



STRATEGIC NATIONAL ARTS ALUMNI PROJECT

DataBrief

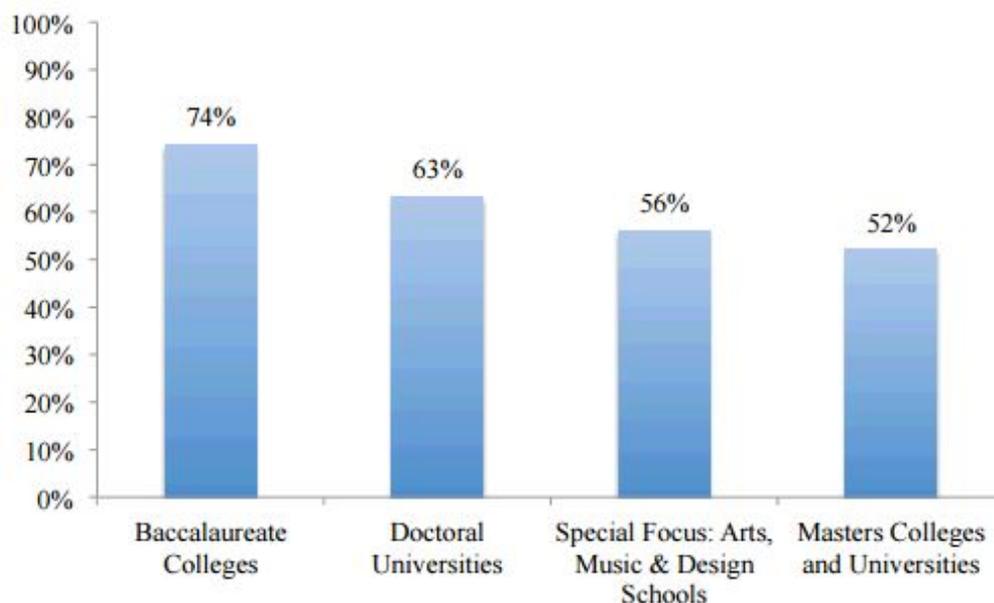
DataBrief provides arts educators and arts policy makers with highlights of SNAAP data and insights into the value of arts-school education. Contact us for more information.

This DataBrief contains data from over 35,000 arts alumni from 46 institutions who were surveyed in the fall of 2015.

How Connected Are Arts Alumni to Their Degree-Granting Institutions?

The new SNAAP survey, which is being fielded for three years (2015 - 2017), contains a new question about how connected alumni feel to their arts school since leaving. Answers from the Fall 2015 survey were positive, though not overwhelmingly so: overall, 60% of alumni reported feeling "very much" or "somewhat" connected. The type of institution made a difference. Alumni of baccalaureate (four-year) schools felt the most connected at 74%, followed by doctoral university alumni at 63%.

Percentage of Alumni Who Indicated They Feel "Very" or "Somewhat" Connected to Their Institution, by Institution



Arts alumni who reported participating in co- and extra-curricular activities and other special programs during school were more likely to feel connected to their institution after graduation.

- Percentage of arts alumni more likely to feel connected now to their institution if they ...
 - Participated in co-curricular activities (66%)
 - Worked on a community project (65%)
 - Worked with an artist in the community (65%)
 - Studied abroad (65%)
 - Had an internship (62%)
 - Had serious conversations with students different from themselves (61%)

Answers varied little by individual income. However, alumni were more likely to report feeling connected to their school if they were currently working in the arts.

- 63% who spend the majority of their work time in the arts feel connected
- 55% who mostly work outside the arts feel connected

Two-thirds (67%) of alumni who had used career services since graduating reported feeling connected to their institution, compared to 58% of alumni who had not used these services.

News from SNAAP

Happy new year! Let's make it a good one for using data to improve arts training and support artists.

The 2016 survey concluded in late November with over 26,000 respondents. SNAAP staff is currently preparing the data for each portfolio of customized [Institutional Reports](#) - including [Data Highlights](#), [Recent Graduates](#), and the [SnaapGraph](#), our new online Data Visualization Report. The new aggregate dataset will combine responses from the 2015 and 2016 surveys, which includes 88 institutions and over 65,000 arts alumni respondents.

Now is the time to begin thinking about participating in the Fall 2017 SNAAP survey - the last year in our current three-year cycle. We encourage you to call Rebecca Houghton or Sally Gaskill at any time to discuss what's involved: 812-856-5824. Registration opens in April 2017 for institutions that would like to participate in the Fall 2017 survey.



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