Strategic National Arts Alumni Project (SNAAP): 2022 Survey Questionnaire

Draft, November 30, 2021

DRAFT

SNAAP 2022 Questionnaire, Draft Version 2.0

Overview of Contents

NOTE REGARDING THIS DRAFT: Question model references, citations, and additional contextual will be included in the forthcoming 2022 SNAAP Technical Documentation.

SNAAP 2022 Questionnaire, Draft Version 2.0

Acknowledgements

This questionnaire builds on and learns from prior SNAAP administrations. Therefore, it has greatly benefitted from critical thinking and reflection from scholars, experts in post-secondary survey research, and other stakeholders who have contributed to the evolution of the SNAAP questionnaire since its initial development in the early 2000s. The development of the 2022 SNAAP survey questionnaire has been led by Dr. Jennifer Novak-Leonard, SNAAP Research Director and Research Associate Professor in the College of Fine and Applied Arts at the University of Illinois at Urbana-Champaign, with contributions from Dr. Rachel Skaggs, Lawrence and Isabel Barnett Assistant Professor of Arts Management at The Ohio State University. The questionnaire has benefitted from feedback and insights provided by:

Lee Ann Scotto Adams, Executive Director, SNAAP, The University of Texas at Austin

Neil Alper, PhD, Professor Emeritus, Northeastern University

José Antonio Bowen, PhD, Principal, Bowen Innovation Group and Senior Fellow, Association of American Colleges and Universities

Lorenzo F. Candelaria, PhD, SNAAP Board Member, Professor of Musicology & Dean, Blair School of Music, Vanderbilt University

Lauren Cross, PhD, Program Coordinator & Assistant Professor, Interdisciplinary Art and Design Studies, University of North Texas

Sarah B. Cunningham, PhD, Vice Provost, Strategic Partnerships, Rhode Island School of Design

Antonio C. Cuyler, PhD, Director of the MA Program & Associate Professor of Arts Administration, Florida State University and Visiting Associate Professor at University of Michigan.

Adrian Daly, DMA, Provost, Colburn School

Andrew Davis, PhD, Dean, McGovern College of the Arts, University of Houston

Douglas Dempster, PhD, SNAAP Board President, Dean Emeritus, College of Fine Arts, The University of Texas at Austin

Alex Fisher, Operations Manager, Pratt Institute

Aaron Flagg, DMA, SNAAP Board Treasurer, Chair and Associate Director, Juilliard Jazz Studies, The Julliard School

Alexandre Frenette, PhD, Assistant Professor of Sociology and Associate Director of the Curb Center for Art, Enterprise and Public Policy, Vanderbilt University

Sally Gaskill, Consulting Director, SNAAP, Indiana University Center for Postsecondary Research

Casey Grambo, Associate Director of Development Communications and Alumni Affairs at David Geffen School of Drama at Yale / Yale Repertory Theatre

Gabriel Harp, Director of Research and Creative Practice Development, Taubman College of Architecture and Urban Planning, University of Michigan, Ann Arbor

Kathryn Heidemann, Senior Vice President, Academic Affairs and Dean of Faculty + Chief Operating Officer/Chief Academic, President-Elect, Cleveland Institute of Art

snaap • —— • STRATEGIC NATIONAL ARTS ALUMNI PROJECT

SNAAP 2022 Questionnaire, Draft Version 2.0

Donna Heiland, PhD, SNAAP Board Member, Interim Provost, Pratt Institute

Samuel Hoi, PhD, SNAAP Board Member, President, Maryland Institute College of Art

E. Patrick Johnson, PhD, Dean, School of Communication, Northwestern University

Laurance D. Kaptain, SNAAP Board Member, Dean, College of Arts & Media Professor of Music, Entertainment and Industry Studies, University of Colorado Denver

Joanne Kersh, PhD, Director of Research, Association of Independent Colleges of Art & Design (AICAD)

Barbara O. Korner, PhD, SNAAP Board Member, Dean Emerita, College of Arts and Architecture, Pennsylvania State University

Jonathan Kuuskoski, Chair, Department of Entrepreneurship & Leadership, School of Music, Theatre & Dance, University of Michigan, Ann Arbor

Scott Miller, Dean of Arts, Humanities and Design, Broward College

Angie Miller, PhD, Associate Research Scientist at the Indiana University Center for Postsecondary Research

Jeni Mokren, President, National Council of Arts Administrators and Dean, School of Fine & Performing Arts at SUNY New Paltz

Tom Nevill, DMA, Vice President of Academics, Butler Community College

Camille Day Nies, SNAAP Board Member, Chair of Music and Theatre Department, Amarillo College

Douglas Noonan, PhD, SNAAP Board Member, Paul H. O'Neil Professor, Indiana University Purdue University Indianapolis

Deborah Obalil, President & Executive Director, Association of Independent Colleges of Art & Design (AICAD)

Onye Ozuzu, Dean, College of the Arts, University of Florida

Richard Paulsen, PhD, Assistant Professor of Economics, Bloomsburg University of Pennsylvania

Kymberly Pinder, PhD, SNAAP Board Member, Dean, Yale School of Art

Heather Pontonio, Senior Program Director, Emily Hall Tremaine Foundation

Jennifer Proctor, Associate Professor of Journalism and Screen Studies, University of Michigan-Dearborn and Co-founder and Director, EDIT Media (Equity, Diversity, and Inclusion in Teaching Media)

Nsombi B. Ricketts, Vice President for Diversity, Equity and Inclusion, Pratt Institute

Ramón Rivera-Servera, PhD, Dean, College of Fine Arts, The University of Texas at Austin

Rachel Roberts, Director, Institute for Music Leadership; Associate Professor, Music Leadership; Eastman School of Music, University of Rochester

Rob Sabal, SNAAP Board Secretary, Dean, School of the Arts, Emerson College

Jason Schupbach, Dean, Westphal College of Media Arts and Design, Drexel University

Jill Sonke, PhD, Director, University of Florida Center for Arts in Medicine

Elissa Tenny, PhD, SNAAP Board Member, President, School of the Art Institute Chicago

Charlene Teters, SNAAP Board Member, Dean Emerita, Institute of American Indian Arts

![snaap STRATEGIC NATIONAL ARTS ALUMNI PROJECT]

SNAAP 2022 Questionnaire, Draft Version 2.0

Robert B. Townsend, Director, Humanities, Arts, and Culture Programs, American Academy of Arts and Sciences

Raymond Tymas-Jones, PhD, SNAAP Board Member, President, Cornish College of the Arts

Holly Unruh, PhD, Executive Director, Arts Research Institute, University of California-Santa Cruz

Nancy J. Uscher, PhD, Dean, College of Fine Arts, Presidential Professor of Music, University of Nevada, Las Vegas

Ximena Varela, Associate Professor -American University, and President - Association of Arts Administration Educators

Emma Walters, Doctoral Student, College of Fine and Applied Arts, University of Illinois at Urbana-Champaign

Amy Whitaker, PhD, Assistant Professor, Visual Arts Administration, New York University

DRAFT

SNAAP 2022 Questionnaire, Draft Version 2.0

Survey Questionnaire

Education: Screening Questions

1.   Is it correct that you pursued [DEGREELEVEL] from [INSTITUTION]?

<1> Yes → SKIP TO Q3
<0> No

ASK IF Q1=0
2.   Please tell us what degree or credential you pursued from [INSTITUTION]: [TEXT BOX] (limit 100 Ch.)

3.   Did you <u>complete</u> any other <u>degrees</u> from a college or university after your time at [INSTITUTION]?

Include undergraduate or graduate degrees completed after your time at [INSTITUION]. Do not include degrees pursued, but not yet complete, or certifications or other non-degree credentials.

<1> Yes
<0> No → SKIP TO Q5

ASK IF Q3=1
4.   What college or university degrees do you <u>complete after</u> pursuing your [DEGREELEVEL] from [INSTITUTION]? *Describe one degree in each row.*

	Degree Level	College/University Name	Year Degree Earned	Field of Study
4a	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study
4b	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study
4c	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study

SNAAP 2022 Questionnaire, Draft Version 2.0

5.   Since your time at [INSTITUTION], have you pursued, but not yet completed a degree from a college or university?

<1> Yes
<0> No → SKIP TO Q7

ASK IF Q5=1
6.   Are you currently enrolled in a degree program at a college or university?
<1> Yes
<0> No

7.   Have you <u>completed</u> any certifications, licensures, or other professional non-degree credentials? *For example, art teaching licensure.*

<1> Yes
<0> No

8.   Have you pursued, but not yet completed, a certification, licensure, or other professional non-degree credential?

<1> Yes
<0> No → SKIP TO Q10 IF DEGREELEVEL=a master's degree OR a doctorate's degree; SKIP TO Q11 IF DEGREELEVEL≠a master's degree AND ≠a doctorate's

ASK IF Q8=1
9.   Are you currently enrolled in a certificate, licensure program, or other non-degree program?

<1> Yes
<0> No

10. What college or university bachelor-level or graduate degrees do you <u>complete prior</u> to pursuing your [DEGREELEVEL] from [INSTITUTION]? *Describe one degree in each row.*

	Degree Level	College/University Name	Year Degree Earned	Field of Study
10a	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study
10b	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study
10c	*DROPDOWN OF DEGREELEVEL3	TEXTBOX	DROPDOWN	DROPDOWN Fields of Study

DRAFT

Institutional Satisfaction

Now, we'd like to ask you questions about your time at [INSTITUTION].

11.   Overall, how would you rate your experience at [INSTITUTION] while pursuing your degree*? Select one.*

If you earned more than one degree from [INSTITUTION], please answer about the degree you most recently completed.

<4> Excellent
<3> Good
<2> Fair
<1> Poor

12.   How connected do you feel to [INSTITUTION]? *Select one.*

<4> Very much
<3> Some
<2> Very little
<1> Not at all

13.   Would you recommend [INSTITUTION] to another student like you? *Select one.*

<1> Yes
<0> No

SNAAP 2022 Questionnaire, Draft Version 2.0

START SECTION-A

MATRIX FORMAT

Please select the option that best describes how satisfied you were with the following opportunities at [INSTITUTION]: *Select a response for each row.*

If you earned more than one degree from [INSTITUTION], please answer about the degree you most recently completed.

Opportunities to…
14. perform, exhibit, or present your artistic or design work
15. work across different artistic or design disciplines
16. take non-arts classes
17. find an internship, apprenticeship, or other professional work-training related to your career interests
18. network with alumni
19. network with artists, designers, and other creative professionals
20. integrate your artistic or design work with other subjects or issues of interest to you

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied
<9> Not relevant

MATRIX FORMAT

Please select the option that best describes how satisfied you were with the following aspects of your experience at [INSTITUTION]. *Select a response for each row.*

21. overall quality of instructors
22. quality of advising about academics, career, or further education
23. exposure to a broad view of career options, both in and out of the arts and design

<4> Very satisfied
<3> Somewhat satisfied

<2> Somewhat dissatisfied
<1> Very dissatisfied
<9> Not relevant

MATRIX FORMAT

How often did you do the following while enrolled at [INSTITUTION]? *Select a response for each row.*

24.   learn about creative works from a diversity of artists, designers, or other creatives within your coursework
25.   learn from faculty and instructors who represent a diversity of identities
26.   learn from guest speakers, artists, or other visiting professionals who represent a diversity of identities
27.   learn about matters of racial justice or social equity within your coursework
28.   learn about artistic or creative practices from cultural backgrounds different from your own within your coursework
29.   work with an artist in the local community
30.   work on a project with or in a role serving the local community

         <4> Often
         <3> Sometimes
         <2> Rarely
         <1> Never

MATRIX FORMAT

While enrolled at [INSTITUTION], how often did you feel the following? *Select a response for each row.*

31.   respected by your instructors and faculty
32.   respected by your classmates
33.   treated differently by your instructors and faculty in a way that affected you negatively
34.   treated differently by your classmates   in a way that affected you negatively
35.   valued by your classmates
36.   valued by your instructors and faculty

         <4> Often
         <3> Sometimes
         <2> Rarely

<1> Never

MATRIX FORMAT

In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills? *Select a response for each row.*

37. Critical thinking skills
38. Business, financial, or entrepreneurial skills
39. Creative thinking and problem-solving skills
40. Communication skills
41. Research skills
42. Technology skills
43. Artistic technique
44. Project management skills
45. Networking and relationship-building skills

<4> Very much
<3> Some
<2> Very little
<1> Not at all

MATRIX FORMAT

In your opinion, how much did your coursework at [INSTITUTION] help you acquire or develop each of the following abilities? *Select a response for each row.*

46. To be resilient (able to pick yourself up when things do not go as planned)
47. To adapt (able to change to meet a new set of circumstances)
48. To recognize opportunities to advance your ideas or career
49. To collaborate with others from cultures and demographics different from your own
50. To evaluate multiple approaches to solving a problem

<4> Very much
<3> Some
<2> Very little
<1> Not at all

Did you do the following while at [INSTITUTION]? *Select a response for each row.*

51.   complete a portfolio (a document/record of your cumulative artistic work) or a thesis/capstone project?
52.   utilize career service offerings?
53.   complete an internship, apprenticeship, or other professional work-training relevant to your degree?

<1> Yes
<0> No
<77> Don't recall

54.   While enrolled at [INSTITUTION], did you use any of the following types of assistance? *Select all that apply.*

<1> Selected
<0> Not selected

- No assistance IF SELECTED, THEN ALL OTHER RESPONSES==0
- Visual assistance, screen readers, and/or audio descriptions
- Assistance in speaking, language interpretation
- Emotional or behavioral supports or assistance
- Assistive listening devices, captioning, or other deaf or hard-of-hearing supports
- Intellectual, cognitive, or developmental supports or assistance
- Assistance with a learning disability
- Mobility assistance, for example automated doors, elevators, or wheelchairs
- Other assistance not listed here, please share: [TEXT BOX]
- Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0

55.   Is there anything that [INSTITUTION] could have done better to prepare you for your career or for your further education? Please describe.

TEXT BOX

SNAAP 2022 Questionnaire, Draft Version 2.0

DRAFT

Early Work Experiences

START SECTION-B

56.   After leaving [INSTITUTION], how long did it take for you to obtain full-time work (working for pay or profit for 35 or more hours per week)? *Select one.*

<1> Obtained work prior to leaving [INSTITUTION]
<2> Obtained work in less than four months
<3> Obtained work in four to twelve months
<4> Obtained work after more than a year
<5> Have not yet found work → SKIP TO 'CURRENT WORK'
<6> Did not search for full-time work after leaving program → SKIP TO 'CURRENT WORK'
<7> Pursued further education immediately afterwards → SKIP TO 'CURRENT WORK'

ASK IF Q#=1, 2, 3, or 4
MATRIX FORMAT
How closely related was this full-time work experience to … *Select a response for each row.*
57.   …to your education or training from [INSTITUTION]?
58.   …to your long-term career interests?

<2> Closely related
<1> Somewhat related
<0> Not Related

END SECTION-B

PROCEED TO 'CURRENT WORK'

Current Work

Now, we'd like to ask some questions about your employment.

59.   Have you ever been self-employed, an independent contractor, or a freelance worker? *Select one.*

        <1> Yes, I do this currently.
        <2> Yes, I have done it in the past, but no longer do.
        <3> No, I have not done this.

60.   Were you working for pay or profit during a typical week in September 2022? *Select one.*

        <1> Yes
        <0> No → SKIP TO Q101

ASK 'SECTION-C' IF Q60=1

START SECTION-C

61.   During a typical week in September 2022, about how many hours did you work for pay or profit? *Select one.*

        DROP DOWN
        <1> 1-10
        <2> 11-20
        <3> 21-30
        <4> 31-35
        <5> 36-40
        <6> 41-50
        <7> 51-60
        <8> 61 or more

62.   During a typical week in September 2022, were you working for one or more than one employer? *Select one.*

SNAAP 2022 Questionnaire, Draft Version 2.0

<1> One employer
<2> More than one employer

MATRIX FORMAT

63. During a typical week in September 2022, did your work duties include any of the following? *Select all that apply.*

<1> Selected
<0> Not selected

- Teaching visual or performing arts, design, or creative writing
- Managing or administering programs relevant to arts, design, or creative writing
- Managing artists, designers, or other creative workers
- Creating, rehearsing, or performing music, dance, or other theatrical arts
- Creating, planning, or showing visual arts work
- Editing, publishing, or showcasing designs or creative writing
- Use of expertise in artistic, design, architecture, or creative writing techniques
- Use of expertise in public, community-engaged, or social practice art

64. Please indicate the arts and design <u>occupations</u> in which you currently work. *Select all that apply.*

<1> Selected
<0> Not selected

- No occupation in arts or design IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0
- Actor
- Architect
- Arts administrator or manager (including development, marketing, or box office/sales)
- Arts educator – in higher education
- Arts educator – in K-12
- Arts educator - outside of K-12 or higher education
- Craft artist
- Dancer or choreographer
- Designer - Graphic designer, illustrator, or art director
- Designer - Interior designer

17

- o Designer - Web designer
- o Engineer or technician (sound, light, other)
- o Film, TV, or video artist
- o Fine artist
- o Multi-media artist or animator
- o Museum or gallery worker, including curator
- o Musician (including instrumental, vocal, conductor, composer, arranger)
- o Photographer
- o Production designer or production manager
- o Theater and stage director or producer
- o Writer, author, or editor
- o Other arts or design occupation not listed, please describe: TEXT BOX

65. Please indicate any additional <u>occupations</u> in which you currently work. *Select all that apply.*

   <1> Selected
   <0> Not selected

   - o No additional occupation IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0; → SKIP TO Q#
   - o Communications (e.g., journalism, marketing, public relations, advertising)
   - o Computer and mathematics (e.g., IT, analysts, and software developers)
   - o Education, training, and library
   - o Financial and other business services
   - o Healthcare
   - o Legal
   - o Management (e.g., executives and managers)
   - o Office and administrative support
   - o Sales (e.g., real estate, retail sales)
   - o Social services (e.g., counselors, social workers, and religious workers)
   - o Other occupation not listed, please describe: TEXT BOX

SNAAP 2022 Questionnaire, Draft Version 2.0

66. Please select the occupation in which you spend <u>most</u> of your paid work time. *Select one.*

67.   What is <u>the most</u> important resource to which you currently do not have access, but need to advance your artistic or design career? *Select one.*

<0> I am not currently seeking to advance an artistic or design career
<10> I currently feel adequately resourced to advance an artistic or design career
<1> Space, such as studio or performance/exhibition space
<2> Equipment
<3> Business advising
<4> Funding (e.g., grants, loans, investment capital)
<5> Publicity and recognition of your work
<6> Professional networks
<7> Childcare or elder care
<8> Technology support
<9> Other, please describe: TEXT BOX

68.   Would you like to share your own professional online bio, such as your LinkedIn or Patreon profile, or a link to your professional website or online portfolio? *If so, enter one weblink per text box below. Any details provided will be solely used for the purpose of informing research.*

[TEXT BOX1]
[TEXT BOX2]
[TEXT BOX3]
[TEXT BOX4]

MATRIX FORMAT

Thinking about your paid work during a typical week in September 2022, indicate your level of satisfaction with each of the following: *Select a response for each aspect of paid work listed in each row.*

69. Job security
70. Opportunity for advancement
71. Pay or earnings
72. Benefits (e.g., health insurance, leave)
73. Flexibility of work hours
74. Flexibility of work location
75. Level of responsibility

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied

MATRIX FORMAT

Again, thinking about your paid work during a typical week in September 2022, indicate your level of satisfaction with each of the following: *Select a response for each aspect of paid work listed in each row*

76. Opportunity to contribute to society
77. Opportunity to be creative
78. Opportunity to be intellectually challenged
79. Alignment with your values
80. Degree of independence
81. Overall job satisfaction

<4> Very satisfied
<3> Somewhat satisfied
<2> Somewhat dissatisfied
<1> Very dissatisfied

MATRIX FORMAT

How important was each of the following to perform effectively in your paid work in September 2022? *Select a response for each skillset listed in each row.*

82. Critical thinking skills
83. Business, financial, or entrepreneurial skills
84. Creative thinking and problem-solving skills
85. Communication skills
86. Research skills
87. Technology skills
88. Artistic technique
89. Project management skills
90. Networking and relationship-building skills

<4> Very important
<3> Important
<2> Slightly important
<1> Not important

MATRIX FORMAT

Again, how important was each of the following to perform effectively in your paid work in September 2022? *Select a response for each ability listed.*

91. Ability to collaborate with people from cultures and demographics different from your own
92. Ability to network and build relationships
93. Ability to communicate clearly or persuasively
94. Ability to evaluate multiple approaches to solving a problem

<4> Very important
<3> Important
<2> Slightly important

<1> Not important

How often do you feel the following in your paid work? *Select a response for each row.*

95.   Respected by your co-workers or collaborators
96.   Treated differently by co-workers or collaborators in way that affected you negatively

97.   Valued by your co-workers or collaborators

       <4> Often
       <3> Sometimes
       <2> Rarely
       <1> Never

Overall, to what extent would you say your career…
98.   … is related to your field of study or training during your time at [INSTITUTION]?
99.   … draws upon skills and abilities developed during your time at [INSTITUTION]?

       <2> Closely related
       <1> Somewhat related
       <0> Not related

100.   Based on your experience, how important is having a degree in arts, design, or a related management field to advancing a career in arts or design?

       <4> Very important
       <3> Important
       <2> Slightly important
       <1> Not important

→ SKIP TO 'PRE-PANDEMIC WORK & EXPERIENCE SINCE THE ONSET OF THE PANDEMIC'

END SECTION-C

SNAAP 2022 Questionnaire, Draft Version 2.0

101.   What are your reasons for not currently working for pay or profit? *Select all that apply.*

<1> Retired
<2> Unemployed and looking for work
<3> Full-time student
<4> Full-time family caregiver
<5> Working, but not for pay or profit (e.g., as an unpaid intern or in another volunteer capacity)
<6> Other, please describe: [TEXT BOX]

PROCEED TO 'PRE-PANDEMIC WORK & EXPERIENCE SINCE THE ONSET OF THE PANDEMIC'

DRAFT

SNAAP 2022 Questionnaire, Draft Version 2.0

Pre-Pandemic Work & Experience since the onset of the Pandemic

Now, we'd like to ask some questions about what things were like for you just <u>before</u> the widespread onset of the COVID-19 pandemic. <u>Please think back to what things were like for you in early March 2020</u>, just before the pandemic started to spread across the United States.

ASK IF Q60=1

102.   In general, were you doing the same kind of work or in similar occupations in early March 2020 as you were in September 2022?

        <1> Yes → SKIP TO Q105
        <0> No

ASK IF Q102=0

103.   Please indicate the arts and design <u>occupations</u> in which you worked in early March 2020. *Select all that apply.*

        <1> Selected
        <0> Not selected

- No occupation in arts or design IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0
- Actor
- Architect
- Arts administrator or manager (including development, marketing, or box office/sales)
- Arts educator – in higher education
- Arts educator – in K-12
- Arts educator - outside of K-12 or higher education
- Craft artist
- Dancer or choreographer
- Designer - Graphic designer, illustrator, or art director
- Designer - Interior designer
- Designer - Web designer
- Engineer or technician (sound, light, other)
- Film, TV, or video artist
- Fine artist
- Multi-media artist or animator

- Museum or gallery worker, including curator
- Musician (including instrumental, vocal, conductor, composer, arranger)
- Photographer
- Production designer or production manager
- Theater and stage director or producer
- Writer, author, or editor
- Other arts or design occupation not listed, please describe: TEXT BOX

ASK IF Q102=0

104. Please indicate any additional <u>occupations</u> in which you worked in early March 2020. *Select all that apply.*

    <1> Selected
    <0> Not selected

    - No additional occupation IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0; → SKIP TO Q#
    - Communications (e.g., journalism, marketing, public relations, advertising)
    - Computer and mathematics (e.g., IT, analysts, and software developers)
    - Education, training, and library
    - Financial and other business services
    - Healthcare
    - Legal
    - Management (e.g., executives and managers)
    - Office and administrative support
    - Sales (e.g., real estate, retail sales)
    - Social services (e.g., counselors, social workers, and religious workers)
    - Other occupation not listed, please describe: TEXT BOX

105. In early March 2020, was any of your work for pay or profit considered to be self-employment, or work as an independent contractor or freelance worker? *Select one.*

    <1> Yes
    <0> No

SNAAP 2022 Questionnaire, Draft Version 2.0

Now, we'd like to ask some questions about what things have been like for you <u>since the onset of</u> the COVID-19 pandemic, so since mid-March 2020. We recognize that the pandemic affected people differently, including in very challenging ways, and we sincerely appreciate you answering these questions.

106.   Since the onset of the pandemic, from mid-March 2020 until now, how much of your work has been related to arts or design? *Select one.*

<3> More of my work is related to arts or design than before March 2020
<2> My work's relation to arts or design has remained the same as before
<1> Less of my work is related to arts or design than before March 2020

107.   Which of the following changes, if any, did you make to your creative work since the start of the pandemic? *Select all that apply.*

- Changed the content, style, or media of the art that you create or perform
- Sought out new collaborators, communities, or professional networks
- Increased efforts to have your creative work address problems in your community
- Other change, please describe: [TEXT BOX]
- No notable changes IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0

108.   Since the onset of the pandemic, how important has it been to you to update or learn new skills to advance your career? *Select one.*

<4> Very important
<3> Important
<2> Slightly important
<1> Not important → SKIP TO Q111

ASK IF Q108=3 or 4

109.   What types of skills have you sought in effort to advance your career since the start of the pandemic? *Select all that apply.*

<1> Selected
<0> Not selected

- Technology skills
- Tech-based production skills
- Business, financial, or entrepreneurial skills
- Skills in artistic or design techniques
- Skills in anti-oppressive practices
- Skills to facilitate a change to a different occupational field
- Other skills, please describe: [TEXT BOX]

ASK IF Q108=3 or 4

110.   Where did you acquire new skills to advance your career? *Select all that apply.*

<1> Selected
<0> Not selected

- College or university degree program
- College or university non-degree program or coursework
- Employer-provided training or resources
- Trade associations, unions, or other regional organizations that support creative workers
- Online courses or other formal trainings, other than college or university programs
- Self-taught
- Existing mentors or friends
- New acquaintances or connections made since the onset of the pandemic
- Other, please describe: [TEXT BOX]

Now, think back to what things were like for you during the first year of the pandemic, so between <u>mid-March 2020 and February 2021</u>. This is the period of the pandemic before vaccines were approved for widespread public distribution in the United States.

111. How, if at all, was your paid work affected between mid-March 2020 and February 2021? *Select all that apply.*

<1> Selected
<0> Not selected

- Lost a job, was furloughed, or otherwise was out of work
- Lost personal income or experienced a pay cut
- Utilized unemployment benefits or other government assistance
- Stopped or cut back work specifically for family caregiving
- Started a new full-time or part-time job in arts or design
- Started a new full-time or part-time job not related to arts or design
- Picked up new gigs or project-based arts or design work
- Picked up new gigs or project-based work not related to arts or design
- Paid work was not affected IF SELECTED, ALL OTHER RESPONSE OPTIONS = 0

END SECTION-D

PROCEED TO 'EDUCATION FINANCING'

SNAAP 2022 Questionnaire, Draft Version 2.0

Education Financing

Now, we'd like to ask you some questions about the resources you have utilized to pay for your education.[1]

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = bachelor's degree

112.   What resources did you use to pay for your bachelor's degree(s)?

When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.

<1> Selected
<0> Not selected

o   Financial assistance from parents, spouse, or other relatives, **not to be repaid**
o   Loans from parents or other relatives, **to be repaid**
o   Loans from state of federal government
o   Loans from other sources, such as banks or the school you attended
o   Tuition waivers, fellowships, grants, or scholarships
o   Work study or assistantships
o   Earnings from employment
o   Personal savings
o   Other, please share: TEXT BOX

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = bachelor's degree

113.   This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your bachelor's degree(s) and how much you still owe as of September 1, 2022. *Select one response in each of the columns below:*

	Total Amount Borrowed	Total Amount Owed as of September 1, 2022
$0		

---

[1] Questions in this section are adapted from the National Survey of College Graduates: https://www.nsf.gov/statistics/srvygrads/surveys/srvygrads-2021-new-respondents.pdf

$1-10,000		
$10,001-$20,000		
$20,001-$30,000		
$30,001-$40,000		
$40,001-$50,000		
$50,001-$60,000		
$60,001-$70,000		
$70,001-$80,000		
$80,001-$90,000		
$90,001 or more		

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = master's degree

114.   What resources did you use to pay for your master's degree(s)?

When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.

<1> Selected
<0> Not selected

o   Financial assistance from parents, spouse, or other relatives, **not to be repaid**
o   Loans from parents or other relatives, **to be repaid**
o   Loans from state of federal government
o   Loans from other sources, such as banks or the school you attended
o   Tuition waivers, fellowships, grants, or scholarships
o   Work study or assistantships
o   Earnings from employment
o   Personal savings
o   Other, please share: TEXT BOX

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = master's degree

115.   This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your master's degree(s) and how much you still owe as of September 1, 2022. *Select one response in each of the columns below:*

	Total Amount Borrowed	Total Amount Owed as of September 1, 2022
$0		
$1-10,000		
$10,001-$20,000		
$20,001-$30,000		
$30,001-$40,000		
$40,001-$50,000		
$50,001-$60,000		
$60,001-$70,000		
$70,001-$80,000		
$80,001-$90,000		
$90,001 or more		

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = master's degree

116.   Why did you pursue your master's degree(s)? *Select all that apply.*

- o   To improve skills or knowledge in your current occupational field
- o   To increase opportunities for promotion or advancement in your current occupational field
- o   To facilitate a change to a different occupational field
- o   Required or expected by employer
- o   To start your own business
- o   Other: TEXT BOX

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = doctorate's degree

117.   What resources did you use to pay for your doctorate's degree?

When answering this question, please consider the financing for the cost of tuition, books and supplies, room and board, and other fees. Select all that apply.

<1> Selected
<0> Not selected

- o   Financial assistance from parents, spouse, or other relatives, **not to be repaid**
- o   Loans from parents or other relatives, **to be repaid**
- o   Loans from state of federal government

- o Loans from other sources, such as banks or the school you attended
- o Tuition waivers, fellowships, grants, or scholarships
- o Work study or assistantships
- o Earnings from employment
- o Personal savings
- o Other, please share: TEXT BOX

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = doctorate's degree

118. This question asks about how much you borrowed (loans from any source that are to be repaid) to finance your doctorate's degree and how much you still owe as of September 1, 2022. *Select one response in each of the columns below:*

	Total Amount Borrowed	Total Amount Owed as of September 1, 2022
$0		
$1-10,000		
$10,001-$20,000		
$20,001-$30,000		
$30,001-$40,000		
$40,001-$50,000		
$50,001-$60,000		
$60,001-$70,000		
$70,001-$80,000		
$80,001-$90,000		
$90,001 or more		

ASK IF DEGREELEVEL, Q4A, Q4B, Q4C, Q10A, Q10B, or Q10C = doctorate's degree

119. Why did you pursue your doctorate's degree(s)? *Select all that apply.*

- o To improve skills or knowledge in your current occupational field
- o To increase opportunities for promotion or advancement in your current occupational field
- o To facilitate a change to a different occupational field
- o Required or expected by employer
- o To start your own business
- o Other: TEXT BOX

SNAAP 2022 Questionnaire, Draft Version 2.0

PROCEED TO 'ADDITIONAL RESEARCH PARTICIPATION'

DRAFT

![snaap • STRATEGIC NATIONAL ARTS ALUMNI PROJECT]

SNAAP 2022 Questionnaire, Draft Version 2.0

Additional Research Participation

Thank you again for your participation in this survey. By responding to this survey, you are helping to inform important insights about the lives and careers of individuals who have trained in the arts, design, and related management fields.

120.   *Are you open to possible future contact about participating in research that seeks to better understand the lives and careers of arts and design alumni? *Select one.*

<1> Yes
<0> No → SKIP TO 'Identity & Socio-Demographic Questions'

ASK IF Q120=1
121.   If you prefer that we contact you through a different email address, please indicate it in the space provided. Please enter one email address per box.

[TEXT BOX1; 50-character limit]
[TEXT BOX2; 50-character limit]

DRAFT

SNAAP 2022 Questionnaire, Draft Version 2.0

Finally, we would like to ask about your background and how you identify yourself. *Why?* College and university leaders, policymakers, and researchers want to know whether different groups have fundamentally similar or different educational experiences. By providing this information, you will help us answer these and other important questions.[*]

122. If you'd like, please share a few words or phrases you use to describe your own identity. *For example, some people identify themselves as parents or based on familial relationships, based on their religious beliefs or cultural heritage, based on the things they like to do, or based on their outlook on life.* Please briefly describe your identity however you would like. TEXT BOX

123. *Which best describes how you identify yourself in terms of race and ethnicity? *Select all that apply.*

    <1> Selected
    <0> Not Selected

    - American Indian or Alaska Native
    - Asian Indian
    - Chinese
    - Asian (other than Chinese or Asian Indian)
    - Black or African American
    - Hispanic, Latino, or Spanish origin
    - Middle Eastern or North African
    - Multiracial
    - Native Hawaiian or Pacific Islander
    - White
    - A racial or ethnic identity that is not listed, please share: [TEXT BOX]
    - Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0

124. What is your age? In years: Number box (no decimals), [3 Ch. Limit]

---

[*] A red asterisk indicates that the question requires a response. In each of these cases, the option 'Prefer to not answer' is provided.

125. *Which best describes your current gender identity? *Select all that apply.*

<1> Selected
<0> Not Selected

- Female
- Male
- A gender identity that is not listed (e.g., gender fluid, two-spirit, transgender male), please share: [TEXT BOX]
- Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0

126. *Which best describes your current sexual orientation? *Select all that apply.*

<1> Selected
<0> Not Selected

- Asexual or aromatic
- Bisexual or pansexual
- Gay or lesbian
- Heterosexual
- A sexual orientation that is not listed, please share: [TEXT BOX]
- Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0

127. *What is your current marital status? *Select one.*

<1> Single (never married)
<2> Married or domestic partner
<3> Divorced/Separated
<4> Widowed
<9> Prefer to not answer IF SELECTED, THEN ALL OTHER RESPONSES==0

SNAAP 2022 Questionnaire, Draft Version 2.0

128.   Is your current primary residence within the 50 states of the United States? *Select one.*

129.   What is the zip code of your primary residence? [NUMBER BOX, 5-digits] → SKIP TO Q131

130.   Where do you primarily reside? [DROPDOWN LIST OF COUNTRIES & US TERRITORIES] → PROCEED TO Q131

131.   *Are you a parent or legal guardian? *Select one.*

<1> Yes
<0> No
<9> Prefer to not answer

132.   *How many children under the age of 18 currently live with you or are dependent on your household income for support? *Select one.*

<0> 0
<1> 1
<2> 2
<3> 3 or more
<9> Prefer to not answer

133.   What is the highest level of education completed by any of your parents or guardians? *Select one.*

<1> Did not finish high school
<2> Graduated from high school or equivalent
<4> Completed an associate's degree (AA, AS, etc.)
<5> Completed a bachelor's degree (BA, BS, etc.)
<6> Completed a master's degree (MA, MS, etc.)
<7> Completed a doctoral degree (PhD, JD, MD, etc.)

134.   If you were to use one of four names to describe your family's social class <u>during your teen years</u>, which of the following names would you choose? *Select one.*

>   <1> Lower class
>   <2> Working class
>   <3> Middle class
>   <4> Upper class

Finally, we would like to ask about income. This information will provide insights on how arts and design alumni have fared during the economic challenges of the last few years. Please share your <u>personal</u> and <u>household incomes</u> for each calendar year in the table below:

	2019 Year before the pandemic	**2020** First year of the pandemic	**2021** Second year of the pandemic	**2022 Projected Income**
135. **Personal Income** (<u>Do not include</u> spousal income or interest on jointly owned assets.)	DROPDOWN INCOME-PERSONAL	DROPDOWN INCOME-PERSONAL	DROPDOWN INCOME-PERSONAL	DROPDOWN INCOME-PERSONAL
136. **Household Income** (<u>Include</u> your personal income, spousal income, interest on any jointly owned assets and any other income sources.)	DROPDOWN INCOME-HH	DROPDOWN INCOME-HH	DROPDOWN INCOME-HH	DROPDOWN INCOME-HH

SNAAP 2022 Questionnaire, Draft Version 2.0

137.   If there are additional things you would like to tell us about your education, community life, or career that were not adequately covered on the survey, please do so here. TEXT BOX

138.   Would you like to receive updated information about SNAAP, including the 2022 survey results? *Select one.*

<1> Yes
<0> No → SKIP TO 'INCENTIVE DETAILS'

ASK IF Q138=1
139.   If you prefer that we contact you through a different email address, please indicate it in the space provided.

[TEXT BOX; 50-character limit]

ADD IN INCENTIVE DETAILS

Thank you for completing this questionnaire!

SNAAP 2022 Questionnaire, Draft Version 2.0

DEGREELEVEL

<4> an associate's degree
<5> a bachelor's degree
<6> a master's degree
<7> a doctoral degree
<8> a certification
<9> coursework or other professional development

DEGREELEVEL3

<5> a bachelor's degree (BA, BS, etc.)
<6> a master's degree (MA, MS, etc.)
<7> a doctoral degree (PhD, JD, MD, etc.)

Fields of Study

NOTE: to update against CIP Codes
Architecture
Art History & Curatorial Studies
Arts, Entertainment or Media Management Administration
Arts Education (Art, Dance, Drama, Music)
Craft
Creative Writing
Dance
Design
Fine & Studio Art
Media Arts
Music
Theater
Other Arts or Design
Biological Science, Agriculture, & Natural Resources
Business
Communications (Non-arts)
Education (Non-arts)

Engineering
Health Professions
Humanities
Physical Science, Mathematics, & Computer Science
Social Sciences
Social Service Professions
Other Degree, not arts or design field of study
Unknown or Unidentified

INCOME-PERSONAL

<1> $10,000 or less
<2> $10,001 to $20,000
<3> $20,001 to $30,000
<4> $30,001 to $40,000
<5> $40,001 to $50,000
<6> $50,001 to $60,000
<7> $60,001 to $70,000
<8> $70,001 to $80,000
<9> $80,001 to $90,000
<10> $90,001 to $100,000
<11> 100,001 to 150,000
<12> More than $150,000
<13> Prefer to not answer

INCOME-HH

<0> Same as personal income
<1> $10,000 or less
<2> $10,001 to $20,000
<3> $20,001 to $30,000
<4> $30,001 to $40,000
<5> $40,001 to $50,000
<6> $50,001 to $60,000
<7> $60,001 to $70,000
<8> $70,001 to $80,000
<9> $80,001 to $90,000
<10> $90,001 to $100,000

<11> 100,001 to 150,000
<12> More than $150,000
<13> Prefer to not answer

DRAFT