education, training, and library	2	4%	35	8%	56	6%	231	8%
	curjob_engocc	Engineering and science	0	0%	4	1%	10	1%	32	1%
	curjob_farm	Farming, fishing, and forestry	1	2%	4	1%	8	1%	12	0%
	curjob_finan	Financial and other business services	1	2%	7	2%	13	1%	46	2%
	curjob_food	Food preparation related	1	2%	12	3%	18	2%	69	2%
	curjob_hlthtech	Healthcare	1	2%	5	1%	13	1%	39	1%
	curjob_humres	Human resources	1	2%	2	0%	5	1%	19	1%
	curjob_legal	Legal	0	0%	1	0%	2	0%	14	1%
	curjob_manag	Management	2	4%	14	3%	32	4%	99	4%
	curjob_manfact	Manufacturing	0	0%	7	2%	8	1%	18	1%
	curjob_military	Military and protective services	0	0%	1	0%	2	0%	12	0%
	curjob_office	Office and administrative support	4	9%	31	7%	43	5%	167	6%
	curjob_sales	Sales	5	11%	18	4%	33	4%	88	3%
	curjob_care	Services and personal care	1	2%	3	1%	3	0%	27	1%
	curjob_socialser	Social services	1	2%	3	1%	20	2%	35	1%
	curjob_transport	Transportation and material moving	2	4%	0	0%	1	0%	11	0%
	curjob_othnart	Other occupation outside of the arts	0	0%	13	3%	25	3%	66	2%
curjob_oth	Other	3	7%	22	5%	34	4%	96	3%	
Total ^b			-	-	-	-	-	-	-	-

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SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
34. Since leaving this institution, has your artistic practice involved working across multiple art forms/disciplines?	interdis	<i>Never worked as a professional artist</i>	15	33%	133	29%	225	26%	671	24%
		No	5	11%	65	14%	145	17%	681	25%
		Yes	25	56%	261	57%	506	58%	1,400	51%
		Total	45	100%	459	100%	876	100%	2,752	100%
36. The occupation in which you spend the majority of your work time:	majtimejob_R	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	7%
		Architect	0	0%	0	0%	34	4%	65	2%
		Arts administrator or manager	5	11%	20	4%	47	5%	195	7%
		Museum or gallery worker, including curator	4	9%	39	9%	39	5%	94	3%
		Graphic designer, illustrator, or art director	2	4%	40	9%	102	12%	125	5%
		Interior designer	1	2%	2	0%	8	1%	27	1%
		Web designer	1	2%	1	0%	9	1%	17	1%
		Other designer	0	0%	11	2%	55	6%	89	3%
		Higher education arts educator	4	9%	61	14%	74	9%	343	13%
		K-12 arts educator	2	4%	21	5%	41	5%	172	6%
		Private teacher of the arts	0	0%	3	1%	4	0%	109	4%
		Other arts educator	1	2%	6	1%	9	1%	39	1%
		Craft artist	0	0%	6	1%	7	1%	20	1%
		Fine artist	3	7%	43	10%	58	7%	99	4%
		Film, TV, video artist	0	0%	4	1%	30	3%	50	2%
		Multi-media artist or animator	0	0%	3	1%	11	1%	17	1%
		Photographer	1	2%	16	4%	19	2%	22	1%
		Actor	0	0%	0	0%	0	0%	18	1%
		Dancer or choreographer	0	0%	0	0%	0	0%	2	0%
		Engineer or technician (light, sound, other)	0	0%	1	0%	1	0%	14	1%
Musician	0	0%	0	0%	0	0%	239	9%		
Theater and stage director or producer	0	0%	0	0%	1	0%	16	1%		

^bTotal may not sum to 100% since respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
36. The occupation in which you spend the majority of your work time: (continued)	majtimejob_R	Writer, author, or editor	1	2%	6	1%	15	2%	41	2%
		Other occupation associated with the arts	1	2%	19	4%	40	5%	111	4%
		Building, maintenance, installation, and repair	0	0%	2	0%	3	0%	9	0%
		Communications	2	4%	9	2%	23	3%	63	2%
		Computer and mathematics	3	7%	5	1%	14	2%	35	1%
		Construction	0	0%	4	1%	6	1%	12	0%
		Education, training, and library	1	2%	16	4%	26	3%	92	3%
		Engineering and science	0	0%	0	0%	0	0%	10	0%
		Farming, fishing, and forestry	0	0%	0	0%	0	0%	0	0%
		Financial and other business services	0	0%	4	1%	6	1%	20	1%
		Food preparation related	1	2%	7	2%	12	1%	40	1%
		Healthcare	0	0%	2	0%	4	0%	19	1%
		Human resources	1	2%	0	0%	1	0%	4	0%
		Legal	0	0%	1	0%	0	0%	10	0%
		Management	0	0%	3	1%	8	1%	30	1%
		Manufacturing	0	0%	0	0%	0	0%	4	0%
		Military and protective services	0	0%	1	0%	1	0%	6	0%
		Office and administrative support	1	2%	17	4%	16	2%	70	3%
		Sales	3	7%	12	3%	14	2%	34	1%
		Services and personal care	0	0%	2	0%	2	0%	10	0%
		Social services	0	0%	1	0%	11	1%	19	1%
		Transportation and material moving	1	2%	0	0%	0	0%	3	0%
		Other occupation outside of the arts	0	0%	4	1%	11	1%	37	1%
Other	2	4%	16	4%	28	3%	73	3%		
Total			45	100%	451	100%	865	100%	2,726	100%

^bTotal may not sum to 100% since respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
38. Approximate percentage of your work time you spent working as an artist in 2015:	arttime	<i>Never worked as a professional artist</i>	14	33%	132	29%	223	26%	667	25%
		I did not work as an artist in 2015.	2	5%	27	6%	55	6%	153	6%
		Less than 25%	9	21%	72	16%	137	16%	457	17%
		26% to 50%	4	9%	80	18%	132	16%	409	15%
		51% to 75%	4	9%	51	11%	105	12%	331	12%
		76% to 100%	10	23%	86	19%	198	23%	678	25%
		Total	43	100%	448	100%	850	100%	2,695	100%
39. Overall, how relevant is your arts training at this institution to your current work in the occupation in which you spend the majority of your work time?	timetrainrel	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	7%
		Not at all relevant	11	26%	51	11%	78	9%	252	9%
		Somewhat relevant	11	26%	78	17%	149	18%	425	16%
		Relevant	5	12%	83	19%	162	19%	485	18%
		Very relevant	12	28%	191	43%	386	45%	1,332	49%
		Total	43	100%	446	100%	850	100%	2,696	100%
40. Level of satisfaction with each of the following aspects of your current work in the occupation in which you spend the majority of your work time: 40.1. Job security	timejobsec	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	6	14%	72	16%	108	13%	305	11%
		Somewhat dissatisfied	4	9%	72	16%	124	15%	405	15%
		Somewhat satisfied	15	35%	121	27%	256	30%	858	32%
		Very satisfied	14	33%	137	31%	285	34%	922	34%
		Total	43	100%	445	100%	848	100%	2,692	100%
40.2. Opportunity to be creative	timecreative	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	5	12%	35	8%	60	7%	198	7%
		Somewhat dissatisfied	11	26%	55	12%	92	11%	322	12%
		Somewhat satisfied	9	21%	159	36%	295	35%	916	34%
		Very satisfied	14	33%	154	35%	326	38%	1,053	39%
		Total	43	100%	446	100%	848	100%	2,691	100%

^bTotal may not sum to 100% since respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
40. Level of satisfaction with each of the following aspects of your current work in the occupation in which you spend the majority of your work time: (continued) 40.3. Income	timeincome	Currently not employed	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	11	26%	87	20%	147	17%	442	16%
		Somewhat dissatisfied	11	26%	113	25%	164	19%	618	23%
		Somewhat satisfied	8	19%	144	32%	303	36%	1,010	38%
		Very satisfied	9	21%	57	13%	159	19%	416	15%
		Total		43	100%	444	100%	848	100%	2,688
40.4. Balance between work and non-work life	timebalance	Currently not employed	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	4	9%	44	10%	79	9%	258	10%
		Somewhat dissatisfied	8	19%	98	22%	176	21%	548	20%
		Somewhat satisfied	18	42%	158	36%	305	36%	1,008	37%
		Very satisfied	9	21%	102	23%	211	25%	674	25%
		Total		43	100%	445	100%	846	100%	2,690
40.5. Opportunity to contribute to the greater good	timegood	Currently not employed	4	10%	43	10%	75	9%	202	8%
		Very dissatisfied	4	10%	34	8%	67	8%	167	6%
		Somewhat dissatisfied	6	14%	66	15%	135	16%	345	13%
		Somewhat satisfied	10	24%	167	38%	281	33%	919	34%
		Very satisfied	18	43%	135	30%	289	34%	1,057	39%
		Total		42	100%	445	100%	847	100%	2,690
40.6. Opportunity for career advancement	timecareer	Currently not employed	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	7	16%	63	14%	90	11%	305	11%
		Somewhat dissatisfied	9	21%	104	23%	185	22%	555	21%
		Somewhat satisfied	13	30%	145	33%	290	34%	960	36%
		Very satisfied	10	23%	88	20%	207	24%	658	25%
		Total		43	100%	443	100%	847	100%	2,680

^bTotal may not sum to 100% since respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Current Work

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
40. Level of satisfaction with each of the following aspects of your current work in the occupation in which you spend the majority of your work time: (continued) 40.7. <i>Work that reflects my personality, interests, and values</i>	timework	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	5	12%	30	7%	54	6%	169	6%
		Somewhat dissatisfied	5	12%	51	11%	112	13%	283	11%
		Somewhat satisfied	14	33%	142	32%	241	29%	787	29%
		Very satisfied	15	35%	179	40%	362	43%	1,246	46%
		Total	43	100%	445	100%	844	100%	2,687	100%
40.8. <i>Overall job satisfaction</i>	timesat	<i>Currently not employed</i>	4	9%	43	10%	75	9%	202	8%
		Very dissatisfied	4	9%	26	6%	43	5%	116	4%
		Somewhat dissatisfied	5	12%	51	11%	106	13%	331	12%
		Somewhat satisfied	17	40%	213	48%	370	44%	1,141	42%
		Very satisfied	13	30%	113	25%	253	30%	900	33%
		Total	43	100%	446	100%	847	100%	2,690	100%

^bTotal may not sum to 100% since respondents could select more than one category.

SNAAP 2016 Recent Graduates Frequency Report • Arts Engagement

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
41. The ways in which you have supported the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork)	part_none	I have not supported the arts in the past 12 months.	2	5%	37	8%	94	11%	246	9%
	part_vol	Volunteered at an arts organization	14	34%	131	29%	221	26%	754	28%
	part_brd	Served on the board of an arts organization	6	15%	56	13%	76	9%	334	12%
	part_tch	Volunteered to teach the arts	7	17%	86	19%	142	17%	609	23%
	part_donate	Donated money to an arts organization or an artist	11	27%	157	35%	267	32%	962	36%
	part_attd	Attended an arts event	38	93%	382	86%	701	84%	2,274	85%
	part_oth	Other	1	2%	34	8%	54	6%	155	6%
		Total ^b		-	-	-	-	-	-	-
43. Do you make or perform art in your personal (not work-related) time?	perform	No	5	12%	84	19%	160	19%	540	20%
		Yes	37	88%	353	81%	673	81%	2,124	80%
		Total		42	100%	437	100%	833	100%	2,664
44. About how often do you practice art in your personal (not work-related) time? ^c	tmpractice	<i>Do not make or perform art in personal time</i>	5	12%	84	19%	160	19%	539	20%
		A few times a year or less	3	7%	32	7%	96	11%	238	9%
		Several times a month	12	29%	93	21%	206	24%	589	22%
		Several times a week	17	40%	156	35%	232	28%	708	26%
		Daily	5	12%	75	17%	147	17%	601	22%
			Total		42	100%	440	100%	841	100%

^bTotal may not sum to 100% as respondents could select more than one category.

^cFor the frequencies of only those who received this question, see the "Data Highlights" Report.

SNAAP 2016 Recent Graduates Frequency Report • Facts and Figures

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
45. What was your individual annual income in 2015? (Do not include spousal income or interest on jointly-owned assets.)	income	\$10,000 or less	15	36%	81	19%	156	19%	430	16%
		\$10,001 to \$20,000	10	24%	84	19%	113	14%	447	17%
		\$20,001 to \$30,000	4	10%	59	14%	93	11%	346	13%
		\$30,001 to \$40,000	2	5%	53	12%	92	11%	319	12%
		\$40,001 to \$50,000	4	10%	47	11%	91	11%	355	13%
		\$50,001 to \$60,000	0	0%	27	6%	68	8%	226	8%
		\$60,001 to \$70,000	0	0%	24	6%	44	5%	138	5%
		\$70,001 to \$80,000	2	5%	5	1%	21	3%	60	2%
		\$80,001 to \$90,000	0	0%	3	1%	13	2%	31	1%
		\$90,001 to \$100,000	0	0%	6	1%	18	2%	30	1%
		\$100,001 to \$150,000	2	5%	14	3%	42	5%	63	2%
		More than \$150,000	0	0%	2	0%	14	2%	20	1%
I prefer not to answer.	3	7%	31	7%	72	9%	205	8%		
		Total	42	100%	436	100%	837	100%	2,670	100%
46. In 2015, what was your total household income from all sources?	hhincome	\$10,000 or less	9	21%	37	9%	86	10%	253	10%
		\$10,001 to \$20,000	7	17%	45	10%	72	9%	274	10%
		\$20,001 to \$30,000	5	12%	38	9%	63	8%	263	10%
		\$30,001 to \$40,000	2	5%	53	12%	84	10%	258	10%
		\$40,001 to \$50,000	2	5%	37	9%	61	7%	237	9%
		\$50,001 to \$60,000	3	7%	30	7%	57	7%	211	8%
		\$60,001 to \$70,000	1	2%	21	5%	47	6%	155	6%
		\$70,001 to \$80,000	3	7%	17	4%	39	5%	127	5%
		\$80,001 to \$90,000	0	0%	16	4%	24	3%	98	4%
		\$90,001 to \$100,000	0	0%	21	5%	35	4%	122	5%
		\$100,001 to \$150,000	1	2%	30	7%	72	9%	214	8%
		More than \$150,000	2	5%	23	5%	64	8%	125	5%
I prefer not to answer.	7	17%	67	15%	131	16%	326	12%		
		Total	42	100%	435	100%	835	100%	2,663	100%

^cFor the frequencies of only those who received this question, see the "Data Highlights" Report.

SNAAP 2016 Recent Graduates Frequency Report • Facts and Figures

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
47. The approximate percentage of your personal (not household) income that came from your work as an artist in 2015 ^c	artinc	Never worked as a professional artist	14	34%	127	29%	220	26%	660	25%
		I did not work as an artist in 2015.	3	7%	42	10%	94	11%	232	9%
		Less than 25%	15	37%	167	38%	265	32%	784	29%
		26% to 50%	2	5%	30	7%	51	6%	199	7%
		51% to 75%	3	7%	13	3%	25	3%	126	5%
		76% to 100%	4	10%	58	13%	177	21%	657	25%
	Total		41	100%	437	100%	832	100%	2,658	100%
48. How much student loan debt did you incur in order to attend this institution?	stdloan	None	5	12%	142	32%	212	25%	792	30%
		\$10,000 or less	0	0%	22	5%	28	3%	153	6%
		\$10,001 to \$20,000	2	5%	26	6%	32	4%	172	6%
		\$20,001 to \$30,000	0	0%	34	8%	55	7%	203	8%
		\$30,001 to \$40,000	2	5%	37	8%	56	7%	188	7%
		\$40,001 to \$50,000	2	5%	32	7%	69	8%	221	8%
		\$50,001 to \$60,000	7	17%	26	6%	56	7%	158	6%
		More than \$60,000	23	55%	109	25%	294	35%	694	26%
		I prefer not to answer.	1	2%	11	3%	37	4%	95	4%
	Total		42	100%	439	100%	839	100%	2,676	100%
49. How much impact has your debt incurred from attending this institution had on your career or educational decisions? ^c	impctloan	No student loan debt incurred	5	12%	142	32%	212	25%	791	30%
		No impact	1	2%	26	6%	61	7%	224	8%
		Some impact	7	17%	88	20%	179	21%	605	23%
		Major impact	28	68%	183	42%	387	46%	1,047	39%
		Total		41	100%	439	100%	839	100%	2,667
52. Were/are any of your parents, guardians, or close relatives professional artists?	parentart	No	38	90%	373	85%	684	82%	2,181	82%
		Yes	4	10%	67	15%	150	18%	484	18%
		Total		42	100%	440	100%	834	100%	2,665

^cFor the frequencies of only those who received this question, see the "Data Highlights" Report.

SNAAP 2016 Recent Graduates Frequency Report • Facts and Figures

Sample University
Graduate Level



			Graduate Level							
			Sample University		Related Majors		Art & Design Peers		SNAAP Institutions	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%
60. How would you rate the current area where you live and/or work as a place to pursue your artistic career? ^c	artcity	Past professional artist (but not currently)	5	12%	58	13%	103	12%	349	13%
		Never worked as a professional artist	14	33%	126	29%	220	26%	654	25%
		Very poor	0	0%	9	2%	16	2%	40	2%
		Poor	1	2%	22	5%	33	4%	108	4%
		Fair	10	24%	69	16%	121	14%	352	13%
		Good	8	19%	87	20%	168	20%	564	21%
		Very good	4	10%	68	15%	174	21%	589	22%
	Total		42	100%	439	100%	835	100%	2,656	100%
61. Within the first five years after leaving this institution, did you take up residency in the town/city where this institution is located to pursue your career?	insttown	No	13	31%	257	59%	459	55%	1,530	58%
		Yes	29	69%	175	41%	369	45%	1,099	42%
		Total	42	100%	432	100%	828	100%	2,629	100%

^cFor the frequencies of only those who received this question, see the "Data Highlights" Report.

2016 Career Skills and Entrepreneurship Module Report

Sample University

Graduate Level



STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT

2016 Career Skills and Entrepreneurship Module Participants

The SNAAP Career Skills and Entrepreneurship Module Report displays your institution's results along with one comparison group: all other SNAAP schools (all majors included) at the graduate level that also participated in the Career Skills and Entrepreneurship Module. The participating institutions from 2015 and 2016 are listed below.

Participating Institutions

Number of Institutions: 67

Institution Name

- | | |
|---|---|
| 1. Arizona State University | 45. Texas Christian University, Art and Art History |
| 2. Art Academy of Cincinnati | 46. Texas Tech University |
| 3. Art Center College of Design | 47. The Juilliard School |
| 4. Brigham Young University | 48. University of Colorado Denver |
| 5. California College of the Arts | 49. University of Iowa |
| 6. California Institute of the Arts | 50. University of Michigan-Ann Arbor |
| 7. College of Charleston | 51. University of New Mexico |
| 8. Colorado State University | 52. University of North Carolina at Charlotte |
| 9. Columbus College of Art and Design | 53. University of North Carolina at Greensboro |
| 10. DePaul University | 54. University of North Carolina School of the Arts |
| 11. Drexel University | 55. University of North Texas |
| 12. Emily Carr University of Art and Design | 56. University of Saint Francis-Fort Wayne |
| 13. Florida International University | 57. University of Tennessee at Chattanooga |
| 14. Indiana University Bloomington | 58. University of Texas at Austin |
| 15. Institute of American Indian Arts | 59. University of Texas Rio Grande Valley |
| 16. James Madison University | 60. University of Toledo |
| 17. Kendall College of Art and Design (Ferris State University) | 61. University of Victoria |
| 18. Kent State University | 62. University of Wisconsin-Madison |
| 19. Louisiana State University, Music and Dramatic Arts | 63. University of Wisconsin-Stevens Point |
| 20. Maine College of Art | 64. Utah State University |
| 21. Manhattan School of Music | 65. Virginia Commonwealth University |
| 22. Maryland Institute College of Art | 66. Wayne State University |
| 23. Massachusetts College of Art and Design | 67. Western Carolina University |
| 24. Memphis College of Art | |
| 25. Messiah College | |
| 26. Michigan State University | |
| 27. Minneapolis College of Art and Design | |
| 28. New Hampshire Institute of Art | |
| 29. Northern State University | |
| 30. NSCAD University | |
| 31. OCAD University | |
| 32. Pace University | |
| 33. Pacific Northwest College of Art | |
| 34. Penn State University - University Park | |
| 35. Pennsylvania Academy of the Fine Arts | |
| 36. Rhode Island School of Design | |
| 37. San Diego State University | |
| 38. San Francisco Art Institute | |
| 39. School of the Art Institute of Chicago | |
| 40. School of the Museum of Fine Arts, Boston | |
| 41. School of Visual Arts | |
| 42. Southern Methodist University | |
| 43. Southern Utah University | |
| 44. St. Cloud State University | |

SNAAP 2016 Career Skills and Entrepreneurship Module

Sample University
Graduate Level



			Graduate Level			
			Sample University		Other Module Schools	
	Variable	Response Options	Count	%	Count	%
1. The coursework at this institution emphasized the following: 1.1. <i>Generating new ideas or brainstorming</i>	CScwgen	Not at all	1	1%	543	5%
		Very little	8	6%	1,449	12%
		Some	47	35%	4,297	37%
		Very much	79	59%	5,472	47%
		Total	135	100%	11,761	100%
1.2. <i>Taking risks in coursework without fear of penalty</i>	CScwrisk	Not at all	3	2%	791	7%
		Very little	14	10%	1,965	17%
		Some	47	35%	4,413	38%
		Very much	72	53%	4,554	39%
		Total	136	100%	11,723	100%
1.3. <i>Evaluating multiple approaches to a problem</i>	CScweval	Not at all	2	1%	496	4%
		Very little	16	12%	1,504	13%
		Some	50	37%	4,531	39%
		Very much	68	50%	5,186	44%
		Total	136	100%	11,717	100%
1.4. <i>Inventing new methods to arrive at unconventional solutions</i>	CScwinv	Not at all	6	4%	813	7%
		Very little	21	16%	2,155	19%
		Some	50	37%	4,386	38%
		Very much	57	43%	4,260	37%
		Total	134	100%	11,614	100%
2. This institution exposed me to a broad network of artists, leaders, and scholars through guest lectures, workshops, or special events that helped me see new opportunities.	CSbroadnet	Strongly disagree	7	5%	508	4%
		Somewhat disagree	12	9%	1,331	11%
		Somewhat agree	65	48%	4,611	39%
		Strongly agree	52	38%	5,312	45%
		Total	136	100%	11,762	100%
3. I feel that this institution integrated all aspects of career development into my education.	CScareerdev	Strongly disagree	56	41%	2,343	20%
		Somewhat disagree	31	23%	3,035	26%
		Somewhat agree	41	30%	4,519	38%
		Strongly agree	8	6%	1,705	14%
		Not applicable	1	1%	207	2%
Total	137	100%	11,809	100%		
4. My education at this institution exposed me to a broad view of career options, both in and out of the arts.	CSbroadview	Strongly disagree	41	30%	2,104	18%
		Somewhat disagree	49	36%	3,865	33%
		Somewhat agree	38	28%	4,224	36%
		Strongly agree	9	7%	1,553	13%
		Total	137	100%	11,746	100%
5. When I was a student at this institution, I took full advantage of career services (advising, classes, workshops, etc.).	CSadvan	Strongly disagree	19	14%	2,222	19%
		Somewhat disagree	32	23%	2,789	24%
		Somewhat agree	46	34%	3,568	30%
		Strongly agree	16	12%	1,441	12%
		Not applicable	24	18%	1,768	15%
Total	137	100%	11,788	100%		

SNAAP 2016 Career Skills and Entrepreneurship Module



Sample University

Graduate Level

			Graduate Level			
			Sample University		Other Module Schools	
	Variable	Response Options	Count	%	Count	%
6. When I left this institution, I felt confident in my ability to:	CSabilresil	Strongly disagree	3	2%	236	2%
		Somewhat disagree	12	9%	672	6%
		Somewhat agree	46	34%	3,643	31%
		Strongly agree	75	55%	7,208	61%
		Total	136	100%	11,759	100%
6.1. Be resilient (able to pick myself up when things do not go as planned)	CSabiladapt	Strongly disagree	3	2%	182	2%
		Somewhat disagree	4	3%	507	4%
		Somewhat agree	50	37%	3,434	29%
		Strongly agree	78	58%	7,597	65%
		Total	135	100%	11,720	100%
6.2. Adapt (able to change to meet a new set of circumstances)	CSabilrecog	Strongly disagree	10	7%	358	3%
		Somewhat disagree	22	16%	1,297	11%
		Somewhat agree	49	36%	4,333	37%
		Strongly agree	55	40%	5,739	49%
		Total	136	100%	11,727	100%
6.3. Recognize opportunities to advance my ideas or career	CSabilfin	Strongly disagree	39	29%	1,546	13%
		Somewhat disagree	49	36%	3,215	27%
		Somewhat agree	32	24%	4,458	38%
		Strongly agree	16	12%	2,483	21%
		Total	136	100%	11,702	100%
6.4. Financially manage my career	CSbenplan	Strongly disagree	6	4%	415	4%
		Somewhat disagree	9	7%	1,072	9%
		Somewhat agree	38	28%	4,010	34%
		Strongly agree	75	56%	5,129	44%
		Not applicable	6	4%	1,009	9%
Total	134	100%	11,635	100%		
7. Looking at my career path, I would have benefited from more knowledge about how to do the following:	CSbenmarket	Strongly disagree	5	4%	290	3%
		Somewhat disagree	7	5%	836	7%
		Somewhat agree	30	23%	3,557	31%
		Strongly agree	88	67%	6,161	53%
		Not applicable	2	2%	736	6%
Total	132	100%	11,580	100%		
7.1. Develop a 3 to 5 year strategic plan to realize my goals	CSbencomm	Strongly disagree	3	2%	449	4%
		Somewhat disagree	20	15%	1,399	12%
		Somewhat agree	50	38%	4,360	38%
		Strongly agree	54	41%	4,363	38%
		Not applicable	6	5%	1,018	9%
Total	133	100%	11,589	100%		
7.2. Market and promote my work and my talents	CSbencomm	Strongly disagree	3	2%	449	4%
		Somewhat disagree	20	15%	1,399	12%
		Somewhat agree	50	38%	4,360	38%
		Strongly agree	54	41%	4,363	38%
		Not applicable	6	5%	1,018	9%
Total	133	100%	11,589	100%		
7.3. Communicate through and about my art (engage with the community, speak in public, receive feedback, etc.)	CSbencomm	Strongly disagree	3	2%	449	4%
		Somewhat disagree	20	15%	1,399	12%
		Somewhat agree	50	38%	4,360	38%
		Strongly agree	54	41%	4,363	38%
		Not applicable	6	5%	1,018	9%
Total	133	100%	11,589	100%		

SNAAP 2016 Career Skills and Entrepreneurship Module

Sample University

Graduate Level



			Graduate Level			
			Sample University		Other Module Schools	
	<i>Variable</i>	<i>Response Options</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
7. Looking at my career path, I would have benefited from more knowledge about how to do the following: (continued) <i>7.4. Manage finances (develop budgets, raise money for projects, save for the future, etc.)</i>	CSbenmanfin	Strongly disagree	8	6%	520	4%
		Somewhat disagree	15	11%	1,206	10%
		Somewhat agree	33	25%	3,623	31%
		Strongly agree	71	54%	5,314	46%
		Not applicable	5	4%	920	8%
	Total		132	100%	11,583	100%
<i>7.5. Monitor legal and tax issues (copyright, trademark, sales and income tax, etc.)</i>	CSbenlegal	Strongly disagree	9	7%	607	5%
		Somewhat disagree	10	8%	1,333	12%
		Somewhat agree	42	32%	3,609	31%
		Strongly agree	60	46%	4,692	41%
		Not applicable	10	8%	1,278	11%
	Total		131	100%	11,519	100%
8. I feel my education at this institution prepared me to work in many different jobs and roles.	CSdiffjob	Strongly disagree	23	17%	1,372	12%
		Somewhat disagree	38	28%	2,538	22%
		Somewhat agree	57	42%	4,942	43%
		Strongly agree	17	13%	2,762	24%
		Total		135	100%	11,614

SNAAP 2016 Career Skills and Entrepreneurship Module Report

Comments



Sample University
Graduate Level

Please comment if there is any type of training or assistance that would benefit you now.^a

Cohort	Graduate Level Comment
2016	Entrepreneurial training. How to manage a business, set up finances for a business, etc.
2015	Developing a 3-5 year strategic plan to realize my goals, market and promote my work and my talents, communicate through and about my work, manage finances, monitor legal and tax issues.
2014	I learned how to be an artist. I didn't learn professional practice.
2014	Definitely PR and communication training. Some work skill training even for working in a museum or gallery needed. Work opportunities in art world are really few.
2011	Grant writing, residency applications, public art proposals, web design, art handling: i.e. How to make your work structurally sound and how to package work for shipping.
2008	how to find right opportunities and meet right people
2007	The student loan problem.
2007	How to manage an artistic career, how to network with artists, financial management
2004	Alumni networking beyond my graduating class
2002	I went to graduate school for all the additional education needed in my field
1999	The world changes too quickly. Predicting what would or wouldn't have helped is not so important. What the school does is important in that it helps you make work that is yours.
1995	I would be interested in grant writing workshops, or access to database of foundations, government or corporate grants.
1985	Selling on etsy and ebay
1970	When I was in school it was a different world, I was prepared when I got out, but I think it was easier then.

^aAsked of all alumni. Variable name in Codebook is CStraintxt.