

Career Skills and Entrepreneurship Module

2015 & 2016 Aggregate Frequency Report

Strategic National Arts Alumni Project



STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT

2015 & 2016 Career Skills and Entrepreneurship Module Participants

The SNAAP Career Skills and Entrepreneurship Module Aggregate Report contains the response frequencies for all arts alumni who graduated from the high schools, undergraduate, and graduate institutions that participated in the Career Skills and Entrepreneurship Module. The participating institutions from 2015 and 2016 are listed below. Included in the report is the count or total numbers of alumni responding to each question at each level as well as the counts and percentages of alumni selecting each of the possible response options.

Participating Institutions

Institution Name	Institution Name
1. Alberta College of Art and Design*	46. Pacific Northwest College of Art
2. Arizona State University	47. Penn State University - University Park
3. Art Academy of Cincinnati	48. Pennsylvania Academy of the Fine Arts
4. Art Center College of Design	49. Rhode Island School of Design
5. Baltimore School for the Arts	50. Ringling College of Art and Design
6. Booker T. Washington High School	51. San Diego State University
7. Brigham Young University	52. San Francisco Art Institute
8. California College of the Arts	53. School of the Art Institute of Chicago
9. California Institute of the Arts	54. School of the Museum of Fine Arts, Boston
10. College of Charleston	55. School of Visual Arts
11. Colorado State University	56. South Carolina Governor's School
12. Columbus College of Art and Design	57. Southern Methodist University
13. DePaul University	58. Southern Utah University
14. Drexel University	59. St. Cloud State University
15. Eckerd College	60. Texas Christian University, Art and Art History
16. Emily Carr University of Art and Design*	61. Texas Tech University
17. Evergreen State College*	62. The Juilliard School
18. Florida International University	63. University of Colorado Denver
19. Fort Worth Academy of Fine Arts	64. University of Connecticut
20. George Fox University	65. University of Iowa
21. Hope College	66. University of Mary Washington
22. Indiana University Bloomington	67. University of Michigan-Ann Arbor
23. Institute of American Indian Arts	68. University of Montevallo
24. Interlochen Center for the Arts	69. University of New Haven
25. James Madison University	70. University of New Mexico
26. Kendall College of Art and Design (Ferris State University)	71. University of North Carolina at Charlotte
27. Kennesaw State University	72. University of North Carolina at Greensboro
28. Kent State University	73. University of North Carolina School of the Arts
29. Louisiana State University, Music and Dramatic Arts	74. University of North Texas
30. Maine College of Art	75. University of Saint Francis-Fort Wayne
31. Manhattan School of Music	76. University of Tennessee at Chattanooga
32. Maryland Institute College of Art	77. University of Texas at Austin
33. Massachusetts College of Art and Design	78. University of Texas Rio Grande Valley
34. Memphis College of Art	79. University of Toledo
35. Messiah College	80. University of Victoria*
36. Metropolitan State University of Denver	81. University of Wisconsin-Madison
37. Michigan State University	82. University of Wisconsin-Stevens Point
38. Milwaukee Institute of Art and Design	83. Utah State University
39. Minneapolis College of Art and Design	84. Virginia Commonwealth University
40. New Hampshire Institute of Art	85. Wayne State University
41. New York Conservatory for Dramatic Arts*	86. Weber State University
42. Northern State University	87. Western Carolina University
43. NSCAD University*	
44. OCAD University*	
45. Pace University	

**Institutions excluded from aggregate analyses due to non-standard administrations*

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	Variable	Response Options	All SNAAP High School Institutions		All SNAAP Undergraduate Institutions		All SNAAP Graduate Institutions	
			Count	%	Count	%	Count	%
1. The coursework at this institution emphasized the following: 1.1. <i>Generating new ideas or brainstorming</i>	CScwgen	Not at all	35	2%	787	2%	540	5%
		Very little	137	6%	3,128	9%	1,433	12%
		Some	643	29%	12,131	36%	4,230	36%
		Very much	1,398	63%	17,728	52%	5,405	47%
		Total	2,213	100%	33,774	100%	11,608	100%
1.2. <i>Taking risks in coursework without fear of penalty</i>	CScwrisk	Not at all	62	3%	1,609	5%	783	7%
		Very little	242	11%	5,841	17%	1,939	17%
		Some	790	36%	13,886	41%	4,336	37%
		Very much	1,109	50%	12,312	37%	4,513	39%
		Total	2,203	100%	33,648	100%	11,571	100%
1.3. <i>Evaluating multiple approaches to a problem</i>	CSceval	Not at all	41	2%	858	3%	490	4%
		Very little	187	9%	3,925	12%	1,498	13%
		Some	758	34%	13,587	40%	4,462	39%
		Very much	1,213	55%	15,224	45%	5,116	44%
		Total	2,199	100%	33,594	100%	11,566	100%
1.4. <i>Inventing new methods to arrive at unconventional solutions</i>	CScwinv	Not at all	68	3%	1,467	4%	809	7%
		Very little	273	12%	5,938	18%	2,136	19%
		Some	770	35%	13,738	41%	4,325	38%
		Very much	1,076	49%	12,291	37%	4,193	37%
		Total	2,187	100%	33,434	100%	11,463	100%
2. This institution exposed me to a broad network of artists, leaders, and scholars through guest lectures, workshops, or special events that helped me see new opportunities.	CSbroadnet	Strongly disagree	44	2%	2,067	6%	503	4%
		Somewhat disagree	164	7%	5,678	17%	1,306	11%
		Somewhat agree	659	30%	14,632	43%	4,548	39%
		Strongly agree	1,337	61%	11,311	34%	5,251	45%
		Total	2,204	100%	33,688	100%	11,608	100%
3. I feel that this institution integrated all aspects of career development into my education.	CScareerdev	Strongly disagree	252	11%	7,133	21%	2,348	20%
		Somewhat disagree	499	23%	9,736	29%	2,975	26%
		Somewhat agree	912	41%	12,550	37%	4,448	38%
		Strongly agree	520	23%	3,983	12%	1,682	14%
		Not applicable	32	1%	417	1%	202	2%
		Total	2,215	100%	33,819	100%	11,655	100%
4. My education at this institution exposed me to a broad view of career options, both in and out of the arts.	CSbroadview	Strongly disagree	286	13%	5,763	17%	2,098	18%
		Somewhat disagree	655	30%	11,365	34%	3,814	33%
		Somewhat agree	734	33%	11,921	35%	4,147	36%
		Strongly agree	528	24%	4,668	14%	1,535	13%
		Total	2,203	100%	33,717	100%	11,594	100%
5. When I was a student at this institution, I took full advantage of career services (advising, classes, workshops, etc.).	CSadvan	Strongly disagree	296	13%	6,120	18%	2,170	19%
		Somewhat disagree	491	22%	8,968	27%	2,753	24%
		Somewhat agree	683	31%	11,323	34%	3,544	30%
		Strongly agree	367	17%	4,191	12%	1,428	12%
		Not applicable	370	17%	3,184	9%	1,738	15%
		Total	2,207	100%	33,786	100%	11,633	100%

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			Count	%	Count	%	Count	%
6. When I left this institution, I felt confident in my ability to:	CSabilresil	Strongly disagree	37	2%	791	2%	234	2%
		Somewhat disagree	133	6%	2,433	7%	663	6%
		Somewhat agree	558	25%	11,336	34%	3,578	31%
		Strongly agree	1,480	67%	19,240	57%	7,132	61%
		Total	2,208	100%	33,800	100%	11,607	100%
6.2. Adapt (able to change to meet a new set of circumstances)	CSabiladapt	Strongly disagree	24	1%	568	2%	184	2%
		Somewhat disagree	90	4%	1,789	5%	495	4%
		Somewhat agree	477	22%	10,684	32%	3,371	29%
		Strongly agree	1,606	73%	20,603	61%	7,517	65%
		Total	2,197	100%	33,644	100%	11,567	100%
6.3. Recognize opportunities to advance my ideas or career	CSabilrecog	Strongly disagree	57	3%	1,273	4%	360	3%
		Somewhat disagree	247	11%	4,981	15%	1,285	11%
		Somewhat agree	730	33%	13,119	39%	4,267	37%
		Strongly agree	1,162	53%	14,311	42%	5,662	49%
		Total	2,196	100%	33,684	100%	11,574	100%
6.4. Financially manage my career	CSabilfin	Strongly disagree	391	18%	5,404	16%	1,549	13%
		Somewhat disagree	767	35%	10,243	30%	3,174	27%
		Somewhat agree	738	34%	12,318	37%	4,377	38%
		Strongly agree	298	14%	5,724	17%	2,452	21%
		Total	2,194	100%	33,689	100%	11,552	100%
7. Looking at my career path, I would have benefited from more knowledge about how to do the following:	CSbenplan	Strongly disagree	79	4%	1,023	3%	409	4%
		Somewhat disagree	202	9%	2,826	8%	1,049	9%
		Somewhat agree	732	34%	10,665	32%	3,949	34%
		Strongly agree	1,048	48%	17,453	52%	5,090	44%
		Not applicable	124	6%	1,586	5%	987	9%
Total	2,185	100%	33,553	100%	11,484	100%		
7.2. Market and promote my work and my talents	CSbenmarket	Strongly disagree	68	3%	756	2%	287	3%
		Somewhat disagree	159	7%	2,206	7%	818	7%
		Somewhat agree	663	30%	9,719	29%	3,491	31%
		Strongly agree	1,145	53%	19,417	58%	6,115	54%
		Not applicable	142	7%	1,263	4%	713	6%
Total	2,177	100%	33,361	100%	11,424	100%		
7.3. Communicate through and about my art (engage with the community, speak in public, receive feedback, etc.)	CSbencomm	Strongly disagree	83	4%	1,050	3%	446	4%
		Somewhat disagree	249	11%	4,019	12%	1,382	12%
		Somewhat agree	760	35%	12,217	37%	4,316	38%
		Strongly agree	927	43%	14,044	42%	4,302	38%
		Not applicable	162	7%	2,037	6%	989	9%
Total	2,181	100%	33,367	100%	11,435	100%		

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			Count	%	Count	%	Count	%
7. Looking at my career path, I would have benefited from more knowledge about how to do the following: (continued) <i>7.4. Manage finances (develop budgets, raise money for projects, save for the future, etc.)</i>	CSbenmanfin	Strongly disagree	71	3%	1,231	4%	518	5%
		Somewhat disagree	177	8%	2,799	8%	1,184	10%
		Somewhat agree	565	26%	9,169	27%	3,559	31%
		Strongly agree	1,245	57%	18,833	56%	5,274	46%
		Not applicable	109	5%	1,390	4%	894	8%
		Total	2,167	100%	33,422	100%	11,429	100%
<i>7.5. Monitor legal and tax issues (copyright, trademark, sales and income tax, etc.)</i>	CSbenlegal	Strongly disagree	120	6%	1,628	5%	601	5%
		Somewhat disagree	254	12%	3,377	10%	1,310	12%
		Somewhat agree	558	26%	9,587	29%	3,548	31%
		Strongly agree	1,008	47%	16,333	49%	4,651	41%
		Not applicable	221	10%	2,332	7%	1,256	11%
		Total	2,161	100%	33,257	100%	11,366	100%
8. I feel my education at this institution prepared me to work in many different jobs and roles.	CSdiffjob	Strongly disagree	137	6%	3,258	10%	1,359	12%
		Somewhat disagree	317	15%	6,812	20%	2,511	22%
		Somewhat agree	799	37%	14,631	44%	4,861	42%
		Strongly agree	893	42%	8,648	26%	2,729	24%
		Total	2,146	100%	33,349	100%	11,460	100%