Strategic National Arts Alumni Project (SNAAP): 2022 Survey Questionnaire

Draft, January 10, 2022 - ANNOTATED FOR PROGRAMMING

DRAFT
SNAAP 2022 Questionnaire, Draft Version 2.1

Overview of Contents

ACKNOWLEDGEMENTS ......................................................................................................................... 3
SURVEY QUESTIONNAIRE .......................................................................................................................... 6
  EDUCATION: SCREENING QUESTIONS ................................................................................................. 6
  INSTITUTIONAL SATISFACTION ............................................................................................................. 10
  EARLY WORK EXPERIENCES .............................................................................................................. 17
  CURRENT WORK .................................................................................................................................. 18
  PRE-PANDEMIC WORK & EXPERIENCE SINCE THE ONSET OF THE PANDEMIC ......................... 26
  EDUCATION FINANCING ...................................................................................................................... 33
  ADDITIONAL RESEARCH PARTICIPATION .......................................................................................... 40
  IDENTITY & SOCIO-DEMOGRAPHIC QUESTIONS ............................................................................ 40
  CLOSING ............................................................................................................................................... 46
APPENDIX: RESPONSE LISTS .................................................................................................................. 47
  DEGREELEVEL .................................................................................................................................... 47
  DEGREELEVEL3 ................................................................................................................................... 47
  DEGREEYEAR ....................................................................................................................................... 47
  Fields of Study ..................................................................................................................................... 47
  INCOME-PERSONAL .............................................................................................................................. 48
  INCOME-HH ......................................................................................................................................... 48
  yrsince .................................................................................................................................................. 49

NOTE REGARDING THIS DRAFT: Question model references, citations, and additional contextual will be included in the forthcoming 2022 SNAAP Technical Documentation.
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SNAAP 2022 Questionnaire, Draft Version 2.1

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SNAAP 2022 Questionnaire, Draft Version 2.1

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Survey Questionnaire

**Education: Screening Questions**

1. Is it correct that you pursued [DEGREELEVEL] from [INSTITUTION]? [in_deg]
   - <1> Yes → SKIP TO Q3, deg_aft
   - <0> No

2. (Skip if Q1 [in_deg]=1) Please tell us what degree or credential you pursued from [INSTITUTION]: [TEXT BOX] (limit 100 Ch.) [in_deg_text]

3. Did you **complete** any other degrees from a college or university after your time at [INSTITUTION]? [deg_aft]
   
   *Include undergraduate or graduate degrees completed after your time at [INSTITUTION]. Do not include degrees pursued, but not yet complete, or certifications or other non-degree credentials.*
   
   - <1> Yes
   - <0> No → SKIP TO Q5

ASK IF Q3=1

4. (Skip all parts of Q4 IF Q3 [deg_aft]=0 or NULL) How many college or university degrees did you **complete after** pursuing your [DEGREELEVEL] from [INSTITUTION]? [deg_aft_num]
   - <1> 1
   - <2> 2
   - <3> 3

Repeat 4a-4d based on the # of degrees entered.
Please tell us about your {first/second/third} other degree.

Q4a: Degree Level [deg_aft_1_level] *DROPDOWN OF DEGREELEVEL3
- <0> not applicable
SNAAP 2022 Questionnaire, Draft Version 2.1

<5> a bachelor’s degree (BA, BS, BM, etc.)
<6> a master’s degree (MA, MS, MM, etc.)
<7> a doctoral degree (PhD, JD, MD, DMA, etc.)

Q4b: College/University Name [deg_aft_1_inst] TEXTBOX, 100 ch. Limit

Q4c: Year Degree Earned [deg_aft_1_year] DROPDOWN OF DEGREE YEAR
  Programming Note: List each year, with most recent first, from years 2022-1970; then
  list ‘Before 1970’; values should match year (2022=2022); “Before 1970” = 1969

Q4d: Field of Study [deg_aft_1_field] DROPDOWN Fields of Study

5. Since your time at [INSTITUTION], have you pursued, but not yet completed a degree
   from a college or university? [deg_aft_pursu]

   <1> Yes
   <0> No → SKIP TO Q7

ASK IF Q5=1

6. (Skip if Q5[deg_aft_pursu]=0 or NULL) Are you currently enrolled in a degree program at
   a college or university? [deg_aft_enroll]

   <1> Yes
   <0> No

[PAGE BREAK]
7. Have you **completed** any certifications, licensures, or other professional non-degree credentials? *For example, art teaching licensure.* [cred_compl]

   <1> Yes
   <0> No

8. Have you pursued, but not yet completed, a certification, licensure, or other professional non-degree credential? [cred_pursu]

   <1> Yes
   <0> No → SKIP TO Q10 IF DEGREELEVEL=a master’s degree OR a doctorate’s degree; SKIP TO Q11 IF DEGREELEVEL≠a master’s degree AND ≠a doctorate’s

ASK IF Q8=1

9. (SKIP IF Q8 [cred_pursu]=0 or NULL) Are you currently enrolled in a certificate, licensure program, or other non-degree program? [cred_enroll]

   <1> Yes
   <0> No

ASK IF DEGREELEVEL=a master’s degree/6 OR a doctorate’s degree/7

10. (SKIP all parts of Q10 IF DEGREELEVEL=4, 5, 8, OR 9) How many other college or university bachelor-level or graduate degrees did you **complete prior** to pursuing your [DEGREELEVEL] from [INSTITUTION]? [deg_bef_num]

    <1> 1
    <2> 2
    <3> 3

Repeat 10a-10d based on the # of degrees entered.
Please tell us about your {first/second/third} other degree.

Q10a: Degree Level [deg_bef_1_level]

   <0> not applicable
   <5> a bachelor’s degree (BA, BS, BM, etc.)
   <6> a master’s degree (MA, MS, MM, etc.)
   <7> a doctoral degree (PhD, JD, MD, DMA, etc.)
SNAAP 2022 Questionnaire, Draft Version 2.1

Q10b: College/University Name [deg_bef_1_inst] TEXTBOX, 100 ch. Limit

Q10c: Year Degree Earned [deg_bef_1_year] DROPDOWN OF DEGREEYEAR
Programming Note: List each year, with most recent first, from years 2022-1970; then list ‘Before 1970’; values should match year (2022=2022); “Before 1970” = 1969

Q10d: Field of Study [deg_bef_1_field] DROPDOWN Fields of Study
   <1> Architecture
   <2> Art History & Curatorial Studies
   <3> Arts, Entertainment or Media Management Administration
   <4> Arts Education (Art, Dance, Drama, Music)
   <5> Craft
   <6> Creative Writing
   <7> Dance
   <8> Design
   <9> Fine & Studio Art
   <10> Media Arts
   <11> Music
   <12> Theater
   <13> Other Arts or Design
   <14> Biological Science, Agriculture, & Natural Resources
   <15> Business
   <16> Communications (Non-arts)
   <17> Education (Non-arts)
   <18> Engineering
   <19> Health Professions
   <20> Humanities
   <21> Physical Science, Mathematics, & Computer Science
   <22> Social Sciences
   <23> Social Service Professions
   <24> Other Degree, not arts or design field of study
   <25> Unknown or Unidentified

PROCEED TO ‘INSTITUTIONAL SATISFACTION’
Institutional Satisfaction

Now, we’d like to ask you questions about your time at [INSTITUTION].

11. Overall, how would you rate your experience at [INSTITUTION] while pursuing your degree? [in_exp]

   If you earned more than one degree from [INSTITUTION], please answer about the degree you most recently completed.

   <4> Excellent
   <3> Good
   <2> Fair
   <1> Poor

12. How connected do you feel to [INSTITUTION]? [in_con]

   <4> Very much
   <3> Some
   <2> Very little
   <1> Not at all

13. Would you recommend [INSTITUTION] to another student like you? [in_rec]

   <1> Yes
   <0> No
SNAAP 2022 Questionnaire, Draft Version 2.1

PROGRAMMING NOTE: ASK ‘SECTION-A’ QUESTIONS IF GRADUATED/DEPARTED FROM [INSTITUTION] IN THE LAST 25 YEARS; OTHERWISE, SKIP TO END OF ‘SECTION-A’ (Q55), SO, IF yrsince>25 OR IS MISSING, THEN SKIP TO END OF ‘SECTION-A’ (Q55)

START SECTION-A (Skip if yrsince>25 or NULL)

Please select the option that best describes how satisfied you were with the following opportunities at [INSTITUTION]:

(Skip if yrsince>25 or NULL) If you earned more than one degree from [INSTITUTION], please answer about the degree you most recently completed.

Opportunities to...
14. Perform, exhibit, or present your artistic or design work [in_sat_perf]
15. Work or take courses across different artistic or design disciplines [in_sat_disc]
16. Take non-arts classes [in_sat_clas]
17. Find an internship, apprenticeship, or other professional work-training related to your career interests [in_sat_intn]
18. Network with alumni [in_sat_alum]
19. Network with artists, designers, and other creative professionals [in_sat_prof]
20. Integrate your artistic or design work with other subjects or issues of interest to you [in_sat_inte]

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied
<9> Not relevant

(Skip if yrsince>25 or NULL) Please select the option that best describes how satisfied you were with the following aspects of your experience at [INSTITUTION].

21. Overall quality of instructors [in_sat_inst]
22. Quality of advising about academics, career, or further education [in_sat_advi]
23. Exposure to a broad view of career options, both in and out of the arts and design [in_sat_opti]
24. How well your experience met your expectations [in_sat_expe]
SNAAP 2022 Questionnaire, Draft Version 2.1

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied
<9> Not relevant

(Skip if yrsince>25 or NULL) How often did you do the following while enrolled at [INSTITUTION]? Select a response for each row.

25. Learn about creative works from diverse cultures or from creators with diverse backgrounds within your coursework [in_oft_work]
26. Learn from faculty and instructors who represent a diversity of identities [in_oft_divf]
27. Learn from guest speakers, artists, or other visiting professionals who represent a diversity of identities [in_oft_gues]
28. Learn about matters of racial justice or social equity within your coursework [in_oft_racj]
29. Learn about artistic or creative practices from cultural backgrounds different from your own within your coursework [in_oft_culb]
30. Work with an artist in the local community [in_oft_arti]
31. Work on a creative project with or in a role serving the local community [in_oft_cmt]

<4> Often
<3> Sometimes
<2> Rarely
<1> Never

(Skip if yrsince>25 or NULL) While enrolled at [INSTITUTION], how often did you feel the following? Select a response for each row.

32. Respected by your instructors and faculty [in_oft_resf]
33. Respected by your classmates [in_oft_resc]
34. Treated differently by your instructors and faculty in a way that affected you negatively [in_oft_diff]
35. Treated differently by your classmates in a way that affected you negatively [in_oft_difc]
36. Valued by your classmates [in_oft_valc]
37. Valued by your instructors and faculty [in_oft_valf]
SNAAP 2022 Questionnaire, Draft Version 2.1

<4> Often
<3> Sometimes
<2> Rarely
<1> Never

37text. (Skip if yrsince>25 or NULL) If you would like to share more about the responses you provided about respect, being treated differently, or feeling valued in the prior questions, please use the text box below to do so: TEXT BOX, 500 ch. Limit [in_sbtex]

[PAGE BREAK]
Continue SECTION-A

(Skip if yrsince>25 or NULL) In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills?

38. Critical thinking skills [in_sk_anly]
39. Business, financial, or entrepreneurial skills [in_sk_buen]
40. Creative thinking and problem-solving skills [in_sk_crea]
41. Communication skills [in_sk_comm]
42. Research skills [in_sk_rese]
43. Technology skills [in_sk_tech]
44. Artistic technique [in_sk_artt]
45. Project management skills [in_sk_proj]
46. Networking and relationship-building skills [in_sk_netw]

<4> Very much
<3> Some
<2> Very little
<1> Not at all

(Skip yr since>25 or NULL) In your opinion, how much did your coursework at [INSTITUTION] help you acquire or develop each of the following abilities?

47. To be resilient and to pick yourself up when things do not go as planned [in_sk_resi]
48. To adapt to changing circumstances [in_sk_adap]
49. To recognize opportunities to advance your ideas or career [in_sk_opty]
50. To collaborate with others from cultures and demographics different from your own [in_sk_coll]
51. To evaluate multiple approaches to solving a problem [in_sk_solv]

<4> Very much
<3> Some
<2> Very little
<1> Not at all
SNAAP 2022 Questionnaire, Draft Version 2.1

(Skip if yrsince>25 or NULL) Did you do the following while at [INSTITUTION]?

52. Complete a portfolio (a document/record of your cumulative artistic work) or a thesis/capstone project? [in_do_port]
53. Utilize career service offerings? [in_do_cars]
54. Complete an internship, apprenticeship, or other professional work-training relevant to your degree? [in_do_intn]

<1> Yes
<0> No
<77> Don’t recall

END SECTION-A

[PAGE BREAK]

55. While enrolled at [INSTITUTION], did you use any of the following types of assistance? Select all that apply.

<1> Selected
<0> Not selected

   a. No assistance IF SELECTED, THEN ALL OTHER RESPONSES==0 [in_ast_non]
   b. Visual assistance, screen readers, and/or audio descriptions [in_ast_vis]
   c. Assistance in speaking, language interpretation [in_ast_spe]
   d. Emotional or behavioral supports or assistance [in_ast_emo]
   e. Assistive listening devices, captioning, or other deaf or hard-of-hearing supports [in_ast_hea]
   f. Intellectual, cognitive, or developmental supports or assistance [in_ast_int]
   g. Assistance with a learning disability [in_ast_lea]
   h. Mobility assistance, for example automated doors, elevators, or wheelchairs [in_ast_mob]
   i. Other assistance not listed here, please share: TEXT BOX, 50 ch. Limit [in_ast_oth, if selected] [in_ast_othtxt, for textbox]
   j. Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0 [in_ast_pna]
56. Is there anything that [INSTITUTION] could have done better to prepare you for your career or for your further education? Please describe.

TEXT BOX, 500 ch. Limit [in_betext]

PROCEED TO ‘EARLY WORK EXPERIENCES’

[PAGE BREAK]
SNAAP 2022 Questionnaire, Draft Version 2.1

Early Work Experiences

PROGRAMMING NOTE: ASK ‘SECTION-B’ QUESTIONS IF GRADUATED/DEPARTED FROM [INSTITUTION] IN THE LAST 25 YEARS; OTHERWISE, SKIP TO ‘CURRENT WORK’ (Q60); SO, IF yrsince>25 OR IS MISSING, THEN SKIP TO END OF ‘SECTION-B’ (Q60)

START SECTION-B

57. (Skip if yrsince>25 or NULL) After leaving [INSTITUTION], how long did it take for you to obtain full-time work (working for pay or profit for 35 or more hours per week)? [jobtime_ft]

  <1> Obtained work prior to leaving [INSTITUTION]
  <2> Obtained work in less than four months
  <3> Obtained work in four to twelve months
  <4> Obtained work after more than a year
  <5> Have not yet found work → SKIP TO ‘CURRENT WORK’
  <6> Did not search for full-time work after leaving program → SKIP TO ‘CURRENT WORK’
  <7> Pursued further education immediately afterwards → SKIP TO ‘CURRENT WORK’

(Skip if yrsince>25 or NULL and if Q57[jobtime_ft]=5, 6, 7, or NULL) How closely related was this full-time work experience to ...

58. ...to your education or training from [INSTITUTION]? [jobtrain_ft]
59. ...to your long-term career interests? [career_ft]

  <2> Closely related
  <1> Somewhat related
  <0> Not Related

END SECTION-B

PROCEED TO ‘CURRENT WORK’
Now, we’d like to ask some questions about your employment.

60. Have you ever been self-employed, an independent contractor, or a freelance worker? [wk_self]
   <1> Yes, I do this currently.
   <2> Yes, I have done it in the past, but no longer do.
   <3> No, I have not done this.

61. Were you working for pay or profit during a typical week in September 2022? [wk_curr]
   <1> Yes
   <0> No → SKIP TO Q103

PROGRAMMING NOTE FOR PILOT: ANY REFERENCE TO SEPTEMBER 2022 SHOULD BE CHANGED TO THE MOST RECENT COMPLETED MONTH BEFORE THE PILOT IS IN FIELD

---

START SECTION-C (ASK IF Q61[wk_curr] = yes/1)

62. (Skip if Q61[wk_curr]=0 or NULL) During a typical week in September 2022, about how many hours did you work for pay or profit? [wk_hour]
   <1> 1-10
   <2> 11-20
   <3> 21-30
   <4> 31-35
   <5> 36-40
   <6> 41-50
   <7> 51-60
   <8> 61 or more
63. (Skip if Q61[wk_curr]=0 or NULL) During a typical week in September 2022, were you working for one or more than one employer? [wk_emps]
   <1> One employer
   <2> More than one employer

64. (Skip if Q61[wk_curr]=0 or NULL) During a typical week in September 2022, did your work duties include any of the following?
   <1> Yes
   <0> No
   a. Teaching visual or performing arts, design, or creative writing [wk_d_teach]
   b. Managing or administering programs relevant to arts, design, or creative writing [wk_d_admin]
   c. Managing artists, designers, or other creative workers [wk_d_artwk]
   d. Creating, rehearsing, or performing music, dance, or other theatrical arts [wk_d_crper]
   e. Creating, planning, or showing visual arts work [wk_d_crvis]
   f. Editing, publishing, or showcasing designs or creative writing [wk_d_crwrt]
   g. Use of expertise in artistic, design, architecture, or creative writing techniques [wk_d_artte]
   h. Use of expertise in public, community-engaged, or social practice art [wk_d_pubar]

[PAGE BREAK]

CONTINUE SECTION-C (ASK IF Q61[wk_curr] = yes/1)

65. (Skip if Q61[wk_curr]=0 or NULL) Do you currently work in an arts or design occupation, including teaching and management positions in the arts or design field? [curjob_art]
   <1> Yes
   <0> No
   (Skip if Q61[wk_curr]=0 or NULL and Q65=0 or NULL) Please indicate the arts and design occupations in which you currently work. Select all that apply.
SNAAP 2022 Questionnaire, Draft Version 2.1

<1> Selected
<0> Not selected

a. Actor [curjob_actor]
b. Architect [curjob_arch]
c. Arts administrator or manager (including development, marketing, or box office/sales) [curjob_artadm]
d. Arts educator – in higher education [curjob_tchhied]
e. Arts educator – in K-12 [curjob_tchk12]
f. Arts educator - outside of K-12 or higher education [curjob_othtch]
g. Craft artist [curjob_craft]
h. Dancer or choreographer [curjob_choreo]
i. Designer - Graphic designer, illustrator, or art director [curjob_graphicdes]
j. Designer - Interior designer [curjob_intdes]
k. Designer - Web designer [curjob_webdes]
l. Engineer or technician (sound, light, other) [curjob_sound]
m. Film, TV, or video artist [curjob_film]
n. Fine artist [curjob_finart]
o. Multi-media artist or animator [curjob_animator]
p. Museum or gallery worker, including curator [curjob_curator]
q. Musician (including instrumental, vocal, conductor, composer, arranger) [curjob_musician]
r. Photographer [curjob_photo]
s. Production designer or production manager [curjob_prod]
t. Theater and stage director or producer [curjob_stage]
u. Writer, author, or editor [curjob_writer]
v. Other arts or design occupation not listed, please describe: TEXT BOX, 50 ch. Limit [curjob_othart, if selected] [curjob_otharttext, for textbox]

66. (Skip if Q61[wk_curr]=0 or NULL) Do you currently work in any non-arts related occupations? [curjob_nonart]
   <1> Yes
   <0> No
2.1 Please indicate any non-arts related occupations in which you currently work. Select all that apply.

- <1> Selected
- <0> Not selected

- a. Communications (e.g., journalism, marketing, public relations, advertising) [curjob_comm]
- b. Computer and mathematics (e.g., IT, analysts, and software developers) [curjob_comput]
- c. Education, training, and library [curjob_edu]
- d. Financial and other business services [curjob_finan]
- e. Healthcare [curjob_hlthtech]
- f. Legal [curjob_legal]
- g. Management (e.g., executives and managers) [curjob_manag]
- h. Office and administrative support [curjob_office]
- i. Sales (e.g., real estate, retail sales) [curjob_sales]
- j. Social services (e.g., counselors, social workers, and religious workers) [curjob_socialser]
- k. Other occupation not listed, please describe: TEXT BOX, 50 ch. Limit [curjob_oth, if selected] [curjob_othtxt, for text box]

PROGRAMMING NOTE: ASK IF 2 OR MORE SELECTED FROM Q65 AND Q66
So, Skip if Q61[wk_curr]=0 or NULL, AND <2 selected between Q65YES and Q66YES
67. Please select the occupation in which you spend most of your paid work time. Select one.
   Response options populated with responses selected in Q65 & Q66. Dropdown menu. [curjob_majtime]
68. What is the most important resource to which you currently do not have access, but need to advance your artistic or design career? [wk_impresource]

- <0> I am not currently seeking to advance an artistic or design career
- <10> I currently feel adequately resourced to advance an artistic or design career
- <1> Space, such as studio or performance/exhibition space
- <2> Equipment
- <3> Business advising
- <4> Funding (e.g., grants, loans, investment capital)
- <5> Publicity and recognition of your work
- <6> Professional networks
- <7> Childcare or elder care
- <8> Technology support
- <9> Other, please describe: TEXT BOX, 50 ch. Limit [wk_impresourcetext, for text box]

69. Would you like to share your own professional online bio, such as your LinkedIn or Patreon profile, or a link to your professional website or online portfolio? If so, enter one weblink per text box below. Any details provided will be solely used for the purpose of informing research.

- a. [TEXT BOX1, 100 ch. limit] [bio_text1]
- b. [TEXT BOX2, 100 ch. limit] [bio_text2]
- c. [TEXT BOX3, 100 ch. limit] [bio_text3]
- d. [TEXT BOX4, 100 ch. limit] [bio_text4]
(Skip if Q61[wk_curr]=0 or NULL) Thinking about your paid work during a typical week in September 2022, indicate your level of satisfaction with each of the following:

70. Job security [wk_sat_sec]
71. Opportunity for advancement [wk_sat_adv]
72. Pay or earnings [wk_sat_pay]
73. Benefits (e.g., health insurance, leave) [wk_sat_ben]
74. Flexibility of work hours [wk_sat_fhr]
75. Flexibility of work location [wk_sat_flo]
76. Level of responsibility [wk_sat_res]

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied

(Skip if Q61[wk_curr]=0 or NULL) Again, thinking about your paid work during a typical week in September 2022, indicate your level of satisfaction with each of the following:

77. Opportunity to contribute to society [wk_sat_con]
78. Opportunity to be creative [wk_sat_cre]
79. Opportunity to be intellectually challenged [wk_sat_int]
80. Alignment with your values [wk_sat_val]
81. Degree of independence [wk_sat_ind]
82. Overall job satisfaction [wk_sat_all]

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied
(Skip if Q61[wk_curr]=0 or NULL) How important was each of the following to perform effectively in your paid work in September 2022?

83. Critical thinking skills [wk_sk_anly]
84. Business, financial, or entrepreneurial skills [wk_sk_buen]
85. Creative thinking and problem-solving skills [wk_sk_crea]
86. Communication skills [wk_sk_comm]
87. Research skills [wk_sk_rese]
88. Technology skills [wk_sk_tech]
89. Artistic technique [wk_sk_artt]
90. Project management skills [wk_sk_proj]
91. Networking and relationship-building skills [wk_sk_netw]

<4> Very important
<3> Important
<2> Slightly important
<1> Not important

(Skip if Q61[wk_curr]=0 or NULL) Again, how important was each of the following to perform effectively in your paid work in September 2022?

92. Ability to be resilient and to pick yourself up when things do not go as planned [wk_sk_resi]
93. Ability to adapt to changing circumstances [wk_sk_adap]
94. Ability to recognize opportunities to advance your ideas [wk_sk_otyp]
95. Ability to collaborate with people from cultures and demographics different from your own [wk_sk_coll]
96. Ability to evaluate multiple approaches to solving a problem [wk_sk_solv]

<4> Very important
<3> Important
<2> Slightly important
<1> Not important
(Skip if Q61[wkCurr]=0 or NULL) How often do you feel the following in your paid work?

97. Respected by your co-workers or collaborators [wk_oft_resc]
98. Treated differently by co-workers or collaborators in way that affected you negatively [wk_oft_difc]
99. Valued by your co-workers or collaborators [wk_oft_valc]

<4> Often  <3> Sometimes  <2> Rarely  <1> Never

(Skip if Q61[wkCurr]=0 or NULL) Overall, to what extent would you say your career...

100. ... is related to your field of study or training during your time at [INSTITUTION]? [wk_degfld]
101. ... draws upon skills and abilities developed during your time at [INSTITUTION]? [wk_degskl]

<2> Closely related  <1> Somewhat related  <0> Not related

102. (Skip if Q61[wkCurr]=0 or NULL) Based on your experience, how important is having a degree in arts, design, or a related management field to advancing a career in arts or design? [degimp]

<4> Very important  <3> Important  <2> Slightly important  <1> Not important

END SECTION-C
PROCEED TO ‘PRE-PANDEMIC WORK & EXPERIENCE SINCE THE ONSET OF THE PANDEMIC’

[PAGE BREAK]
SNAAP 2022 Questionnaire, Draft Version 2.1

103. (Skip if Q61[wk_curr]=1) What are your reasons for not currently working for pay or profit? Select all that apply.

<1> Selected
<0> Not selected

a. Retired [wk_whynot_ret]
b. Unemployed and looking for work [wk_whynot_look]
c. Full-time student [wk_whynot_stud]
d. Full-time family caregiver [wk_whynot_care]
e. Working, but not for pay or profit (e.g., as an unpaid intern or in another volunteer capacity) [wk_whynot_nopay]
f. Other, please describe: TEXT BOX, 50 ch. Limit [wk_whynot_oth, if selected ] [wk_whynot_othtext, for text box]

PROCEED TO ‘PRE-PANDEMIC WORK & EXPERIENCE SINCE THE ONSET OF THE PANDEMIC’

Pre-Pandemic Work & Experience since the onset of the Pandemic

Now, we’d like to ask some questions about what things were like for you just before the widespread onset of the COVID-19 pandemic. Please think back to what things were like for you in early March 2020, just before the pandemic started to spread across the United States.

ASK IF Q61=1
104. (Skip if Q61[wk_curr]=0 or NULL) In general, were you doing the same kind of work or in similar occupations in early March 2020 as you were in September 2022? [p_m20wk]

<1> Yes  SKIP TO Q107
<0> No

ASK IF Q104=0
105. (Skip if Q104[p_m20wk]=1) Please indicate the arts and design occupations in which you worked in early March 2020. Select all that apply.

<1> Selected
<0> Not selected
a. No occupation in arts or design **IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0** [p_noart]
b. Actor [p_actor]
c. Architect [p_arch]
d. Arts administrator or manager (including development, marketing, or box office/sales) [p_artadm]
e. Arts educator – in higher education [p_tchhied]
f. Arts educator – in K-12 [p_tchk12]
g. Arts educator - outside of K-12 or higher education [p_othtch]
h. Craft artist [p_craft]
i. Dancer or choreographer [p_choreo]
j. Designer - Graphic designer, illustrator, or art director [p_graphicdes]
k. Designer - Interior designer [p_intdes]
l. Designer - Web designer [p_webdes]
m. Engineer or technician (sound, light, other) [p_sound]
n. Film, TV, or video artist [p_film]
o. Fine artist [p_finart]
p. Multi-media artist or animator [p_animator]
q. Museum or gallery worker, including curator [p_curator]
r. Musician (including instrumental, vocal, conductor, composer, arranger) [p_musician]
s. Photographer [p_photo]
t. Production designer or production manager [p_prod]
u. Theater and stage director or producer [p_stage]
v. Writer, author, or editor [p_writer]
w. Other arts or design occupation not listed, please describe: TEXT BOX, 50 ch. Limit [p_odart, if selected] [p_otherarttxt, for text box]

ASK IF Q104=0
106. **(Skip if Q104[p_m20wk]=1)** Please indicate any additional **occupations** in which you worked in early March 2020. **Select all that apply.**

<1> Selected
<0> Not selected

a. No additional occupation **IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0** [p_noadd]
b. Communications (e.g., journalism, marketing, public relations, advertising) [p_comm]
c. Computer and mathematics (e.g., IT, analysts, and software developers) [p_comput]
d. Education, training, and library [p_edu]
e. Financial and other business services [p_finan]
f. Healthcare [p_hlthtech]
g. Legal [p_legal]
h. Management (e.g., executives and managers) [p_manag]
i. Office and administrative support [p_office]
j. Sales (e.g., real estate, retail sales) [p_sales]
k. Social services (e.g., counselors, social workers, and religious workers) [p_socialser]
l. Other occupation not listed, please describe: TEXT BOX, 50 ch. Limit [p_oth, if selected] [p_othtxt, for text box]

107. In early March 2020, was any of your work for pay or profit considered to be self-employment, or work as an independent contractor or freelance worker? Select one. [p_self]

<1> Yes
<0> No
<9> I did not work for pay or profit in early March 2020
ASK ‘SECTION-D’ IF:
1. Q104[p_m20wk]=1/Yes AND ANY RESPONSE CATEGORY IN Q64=1; OR
2. Q104[p_m20wk]=1/Yes AND Q65[curjob_art]=1; OR
3. Q104[p_m20wk]=0/No AND ANY RESPONSE IN Q105 SELECTED OTHER THAN “No occupation in arts or design”

If programming for skips-only, SECTION D should be skipped if Q104=yes/1 and Q65=No/0 and all items in Q64=0

OTHERWISE, SKIP TO ‘EDUCATION FINANCING’

START SECTION-D

Now, we’d like to ask some questions about what things have been like for you since the onset of the COVID-19 pandemic, so since mid-March 2020. We recognize that the pandemic affected people differently, including in very challenging ways, and we sincerely appreciate you answering these questions.

108. Since the onset of the pandemic, from mid-March 2020 until now, how much of your work has been related to arts or design? [p_artwk]

<3> More of my work is related to arts or design than before March 2020
<2> My work’s relation to arts or design has remained the same as before
<1> Less of my work is related to arts or design than before March 2020

109. Which of the following changes, if any, did you make to your creative work since the start of the pandemic? Select all that apply.

<1> Selected
<0> Not selected

a. Changed the content, style, or media of the art that you create or perform [p_ch_art]
b. Sought out new collaborators, communities, or professional networks [p_ch_coll]
c. Increased efforts to have your creative work address problems in your community [p_ch_cmtty]
d. Other change, please describe: TEXT BOX, 50 ch. Limit [p_ch_oth, if selected] [p_ch_othtext, for text box]
SNAAP 2022 Questionnaire, Draft Version 2.1

e. No notable changes  IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0
   \[p_ch\_none\]

110. Since the onset of the pandemic, how important has it been to you to update or learn new skills to advance your career? \[p\_skill\]

<4> Very important
<3> Important
<2> Slightly important  \(\rightarrow\)  SKIP TO Q113
<1> Not important  \(\rightarrow\)  SKIP TO Q113

111. (Skip if Q110\[p\_skill]=1, 2, or NULL) What types of skills have you sought in effort to advance your career since the start of the pandemic? Select all that apply.

<1> Selected
<0> Not selected

a. Technology skills \[p\_sk\_tech\]
b. Tech-based production skills \[p\_sk\_prod\]
c. Business, financial, or entrepreneurial skills \[p\_sk\_buen\]
d. Skills in artistic or design techniques \[p\_sk\_artt\]
e. Skills in anti-oppressive practices \[p\_sk\_anti\]
f. Skills to facilitate a change to a different occupational field \[p\_sk\_pivot\]
g. Other skills, please describe: TEXT BOX, 50 ch. Limit \[p\_sk\_othtext, if selected\] \[p\_sk\_othtext\], for text box

112. (Skip if Q110\[p\_skill]=1, 2, or NULL) Where did you acquire new skills to advance your career? Select all that apply.

<1> Selected
<0> Not selected

a. College or university degree program \[p\_ask\_deg\]
b. College or university non-degree program or coursework \[p\_ask\_ndeg\]
c. Employer-provided training or resources \[p\_ask\_empr\]
d. Trade associations, unions, or other regional organizations that support creative workers \[p\_ask\_org\]
e. Online courses or other formal trainings, other than college or university programs \[p\_ask\_online\]
f. Self-taught (e.g. using online tutorials or other resources) [p_ask_self]
g. Existing mentors or friends [p_ask_ment]
h. New acquaintances or connections made since the onset of the pandemic [p_ask_acqu]
i. Other, please describe: TEXT BOX. 50 ch. Limit [p_ask_oth, if selected] [p_ask_othtext, for text box]

Now, think back to what things were like for you during the first year of the pandemic, so between mid-March 2020 and February 2021. This is the period of the pandemic before vaccines were approved for widespread public distribution in the United States.

113. How, if at all, was your paid work affected between mid-March 2020 and February 2021? Select all that apply.

<1> Selected
<0> Not selected

a. Lost a job, was furloughed, or otherwise was out of work [p_wk1_lost]
b. Lost personal income or experienced a pay cut [p_wk1_cut]
c. Utilized unemployment benefits or other government assistance [p_wk1_unemp]
d. Stopped or cut back work specifically for family caregiving [p_wk1_care]
e. Started a new full-time or part-time job in arts or design [p_wk1_newpt]
f. Started a new full-time or part-time job not related to arts or design [p_wk1_newft]
g. Picked up new gigs or project-based arts or design work [p_wk1_gigart]
h. Picked up new gigs or project-based work not related to arts or design [p_wk1_gignart]
i. Other, please describe: [p_wk1_oth, if selected] [p_wk1_othtext, for text box]
j. Paid work was not affected [p_wk1_notaff] IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0

END SECTION-D

PROCEED TO ‘EDUCATION FINANCING’

[PAGE BREAK]
Now, we’d like to ask you some questions about the resources you have utilized to pay for your education.

When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.

<1> Selected  
<0> Not selected

- a. Financial assistance from parents, spouse, or other relatives, not to be repaid [pay_ba_fam]
- b. Loans from parents or other relatives, to be repaid [pay_ba_famloan]
- c. Loans from state of federal government [pay_ba_govloan]
- d. Loans from other sources, such as banks or the school you attended [pay_ba_othloan]
- e. Tuition waivers, fellowships, grants, or scholarships [pay_ba_help]
- f. Work study or assistantships [pay_ba_wkstudy]
- g. Earnings from employment [pay_ba_earn]
- h. Personal savings [pay_ba_psav]
- i. Other, please share: TEXT BOX. 50 ch. Limit [pay_ba_oth, if selected] [pay_ba_othtext, for text box]

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1 Questions in this section are adapted from the National Survey of College Graduates: https://www.nsf.gov/statistics/srvygrads/surveys/srvygrads-2021-new-respondents.pdf
SNAAP 2022 Questionnaire, Draft Version 2.1

115. (Skip if yrsince>25 or NULL, deg_aft_1_level≠5, deg_aft_2_level≠5, deg_aft_3_level≠5, deg_bef_1_level≠5, deg_bef_2_level≠5, deg_bef_3_level≠5, and DEGREELEVEL≠5)
This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your bachelor’s degree(s) and how much you still owe as of September 1, 2022.
Total amount borrowed: (dropdown) [pay_ba_borrow]
  <0> $0
  <1> $1-10,000
  <2> $10,001-$20,000
  <3> $20,001-$30,000
  <4> $30,001-$40,000
  <5> $40,001-$50,000
  <6> $50,001-$60,000
  <7> $60,001-$70,000
  <8> $70,001-$80,000
  <9> $80,001-$90,000
  <10> $90,001 or more

Total amount borrowed: (dropdown) [pay_ba_owe]
  <0> $0
  <1> $1-10,000
  <2> $10,001-$20,000
  <3> $20,001-$30,000
  <4> $30,001-$40,000
  <5> $40,001-$50,000
  <6> $50,001-$60,000
  <7> $60,001-$70,000
  <8> $70,001-$80,000
  <9> $80,001-$90,000
  <10> $90,001 or more

PROGRAMMING NOTE: ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = master’s degree/6

116. (Skip if yrsince>25 or NULL, deg_aft_1_level≠6, deg_aft_2_level≠6, deg_aft_3_level≠6, deg_bef_1_level≠6, deg_bef_2_level≠6, deg_bef_3_level≠6, and DEGREELEVEL≠6)
What resources did you use to pay for your master’s degree(s)?
When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.

<1> Selected
<0> Not selected

a. Financial assistance from parents, spouse, or other relatives, not to be repaid [pay_mas_fam]
b. Loans from parents or other relatives, to be repaid [pay_mas_famloan]
c. Loans from state of federal government [pay_mas_govloan]
d. Loans from other sources, such as banks or the school you attended [pay_mas_othloan]
e. Tuition waivers, fellowships, grants, or scholarships [pay_mas_help]
f. Work study or assistantships [pay_mas_wkstudy]
g. Earnings from employment [pay_mas_earn]
h. Personal savings [pay_mas_psav]
i. Other, please share: TEXT BOX. 50 ch. Limit [pay_mas_oth, if selected] [pay_mas_othtext, for text box]

117. (Skip if yrsince>25 or NULL, deg_aft_1_level≠6, deg_aft_2_level≠6, deg_aft_3_level≠6, deg_bef_1_level≠6, deg_bef_2_level≠6, deg_bef_3_level≠6, and DEGREELEVEL≠6)
This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your master’s degree(s) and how much you still owe as of September 1, 2022.

Total amount borrowed: (dropdown) [pay_mas_borrow]
<0> $0
<1> $1-10,000
<2> $10,001-$20,000
<3> $20,001-$30,000
<4> $30,001-$40,000
<5> $40,001-$50,000
<6> $50,001-$60,000
<7> $60,001-$70,000
<8> $70,001-$80,000
<9> $80,001-$90,000
<10> $90,001 or more
Total amount borrowed: (dropdown) [pay_mas_owe]

<0> $0
<1> $1-10,000
<2> $10,001-$20,000
<3> $20,001-$30,000
<4> $30,001-$40,000
<5> $40,001-$50,000
<6> $50,001-$60,000
<7> $60,001-$70,000
<8> $70,001-$80,000
<9> $80,001-$90,000
<10> $90,001 or more

118. (Skip if yrsince>25 or NULL, deg_aft_1_level≠6, deg_aft_2_level≠6, deg_aft_3_level≠6, deg_bef_1_level≠6, deg_bef_2_level≠6, deg_bef_3_level≠6, and DEGREELEVEL≠6)
Why did you pursue your master’s degree(s)? Select all that apply.

<1> Selected
<0> Not selected

a. To improve skills or knowledge in your current occupational field [why_mas_cocc]
b. To increase opportunities for promotion or advancement in your current occupational field [why_mas_adv]
c. To facilitate a change to a different occupational field [why_mas_pivot]
d. Required or expected by employer [why_mas_req]
e. To start your own business [why_mas_bus]
f. Other, please share: TEXT BOX, 50 ch. Limit [why_mas_oth, if selected] [why_mas_othtext, for text box]
PROGRAMMING NOTE: ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = doctorate’s degree/7

119. (Skip if yrsince>25 or NULL, deg_aft_1_level≠7, deg_aft_2_level≠7, deg_aft_3_level≠7, deg_bef_1_level≠7, deg_bef_2_level≠7, deg_bef_3_level≠7, and DEGREELEVEL≠7)
What resources did you use to pay for your doctorate’s degree?

*When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.*

<1> Selected
<0> Not selected

a. Financial assistance from parents, spouse, or other relatives, **not to be repaid** [pay_phd_fam]
b. Loans from parents or other relatives, **to be repaid** [pay_phd_famloan]
c. Loans from state of federal government [pay_phd_govloan]
d. Loans from other sources, such as banks or the school you attended [pay_phd_othloan]
e. Tuition waivers, fellowships, grants, or scholarships [pay_phd_help]
f. Work study or assistantships [pay_phd_wkstudy]
g. Earnings from employment [pay_phd_earn]
h. Personal savings [pay_phd_psav]
i. Other, please share: TEXT BOX, 50 ch. Limit [pay_phd_othtext, if selected]

120. (Skip if yrsince>25 or NULL, deg_aft_1_level≠7, deg_aft_2_level≠7, deg_aft_3_level≠7, deg_bef_1_level≠7, deg_bef_2_level≠7, deg_bef_3_level≠7, and DEGREELEVEL≠7)
This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your doctorate’s degree and how much you still owe as of September 1, 2022.

Total amount borrowed: (dropdown) [pay_phd_borrow]
<0> $0
<1> $1-10,000
<2> $10,001-$20,000
<3> $20,001-$30,000
<4> $30,001-$40,000
<5> $40,001-$50,000
SNAAP 2022 Questionnaire, Draft Version 2.1

<6> $50,001-$60,000
<7> $60,001-$70,000
<8> $70,001-$80,000
<9> $80,001-$90,000
<10> $90,001 or more

Total amount borrowed: (dropdown) [pay_phd_owe]
<0> $0
<1> $1-10,000
<2> $10,001-$20,000
<3> $20,001-$30,000
<4> $30,001-$40,000
<5> $40,001-$50,000
<6> $50,001-$60,000
<7> $60,001-$70,000
<8> $70,001-$80,000
<9> $80,001-$90,000
<10> $90,001 or more

121. (Skip if yrsince>25 or NULL, deg_aft_1_level≠7, deg_aft_2_level≠7, deg_aft_3_level≠7, deg_bef_1_level≠7, deg_bef_2_level≠7, deg_bef_3_level≠7, and DEGREELEVEL≠7)
Why did you pursue your doctorate’s degree(s)? Select all that apply.

<1> Selected
<0> Not selected

- To improve skills or knowledge in your current occupational field [why_phd_cocc]
- To increase opportunities for promotion or advancement in your current occupational field [why_phd_adv]
- To facilitate a change to a different occupational field [why_phd_pivot]
- Required or expected by employer [why_phd_req]
- To start your own business [why_phd_bus]
- Other, please share: TEXT BOX, 50 ch. Limit [why_phd_oth, if selected] [why_phd_othtext, for text box]
SNAAP 2022 Questionnaire, Draft Version 2.1

[PAGE BREAK]

PROCEED TO ‘ADDITIONAL RESEARCH PARTICIPATION’
122. *Are you open to possible future contact about participating in research that seeks to better understand the lives and careers of arts and design alumni? [future]

<1> Yes
<0> No

123. If you’d like, please share a few words or phrases you use to describe your own identity. For example, some people identify themselves as parents or based on familial relationships, based on their religious beliefs or cultural heritage, based on the things they like to do, or based on their outlook on life. Please briefly describe your identity however you would like. TEXT BOX, 500 ch. Limit [identity_text]

124. *Which best describes how you identify yourself in terms of race and ethnicity? Select all that apply.

<1> Selected
<0> Not Selected

a. American Indian or Alaska Native [race_amerind]
b. Asian Indian [race_ind]
c. Chinese [race_chin]
d. Asian (other than Chinese or Asian Indian) [race_asian]
e. Black or African American [race_blck]
f. Hispanic, Latino, or Spanish origin [race_hisp]
g. Middle Eastern or North African [race_mena]
h. Native Hawaiian or Pacific Islander [race_nhpi]
i. White [race_white]

j. A racial or ethnic identity that is not listed, please share: [TEXT BOX, 100 ch. limit] [race_oth, if selected] [race_othtext, for text box]

k. Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0 [race_pna]

125. What is your age? In years: Number box (no decimals), [3 Ch. Limit] [age]

126. *Which best describes your current gender identity? [gen]

   <1> Female  
   <2> Male  
   <3> A gender identity that is not listed (e.g., gender fluid, two-spirit, transgender male), please share: [TEXT BOX, 100 ch. limit] [if selected, gen_othtext, for text box]  
   <9> Prefer to not answer


   <1> Asexual or aromatic  
   <2> Bisexual or pansexual  
   <3> Gay or lesbian  
   <4> Heterosexual [  
   <5> A sexual orientation that is not listed, please share: [TEXT BOX, 100 ch. limit] [if selected, sex_othtext, for text box]  
   <9> Prefer to not answer

128. *What is your current marital status? [marital]

   <1> Single (never married)  
   <2> Married or domestic partner  
   <3> Divorced/Separated  
   <4> Widowed  
   <9> Prefer to not answer

[PAGE BREAK]
SNAAP 2022 Questionnaire, Draft Version 2.1

129. Is your current primary residence within the 50 states of the United States? Select one.
   [reside]
   <1> Yes  →  PROCEED TO Q130
   <0> No   →  SKIP TO Q131

130. (Skip if reside=0) What is the zip code of your primary residence? [NUMBER BOX, 5-digits] [zip]

131. (Skip if reside=1) Where do you primarily reside? [DROPDOWN LIST OF COUNTRIES & US TERRITORIES] [country]

132. *Are you a parent or legal guardian? [child]
   <1> Yes
   <0> No
   <9> Prefer to not answer

133. *How many children under the age of 18 currently live with you or are dependent on your household income for support? [childdep]
   <0> 0
   <1> 1
   <2> 2
   <3> 3 or more
   <9> Prefer to not answer

134. What is the highest level of education completed by any of your parents or guardians? [parentedu]
   <1> Did not finish high school
   <2> Graduated from high school or equivalent
   <4> Completed an associate’s degree (AA, AS, etc.)
   <5> Completed a bachelor’s degree (BA, BS, BM, etc.)
   <6> Completed a master’s degree (MA, MS, MM, etc.)
   <7> Completed a doctoral degree (PhD, JD, MD, DMA, etc.)
135. If you were to use one of four names to describe your family’s social class during your teen years, which of the following names would you choose? [class]

- <1> Lower class
- <2> Working class
- <3> Middle class
- <4> Upper class

[PAGE BREAK]
Finally, we would like to ask about income. This information will provide insights on how arts and design alumni have fared during the economic challenges of the last few years.

136. What is your projected **personal** income for 2022?

*Please only consider income that you earned. Do not include spousal or partner income, or interest on jointly owned assets.*

DROPDOWN INCOME-Personal [inc_p_22]

137. What is your projected **household** income for 2022?

*Please consider the total of your income and income from a spouse or domestic partner, and any interest on jointly owned assets.*

DROPDOWN INCOME-HH [inc hh_22]

138. Overall, what has happened to your **personal** income since March 2020, the time just before the pandemic started to spread across the United States? [inc_p_s20]

*Please only consider income that you earned. Do not include spousal or partner income, or interest on jointly owned assets.*

<3> Personal income significantly increased  
<2> Personal income remained approximately the same  
<1> Personal income significantly decreased

139. Overall, what has happened to your **household** income since March 2020, the time just before the pandemic started to spread across the United States? [inc hh_s20]

*Please consider the total of your income and income from a spouse or domestic partner, and any interest on jointly owned assets.*

<3> Household income significantly increased  
<2> Household income remained approximately the same
<1> Household income significantly decreased
140. If there are additional things you would like to tell us about your education, community life, or career that were not adequately covered on the survey, please do so here. TEXT BOX, 5000 ch-limit [finalcomments]

141. Would you like to receive updated information about SNAAP, including the 2022 survey results? [snaapinfo]

<1> Yes
<0> No → SKIP TO ‘INCENTIVE DETAILS’

ASK IF Q141=1 OR Q122=1

142. (Skip if Q141[snaapinfo]=0 or NULL and Q122[future]=0 or NULL)
Please provide the best email address for us to reach you. [TEXT BOX; 50-character limit] [snaapinfoemail]

ADD IN INCENTIVE DETAILS

Thank you for completing this questionnaire!
Appendix: Response Lists

DEGREELEVEL
- <4> an associate’s degree
- <5> a bachelor’s degree
- <6> a master’s degree
- <7> a doctoral degree
- <8> a certification
- <9> coursework or other professional development

DEGREELEVEL3
- <0> not applicable
- <5> a bachelor’s degree (BA, BS, BM, etc.)
- <6> a master’s degree (MA, MS, MM, etc.)
- <7> a doctoral degree (PhD, JD, MD, DMA, etc.)

DEGREEYEAR
Note: List each year, with most recent first, from years 2022-1970; then list ‘Before 1970’
Programming note: values should match year (2022=2022); “Before 1970” = 1969

Fields of Study

NOTE: to update against CIP Codes
- <1> Architecture
- <2> Art History & Curatorial Studies
- <3> Arts, Entertainment or Media Management Administration
- <4> Arts Education (Art, Dance, Drama, Music)
- <5> Craft
- <6> Creative Writing
- <7> Dance
- <8> Design
- <9> Fine & Studio Art
- <10> Media Arts
SNAAP 2022 Questionnaire, Draft Version 2.1

<11> Music
<12> Theater
<13> Other Arts or Design
<14> Biological Science, Agriculture, & Natural Resources
<15> Business
<16> Communications (Non-arts)
<17> Education (Non-arts)
<18> Engineering
<19> Health Professions
<20> Humanities
<21> Physical Science, Mathematics, & Computer Science
<22> Social Sciences
<23> Social Service Professions
<24> Other Degree, not arts or design field of study
<25> Other Degree, not arts or design field of study

INCOME-PERSONAL
<1> $10,000 or less
<2> $10,001 to $20,000
<3> $20,001 to $30,000
<4> $30,001 to $40,000
<5> $40,001 to $50,000
<6> $50,001 to $60,000
<7> $60,001 to $70,000
<8> $70,001 to $80,000
<9> $80,001 to $90,000
<10> $90,001 to $100,000
<11> $100,001 to $150,000
<12> More than $150,000
<13> Prefer to not answer

INCOME-HH
<0> Same as personal income
<1> $10,000 or less
<2> $10,001 to $20,000
<3> $20,001 to $30,000
SNAAP 2022 Questionnaire, Draft Version 2.1

$30,001 to $40,000
$40,001 to $50,000
$50,001 to $60,000
$60,001 to $70,000
$70,001 to $80,000
$80,001 to $90,000
$90,001 to $100,000
100,001 to 150,000
More than $150,000
Prefer to not answer

yrsince
Calculation = 2022 minus the most recent year of graduation/departure from [INSTITUTION]