2015 Codebook



### Understanding the Codebook

This Codebook contains a complete list of variables, survey questions, response options, and the logic used to determine which alumni received each question.

#### Variable

The variable name for each piece of data stored in your data set. These pieces of data include survey questions, survey administration information, recoded survey questions, and pertinent alumni information.

#### Item #

Number for each question on the survey.

#### Other

Alumni could select "other" and type in their response in a text box if none of the provided responses were applicable, or if they wanted to add another response. This ensured that all alumni could answer every question they were asked.

#### \* (asterisk)

Indicates the variable listed has been created by SNAAP staff from other questions or the questionnaire.

| SNAA         | P 2015                | Codebook   |   |                                    |
|--------------|-----------------------|--|---|------------------------------------|
| Item #       | Variable              | Question Text and                                | Restrictions on who Receives the Question   | Response Values and Labels         |
| Question 4   |                       | he ways in which you<br>reating, or exhibiting y | have supported the arts in the past 12 months (other than your own artwork).  | _                                  |
| ו            |                       | Alumni receiving:                                | All.  | /                                  |
| 41.0<br>41.1 | part_none<br>part_vol |  | I have not supported the arts in the past 12 months.<br>Volunteered at an arts organization   | 0 = Not Selected                   |
| 41.2         | part_vor              |  | Served on the board of an arts organization   | 1 = Selected                       |
| 41.3         | part_tch              |  | Volunteered to teach the arts   |                                    |
| 41.4         | part_donate           |  | Donated money to an arts organization or an artist  |                                    |
| 41.5         | part_attd             |  | Attended an arts event (including exhibits, concerts,<br>performances)  |                                    |
| 41.6         | part_oth              |  | • Other   |                                    |
|              | part_othtxt           |  | Write in value: Other way to support the arts   | Text box                           |
| 29           | artwkfd               | Question:  | Was any of your work as a founder of a nonprofit or for-profit organization arts-related?   | -1 = Did not receive this question |
|              |                       | Alumni receiving:                                | Only alumni who have been a founder of a nonprofit or for-profit organization (selected option 1 for question 28.1).  | 0 = No $1 = Yes$                   |
| <b>→</b> ∗   | instexp_R             | Question:  | Recoded from question 9 to reverse order response options: Now,<br>back to your time at [INSTITUTION]. Overall, how would you<br>rate your experience at [INSTITUTION] while pursuin your | 1 = Excellent<br>2 = Good          |
|              |                       |  | [HIGH SCHOOL / UNDERGRADUATE / GRADUATE]<br>degree?   | 3 = Fair $4 = Poor$                |
| ı            |                       | Alumni receiving:                                | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |                                    |

#### **Response Values and Labels** Response options for each particular question.

#### Text Box

Response could be entered in an open text box, with a limit of 50 for other text boxes and 2,000 for open-ended questions.

#### -1 = Did Not Receive This Question

This value is only included when not everyone received a question. This was not a response option available to the respondents.

Respondents are only assigned these negative values up to the point at which they leave the survey.

Multiple Response Values Each of the response options

are stored as numerical values in the data set. This section indicates the correspondence between these numeric values and the survey responses available.

#### Alumni Receiving

Some questions were given only to alumni who provided certain answers to previous questions. This field explains who received certain questions on the survey.

If an alumnus/alumna skipped a question, they received all relevant follow-up questions.

Institution or School Level in All Caps Your institution's name was inserted any place [INSTITUTION] appears. The appropriate school level was also inserted where needed.

| Item #      | Variable                                   | Question Text                                      | and Restrictions on who Receives the Question   | Response Values and Labels |
|-------------|--|--|---|----------------------------|
| Question 1: | What degree(s) or cre                      | edential(s) did you pursue                         | e at [INSTITUTION]? Check all that apply.   |                            |
|             |  | Alumni receiving:                                  | All.  |                            |
| 1.1         | instdeg_hs                                 | High School:                                       | High School Diploma   |                            |
| 1.2         | instdeg_Cert                               | Certification:                                     | Certificate   |                            |
| 1.3         | instdeg_Assoc                              | Undergraduate:                                     | Associate Degree  | 0 = Not Selected           |
| 1.4         | instdeg_BA                                 |  | BA  | 1 = Selected               |
| 1.5         | instdeg_BArch                              |  | B Arch  |                            |
| 1.6         | instdeg_BFA                                |  | BFA   |                            |
| 1.7         | instdeg_BM                                 |  | BM or B Mus   |                            |
| 1.8         | instdeg_BS                                 |  | BS  |                            |
| 1.9         | instdeg_othUG                              |  | Other undergraduate degree  |                            |
| 1.10        | instdeg_othUGtxt                           |  | Write in value: Other undergraduate degree  | Text box                   |
| 1.10        | instdeg_AD                                 | Graduate:  | Artist Diploma  |                            |
| 1.11        | instdeg_MA                                 |  | MA  |                            |
| 1.12        | instdeg_MArch                              |  | M Arch  |                            |
| 1.13        | instdeg_MFA                                |  | MFA   | 0 = Not Selected           |
| 1.14        | instdeg_MM                                 |  | MM or M Mus   | 1 = Selected               |
| 1.15        | instdeg_DMA                                |  | DMA   |                            |
| 1.16        | instdeg_PhD                                |  | PhD   |                            |
| 1.17        | instdeg_othGR                              |  | Other graduate degree   |                            |
|             | instdeg_othGRtxt                           |  | Write in value: Other graduate degree   | Text box                   |
| Question 2: | Please list your majo<br>switched out of). | r(s) or concentration(s) for                       | or your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION] (do not list majors that you                         |                            |
|             |  | Alumni receiving:                                  | All.  | Text box                   |
|             | maj l                                      |  | Major 1   |                            |
|             | maj2                                       |  | Major 2   |                            |
| Question:   | Recoded from maj1 a                        | and maj2: Reported majo                            | rs put into overall major categories.   |                            |
|             |  | Alumni receiving:                                  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | Appendix A                 |
| *           | maj1cat1                                   |  | Major 1   | rippolitik ri              |
| *           | maj2cat1                                   |  | Major 2   |                            |
| Question:   | Recoded from maj1 a                        | · · ·  | rs put into major sub-categories.   |                            |
|             |  | Alumni receiving:                                  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | Appendix B                 |
| *           | maj1cat2                                   |  | Major 1   | * *                        |
| *           | maj2cat2                                   |  | Major 2   |                            |
| Question 3: |  | r for your [HIGH SCHOO<br>we a minor, please leave | DL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list minors that you switched out the box below blank. | T. d                       |
|             |  | Alumni receiving:                                  | All.  | Text box                   |
|             | min1                                       |  | Minor 1   |                            |
| Question:   | Recoded from min1:                         | Reported minors put into                           | o overall minor categories.   |                            |
|             |  | Alumni receiving:                                  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | Appendix A                 |
| *           | min1cat1                                   |  | Minor 1   |                            |

| Item #      | Variable              | Question Text              | and Restrictions on who Receives the Question   | Response Values and Labels |
|-------------|-----------------------|----------------------------|---|----------------------------|
| Question:   | Recoded from min1     | : Reported minors put int  | o minor sub-categories.   |                            |
|             |                       | Alumni receiving:          | Not on questionnaire. Variable created by SNAAP staff from existing variables.          | Appendix B                 |
| *           | min1cat2              |                            | Minor 2   | _                          |
| 4           | compinstdeg           | Question:                  | Did you complete your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION]? | 0 = No                     |
|             |                       | Alumni receiving:          | All.  | - 1 = Yes                  |
| Question 5: | Please select any deg | grees or credentials you p | pursued after your time at [INSTITUTION]. Check all that apply.                         |                            |
|             |                       | Alumni receiving:          | All.  | _                          |
| 5.0         | aftdeg_none           |                            | I did not pursue any degrees or credentials after my time at [INSTITUTION].             |                            |
| 5.1         | aftdeg_Cert           | Certification:             | Certificate   |                            |
| 5.2         | aftdeg_Assoc          | Undergraduate:             | Associate Degree  | 0 = Not Selected           |
| 5.3         | aftdeg_BA             |                            | BA  | 1 = Selected               |
| 5.4         | aftdeg_BArch          |                            | B Arch  |                            |
| 5.5         | aftdeg_BFA            |                            | BFA   |                            |
| 5.6         | aftdeg_BM             |                            | BM or B Mus   |                            |
| 5.7         | aftdeg_BS             |                            | BS  |                            |
| 5.8         | aftdeg_othUG          |                            | Other undergraduate degree (please describe):   |                            |
|             | aftdeg_othUGtxt       |                            | Write in value: Other undergraduate degree pursued after time at [INSTITUTION]          | Text box                   |
| 5.9         | aftdeg_AD             | Graduate:                  | Artist Diploma  |                            |
| 5.10        | aftdeg_MA             |                            | MA  |                            |
| 5.11        | aftdeg_MArch          |                            | M Arch  |                            |
| 5.12        | aftdeg_MBA            |                            | MBA   |                            |
| 5.13        | aftdeg_MFA            |                            | MFA   |                            |
| 5.14        | aftdeg_MM             |                            | MM or M Mus   | 0 = Not Selected           |
| 5.15        | aftdeg_MS             |                            | MS  | 1 = Selected               |
| 5.16        | aftdeg_DMA            |                            | DMA   |                            |
| 5.17        | aftdeg_JD             |                            | JD  |                            |
| 5.18        | aftdeg_MD             |                            | MD or DO  |                            |
| 5.19        | aftdeg_PhD            |                            | PhD   |                            |
| 5.20        | aftdeg_othGR          |                            | Other graduate degree (please describe):  |                            |
|             | aftdeg_othGRtxt       |                            | Write in value: Other graduate degree pursued after time at [INSTITUTION]               | Text box                   |

| Item #      | Variable           | Question Text       | and Restrictions on who Receives the Question  | Response Values and Labels  |
|-------------|--------------------|---------------------|--|---|
| Question 6: | Did you complete [ | THIS DEGREE/THESE I | DEGREES] pursued after your time at [INSTITUTION]?   |   |
|             |                    | Alumni receiving:   | Only alumni who pursued a degree or credential after time at institution (selected option 1 for 5.1 through 5.20 for   |   |
|             |                    | manuti receiving.   | question 5). Populated with degrees or credentials selected for question 5.  | •   |
| 6.1         | compaftCert        |                     | Certificate  |   |
| 6.2         | compaftAssoc       |                     | Associate Degree   |   |
| 6.3         | compaftBA          |                     | BA   |   |
| 6.4         | compaftBArch       |                     | B Arch   |   |
| 6.5         | compaftBFA         |                     | BFA  |   |
| 6.6         | compaftBM          |                     | BM or B Mus  | -2 = Did not pursue any degrees after   |
| 6.7         | compaftBS          |                     | BS   | time at institution   |
| 6.8         | compaftothUG       |                     | Other undergraduate degree written in text box for 5.8   | -1 = Did not pursue [DEGREE] after  |
| 6.9         | compaftAD          |                     | Artist Diploma   | time at institution   |
| 6.10        | compaftMA          |                     | MA   | 0 = No  |
| 6.11        | compaftMArch       |                     | M Arch   | 1 = Yes   |
| 6.12        | compaftMBA         |                     | MBA  | 2 = In progress   |
| 6.13        | compaftMFA         |                     | MFA  |   |
| 6.14        | compaftMM          |                     | MM or M Mus  |   |
| 6.15        | compaftMS          |                     | MS   |   |
| 6.16        | compaftDMA         |                     | DMA  |   |
| 6.17        | compaftJD          |                     | JD   |   |
| 6.18        | compaftMD          |                     | MD or DO   |   |
| 6.19        | compaftPhD         |                     | PhD  |   |
| 6.20        | compaftothGR       |                     | Other graduate degree written in text box for 5.20   |   |
| Question 7: | [WAS THIS DEGR     | REE/WERE THESE DEG  | REES] from after your time at [INSTITUTION] arts-related?  |   |
|             |                    |                     | Only alumni who pursued an arts-related ambiguous degree or credential after time at institution (selected option 1 for                                      |   |
|             |                    | Alumni receiving:   | 5.1, 5.2, 5.3, 5.7, 5.8, 5.10, 5.15, 5.19, or 5.20 for question 5). Populated with arts-related ambiguous degrees or   |   |
|             |                    |                     | credentials selected for question 5.   | -3 = Pursued only clearly arts- or non-art  |
| 7.1         | artaftCert         |                     | Certificate  | related degree(s)   |
| 7.2         | artaftAssoc        |                     | Associate Degree   | -2 = Did not pursue any degrees after<br>time at institution  |
| 7.3         | artaftBA           |                     | BA   | -1 = Did not pursue [DEGREE] after  |
| 7.4         | artaftBS           |                     | BS   | time at institution   |
| 7.5         | artaftothUG        |                     | Other undergraduate degree written in text box for 5.8   | 0 = No  |
| 7.6         | artaftMA           |                     | MA   | 1 = Yes   |
| 7.7         | artaftMS           |                     | MS   |   |
| 7.8         | artaftPhD          |                     | PhD  |   |
| 7.9         | artaftothGR        |                     | Other graduate degree written in text box for 5.20   |   |
| *           | artaft_R           | Question:           | Recoded from question 5 and question 7 to combine response options: [WAS THIS DEGREE/WERE THESE DEGREES] from after your time at [INSTITUTION] arts-related? | -2 = Did not pursue any degrees after<br>time at institution<br>0 = None of the degrees pursued after thi           |
|             |                    | Alumni receiving:   | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | institution were arts-related<br>1 = At least one of the degrees pursued<br>after this institution was arts-related |

| Item # | Variable   | Question Text     | and Restrictions on who Receives the Question   | Response Values and Labels  |
|--------|------------|-------------------|---|---|
| 8      | otherinsts | Question:         | Please list the names of any educational institutions that you attended <i>after leaving</i> [INSTITUTION] and subsequent degrees received.   | -1 = Did not receive this question<br>Text box                                |
|        |            | Alumni receiving: | Only alumni who pursued a degree or credential after time at institution (selected option 1 for 5.1 through 5.20 for question 5).   | Text box  |
| 9      | instexp    | Question:         | Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree?  | 1 = Poor<br>2 = Fair<br>3 = Good  |
|        |            | Alumni receiving: | All.  | 4 = Excellent   |
| *      | instexp_R  | Question:         | Recoded from question 9 to reverse order response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree? | 1 = Excellent<br>2 = Good<br>3 = Fair   |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 4 = Poor  |
| *      | instexp_D  | Question:         | Recoded from question 9 to dichotomize response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree?   | 0 = Poor and Fair (values 1 and 2)<br>1 = Excellent and Good (values 3 and 4) |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |
| 10     | sameinst   | Question:         | If you could start over again, would you attend [INSTITUTION]?  | 1 = Definitely no<br>2 = Probably no<br>3 = Uncertain                         |
|        |            | Alumni receiving: | All.  | 4 = Probably yes<br>5 = Definitely yes  |
| *      | sameinst_R | Question:         | Recoded from question 10 to reverse order response options: If you could start over again, would you attend [INSTITUTION]?  | 1 = Definitely yes<br>2 = Probably yes<br>3 = Uncertain                       |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 4 = Probably no<br>5 = Definitely no  |
| *      | sameinst_D | Question:         | Recoded from question 10 to dichotomize response options: If you could start over again, would you attend [INSTITUTION]?  | 0 = Definitely no, Probably no, and<br>Uncertain (values 1, 2, and 3)         |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 1 = Definitely and Probably Yes (values 4<br>and 5)                           |
| 11     | instcon    | Question:         | Since leaving, how connected do you feel to [INSTITUTION]?  | 1 = Not at all<br>2 = Very little   |
|        |            | Alumni receiving: | All.  | 3 = Some<br>4 = Very much   |
| *      | instcon_D  | Question:         | Recoded from question 11 to dichotomize response options: Since leaving, how connected do you feel to [INSTITUTION]?  | 0 = Not at all and Very little (values 1 and 2)                               |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 1 = Very much and Some (values 3 and 4)                                       |
| 12     | recinst    | Question:         | Would you recommend [INSTITUTION] to another student like you?  | 0 = No  |
|        |            | Alumni receiving: | All.  | 1 = Yes   |
| *      | recinst_R  | Question:         | Recoded from question 12 to reverse order response options: Would you recommend [INSTITUTION] to another student like you?  | 0 = Yes<br>1 = No   |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables   | 1 – 110   |

| Item #       | Variable      | Question Text  | and Restrictions on who Receives the Question   | Response Values and Labels  |  |  |  |
|--------------|---------------|--|---|---|--|--|--|
| Question 13: | *             | ease select the option that best describes how satisfied you were with the following aspects of your [HIGH SCHOOL/UNDERGRADUATE/GRADUATE] sperience at [INSTITUTION].  |   |   |  |  |  |
|              |               | Alumni receiving:  | All.  |   |  |  |  |
| 13.1         | instperform   |  | Opportunities to perform, exhibit, or present your work   |   |  |  |  |
| 13.2         | instadisc     |  | Opportunities to work in different artistic disciplines from your own   | 1 = Very dissatisfied   |  |  |  |
| 13.3         | instclass     |  | Opportunities to take non-arts classes  | 2 = Somewhat dissatisfied<br>3 = Somewhat satisfied   |  |  |  |
| 13.4         | instlab       |  | Instructors in classrooms, labs, and studios  | 4 = Very satisfied  |  |  |  |
| 13.5         | instacad      |  | Academic advising   | 9 = Not relevant  |  |  |  |
| 13.6         | instcareer    |  | Advising about career or further education  |   |  |  |  |
| 13.7         | instintn      |  | Opportunities for degree-related internships or work  |   |  |  |  |
| 13.8         | instnetwk     |  | Opportunities to network with alumni and others   |   |  |  |  |
| 13.9         | instfreedom   |  | Freedom and encouragement to take risks   |   |  |  |  |
| Question:    |               | Recoded from questions 13.1 through 13.9 to dichotomize response options: Please select the option that best describes how satisfied you were with the following aspects of your [HIGH SCHOOL/UNDERGRADUATE/GRADUATE] experience at [INSTITUTION]. |   |   |  |  |  |
|              |               | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |  |  |  |
| *            | instperform_D |  | Opportunities to perform, exhibit, or present your work   |   |  |  |  |
| *            | instadisc_D   |  | Opportunities to work in different artistic disciplines from your own   | 0 = Very dissatisfied, Somewhat<br>dissatisfied, and Not relevant (values 1, 2                                  |  |  |  |
| *            | instclass_D   |  | Opportunities to take non-arts classes  |   |  |  |  |
| *            | instlab_D     |  | Instructors in classrooms, labs, and studios  | and 9)<br>1 = Very and Somewhat satisfied (values   |  |  |  |
| *            | instacad_D    |  | Academic advising   | 3 and 4)  |  |  |  |
| *            | instcareer_D  |  | Advising about career or further education  | 5 and 1)  |  |  |  |
| *            | instintn_D    |  | Opportunities for degree-related internships or work  |   |  |  |  |
| *            | instnetwk_D   |  | Opportunities to network with alumni and others   |   |  |  |  |
| *            | instfreedom_D |  | Freedom and encouragement to take risks   |   |  |  |  |
| 14           | edprep        | Question:  | How well did [INSTITUTION] prepare you for your further education?  | 1 = Not well at all<br>2 = Not too well<br>3 = Fairly well  |  |  |  |
|              |               | Alumni receiving:  | All.  | 4 = Very well<br>9 = Did not pursue further education   |  |  |  |
| *            | edprep_R      | Question:  | Recoded from question 14 to reverse order response values (other than option 9): How well did [INSTITUTION] prepare you for your further education? | 1 = Very well<br>2 = Fairly well  |  |  |  |
|              |               | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | <ul> <li>3 = Not too well</li> <li>4 = Not well at all</li> <li>9 = Did not pursue further education</li> </ul> |  |  |  |

| Item #       | Variable Question   | Text and Restrictions on who Receives the Question   | Response Values and Labels                      |
|--------------|---|--|---|
| Question 15: | In your opinion, how much did [INST                                 | ITUTION] help you acquire or develop each of the following skills and abilities?   |   |
|              | Alumni receiv   | ing: All.  |   |
| 15.1         | instanaly   | Critical thinking and analysis of arguments and information  |   |
| 15.2         | instbroad   | Broad knowledge and education  |   |
| 15.3         | instrev   | Improved work based on feedback from others  |   |
| 15.4         | instcreative  | Creative thinking and problem solving  |   |
| 15.5         | instresearch  | Research skills  |   |
| 15.6         | instwrite   | Clear writing  | 1 = Not at all                                  |
| 15.7         | instspeak   | Persuasive speaking  | 2 = Very little                                 |
| 15.8         | instmanag   | Project management skills  | 3 = Some  |
| 15.9         | insttech  | Technological skills   | 4 = Very much                                   |
| 15.10        | instartistic  | Artistic technique   |   |
| 15.11        | instbus   | Financial and business management skills   |   |
| 15.12        | instentr  | Entrepreneurial skills   |   |
| 15.13        | instwkoth   | Interpersonal relations and working collaboratively  |   |
| 15.14        | instleader  | Leadership skills  |   |
| 15.15        | instnetrel  | Networking and relationship building   |   |
| 15.16        | instteach   | Teaching skills  |   |
| Question:    | Recoded from questions 15.1 through following skills and abilities? | 15.16 to dichotomize response options: In your opinion, how much did [INSTITUTION] help you acquire or develop each of the |   |
|              | Alumni receiv   | ing: Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |
| *            | instanaly_D   | Critical thinking and analysis of arguments and information  |   |
| *            | instbroad_D   | Broad knowledge and education  |   |
| *            | instrev_D   | Improved work based on feedback from others  |   |
| *            | instcreative_D  | Creative thinking and problem solving  |   |
| *            | instresearch_D  | Research skills  |   |
| *            | instwrite_D   | Clear writing  | 0 = Not at all and Very little (values 1 and 2) |
| *            | instspeak_D   | Persuasive speaking  | and 2)<br>1 = Some and Very much (values 3 and  |
| *            | instmanag_D   | Project management skills  | 4)  |
| *            | insttech_D  | Technological skills   | י <i>ד</i> )                                    |
| *            | instartistic_D  | Artistic technique   |   |
| *            | instbus_D   | Financial and business management skills   |   |
| *            | instentr_D  | Entrepreneurial skills   |   |
| *            | instwkoth_D   | Interpersonal relations and working collaboratively  |   |
| *            | instleader_D  | Leadership skills  |   |
| *            | instnetrel_D  | Networking and relationship building   |   |
| *            | instteach_D   | Teaching skills  |   |

| Item #       | Variable            | Question Text               | and Restrictions on who Receives the Question   | Response Values and Label  |
|--------------|---------------------|-----------------------------|---|--|
| Question 16: | How often did you   | do the following while enr  | rolled at [INSTITUTION]?  |  |
|              |                     | Alumni receiving:           | All.  |  |
| 6.1          | actcomser           |                             | Worked on a project or in a role serving the community  | 1 = Never  |
| 16.2         | actcocurr           |                             | Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)                         | 2 = Rarely<br>3 = Sometimes  |
| 6.3          | actdiv              |                             | Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values | 4 = Often  |
| 6.4          | actartist           |                             | Worked with an artist in the community  |  |
| Question:    | Recoded from que    | stion 16 to dichotomize res | ponse options: How often did you do the following while enrolled at [INSTITUTION]?  |  |
|              |                     | Alumni receiving:           | Not on the questionnaire. Variable created by SNAAP staff from existing variables.  |  |
| 1            | actcomser_D         |                             | Worked on a project or in a role serving the community  |  |
| k            | actcocurr_D         |                             | Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)                         | 0 = Did not participate (value 1)<br>1 = Participated (values 2, 3, and 4)   |
| ¢            | actdiv_D            |                             | Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values |  |
| s            | actartist_D         |                             | Worked with an artist in the community  |  |
| Question 17: | Did you do the foll | lowing while at [INSTITU]   | FION]?  |  |
|              |                     | Alumni receiving:           | All.  | 0 N  |
| 7.1          | actabroad           |                             | Study abroad  | 0 = No<br>1 = Yes  |
| 7.2          | actintn             |                             | Internship  | I = I es   |
| 7.3          | actport             |                             | Complete a portfolio (a document/record of your cumulative artistic work)   |  |
| 8            | edpreptxt           | Question:                   | Is there anything that [INSTITUTION] could have done better to prepare you for further education or for your career?<br>Please describe.                  | Text box   |
|              |                     | Alumni receiving:           | All.  |  |
| .9           | carserv             | Question:                   | Since graduating, have you used career services at [INSTITUTION]?   | 1 = Yes  |
|              |                     | Alumni receiving:           | All.  | 2 = No<br>3 = Unsure   |
| 20           | jobtime             | Question:                   | After leaving your program at [INSTITUTION], how long did it take for you to obtain your first job or work experience?                                    | <ol> <li>1 = Obtained work prior to leaving<br/>[INSTITUTION]</li> <li>2 = Obtained work in less than four<br/>months</li> <li>3 = Obtained work in four to twelve<br/>months</li> </ol>               |
|              |                     | Alumni receiving:           | All.  | <ul> <li>4 = Obtained work after more than a y</li> <li>5 = Have not yet found work</li> <li>6 = Did not search for work after leav</li> <li>program</li> <li>7 = Pursued further education</li> </ul> |

| Item # | Variable   | Question Text     | and Restrictions on who Receives the Question  | Response Values and Labels   |
|--------|------------|-------------------|--|--|
| *      | jobtime_R  | Question:         | Recoded from question 20 to remove 5 and 6 values and combine remaining response options: <i>After leaving your program</i> at [INSTITUTION], how long did it take for you to obtain your first job or work experience?  | 1 = Less than 4 months (values 1 and 2)<br>2 = Obtained work in four to twelve<br>months (value 3)   |
|        |            | Alumni Receiving: | Not on the questionnaire. Variable created by SNAAP staff from existing variables.   | <ul><li>3 = Obtained work after more than a year (value 4)</li><li>4 = Pursued further education (value 7)</li></ul>                                 |
| 21     | jobtrain   | Question:         | How closely related was your first job or work experience to your training at [INSTITUTION]?   | <ul> <li>-3 = Have not yet found work</li> <li>-2 = Did not search for work after leaving program</li> <li>-1 = Pursued further education</li> </ul> |
|        |            | Alumni Receiving: | Only alumni who worked directly after leaving institution (selected options 1, 2, 3, or 4 for question 20).  | <ul> <li>1 = Pursued further education</li> <li>1 = Not related</li> <li>2 = Somewhat related</li> <li>3 = Closely related</li> </ul>                |
| *      | jobtrain_R | Question:         | Recoded from question 21 to remove -1, -2, and -3 values and reverse order response options: How closely related was your first job or work experience to your training at [INSTITUTION]?  | 1 = Closely related<br>2 = Somewhat related  |
|        |            | Alumni Receiving: | Not on the questionnaire. Variable created by SNAAP staff from existing variables.   | 2 = Somewhat related<br>3 = Not related  |
| *      | jobtrain_D | Question:         | Recoded from question 21 to remove -1, -2, and -3 values and dichotomize response options: How closely related was your first job or work experience to your training at [INSTITUTION]?  | 0 = Not related (value 1)<br>1 = Closely and Somewhat related  |
|        |            | Alumni Receiving: | Not on the questionnaire. Variable created by SNAAP staff from existing variables.   | (values 2 and 3)   |
| 22     | teach      | Question:         | Have you ever worked as a full- or part-time teacher of the arts (i.e., classroom setting or private lessons)?   | 1 = Yes, I do this currently.<br>2 = Yes, I have done it in the past, but no   |
|        |            | Alumni receiving: | All.   | longer do. $3 = No$ , I have not done this.  |
| 23     | artsrel    | Question:         | Have you ever worked, either full- or part-time, <i>managing or administering</i> programs or people for an arts or arts-<br>related organization or business?   | 1 = Yes, I do this currently.<br>2 = Yes, I have done it in the past, but no   |
|        |            | Alumni receiving: | All.   | longer do. $3 = No$ , I have not done this.  |
| 24     | artist     | Question:         | Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)? Remember, we consider a broad array of arts including designers, architects, writers, media producers, fine artists, filmmakers, performers, musicians, and others. | <ul><li>1 = Yes, I do this currently.</li><li>2 = Yes, I have done it in the past, but no longer do.</li></ul>                                       |
|        |            | Alumni receiving: | All.   | 3 = No, I have not done this.  |
| *      | curart     | Question:         | Recoded from question 24 to combine response options: Have you ever worked, either full- or part-time, as a professional artist?   | 0 = Not currently a professional artist<br>(values 2 and 3)<br>1 = Currently a professional artist   |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | (value 1)  |
| 25     | intart     | Question:         | When you began at [INSTITUTION], did you intend to work eventually in an occupation as an artist?  | 0 = No   |
|        |            |                   |  | 1 = Yes  |

| Item #       | Variable                         | Question Text  | and Restrictions on who Receives the Question  | Response Values and Labels   |
|--------------|----------------------------------|--|--|--|
| Question 26: | Why did you [ST                  |  |  |  |
| ~            |                                  | Alumni receiving:  | Only alumni who have worked as professional artists in the past but not currently (selected option 2 for question 24) or who have never worked as a professional artist but intended to when attending institution (selected option 3 for question 24 and option 1 for question 25). | -2 = Currently a professional artist   |
| 26.1         | stp_nowk                         |  | Artistic work not available  | -1 = Never worked as a professional artist   |
| 26.2         | stp_pay                          |  | Higher pay or steadier income in other fields  | and did not intend to when starting at   |
| 26.3         | stp_city                         |  | Current location not conducive to artistic career  | institution  |
| 26.4         | stp_inter                        |  | Change in interests  | 0 = Not Selected   |
| 26.5         | stp_fam                          |  | Family-related reasons   | 1 = Selected   |
| 26.6         | stp_netwk                        |  | Lack of access to important networks and people  |  |
| 26.7         | stp_debt                         |  | Debt (including student loans)   |  |
| 26.8         | stp_suppt                        |  | Lack of social support from family and friends   |  |
| *            | stp_curart                       | Question:  | Recoded from question 26 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]?   | 0 = Past professional artist or never<br>became a professional artist but intended<br>to be one when started at institution<br>(values -1, 0, and 1)<br>1 = Current professional artist (value -2) |
|              |                                  | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.   |  |
| *            | stp_nevint                       | Question:  | Recoded from question 26 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]?   | 0 = Past professional artist or never<br>became a professional artist but intended<br>to be one when started at institution  |
|              |                                  | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | <ul><li>(values -2, 0, and 1)</li><li>1 = Never worked as a professional artist and did not intend to when starting at institution (value -1)</li></ul>  |
| Question:    | Recoded from que<br>WORK AS AN A | 2 values: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE |  |  |
|              |                                  | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.   |  |
| *            | stp_nowk_R                       |  | Artistic work not available  |  |
| *            | stp_pay_R                        |  | Higher pay or steadier income in other fields  | 0 = Not Selected<br>1 = Selected   |
| *            | stp_city_R                       |  | Current location not conducive to artistic career  |  |
| *            | stp_inter_R                      |  | Change in interests  |  |
| *            | stp_fam_R                        |  | Family-related reasons   |  |
| *            | stp_netwk_R                      |  | Lack of access to important networks and people  |  |
| *            | stp_debt_R                       |  | Debt (including student loans)   |  |
| *            | stp_suppt_R                      |  | Lack of social support from family and friends   |  |

| Item #       | Variable            | Question Text              | and Restrictions on who Receives the Question   | Response Values and Labels  |
|--------------|---------------------|----------------------------|---|---|
| 27           | wkself              | Question:                  | Have you ever been self-employed, an independent contractor, or a freelance worker?   | 1 = Yes, I do this currently.<br>2 = Yes, I have done it in the past, but no  |
|              |                     | Alumni receiving:          | All.  | longer do. $3 = No$ , I have not done this.   |
| Question 28: | Are you now or have | ve you ever been a(n):     |   |   |
|              |                     | Alumni receiving:          | All.  | 0 = No  |
| 28.1         | wkfd                |                            | Founder of a nonprofit or for-profit organization   | 1 = Yes   |
| 28.2         | wkpdint             |                            | Paid intern   | 1 100   |
| 28.3         | wkupdint            |                            | Unpaid intern   |   |
| 29           | artwkfd             | Question:                  | Was any of your work as a founder of a nonprofit or for-profit organization arts-related?   | -1 = Did not receive this question  |
|              |                     | Alumni receiving:          | Only alumni who have been a founder of a nonprofit or for-profit organization (selected option 1 for 28.1 for question 28).           | 0 = No<br>1 = Yes   |
| 30           | resource            | Question:                  | What is the <i>most</i> important resource to which you currently do <i>not</i> have access but need to advance your artistic career? | <ul> <li>-2 = Worked as a professional artist in the past</li> <li>-1 = Never worked as a professional artist</li> <li>1 = Studio space</li> <li>2 = Performance/exhibition space</li> <li>2 = Equipment</li> </ul> |
|              |                     | Alumni receiving:          | Only alumni who are current professional artists (selected option 1 for question 24).   | <ul> <li>3 = Equipment</li> <li>4 = Business advising</li> <li>5 = Loans, investment capital</li> <li>6 = Publicity and recognition of your work</li> <li>7 = Professional networks</li> </ul>                      |
| Question 31: | How important are   | the following to perform e | effectively in your profession or work life?  |   |
|              |                     | Alumni receiving:          | All.  |   |
| 31.1         | wkskillanaly        |                            | Critical thinking and analysis of arguments and information   |   |
| 31.2         | wkskillbroad        |                            | Broad knowledge and education   |   |
| 31.3         | wkskillrev          |                            | Improved work based on feedback from others   |   |
| 31.4         | wkskillcreative     |                            | Creative thinking and problem solving   |   |
| 31.5         | wkskillresearch     |                            | Research skills   |   |
| 31.6         | wkskillwrite        |                            | Clear writing   | 1 = Not at all important  |
| 31.7         | wkskillspeak        |                            | Persuasive speaking   | 2 = Only a little important   |
| 31.8         | wkskillmanag        |                            | Project management skills   | 3 = Somewhat important<br>4 = Very important  |
| 31.9         | wkskilltech         |                            | Technological skills  | very important  |
| 31.10        | wkskillartistic     |                            | Artistic technique  |   |
| 31.11        | wkskillbus          |                            | Financial and business management skills  |   |
| 31.12        | wkskillentr         |                            | Entrepreneurial skills  |   |
| 31.13        | wkskillwkoth        |                            | Interpersonal relations and working collaboratively   |   |
| 31.14        | wkskillleader       |                            | Leadership skills   |   |
| 51.14        |                     |                            |   |   |
| 31.14        | wkskillnetrel       |                            | Networking and relationship building  |   |

| Item #    | Variable            | Question Text            | and Restrictions on who Receives the Question   | Response Values and Labels  |
|-----------|---------------------|--------------------------|---|---|
| Question: | Recoded from questi | ons 31.1 through 31.16 t | o dichotomize response options: How important are the following to perform effectively in your profession or work life? |   |
|           |                     | Alumni receiving:        | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |
| *         | wkskillanaly_D      |                          | Critical thinking and analysis of arguments and information   |   |
| *         | wkskillbroad_D      |                          | Broad knowledge and education   |   |
| *         | wkskillrev_D        |                          | Improved work based on feedback from others   |   |
| *         | wkskillcreative_D   |                          | Creative thinking and problem solving   |   |
| *         | wkskillresearch_D   |                          | Research skills   |   |
| *         | wkskillwrite_D      |                          | Clear writing   |   |
| *         | wkskillspeak_D      |                          | Persuasive speaking   | 0 = Not important (values 1 and 2)  |
| *         | wkskillmanag_D      |                          | Project management skills   | 1 = Important (values 3 and 4)  |
| *         | wkskilltech_D       |                          | Technological skills  |   |
| *         | wkskillartistic_D   |                          | Artistic technique  |   |
| *         | wkskillbus_D        |                          | Financial and business management skills  |   |
| *         | wkskillentr_D       |                          | Entrepreneurial skills  |   |
| *         | wkskillwkoth_D      |                          | Interpersonal relations and working collaboratively   |   |
| *         | wkskillleader_D     |                          | Leadership skills   |   |
| *         | wkskillnetrel_D     |                          | Networking and relationship building  |   |
| *         | wkskillteach_D      |                          | Teaching skills   |   |
| 32        | curemp              | Question:                | What is your current employment status?   | <ul> <li>1 = Full-time (35 hours or more per week)</li> <li>2 = Part-time only (fewer than 35 hours per week)</li> <li>3 = Unemployed and looking for work</li> </ul> |
|           |                     | Alumni receiving:        | All.  | 4 = In school full-time<br>5 = Caring for family full-time<br>6 = Retired<br>7 = Other  |
|           | curempothtxt        |                          | Write in value: Other employment status   | Text box  |

| Item #       | Variable  | Question Text     | and Restrictions on who Receives the Question   | Response Values and Labels       |  |  |
|--------------|---|-------------------|---|----------------------------------|--|--|
| Question 33: | Please indicate those occupations in which you <i>currently</i> work. Check all that apply. |                   |   |                                  |  |  |
|              |   | Alumni receiving: | All.  |                                  |  |  |
| 33.0         | curjob_none   |                   | Currently not employed  |                                  |  |  |
| 33.1         | curjob_arch   | Arts-related:     | Architect   |                                  |  |  |
| 33.2         | curjob_artadm   |                   | Arts administrator or manager (including development, marketing, or box office/sales) | 0 = Not Selected<br>1 = Selected |  |  |
| 33.3         | curjob_curator  |                   | Museum or gallery worker, including curator   | I = Selected                     |  |  |
| 33.4         | curjob_graphicdes   |                   | Graphic designer, illustrator, or art director  |                                  |  |  |
| 33.5         | curjob_intdes   |                   | Interior designer   |                                  |  |  |
| 33.6         | curjob_webdes   |                   | Web designer  |                                  |  |  |
| 33.7         | curjob_othdes   |                   | Other designer (please describe):   |                                  |  |  |
|              | curjob_othdestxt  |                   | Write in value: Other designer  | Text box                         |  |  |
| 33.8         | curjob_tchhied  |                   | Higher education arts educator  |                                  |  |  |
| 33.9         | curjob_tchk12   |                   | K-12 arts educator  | 0 = Not Selected                 |  |  |
| 33.10        | curjob_prvttch  |                   | Private teacher of the arts   | 1 = Selected                     |  |  |
| 33.11        | curjob_othtch   |                   | Other arts educator (please describe):  |                                  |  |  |
|              | curjob_othtchtxt  |                   | Write in value: Other arts educator   | Text box                         |  |  |
| 33.12        | curjob_craft  |                   | Craft artist  |                                  |  |  |
| 33.13        | curjob_finart   |                   | Fine artist   |                                  |  |  |
| 33.14        | curjob_film   |                   | Film, TV, video artist  |                                  |  |  |
| 33.15        | curjob_animator   |                   | Multi-media artist or animator  |                                  |  |  |
| 33.16        | curjob_photo  |                   | Photographer  |                                  |  |  |
| 33.17        | curjob_actor  |                   | Actor   | 0 = Not Selected                 |  |  |
| 33.18        | curjob_choreo   |                   | Dancer or choreographer   | 1 = Selected                     |  |  |
| 33.19        | curjob_sound  |                   | Engineer or technician (sound, light, other)  |                                  |  |  |
| 33.20        | curjob_musician   |                   | Musician (including instrumental, vocal, conductor, composer, arranger)               |                                  |  |  |
| 33.21        | curjob_stage  |                   | Theater and stage director or producer  |                                  |  |  |
| 33.22        | curjob_writer   |                   | Writer, author, or editor   |                                  |  |  |
| 33.23        | curjob_othart   |                   | Other arts occupation (please describe):  |                                  |  |  |
|              | curjob_otharttxt  |                   | Write in value: Other arts occupation   | Text box                         |  |  |

| Item #       | Variable            | Question Text             | and Restrictions on who Receives the Question   | Response Values and Lal   |
|--------------|---------------------|---------------------------|---|---|
| Question 33: | Based on the occupa | tions you previously sele | cted, please indicate those in which you <i>currently</i> work. Check all that apply. (cont.)   |   |
|              |                     | Alumni receiving:         | All.  |   |
| 33.24        | curjob_maintn       | Not arts-related:         | Building, maintenance, installation, and repair   |   |
| 3.25         | curjob_comm         |                           | Communications (e.g., journalism, marketing, public relations, advertising, fundraising)  |   |
| 33.26        | curjob_comput       |                           | Computer and mathematics (e.g., IT, analysts, and software developers)  |   |
| 33.27        | curjob_construct    |                           | Construction  |   |
| 33.28        | curjob_edu          |                           | Education, training, and library  |   |
| 33.29        | curjob_engocc       |                           | Engineering and science (e.g., scientists and researchers)  |   |
| 33.30        | curjob_farm         |                           | Farming, fishing, and forestry  |   |
| 33.31        | curjob_finan        |                           | Financial and other business services   |   |
| 33.32        | curjob_food         |                           | Food preparation related (e.g., chefs, caterers, and servers)   | 0 Not Colored   |
| 33.33        | curjob_hlthtech     |                           | Healthcare  | 0 = Not Selected<br>1 = Selected  |
| 33.34        | curjob_humres       |                           | Human resources   | I – Selected  |
| 33.35        | curjob_legal        |                           | Legal   |   |
| 33.36        | curjob_manag        |                           | Management (e.g., executives and managers)  |   |
| 33.37        | curjob_manfact      |                           | Manufacturing   |   |
| 33.38        | curjob_military     |                           | Military and protective services (e.g., law enforcement, fire, safety, and security workers)  |   |
| 3.39         | curjob_office       |                           | Office and administrative support   |   |
| 33.40        | curjob_sales        |                           | Sales (e.g., real estate, retail sales)   |   |
| 33.41        | curjob_care         |                           | Services and personal care (e.g., childcare, beauty, animal care, tourism)  |   |
| 33.42        | curjob_socialser    |                           | Social services (e.g., counselors, social workers, and religious workers)   |   |
| 3.43         | curjob_transport    |                           | Transportation and material moving  |   |
| 33.44        | curjob_othnart      |                           | Other occupation outside of the arts (please describe):   |   |
|              | curjob_othnarttxt   |                           | Write in value: Other occupation outside of the arts  | Text box  |
| 33.45        | curjob_oth          |                           | Other   | 0 = Not Selected<br>1 = Selected  |
|              | curjob_othtxt       |                           | Write in value: Other occupation  | Text box  |
|              |                     |                           | · · · · · · · · · · · · · · · · · · ·   |   |
| k            | curjob_sum          | Question:                 | Recoded from question 33 to sum the number of current occupations selected for 33.1 through 33.45: Based on the occupations you previously selected, please indicate those in which you <i>currently</i> work. Check all that apply.  | Number box  |
|              |                     |                           | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |
| 34           | interdis            | Question:                 | Since leaving [INSTITUTION], has your artistic practice involved working across multiple art forms/disciplines?   | -1 = Did not receive this question<br>0 = No                                  |
|              |                     | Alumni receiving:         | Only alumni who are current or past professional artists (selected options 1 or 2 for question 24).   | 1 = Yes   |
| 5            | wktraintxt          | Question:                 | Please describe how your arts training is or is not relevant to your current work.  | -1 = Did not receive this question  |
|              |                     | Alumni receiving:         | Only alumni who are currently employed (did not select option 1 for 33.0 for question 33).  | Text box  |
| 36           | majtimejob          | Question:                 | Please select the occupation in which you spend the majority of your work time.   |   |
|              |                     | Alumni receiving:         | Only alumni who are currently employed (did not select option 1 for 33.0 for question 33) AND have more than only one current occupation (selected option 1 for more than one occupation for 33.1 through 33.45 for question 33). Response values populated with current occupations selected for 33.1 through 33.45 for question 33. | -2 = Currently not employed<br>-1 = Only one current occupation<br>Appendix C |

| Item # | Variable       | Question Text     | and Restrictions on who Receives the Question  | Response Values and Labels   |
|--------|----------------|-------------------|--|--|
| *      | majtimejob_R   | Question:         | Recoded from question 36 to replace -1 with value of current occupation for 33.1 through 33.45 for those who only selected one current occupation for 33.1 through 33.45: Please select the occupation in which you spend the majority of your work time.  | -2 = Currently not employed<br>Appendix C  |
|        |                | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   |  |
| *      | majtime_art    | Question:         | Recoded from majtimejob_R to indicate what type of occupation in which an alumni spends the majority of his or her work time: Please select the occupation in which you spend the majority of your work time.  | 0 = Spends the majority of their work<br>time in an occupation field outside of the<br>arts (options 33.24 to 33.44)                         |
|        |                | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 1 = Spends the majority of their work<br>time in an occupation related to the arts<br>(options 33.1 to 33.23)                                |
| 37     | majtimetxt     | Question:         | Please provide your job title and, if the title is not self-explanatory, a brief description of your work in/as a(n)<br>[OCCUPATION SELECTED for question 36 or if only one occupation for question 33 OCCUPATION SELECTED<br>for question 33].  | -1 = Did not receive this question<br>Text box   |
|        |                | Alumni receiving: | Only alumni who are currently employed (did not select option 1 for 33.0 for question 33).   |  |
| 38     | arttime        | Question:         | Please select the approximate percentage of your <i>work time</i> you spent working as an artist in 2014.  | <ul> <li>-1 = Did not receive this question</li> <li>1 = I did not work as an artist in 2014.</li> <li>2 = Less than 25%</li> </ul>          |
|        |                | Alumni receiving: | Only alumni who are current or past professional artists (selected options 1 or 2 for question 24).  | 3 = 26% to 50%<br>4 = 51% to 75%<br>5 = 76% to 100%  |
| *      | arttime_R      | Question:         | Recoded from question 38 to remove -1 and 1 values: Please select the approximate percentage of your work time you spent working as an artist in 2014.   | 2 = Less than 25%<br>3 = 26% to 50%  |
|        |                | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 4 = 51% to 75%<br>5 = 76% to 100%  |
| 39     | timetrainrel   | Question:         | Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 36 or if only one occupation for question 33 OCCUPATION SELECTED for question 33]?  | <ul> <li>-1 = Did not receive this question</li> <li>1 = Not at all relevant</li> <li>2 = Somewhat relevant</li> <li>3 = Relevant</li> </ul> |
|        |                | Alumni receiving: | Only alumni who are currently employed (did not select option 1 for 33.0 for question 33).   | 4 = Very relevant  |
| *      | timetrainrel_R | Question:         | Recoded from question 39 to reverse order response options: Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 36 or if only one occupation for question 33 OCCUPATION SELECTED for question 33]?                    | <ul> <li>-1 = Did not receive this question</li> <li>1 = Very relevant</li> <li>2 = Relevant</li> <li>3 = Somewhat relevant</li> </ul>       |
|        |                | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 4 = Not at all relevant  |
| *      | timetrainrel_D | Question:         | Recoded from question 39 to remove -1 values and dichotomize response options: Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 36 or if only one occupation for question 33 OCCUPATION SELECTED for question 33]? | 0 = Not at all relevant and Somewhat<br>relevant (values 1 and 2)<br>1 = Very relevant and Relevant (values 3                                |
|        |                | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | and 4)   |

| Item #       | Variable                  | Question Text        | and Restrictions on who Receives the Question   | Response Values and Labels              |  |
|--------------|---------------------------|----------------------|---|---|--|
| Question 40: | •                         |                      | f the following aspects of your current work in/as a(n) [OCCUPATION SELECTED for question 36 or if only one   |   |  |
| Question 40. | occupation for question   |                      |   |   |  |
|              | 1                         | Alumni receiving:    | Only alumni who are currently employed (did not select option 1 for 33.0 for question 33).  |   |  |
| 40.1         | timejobsec                |                      | Job security  | -1 = Did not receive this question      |  |
| 40.2         | timecreative              |                      | Opportunity to be creative  | 1 = Very dissatisfied                   |  |
| 40.3         | timeincome                |                      | Income  | 2 = Somewhat dissatisfied               |  |
| 40.4         | timebalance               |                      | Balance between work and non-work life  | 3 = Somewhat satisfied                  |  |
| 40.5         | timegood                  |                      | Opportunity to contribute to the greater good   | 4 = Very satisfied                      |  |
| 40.6         | timecareer                |                      | Opportunity for career advancement  |   |  |
| 40.7         | timework                  |                      | Work that reflects my personality, interests, and values  |   |  |
| 40.8         | timesat                   |                      | Overall job satisfaction  |   |  |
| Question:    |                           |                      | remove -1 values and dichotomize response options: Indicate your level of satisfaction with each of the following aspects<br>N SELECTED for question 36 or if only one occupation for question 33 OCCUPATION SELECTED for question 33]. |   |  |
|              |                           | Alumni receiving:    | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |  |
| *            | timejobsec_D              |                      | Job security  | 0 = Very and Somewhat dissatisfied      |  |
| *            | timecreative_D            |                      | Opportunity to be creative  | (values 1 and 2)                        |  |
| *            | timeincome_D              |                      | Income  | 1 = Very and Somewhat satisfied (values |  |
| *            | timebalance_D             |                      | Balance between work and non-work life  | 3 and 4)                                |  |
| *            | timegood_D                |                      | Opportunity to contribute to the greater good   |   |  |
| *            | timecareer_D              |                      | Opportunity for career advancement  |   |  |
| *            | timework_D                |                      | Work that reflects my personality, interests, and values  |   |  |
| *            | timesat_D                 |                      | Overall job satisfaction  |   |  |
| Question 41: | Select all of the ways in | which you have suppo | orted the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork).   |   |  |
|              | 4                         | Alumni receiving:    | All.  |   |  |
| 41.0         | part_none                 |                      | I have not supported the arts in the past 12 months.  |   |  |
| 41.1         | part_vol                  |                      | Volunteered at an arts organization   | 0 = Not Selected                        |  |
| 41.2         | part_brd                  |                      | Served on the board of an arts organization   | 1 = Selected                            |  |
| 41.3         | part_tch                  |                      | Volunteered to teach the arts   | I – Sciected                            |  |
| 41.4         | part_donate               |                      | Donated money to an arts organization or an artist  |   |  |
| 41.5         | part_attd                 |                      | Attended an arts event (including exhibits, concerts, performances)   |   |  |
| 41.6         | part_oth                  |                      | Other   |   |  |
|              | part_othtxt               |                      | Write in value: Other way to support the arts   | Text box                                |  |
| 42           | contcomm                  | Question:            | Describe how your arts training at [INSTITUTION] is or is not relevant to your participation in civic and community   |   |  |
| 7 <i>2</i>   | concomm                   | Question.            | life.   | Text box                                |  |
|              |                           | Alumni receiving:    | All.  |   |  |
| 43           | perform                   | Question:            | Do you make or perform art in your personal (not work-related) time?  | 0 = No                                  |  |
|              | -                         | Alumni receiving:    | All.  | 1 = Yes                                 |  |

| Item # | Variable     | Question Text  | and Restrictions on who Receives the Question   | Response Values and Labels  |
|--------|--------------|--|---|---|
| 44     | tmpractice   | Question:  | About how often do you practice art in your personal (not work-related) time?   | <ul> <li>-1 = Did not receive this question</li> <li>1 = A few times a year or less</li> <li>2 = Several times a month</li> </ul>   |
|        |              | Alumni receiving:  | Only alumni who make or perform art in their personal time (selected option 1 for question 43).   | 3 = Several times a week<br>4 = Daily   |
| *      | tmpractice_R | Question:  | Recoded from question 44 to remove -1 values and reverse order response options: About how often do you practice art in your personal (not work-related) time?  | 1 = Daily<br>2 = Several times a week   |
|        |              | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 3 = Several times a month<br>4 = A few times a year or less   |
| 45     | income       | Question:  | What was your <i>individual</i> annual income in 2014? (Do not include spousal income or interest on jointly-owned assets.)   | 1 = \$10,000  or less 2 = \$10,001  to  \$20,000 3 = \$20,001  to  \$30,000 4 = \$30,001  to  \$40,000 5 = \$40,001  to  \$50,000 6 = \$50,001  to  \$50,000 7 = \$60,001  to  \$70,000 8 = \$70,001  to  \$80,000 9 = \$80,001  to  \$90,000 10 = \$90,001 \$100,000 11 = \$100,001  to  \$150,000 12 = More than \$150,000 13 = I prefer not to answer. |
|        |              | Alumni receiving:  | All.  |   |
| *      | income_M     | Question:  | Recoded from question 45 to remove 13 values and use midpoints of range as value: What was your <i>individual</i> annual income in 2014? (Do not include spousal income or interest on jointly-owned assets.) | Number box  |
|        |              | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |   |
| *      | income_R     | ome_R Question: Recoded from question 45 to remove 13 values and combine response options: What was your <i>individual</i> annual income in 2014? (Do not include spousal income or interest on jointly-owned assets.) | 1 = \$20,000 or less (values 1 and 2)<br>2 = \$20,001 to \$40,000 (values 3 and 4)<br>3 = \$40,001 to \$60,000 (values 5 and 6)<br>4 = \$60,001 to \$80,000 (values 7 and 8)                                  |   |
|        |              | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 5 = \$80,001 to \$100,000 (values 9 and<br>10)<br>6 = More than \$100,000 (values 11 and<br>12)   |
| *      | income_D     | Question:  | Recoded from question 45 to remove 13 values and dichotomize response options: What was your <i>individual</i> annual income in 2014? (Do not include spousal income or interest on jointly-owned assets.)    | 0 = \$50,000  or less (values 1 through 5)<br>1 = More than \$50,000 (values 6 through  |
|        |              | Alumni receiving:  | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 12)   |

| Item # | Variable   | Question Text     | and Restrictions on who Receives the Question  | Response Values and Labels   |
|--------|------------|-------------------|--|--|
| 46     | hhincome   | Question:         | In 2014, what was your total <i>household</i> income from all sources?   | 1 = \$10,000  or less<br>2 = \$10,001  to  \$20,000<br>3 = \$20,001  to  \$30,000<br>4 = \$30,001  to  \$40,000<br>5 = \$40,001  to  \$50,000<br>6 = \$50,001  to  \$60,000                                      |
|        |            | Alumni receiving: | All.   | 7 = \$60,001  to  \$70,000<br>8 = \$70,001  to  \$80,000<br>9 = \$80,001  to  \$90,000<br>10 = \$90,001  \$100,000<br>11 = \$100,001  to  \$150,000<br>12 = More than  \$150,000<br>13 = I prefer not to answer. |
| *      | hhincome_M | Question:         | Recoded from question 46 to remove 13 values and use midpoints of ranges as value: In 2014, what was your total <i>household</i> income from all sources?                                  | Number box   |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   |  |
| *      | hhincome_R | Question:         | Recoded from question 46 to remove 13 values and combine response options: In 2014, what was your total <i>household</i> income from all sources?  | 1 = \$20,000 or less (values 1 and 2)<br>2 = \$20,001 to \$40,000 (values 3 and 4)<br>3 = \$40,001 to \$60,000 (values 5 and 6)<br>4 = \$60,001 to \$80,000 (values 7 and 8)                                     |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 5 = \$80,001 to \$100,000 (values 9 and<br>10)<br>6 = More than \$100,000 (values 11 and<br>12)  |
| *      | hhincome_D | Question:         | Recoded from question 46 to remove 13 values and dichotomize response options: In 2014, what was your total <i>household</i> income from all sources?                                      | 0 = \$50,000  or less (values 1 through 5)   |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 1 = More than \$50,000 (values 6 through 12)   |
| 47     | artinc     | Question:         | Please select the approximate percentage of your personal (not household) <i>income</i> that came from your work as an artist in 2014.   | <ul> <li>-1 = Did not receive this question</li> <li>1 = I did not work as an artist in 2014.</li> <li>2 = Less than 25%</li> </ul>  |
|        |            | Alumni receiving: | Only alumni who are current or past professional artists (selected options 1 or 2 for question 24).  | 3 = 26% to 50%<br>4 = 51% to 75%<br>5 = 76% to 100%  |
| *      | artinc_R   | Question:         | Recoded from question 47 to remove -1 and 1 values: Please select the approximate percentage of your personal (not household) <i>income</i> that came from your work as an artist in 2014. | 2 = Less than 25%<br>3 = 26% to 50%  |
|        |            | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 4 = 51% to 75%<br>5 = 76% to 100%  |

| Item # | Variable    | Question Text     | and Restrictions on who Receives the Question   | Response Values and Labels   |
|--------|-------------|-------------------|---|--|
| 48     | stdloan     | Question:         | How much student loan debt did you incur in order to attend [INSTITUTION]?  | 1 = None<br>2 = \$10,000  or less<br>3 = \$10,001  to  \$20,000<br>4 = \$20,001  to  \$30,000<br>5 = \$30,001  to  \$40,000      |
|        |             | Alumni receiving: | All.  | 6 = \$40,001 to \$50,000<br>7 = \$50,001 to \$60,000<br>8 = More than \$60,000<br>9 = I prefer not to answer.                    |
| *      | stdloan_M   | Question:         | Recoded from question 48 to remove 9 values and use midpoints of ranges as value: How much student loan debt did you incur in order to attend [INSTITUTION]?                            | Number box   |
|        |             | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  |  |
| *      | stdloan_R   | Question:         | Recoded from question 48 to remove 9 values and combine response options: How much student loan debt did you incur in order to attend [INSTITUTION]?                                    | 1 = None (value 1)<br>2 = \$10,000 or less (value 2)<br>3 = \$10,001 to \$20,000 (value 3)<br>4 = \$20,001 to \$30,000 (value 4) |
|        |             | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 5 = \$30,001 to \$40,000 (value 5)<br>6 = \$40,001 to \$50,000 (value 6)<br>7 = More than \$50,000 (values 7 and 8)              |
| 49     | impctloan   | Question:         | How much impact has your debt incurred from attending [INSTITUTION] had on your career or educational decisions?  | -1 = Did not receive this question<br>1 = No impact  |
|        |             | Alumni receiving: | Only alumni who incurred student loan debt (did not select option 1 for question 48).   | 2 = Some impact<br>3 = Major impact  |
| *      | impctloan_R | Question:         | Recoded from question 49 to remove -1 values and reverse order response options: How much impact has your debt incurred from [INSTITUTION] had on your career or educational decisions? | 1 = Major impact<br>2 = Some impact  |
|        |             | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 3 = No impact  |
| 50     | gender_id   | Question:         | What is your gender identity?   | 1 = Man<br>2 = Woman   |
|        |             | Alumni receiving: | All.  | 3 = Another gender identity<br>9 = I prefer not to respond   |
| 51     | age         | Question:         | What is your age? In years:   | Maarkaakaa (aa daalaada)   |
|        |             | Alumni receiving: | All.  | Number box (no decimals)   |
| *      | age_R       | Question:         | Recoded from question 51 to put in ranges: What is your age?  | 1 = 24 or younger<br>2 = 25 to 29<br>3 = 30 to 39  |
|        |             | Alumni receiving: | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 4 = 40  to  49<br>5 = 50  to  59<br>6 = 60  or older   |

| Item #       | Variable          | Question Text                | and Restrictions on who Receives the Question  | Response Values and Labels   |
|--------------|-------------------|------------------------------|--|--|
| 52           | parentart         | Question:                    | Were/are any of your parents, guardians, or close relatives professional artists?  | 0 = No   |
|              |                   | Alumni receiving:            | All.   | 1 = Yes  |
| 53           | parentedu         | Question:                    | What is the highest level of education completed by any parent or guardian?  | <ul> <li>1 = Did not finish high school</li> <li>2 = Graduated from high school or<br/>equivalent</li> <li>3 = Attended college but did not<br/>complete a degree</li> <li>4 = Completed an associate's degree<br/>(AA, AS, etc.)</li> </ul> |
|              |                   | Alumni receiving:            | All.   | <ul> <li>5 = Completed a bachelor's degree (BA, BS, etc.)</li> <li>6 = Completed a master's degree (MA, MS, etc.)</li> <li>7 = Completed a doctoral degree (PhD, JD, MD, etc.)</li> </ul>  |
| 54           | marital           | Question:                    | What is your marital status?   | 1 = Single (never married)<br>2 = Married or domestic partner  |
|              |                   | Alumni receiving:            | All.   | 3 = Divorced/Separated<br>4 = Widowed  |
| 55           | dependent         | Question:                    | How many children (under 18) live with you or are dependent on your income for support? Enter total number:  | Number box (no decimals)   |
|              |                   | Alumni receiving:            | All.   | Number box (no decimais)   |
| *            | children          | Question:                    | Recoded from question 55 to put in ranges: How many children (under 18) live with you or are dependent on your income for support?                   | 0 = No dependents<br>1 = 1   |
|              |                   | Alumni receiving:            | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | 2 = 2<br>3 = 3 or more   |
| Question 56: | What is your race | or ethnic identification? Ch | eck all that apply.  |  |
|              |                   | Alumni receiving:            | All.   |  |
| 56.1         | race_amerind      |                              | American Indian or Alaska Native   | *  |
| 56.2         | race_asian        |                              | Asian (including Indian subcontinent)  | 0 = Not Selected   |
| 56.3         | race_blck         |                              | Black or African American  | 1 = Selected   |
| 56.4         | race_hisp         |                              | Hispanic or Latino   |  |
| 56.5         | race_haw          |                              | Native Hawaiian or Other Pacific Islander  |  |
| 56.6         | race_white        |                              | White  |  |
| 56.7         | race_oth          |                              | Other  |  |
| *            | race_all          | Question:                    | Recoded from question 56 to combine response options and create a single variable: What is your race or ethnic identification? Check all that apply. | <ul> <li>1 = American Indian or Alaska Native</li> <li>2 = Asian (including Indian subcontinent)</li> <li>3 = Black or African American</li> <li>4 = Hispanic or Latino</li> </ul>   |
|              |                   | Alumni receiving:            | Not on questionnaire. Variable created by SNAAP staff from existing variables.   | <ul> <li>5 = Native Hawaiian or Other Pacific<br/>Islander</li> <li>6 = White</li> <li>7 = Other</li> <li>8 = Two or more races</li> </ul>   |

| Item #       | Variable            | Question Text                | and Restrictions on who Receives the Question   | Response Values and Labels  |
|--------------|---------------------|------------------------------|---|---|
| 57           | citizen             | Question:                    | While enrolled at [INSTITUTION] were you a U.S. citizen?  | 0 = No  |
|              |                     | Alumni receiving:            | All.  | 1 = Yes   |
| 58           | adstate             | Question:                    | In what city and state did you reside when you first applied to [INSTITUTION]? Please provide the name of the city and abbreviate the state (e.g., Baltimore, MD or Columbus, OH).  | -1 = Did not receive this question<br>Text box  |
|              |                     | Alumni receiving:            | Only alumni who were U.S. citizens when enrolled (selected option 1 for question 57).   | 101 001   |
| Question 59: | What is your currer | nt zip or postal code for yo | ur primary residence? For those living outside of the United States, please also provide your country.  |   |
|              |                     | Alumni receiving:            | All.  | Text box  |
|              | zip                 |                              | Write in value: Zip or postal code  |   |
|              | country             |                              | Write in value: Country   |   |
| 60           | artcity             | Question:                    | How would you rate the current area where you live and/or work as a place to pursue your artistic career?   | <ul> <li>-2 = Worked as a professional artist in the past</li> <li>-1 = Never worked as a professional artist</li> <li>1 = Very poor</li> </ul> |
|              |                     | Alumni receiving:            | Only alumni who are current professional artists (selected option 1 for question 24).   | 2 = Poor<br>3 = Fair<br>4 = Good<br>5 = Very good   |
| *            | artcity_R           | Question:                    | Recoded from question 60 to remove -1 and -2 values and reverse order response options: How would you rate the current area where you live and/or work as a place to pursue your artistic career?                           | 1 = Very good<br>2 = Good<br>3 = Fair   |
|              |                     | Alumni receiving:            | Not on questionnaire. Variable created by SNAAP staff from existing variables.  | 5 = rair $4 = Poor$ $5 = Very poor$   |
| 61           | insttown            | Question:                    | Within the first five years after leaving [INSTITUTION], did you take up residency in the town/city where [INSTITUTION] is located to pursue your career?   | 0 = No<br>1 = Yes   |
|              |                     | Alumni receiving:            | All.  |   |
| 62           | finalcomments       | Question:                    | If there are additional things you would like to tell us about your <i>education, life, and/or career</i> that were not adequately covered on the survey or <i>about this project or questionnaire</i> , please do so here. | Text box  |
|              |                     | Alumni receiving:            | All.  |   |
| 63           | snaapinfo           | Question:                    | Would you like to receive updated information about SNAAP, including the 2015 survey results?   | 0 = No  |
|              |                     | Alumni receiving:            | All.  | 1 = Yes   |
| 64           | snaapinfoemail      | Question:                    | If you would prefer that we contact you through a different email address, please indicate it in the space provided.  | Text box  |
|              |                     | Alumni receiving:            | All.  |   |

| Variable             | Variable Label   | Response Values and Labels   |
|----------------------|--|--|
| Data Provided by You | r Institution  |  |
| alumniID             | Unique alumni ID number provided by school in alumni file  | Numeric assigned to each alumni  |
| ArtsArea1            | Arts area/major 1 reported by school in alumni file  | Text box   |
| ArtsArea2            | Arts area/major 2 reported by school in alumni file  | Text box   |
| popmaj1cat1          | Arts area/major 1 from alumni file, recoded category 1   | Appendix A   |
| popmaj1cat2          | Arts area/major 1 from alumni file, recoded category 2   | Appendix B   |
| popmaj2cat1          | Arts area/major 2 from alumni file, recoded category 1   | Appendix A   |
| popmaj2cat2          | Arts area/major 2 from alumni file, recoded category 2   | Appendix B   |
| majorArts            | SNAAP main arts major from population  | Text box   |
| majorArtsCode        | SNAAP main arts major code (category 2) from population  | Appendix B   |
| DegreeDiploma        | Type of degree or diploma reported by school in alumni file  | Text box   |
| cohort               | Last year attended reported by school in alumni file   | Number box   |
| cohort_R             | Recode of cohort: Last year attended in ranges   | 1 = 1985  and before $2 = 1986-1995$ $3 = 1996-2000$ $4 = 2001-2005$ $5 = 2006-2010$ $6 = 2011-2015$                                 |
| RecentGrad           | Recode of cohort: Last year attended flag for those ten years out for high schools and five years out for undergraduate and graduate | 0 = Not recent graduate<br>1 = Recent graduate   |
| cohort10             | Recode of cohort: Cohort values for last 10 years, and combined for older alumni   | 1 = 2006 $2 = 2007$ $3 = 2008$ $4 = 2009$ $5 = 2010$ $6 = 2011$ $7 = 2012$ $8 = 2013$ $9 = 2014$ $10 = 2015$ $11 = 2005  and before$ |
| alumLevel            | Alumni level - version of the survey (combined from alumni file and instdeg_ series responses)                                       | 1 = High School<br>2 = Undergraduate<br>3 = Graduate   |
| alumLevel_pop        | Alumni level reported by school in alumni file   | 1 = High School<br>2 = Undergraduate<br>3 = Graduate   |
| schoolGender         | Gender reported by school in alumni file   | 0 = Not provided<br>1 = Male<br>2 = Female<br>3 = Transgender  |

| Variable                 | Variable Label  | Response Values and Labels   |
|--------------------------|---|--|
| group1value              | First school-provided group variable  | Text box   |
| group2value              | Second school-provided group variable   | Text box   |
| group3value              | Third school-provided group variable  | Text box   |
| group4value              | Fourth school-provided group variable   | Text box   |
| group5value              | Fifth school-provided group variable  | Text box   |
| Data Related to Survey a | & Report Administration   |  |
| SurveyID                 | Survey ID   | Numeric assigned to each alumni  |
| UnitID                   | Institution unit ID (IPEDS or ESIS)   | Numeric ID assigned to each institution by IPEDs or ESIS   |
| ReportCode15             | Major groupings for additional reports  | Numeric ID assigned to each requested report   |
| Sub1AggReport15          | Major groupings for additional reports  | Numeric ID assigned to each requested report   |
| Sub2AggReport15          | Major groupings for additional reports  | Numeric ID assigned to each requested report   |
| ReportArtsMajor          | Arts major designation to use for reports   | Appendix B   |
| ReportArtsCat1           | Collapsed (category 1) arts major designation used for reports                              | Appendix A   |
| unit2                    | School/Department/College differentiation of email text and logos                           | Numeric ID assigned to each name/logo fill in the survey invite  |
| duration                 | Time spent in survey (in minutes)   | Number box   |
| Dispo                    | Completion status   | <ul> <li>1.100 = Complete</li> <li>1.110 = Complete, asked not to be contacted again</li> <li>1.200 = Partial complete</li> <li>1.210 = Partial complete, asked not to be contacted again</li> </ul> |
| DispoDate                | Disposition Date  | Date/time stamp  |
| missinglevelflag         | Flag indicating alumni missing level code in alumni file provided by school                 | 0 = Level provided in alumni file<br>1 = Level missing in alumni file  |
| missingMajorflag         | Flag indicating whether major was missing in alumni file provided by school                 | 0 = Major provided in alumni file<br>1 = Major missing in alumni file  |
| backupflag               | Flag indicating whether survey respondent backed up during survey session                   | 0 = Respondent did not back up in survey<br>1 = Respondent backed up in survey   |
| JavaFlag                 | Flag indicating whether survey respondent had Java enabled                                  | 0 = Java not enabled when survey was completed<br>1 = Java enabled when survey was completed   |
| nation                   | Survey version  | 1 = United States<br>2 = Canada  |
| lastsubmitted            | Last item answered by survey respondent   | Appendix D   |
| elig                     | Flag for those alumni eligible to be included in an institution's own institutional reports | 0 = Not included in institutional reports<br>1 = Included in institutional reports   |
| include                  | Flag for those alumni included in comparison groups and aggregate analyses                  | 0 = Not included in comparison groups or aggregate analyses<br>1 = Included in comparison groups or aggregate analyses   |
| norms                    | Flag for norms population to be used in aggregate analyses                                  | 0 = Not included in norms population<br>1 = Included in norms population   |

| Variable          | Variable Label  | Response Values and Labels  |
|-------------------|---|---|
| device            | Type of device alumni used to complete the survey         | 1 = PC<br>2 = Mac<br>3 = Smart Phone<br>4 = Tablet<br>5 = Other   |
| survey            | Survey Format   | 1 = Regular format<br>2 = Mobile format   |
| compEmail         | Email message respondent used to complete the survey      | 1 = 1  st or 2nd contact<br>2 = 1  st or 2nd contact<br>3 = 3  rd contact<br>4 = 4  th contact<br>5 = 5  th contact |
| firstLoginDate    | Date respondent first logged into survey                  | Date/time stamp   |
| lastLoginDate     | Date respondent last logged into survey                   | Date/time stamp   |
| firstLoginBrowser | Browser used the first time respondent logged into survey | 0 = Unknown<br>1 = Blackberry<br>2 = Chrome<br>3 = Firefox<br>4 = IE<br>5 = Opera<br>6 = Safari<br>7 = Other        |
| lastLoginBrowser  | Browser used the last time respondent logged into survey  | 0 = Unknown<br>1 = Blackberry<br>2 = Chrome<br>3 = Firefox<br>4 = IE<br>5 = Opera<br>6 = Safari<br>7 = Other        |
| firstLoginDevice  | Device used the first time respondent logged into survey  | 0 = Unknown<br>1 = PC<br>2 = Mac<br>3 = Smart Phone<br>4 = Tablet<br>5 = Other                                      |
| lastLoginDevice   | Device used the last time respondent logged into survey   | 0 = Unknown<br>1 = PC<br>2 = Mac<br>3 = Smart Phone<br>4 = Tablet<br>5 = Other                                      |

| Variable                | Variable Label   | Response Values and Labels   |
|-------------------------|--|--|
| totalLogins             | Number of times respondent logged into survey                                      | 0 = Unknown  |
|                         |  | Number box   |
| totalAttempts           | Number of contacts (email messages) respondent received prior to completing survey | Number box   |
| EverRefuse              | Did the respondent ever initially refuse before ultimately completing the survey?  | 0 = Never refused participation<br>1 = Initially refused participation   |
| conCAD                  | AICAD Consortium Participant   | 0 = Did not participate in consortium  |
| conFAD                  | ICFAD Consortium Participant   | 1 = Participated in consortium   |
| modCAR                  | Flag for Career Skills and Entrepreneurship Module participation                   | 0 = Did not participate in module  |
| modINT                  | Flag for Internship Module participation   | 1 = Participated in module   |
| AdminYear               | Year of survey administration  | Number box   |
| Data Related to Institu | utional Characteristics  |  |
|                         | GEOGRAPHIC REGION  | 0 = Canada<br>1 = South  |
| REGION                  |  | 2 = Midwest<br>3 = West  |
|                         |  | 4 = Northeast  |
| INSTSECTOR              | SECTOR: INSTITUTIONAL CONTROL  | 1 = Private  |
|                         |  | 2 = Public   |
| CARNEGIE                | CARNEGIE: COLLAPSED 2015 BASIC CLASSIFICATION                                      | 0 = No group<br>1 = R1: Doctoral Universities - Highest research activity<br>2 = R2: Doctoral Universities - Higher research activity  |
|                         |  | <ul> <li>3 = R3: Doctoral Universities - Moderate research activity</li> <li>4 = Master's Colleges and Universities (Larger, Medium, and Smaller programs)</li> <li>5 = Baccalaureate Colleges</li> <li>6 = Special Focus: Arts, Music &amp; Design Schools</li> </ul> |
| INSTSIZE                | INSTITUTIONAL SIZE: (UG & GRAD) ENROLLMENT RANGES                                  | 1 = Under 2,500<br>2 = 2,500 to 9,999<br>3 = 10,000 to 19,999<br>4 = 20,000 and above  |
| ALL_SIZE                | ALL LEVELS (UG & GRAD) ENROLLMENT COUNT  | Number box   |

# Appendix A

Response Values and Major Categories

1 =Architecture

- 2 = Art History & Curatorial Studies
- 3 = Arts Administration
- 4 = Arts Education (Art, Dance, Drama, Music)
- 5 = Craft
- 6 = Creative Writing
- 7 = Dance
- 8 = Design
- 9 = Fine & Studio Art
- 10 = Media Arts
- 11 = Music
- 12 = Theater
- 13 = Other Arts
- 14 = Biological Science, Agriculture, & Natural Resources
- 15 = Business
- 16 = Communications (Non-arts)
- 17 = Education (Non-arts)
- 18 = Engineering
- 19 = Health Professions
- 20 = Humanities
- 21 = Physical Science, Mathematics, & Computer Science
- 22 = Social Sciences
- 23 = Social Service Professions
- 24 = Other Non-Arts
- 25 = Unknown or Unidentified

### Appendix B

#### **Response Values and Major Subcategories**

Architecture 1 =Architecture (general) 2 = Interior Architecture 3 = Landscape Architecture 4 =Other Architecture Art History & Curatorial Studies 5 =Art History, Theory, & Criticism 6 = Curatorial/Museum Studies 7 =Exhibition Design **Arts Administration** 8 =Arts Administration (general) 9 = Music Business10 = Performing Arts Management 11 = Theater Management 12 =Other Arts Administration Arts Education (Art, Dance, Drama, Music) 13 = Art Education14 = Dance Education15 = Drama Education16 = Music Education 17 =Other Arts Education Craft 18 = Book Arts19 = Ceramics20 = Fibers/Textiles21 = Furniture/Wood 22 = Glass23 = Metals/Jewelry/Enameling 24 = Other Craft**Creative Writing** 25 = Creative Writing

Dance 26 = Dance (general)27 = Ballet28 = Modern Dance29 = Other DanceDesign 30 = Design & Visual Communications (general) 31 = Advertising Art & Design 32 = Environmental Design 33 = Fashion Design34 = Graphic Design 35 = Illustration36 = Industrial & Product Design 37 = Interior Design 38 =Urban Design 39 =Other Design Fine & Studio Art 40 = Fine & Studio Art (general) 41 = Drawing42 = Painting43 = Printmaking44 =Sculpture 45 =Other Fine & Studio Art Media Arts 46 = Media Arts (general)47 = Animation48 =Communication Arts 49 = Computer Art/Digital Arts 50 = Film/Cinema/Video51 = Game Art/Game Design 52 = Interactive Media

53 = Photography

54 =Screenwriting 55 = Sonic/Sound Art 56 = Telecommunications 57 = Television & Radio 58 = Time-Based Media 59 =Other Media Arts Music 60 = Music (general)61 = Brass62 = Choral63 = Church/Sacred Music 64 = Guitar65 = Instrumental Conducting 66 = Jazz Studies 67 = Keyboard68 = Musicology & Ethnomusicology 69 = Music Composition & Theory 70 = Percussion71 = Recording Arts 72 =Strings 73 = Voice74 = Woodwinds75 =Other Music Performance Theater 76 = Theater (general) 77 = Acting78 = Costume Design79 = Lighting Design 80 = Musical Theater81 = Playwriting 82 = Scenic Design 83 = Stage Management

### Appendix B

#### **Response Values and Major Subcategories**

84 = Theater Directing 85 = Theater History & Literature 86 = Theater Technology 87 =Other Theater **Other Arts** 88 = Art Therapy89 = Culinary Arts 90 = Historic Preservation 91 = Individualized Major 92 = Interdisciplinary Major 93 = Music Therapy94 = New Genres/Performance 95 = Public/Social Practice 96 = Other Arts**Biological Science, Agriculture, & Natural Resources** 97 = Biology (general)98 = Agriculture99 = Biochemistry or Biophysics 100 = Biomedical Science 101 = Botany102 = Cell and Molecular Biology 103 = Environmental Science/Studies 104 = Marine Science105 = Microbiology or Bacteriology 106 = Natural Resources and Conservation 107 =Natural science 108 = Neuroscience109 = Physiology & Developmental Biology 110 = Zoology111 = Other Agr. & Natural Resources 112 = Other Biological Sciences

**Business** 113 = Accounting114 = Business Administration 115 = Entrepreneurial Studies 116 = Finance117 = Hospitality and Tourism 118 = International Business 119 = Management (non-arts) 120 = Management Information Systems 121 = Marketing122 = Organizational Leadership or Behavior 123 = Supply Chain and Operations Management 124 =Other Business **Communications (Non-Arts)** 125 = Journalism126 = Mass Communications 127 = Public Relations 128 =Speech 129 = Other Communications (non-arts) **Education (Non-Arts)** 130 = Education (general)131 = Business Education 132 = Early Childhood Education 133 = Elementary, Middle School Education 134 = Secondary Education 135 = Special Education 136 = Other EducationEngineering 137 = Engineering (general)138 = Aero-, Astronautical Engineering

139 = Bioengineering

140 = Biomedical Engineering 141 = Chemical Engineering 142 = Civil Engineering 143 = Computer Engineering and Technology 144 = Electrical or Electronic Engineering 145 = Industrial Engineering 146 = Mechanical Engineering 147 = Software Engineering 148 =Other Engineering **Health Professions** 149 = Allied Health150 = Dentistry151 = Health Science 152 = Health Technology (medical, dental, laboratory) 153 = Healthcare Administration and Policy 154 = Kinesiology155 = Medicine156 = Nursing157 = Nutrition and Dietetics 158 = Occupational Safety and Health 159 = Occupational Therapy 160 = Pharmacy161 = Physical Therapy 162 = Rehabilitation Sciences 163 =Speech Therapy 164 = Veterinary Science 165 = Other Health Professions Humanities 166 = Humanities (general) 167 = English (language and literature)

168 = Foreign (language and literature)

### Appendix B

Response Values and Major Subcategories 169 = History 199 = Public Administration, Policy 170 = Philosophy200 = Public Safety and Emergency Management 171 = Religion201 =Social Work 172 =Other Humanities 202 = Urban Planning (non-arts) Physical Science, Mathematics, & Computer Science Other Non-Arts 173 = Physical Sciences (general) 203 = Computer Information Systems 204 = Family and Consumer Studies 174 = Astronomy175 = Chemistry205 = Information Systems 176 = Computer Science 206 = Information Technology 177 = Earth Science 207 = Liberal Arts and Sciences 178 = Mathematics208 = Network Security and Systems 179 = Physics209 = Parks, Recreation, Leisure Studies, Sports Mgmt. 180 =Statistics 210 = Technical, Vocational Studies 181 = Other Physical Sciences 211 = Theological Studies, Ministry Social Sciences 212 =Other Non-Arts 182 = Social Sciences (general) **Unknown or Unidentified** 888 = No Major Available 183 = Anthropology184 = Economics998 = Unrecognized Write-in 999 = Unknown 185 = Ethnic, Area, & Cultural Studies 186 = Gender Studies187 = Geography188 = International Relations 189 = Political Science 190 = Psychology191 =Sociology 192 = Other Social Sciences **Social Service Professions** 193 = Criminal Justice

194 = Criminology

195 = Forensics

196 = Justice Administration

197 = Law

198 = Military Science

# Appendix C

23 =Other occupation associated with the arts written in text box for 33.23

**Response Values and Occupations** 1 = Architect24 = Building, maintenance, installation, and repair 2 = Arts administrator or manager (including development, marketing, or box office/sales) 25 = Communications (e.g., journalism, marketing, public relations, advertising, fundraising) 3 = Museum or gallery worker, including curator 26 = Computer and mathematics (e.g., IT, analysts, and software developers) 27 = Construction4 = Graphic designer, illustrator, or art director 28 = Education, training, and library 5 = Interior designer 6 = Web designer 29 = Engineering and science (e.g., scientists and researchers) 7 =Other designer written in text box for 33.730 = Farming, fishing, and forestry 8 = Higher education arts educator 31 = Financial and other business services 9 = K-12 arts educator 32 = Food preparation related (e.g., chefs, caterers, and servers) 10 = Private teacher of the arts 33 = Healthcare11 =Other arts educator written in text box for 33.11 34 = Human resources 12 = Craft artist35 = Legal13 = Fine artist 36 = Management (e.g., executives and managers) 14 = Film, TV, video artist37 = Manufacturing15 = Multi-media artist or animator 38 = Military and protective services (e.g., law enforcement, fire, safety, and security workers) 16 = Photographer39 = Office and administrative support17 = Actor40 = Sales (e.g., real estate, retail sales) 18 = Dancer or choreographer41 = Services and personal care (e.g., childcare, beauty, animal care, tourism) 42 = Social services (e.g., counselors, social workers, and religious workers) 19 = Engineer or technician (sound, light, other) 20 = Musician (including instrumental, vocal, conductor, composer, arranger) 43 = Transportation and material moving 21 = Theater and stage director or producer 44 =Other occupations outside of the arts written in text box for 33.44 22 = Writer, author, or editor 45 =Other occupation written in text box for 33.45

### Appendix D

 $6.170 = compaftJD/compaftJD_ca$ 

7.010 = artaftCert/artaftCert ca

7.020 = artaftAssoc/artaftAssoc ca

6.180 = compaftMD/compaftMD\_ca

6.190 = compaftPhD/compaftPhD\_ca

6.200 = compaftothGR/compaftothGR\_ca

#### **Response Values and Last Item Answered** 1.170 = instdeg\_othGR/instdeg\_othGR\_ca $7.021 = artaftDip_ca$ 15.100 = instartistic31.060 = wkskillwrite1.171 = instdeg\_othGRtxt/instdeg\_othGRtxt\_ca 7.030 = artaftBA/artaftBA ca 15.110 = instbus31.070 = wkskillspeak2.100 = maj1/maj1self7.040 = artaftBS/artaftBS ca 31.080 = wkskillmanag15.120 = instentr2.200 = maj2/maj2self7.050 = artaftothUG/artaftothUG\_ca 15.130 = instwkoth31.090 = wkskilltech $3.000 = \min(1/\min(1))$ 15.140 = instleader31.100 = wkskillartistic $7.051 = \operatorname{artaftGD}$ ca 15.150 = instnetrel4.000 = compinstdeg $7.060 = artaftMA/artaftMA_ca$ 31.110 = wkskillbus5.200 = aftdeg\_othGR/aftdeg\_othGR\_ca 7.070 = artaftMS/artaftMS ca 15.160 = insteach31.120 = wkskillentr5.201 = aftdeg\_othGRtxt/aftdeg\_othGRtxt\_ca 7.080 = artaftPhD/artaftPhD ca 31.130 = wkskillwkoth 16.100 = actcomser31.140 = wkskillleader6.010 = compaftCert/compaftCert\_ca $7.090 = artaftothGR/artaftothGR_ca$ 16.200 = actcocurr6.020 = compaftAssoc/compaftAssoc\_ca 8.000 = other insts16.300 = actdiv31.150 = wkskillnetrel $6.021 = \text{compaftDip}_ca$ 9.000 = instexp16.400 = actartist31.160 = wkskillteach6.030 = compaftBA/compaftBA ca 10.000 = sameinst17.100 = actabroad32.100 = curemp $17.200 = \operatorname{actintn}$ 6.040 = compaftBArch/compaftBArch\_ca 11.000 = instcon32.200 = curempothtxt $6.041 = \text{compaftBDes}_\text{ca}$ 12.000 = recinst17.300 = actport $33.450 = \text{curjob}_\text{oth}$ 6.050 = compaftBFA/compaftBFA ca 13.010 = instperform18.000 = edpreptxt33.451 = curjob othtxt $6.060 = compaftBM/compaftBM_ca$ 13.020 = instadisc19.000 = carserv34.000 = interdis6.070 = compaftBS/compaftBS ca 13.030 = instclass35.000 = wktraintxt20.000 = jobtime6.080 = compaftothUG/compaftothUG\_ca 13.040 = instlab21.000 = jobtrain36.000 = majtimejob6.090 = compaftAD13.050 = instacad22.000 = teach37.000 = majtimetxt23.000 = artsrel38.000 = arttime6.091 = compaftGD ca 13.060 = instcareer $6.100 = compaftMA/compaftMA_ca$ 13.070 = instintn24.000 = artist39.000 = timetrainrel6.110 = compaftMArch/compaftMArch\_ca 13.080 = instnetwk25.000 = intart40.100 = timejobsec13.090 = instfreedom40.200 =timecreative 6.120 = compaftMBA/compaftMBA\_ca $26.800 = stp\_suppt$ 6.121 = compaftMDes\_ca 14.000 = edprep27.000 = wkself40.300 = timeincome40.400 = timebalance15.010 = instanaly6.130 = compaftMFA/compaftMFA\_ca 28.100 = wkfd6.140 = compaftMM/compaftMM\_ca 15.020 = instbroad28.200 = wkpdint40.500 = timegood6.150 = compaftMS/compaftMS\_ca 15.030 = instrev28.300 = wkupdint40.600 = timecareer6.160 = compaftDMA/compaftDMA\_ca 29.000 = artwkfd40.700 = timework15.040 = instcreative

30.000 = resource

31.010 = wkskillanaly

31.020 = wkskillbroad

31.040 = wkskillcreative

31.050 = wkskillresearch

31.030 = wkskillrev

40.800 = timesat

 $41.600 = part_oth$ 

41.610 = part othtxt

42.000 = contcomm

44.000 = tmpractice

43.000 = perform

15.050 = instresearch

15.060 = instwrite

15.070 = instspeak

15.080 = instmanag

15.090 = instech

#### Response Values and Last Item Answered

| 45.000 = income                 |
|---------------------------------|
| 46.000 = hhincome               |
| 47.000 = artinc                 |
| 48.000 = stdloan                |
| 49.000 = impctloan              |
| 50.000 = gender_id              |
| 51.000 = age                    |
| 52.000 = parentart              |
| 53.000 = parentedu/parentedu_ca |
| 54.000 = marital                |
| 55.000 = dependent              |
| $56.700 = race_oth/race_oth_ca$ |
| 57.000 = citizen/citizen_ca     |
| 58.000 = adstate/adstate_ca     |
| 59.100 = zip                    |
| 59.200 = country                |
| 60.000 = artcity                |
| 61.000 = insttown               |

MODULE:

INTERNSHIP 1000.100 = INnotcomp 1000.101 = INnotcomptxt 1000.200 = INrelinftxt 1001.000 = INinstnum 1002.000 = INcredit 1003.000 = INrequire 1004.100 = INmaincomptxt 1005.000 = INprep 1006.000 = INfind 1007.000 = INsector

| 1007.000     | in the etcor |
|--------------|--------------|
| 1008.000 = 1 | INemploy     |

1009.000 = INhours

#### 1010.000 = INpaid 1011.000 = INsupport 1012.000 = INrel 1013.000 = INmentor

- 1014.000 = INcreative
- 1015.000 = INdirect
- 1016.000 = INrate 1017.000 = INbettertxt

#### MODULE:

#### **CAREER SKILLS & ENTREPRENEURSHIP**

2001.100 = CScwgen

2001.200 = CScwrisk

2001.300 = CScweval

2001.400 = CScwinv

2002.000 = CSbroadnet

- 2003.000 = CScareerdev
- 2004.000 = CSbroadview
- 2005.000 = CSadvan
- 2006.100 = CSabilresil 2006.200 = CSabiladapt
- 2006.200 = CSabilrecog2006.300 = CSabilrecog
- 2006.400 = CSabilfin
- 2007.100 = CSbenplan
- 2007.200 = CSbenmarket
- 2007.300 = CSbencomm
- 2007.400 = CSbenmanfin
- 2007.500 = CSbenlegal
- 2008.000 = CSdiffjob
- 2009.000 = CStraintxt

#### FINAL PAGE

5000.000 = final comments

#### 5000.100 = snaapinfo

5000.200 = snaapinfoemail