

## 2012 Codebook

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STRATEGIC  
NATIONAL ARTS ALUMNI  
PROJECT

# Understanding the Codebook

This Codebook contains a complete list of variables, survey questions, response options, and the logic used to determine which alumni received each question.

**Variable**  
The variable name for each piece of data stored in your data set. These pieces of data include survey questions, survey administration information, recoded survey questions, and pertinent alumni information.

**Item #**  
Number for each question on the survey.

**Alumni Receiving**  
Some questions were given only to alumni who provided certain answers to previous questions. This field explains who received certain questions on the survey.

If an alumnus/alumna skipped a question, they received all relevant follow-up questions.

**\* (asterisk)**  
Indicates the variable listed has been created by SNAAP staff from other questions on the questionnaire.

**Other**  
Alumni could select "other" and type in their response in a text box if none of the provided responses were applicable, or if they wanted to add another response. This ensured that all alumni could answer every question they were asked.

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 56: Select the art forms you practice in your personal (not work-related) time. Check all that apply.</i>			
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 55).	
56.1	prac_craft	Craft Arts	-1 = Did not receive this question 0 = Not Selected 1 = Selected
56.2	prac_crwri	Creative Writing	
56.3	prac_cul	Culinary Arts	
56.4	prac_dance	Dance	
56.5	prac_design	Design	
56.6	prac_film	Film/Media Arts	
56.7	prac_finart	Fine Arts (painting, sculpting, drawing)	
56.8	prac_music	Music	
56.9	prac_photo	Photography	
56.10	prac_thea	Theater	
56.11	prac_oth	Other	
	prac_othtxt	Write in value: Other art form	-1 = Did not receive this question Text box
*	instexp_R	<i>Question:</i> Recoded from question 9 to reverse order response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = Excellent 2 = Good 3 = Fair 4 = Poor

**Response Values and Labels**  
Response options for each particular question.

**-1 = Did Not Receive This Question**  
This value is only included when not everyone received a question. This was not a response option available to the respondents.

Respondents are only assigned these negative values up to the point at which they leave the survey.

**Text Box**  
Response could be entered in an open text box, with a limit of 200 for other text boxes and 8,000 for open-ended questions.

**Multiple Response Values**  
Each of the response options are stored as numerical values in the data set. This section indicates the correspondence between these numeric values and the survey responses available.

**Institution or School Level in All Caps**  
Your institution's name was inserted any place [INSTITUTION] appears. The appropriate school level was also inserted where needed.

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 1:</i>		What degree(s) or credential(s) did you pursue at [INSTITUTION]? Check all that apply.	
		<i>Alumni receiving:</i> All.	
1.1	instdeg_hs	High School: High School Diploma	
1.2	instdeg_Cert	Certification: Certificate	
1.3	instdeg_BA	Undergraduate: BA	0 = Not Selected 1 = Selected
1.4	instdeg_BArch	B Arch	
1.5	instdeg_BFA	BFA	
1.6	instdeg_BM	BM or B Mus	
1.7	instdeg_BS	BS	
1.8	instdeg_othUG	Other undergraduate degree	
	instdeg_othUGtxt	Write in value: Other undergraduate degree	Text Box
1.9	instdeg_AD	Graduate: Artist Diploma	
1.10	instdeg_MA	MA	
1.11	instdeg_MArch	M Arch	
1.12	instdeg_MFA	MFA	0 = Not Selected 1 = Selected
1.13	instdeg_MM	MM or M Mus	
1.14	instdeg_DMA	DMA	
1.15	instdeg_PhD	PhD	
1.16	instdeg_othGR	Other graduate degree	
	instdeg_othGRtxt	Write in value: Other graduate degree	Text Box
<i>Question 2:</i>		Please list your major(s) or concentration(s) for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION] (do not list majors that you switched out of).	
		<i>Alumni receiving:</i> All.	
	maj1	Major 1	
	maj2	Major 2	
<i>Question:</i>		Recoded from maj1 and maj2: Reported majors put into overall major categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	maj1cat1	Major 1	Appendix A
*	maj2cat1	Major 2	
<i>Question:</i>		Recoded from maj1 and maj2: Reported majors put into major sub-categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	maj1cat2	Major 1	Appendix B
*	maj2cat2	Major 2	
<i>Question 3:</i>		What was your minor for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list minors that you switched out of)? If you did not have a minor, please leave it blank.	
		<i>Alumni receiving:</i> All.	
	min1	Minor 1	Text Box
<i>Question:</i>		Recoded from min1: Reported minors put into overall minor categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	min1cat1	Minor 1	Appendix A

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question:</i>	Recoded from min1: Reported minors put into minor sub-categories.		
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix B
*	min1cat2	Minor 1	
4	compinstdeg	<i>Question:</i> Did you <i>complete</i> your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION]? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
5	xtimeinstdeg	<i>Question:</i> Did you spend more than the recommended time to complete your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION]? <i>Alumni receiving:</i> Only alumni who completed the degree pursued at their institution (selected option 1 for question 4).	-1 = Did not receive this question 1 = No 2 = Yes, 1 semester longer 3 = Yes, 2 semesters longer 4 = Yes, 3 semesters longer 5 = Yes, 2 years longer 6 = Yes, more than 2 years longer
Question 6:	Please select any degrees or credentials you have pursued in your lifetime at an institution other than [INSTITUTION]. Check all that apply.		
		<i>Alumni receiving:</i> All.	
6.0	outdeg_none	I did not pursue any degree at an institution other than [INSTITUTION].	
6.1	outdeg_Cert	<i>Certification:</i> Certificate	
6.2	outdeg_Assoc	<i>Undergraduate:</i> Associate Degree	0 = Not Selected 1 = Selected
6.3	outdeg_BA	BA	
6.4	outdeg_BArch	B Arch	
6.5	outdeg_BFA	BFA	
6.6	outdeg_BM	BM or B Mus	
6.7	outdeg_BS	BS	
6.8	outdeg_othUG	Other undergraduate degree	
	outdeg_othUGtxt	Write in value: Other undergraduate degree pursued at an institution other than [INSTITUTION]	Text Box
6.9	outdeg_AD	<i>Graduate:</i> Artist Diploma	
6.10	outdeg_MA	MA	
6.11	outdeg_MArch	M Arch	
6.12	outdeg_MBA	MBA	
6.13	outdeg_MFA	MFA	
6.14	outdeg_MM	MM or M Mus	0 = Not Selected 1 = Selected
6.15	outdeg_MS	MS	
6.16	outdeg_DMA	DMA	
6.17	outdeg_JD	JD	
6.18	outdeg_MD	MD or DO	
6.19	outdeg_PhD	PhD	
6.20	outdeg_othGR	Other graduate degree	
	outdeg_othGRtxt	Write in value: Other graduate degree pursued at an institution other than [INSTITUTION]	Text Box

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
Question 7:	Did you <i>complete</i> this degree/these degrees pursued at another institution?			
		<i>Alumni receiving:</i>	Only alumni who pursued a degree or credential at a different institution (selected option 1 for 6.1 through 6.20 for question 6). Populated with degrees or credentials selected for question 6.	
7.1	compoutCert		Certificate	
7.2	compoutAssoc		Associate Degree	
7.3	compoutBA		BA	
7.4	compoutBArch		B Arch	
7.5	compoutBFA		BFA	
7.6	compoutBM		BM or B Mus	
7.7	compoutBS		BS	
7.8	compoutothUG		Other undergraduate degree written in text box for 6.8	
7.9	compoutAD		Artist Diploma	
7.10	compoutMA		MA	
7.11	compoutMArch		M Arch	
7.12	compoutMBA		MBA	
7.13	compoutMFA		MFA	
7.14	compoutMM		MM or M Mus	
7.15	compoutMS		MS	
7.16	compoutDMA		DMA	
7.17	compoutJD		JD	
7.18	compoutMD		MD or DO	
7.19	compoutPhD		PhD	
7.20	compoutothGR		Other graduate degree written in text box for 6.20	
8	otherinsts	<i>Question:</i>	Please list the names of any educational institutions that you attended <i>after leaving</i> [INSTITUTION].	
		<i>Alumni receiving:</i>	Only alumni who pursued a degree or credential at a different institution (selected option 1 for 6.1 through 6.20 for question 6).	
9	instexp	<i>Question:</i>	Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree?	
		<i>Alumni receiving:</i>	All.	
*	instexp_R	<i>Question:</i>	Recoded from question 9 to reverse order response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree?	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
10	sameinst	<i>Question:</i>	If you could start over again, would you attend [INSTITUTION]?	
		<i>Alumni receiving:</i>	All.	
				-2 = Did not pursue any degrees at other institutions -1 = Did not pursue [DEGREE] at another institution 0 = No 1 = Yes 2 = In progress
				-1 = Did not receive this question Text box
				1 = Poor 2 = Fair 3 = Good 4 = Excellent
				1 = Excellent 2 = Good 3 = Fair 4 = Poor
				1 = Definitely no 2 = Probably no 3 = Uncertain 4 = Probably yes 5 = Definitely yes

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
*	sameinst_R	<i>Question:</i>	Recoded from question 10 to reverse order response options: If you could start over again, would you attend [INSTITUTION]?	1 = Definitely yes 2 = Probably yes 3 = Uncertain 4 = Probably no 5 = Definitely no
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
11	recinst	<i>Question:</i>	Would you recommend [INSTITUTION] to another student like you?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
*	recinst_R	<i>Question:</i>	Recoded from question 11 to reverse order response options: Would you recommend [INSTITUTION] to another student like you?	0 = Yes 1 = No
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables	
<i>Question 12:</i>	Please select the option that best describes how satisfied you were with the following aspects of your [HIGH SCHOOL/UNDERGRADUATE/GRADUATE] experience at [INSTITUTION].			1 = Very dissatisfied 2 = Somewhat dissatisfied 3 = Somewhat satisfied 4 = Very satisfied 9 = Not relevant
		<i>Alumni receiving:</i>	All.	
12.1	instperform		Opportunities to perform, exhibit, or present your work	
12.2	instadisc		Opportunities to work in different artistic disciplines from your own	
12.3	instclass		Opportunities to take non-arts classes	
12.4	instlab		Instructors in classrooms, labs, and studios	
12.5	instacad		Academic advising	
12.6	instcareer		Advising about career or further education	
12.7	instintn		Opportunities for degree-related internships or work	
12.8	instnetwk		Opportunities to network with alumni and others	
12.9	instattach		Sense of belonging and attachment	
12.10	instfreedom		Freedom and encouragement to take risks	
13	edprep	<i>Question:</i>	How well did [INSTITUTION] prepare you for your further education?	1 = Not well at all 2 = Not too well 3 = Fairly well 4 = Very well 9 = Did not pursue further education
		<i>Alumni receiving:</i>	All.	
*	edprep_R	<i>Question:</i>	Recoded from question 13 to reverse order response values (other than option 9): How well did [INSTITUTION] prepare you for your further education?	1 = Very well 2 = Fairly well 3 = Not too well 4 = Not well at all 9 = Did not pursue further education
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 14:</i>		In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills and abilities?	
		<i>Alumni receiving:</i> All.	
14.1	instanaly	Critical thinking and analysis of arguments and information	1 = Not at all 2 = Very little 3 = Some 4 = Very much
14.2	instbroad	Broad knowledge and education	
14.3	instrev	Improved work based on feedback from others	
14.4	instcreative	Creative thinking and problem solving	
14.5	instresearch	Research skills	
14.6	instwrite	Clear writing	
14.7	instspeak	Persuasive speaking	
14.8	instmanag	Project management skills	
14.9	insttech	Technological skills	
14.10	instartistic	Artistic technique	
14.11	instbus	Financial and business management skills	
14.12	instentr	Entrepreneurial skills	
14.13	instwkoth	Interpersonal relations and working collaboratively	
14.14	instleader	Leadership skills	
14.15	instnetrel	Networking and relationship building	
14.16	instteach	Teaching skills	
<i>Question 15:</i>		How often did you do the following while enrolled at [INSTITUTION]?	
		<i>Alumni receiving:</i> All.	
15.1	actcomser	Participated in community service	1 = Never 2 = Rarely 3 = Sometimes 4 = Often
15.2	actcocurr	Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)	
15.3	actdiv	Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values	
15.4	actfac12	Worked with a faculty member on a project	
15.5	actartist12	Worked with an artist in the community	
<i>Question:</i>		Recoded from question 15 to combine response options: How often did you do the following while enrolled at [INSTITUTION]?	
		<i>Alumni receiving:</i> Not on the questionnaire. Variable created by SNAAP staff from existing variables.	
*	actcomser_R	Participated in community service	0 = Did not participate (Value 1) 1 = Participated (Values 2, 3 and 4)
*	actcocurr_R	Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)	
*	actdiv_R	Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values	
*	actfac12_R	Worked with a faculty member on a project	
*	actartist12_R	Worked with an artist in the community	
<i>Question 16:</i>		Did you do the following while at [INSTITUTION]?	
		<i>Alumni receiving:</i> All.	
16.1	actabroad	Study abroad	0 = No 1 = Yes
16.2	actintn	Internship	
16.3	actport	Complete a portfolio (a document/record of your cumulative artistic work)	
17	edpreptxt	<i>Question:</i> Is there anything that [INSTITUTION] could have done better to prepare you for further education or for your career? Please describe.	Text box
		<i>Alumni receiving:</i> All.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 18:</i>		Have you used any of the following support services that may be offered by [INSTITUTION] since you left there?	
		<i>Alumni receiving:</i> All.	
18.1	suptadv	Advising for further education	0 = Have not used 1 = Used 9 = Uncertain if service is available
18.2	suptcareer	Career services	
18.3	suptedu	Continuing education and training	
18.4	suptnetwk	Networking opportunities	
18.5	suptart	Opportunities or resources to present artistic work	
18.6	suptteach	Continued access to mentors and teachers	
19	supttxt	<i>Question:</i> Please describe any support services you need, but are not offered by [INSTITUTION]. <i>Alumni receiving:</i> All.	
20	jobtime	<i>Question:</i> After leaving your program at [INSTITUTION], how long did it take for you to obtain your first job or work experience?  <i>Alumni receiving:</i> All.	1 = Obtained work prior to leaving [INSTITUTION] 2 = Obtained work in less than four months 3 = Obtained work in four to twelve months 4 = Obtained work after more than a year 5 = Have not yet found work 6 = Did not search for work after leaving program 7 = Pursued further education
21	jobtrain	<i>Question:</i> How closely related was your first job or work experience to your training at [INSTITUTION]?  <i>Alumni Receiving:</i> Only alumni who worked directly after leaving institution (selected options 1, 2, 3, or 4 for question 20).	-3 = Have not yet found work -2 = Did not search for work after leaving program -1 = Pursued further education 1 = Not related 2 = Somewhat related 3 = Closely related
*	jobtrain_R	<i>Question:</i> Recoded from question 21 to remove -1, -2, and -3 values and reverse order response options: How closely related was your first job or work experience to your training at [INSTITUTION]?  <i>Alumni Receiving:</i> Not on the questionnaire. Variable created by SNAAP staff from existing variables.	1 = Closely related 2 = Somewhat related 3 = Not related



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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
<i>Question 22:</i>		Please select <i>all</i> the occupations <i>outside of the arts</i> in which you have worked, now or in the past. Check all that apply. If you have worked <i>outside the arts</i> and don't find your occupation listed, please select "Other occupations outside of the arts."		
		<i>Alumni receiving:</i>	All.	
22.0	nartjob_none		I have never worked outside of the arts.	
22.1	nartjob_maintn		Building, maintenance, installation, and repair	
22.2	nartjob_comm		Communications (e.g., journalism, marketing, public relations, advertising, fundraising)	
22.3	nartjob_comput		Computer and mathematics (e.g., IT, analysts, and software developers)	
22.4	nartjob_construct		Construction	
22.5	nartjob_edu		Education, training, and library	
22.6	nartjob_engocc		Engineering and science (e.g., scientists and researchers)	
22.7	nartjob_farm		Farming, fishing, and forestry	
22.8	nartjob_finan		Financial and other business services	
22.9	nartjob_food		Food preparation related (e.g., chefs, caterers, and servers)	
22.10	nartjob_hlthtech		Healthcare	
22.11	nartjob_humres		Human resources	
22.12	nartjob_legal		Legal	
22.13	nartjob_manag		Management (e.g., executives and managers)	
22.14	nartjob_manfact		Manufacturing	
22.15	nartjob_military		Military and protective services (e.g., law enforcement, fire, safety, and security workers)	
22.16	nartjob_office		Office and administrative support	
22.17	nartjob_sales		Sales (e.g., real estate, retail sales)	
22.18	nartjob_care		Services and personal care (e.g., childcare, beauty, animal care, tourism)	
22.19	nartjob_socialser		Social services (e.g., counselors, social workers, and religious workers)	
22.20	nartjob_transport		Transportation and material moving	
22.21	nartjob_othnart		Other occupations outside of the arts	
	nartjob_othnarttxt		Write in value: Other occupations outside of the arts	Text box
23	teach	<i>Question:</i>	Have you ever worked as a full- or part-time teacher of the arts (i.e., classroom setting or private lessons)?	1 = Yes, I do this currently. 2 = Yes, I have done it in the past, but no longer do. 3 = No, I have not done this.
		<i>Alumni receiving:</i>	All.	
24	artsrel	<i>Question:</i>	Have you ever worked, either full- or part-time, <i>managing or administering</i> programs or people for an arts or arts-related organization or business?	1 = Yes, I do this currently. 2 = Yes, I have done it in the past, but no longer do. 3 = No, I have not done this.
		<i>Alumni receiving:</i>	All.	
25	artist	<i>Question:</i>	Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)? Remember, we consider a broad array of arts including designers, architects, writers, media producers, fine artists, filmmakers, performers, musicians, and others.	1 = Yes, I do this currently. 2 = Yes, I have done it in the past, but no longer do. 3 = No, I have not done this.
		<i>Alumni receiving:</i>	All.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels	
*	curart	<i>Question:</i>	Recoded from question 25 to combine response options: Have you ever worked, either full- or part-time, as a professional artist?	0 = Not currently a professional artist (values 2 and 3) 1 = Currently a professional artist (value 1)	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.		
*	everart	<i>Question:</i>	Recoded from question 25 to combine response options: Have you ever worked, either full- or part-time, as a professional artist?	0 = Never a professional artist (value 3) 1 = Currently or in the past a professional artist (values 1 and 2)	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.		
<i>Question 26:</i>	Please select all the <i>occupations associated with the arts</i> in which you have worked, now or in the past. Check all that apply. If you have worked in the arts and don't find your occupation listed, please select "Other occupation associated with the arts."				
		<i>Alumni receiving:</i>	All.		
26.0	artjob_none		I have never worked in an occupation associated with the arts.		
26.1	artjob_arch	Architecture:	Architect		
26.2	artjob_artadm	Arts Administration:	Arts administrator or manager (including development, marketing, or box office/sales)	0 = Not Selected 1 = Selected	
26.3	artjob_curator		Museum or gallery worker, including curator		
26.4	artjob_graphicdes	Design:	Graphic designer, illustrator, or art director		
26.5	artjob_intdes		Interior designer		
26.6	artjob_webdes		Web designer		
26.7	artjob_othdes		Other designer		
	artjob_othdestxt		Write in value: Other designer		Text box
26.8	artjob_tchhied	Education:	Higher education arts educator	0 = Not Selected 1 = Selected	
26.9	artjob_tchk12		K-12 arts educator		
26.10	artjob_prvtch		Private teacher of the arts		
26.11	artjob_othtch		Other arts educator		
	artjob_othtchtxt		Write in value: Other arts educator	Text box	
26.12	artjob_craft	Fine and Media Arts:	Craft artist	0 = Not Selected 1 = Selected	
26.13	artjob_finart		Fine artist		
26.14	artjob_film		Film, TV, video artist		
26.15	artjob_animator		Multi-media artist or animator		
26.16	artjob_photo		Photographer		
26.17	artjob_actor	Performance:	Actor		
26.18	artjob_choreo		Dancer or choreographer		
26.19	artjob_sound		Engineer or technician (sound, light, other)		
26.20	artjob_musician		Musician (including instrumental, vocal, conductor, composer, arranger)		
26.21	artjob_stage		Theater and stage director or producer		
26.22	artjob_writer	Writing:	Writer, author, or editor		
26.23	artjob_othart	Other:	Other arts occupation		
	artjob_otharttxt		Write in value: Other arts occupation		Text box
27	intart	<i>Question:</i>	When you began at [INSTITUTION] did you intend to work eventually in an occupation as an artist?		0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.		

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
Question 28:		Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]? Check all that apply.	
28.1	stp_nowk	Artistic work not available	-2 = Currently a professional artist -1 = Never worked as a professional artist and did not intend to when starting at institution 0 = Not Selected 1 = Selected
28.2	stp_pay	Higher pay or steadier income in other fields	
28.3	stp_city	Current location not conducive to artistic career	
28.4	stp_inter	Change in interests	
28.5	stp_fam	Family-related reasons	
28.6	stp_netwk	Lack of access to important networks and people	
28.7	stp_debt	Debt (including student loans)	
28.8	stp_suppt	Lack of social support from family and friends	
*	stp_curart	<i>Question:</i> Recoded from question 28 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past professional artist or never became a professional artist but intended to be one when started at institution (values -1, 0, and 1) 1 = Current professional artist (value -2)
*	stp_nevint	<i>Question:</i> Recoded from question 28 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past professional artist or never became a professional artist but intended to be one when started at institution (values -2, 0, and 1) 1 = Never worked as a professional artist and did not intend to when starting at institution (value -1)
Question:		Recoded from question 28 to remove -1 and -2 values: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Not Selected 1 = Selected
*	stp_nowk_R	Artistic work not available	
*	stp_pay_R	Higher pay or steadier income in other fields	
*	stp_city_R	Current location not conducive to artistic career	
*	stp_inter_R	Change in interests	
*	stp_fam_R	Family-related reasons	
*	stp_netwk_R	Lack of access to important networks and people	
*	stp_debt_R	Debt (including student loans)	
*	stp_suppt_R	Lack of social support from family and friends	

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
29	stp_othtxt	<p><i>Question:</i> If there was another reason why you [STOPPED WORKING IN AN OCCUPATION AS AN ARTIST/CHOSE NOT TO PURSUE WORK AS AN ARTIST], please describe that below.</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who have worked as professional artists in the past but not currently (selected option 2 for question 25) or who have never been a professional artist but intended to be when attending institution (selected option 3 for question 25 and option 1 for question 27).</p>	<p>-2 = Currently a professional artist            -1 = Never worked as a professional artist and did not intend to when starting at institution            Text box</p>
30	ysart	<p><i>Question:</i> Approximately how many years have you worked (or did you work) in an occupation as an artist (where you create or perform your art)?</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).</p>	<p>-1 = Did not receive this question            1 = Less than one year            2 = 1 to less than 3 years            3 = 3 to less than 5 years            4 = 5 to less than 10 years            5 = 10 to less than 15 years            6 = 15 or more years</p>
31	wkself	<p><i>Question:</i> Have you ever been self-employed, an independent contractor, or a freelance worker?</p> <hr/> <p><i>Alumni receiving:</i> All.</p>	<p>1 = Yes, I do this currently.            2 = Yes, I have done it in the past, but no longer do.            3 = No, I have not done this.</p>
32	artwkself	<p><i>Question:</i> In your capacity as an artist, have you ever been self-employed, an independent contractor, or a freelance worker?</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25) and are currently or have in the past been self-employed (selected options 1 or 2 for question 31).</p>	<p>-3 = Never worked as a professional artist            -2 = Never been self-employed            -1 = Never been self-employed and never a professional artist            1 = Yes, I do this currently.            2 = Yes, I have done it in the past, but no longer do.            3 = No, I have not done this.</p>
<i>Question 33:</i>		Are you now or have you ever been a(n):	
		<i>Alumni receiving:</i> All.	
33.1	wkfd	Founder of a nonprofit or for-profit organization	0 = No
33.2	wkpdint	Paid intern	1 = Yes
33.3	wkupdint	Unpaid intern	
34	artwkfd	<p><i>Question:</i> Was any of your work as a founder of a nonprofit or for-profit organization arts-related?</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who have been a founder of a nonprofit or for-profit organization (selected option 1 for question 33.1).</p>	<p>-1 = Did not receive this question            0 = No            1 = Yes</p>
35	artwkpdint	<p><i>Question:</i> Was any of your work as a paid intern arts-related?</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who have been a paid intern (selected option 1 for question 33.2).</p>	<p>-1 = Did not receive this question            0 = No            1 = Yes</p>
36	artwkupdint	<p><i>Question:</i> Was any of your work as an unpaid intern arts-related?</p> <hr/> <p><i>Alumni receiving:</i> Only alumni who have been an unpaid intern (selected option 1 for question 33.3).</p>	<p>-1 = Did not receive this question            0 = No            1 = Yes</p>

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 37:</i>		The following are resources that can support artistic and creative careers. Which of the following resources are very important for success in your artistic career now or in the past? Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
37.0	hlp_none	None of the below is/was very important.	
37.1	hlp_capital	Loans, investment capital	
37.2	hlp_grants	Prizes, grants, or commissions	
37.3	hlp_netwk	Strong network of peers and colleagues	
37.4	hlp_pub	Publicity or acknowledgement of your work	
37.5	hlp_space	Material resources (e.g., equipment, space)	
37.6	hlp_mentor	Mentors and teachers	
37.7	hlp_train	Additional training	
37.8	hlp_city	Opportunity to live in an artistically vital location	
37.9	hlp_oth	Other	
	hlp_othtxt	Write in value: Other very important resource	Text box
*	hlp_dnrq	<i>Question:</i> Recoded from question 37 to reflect those who did not receive question: The following are resources that can support artistic and creative careers. Which of the following resources are very important for success in your artistic career now or in the past? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past or current professional artist (values 0 and 1) 1 = Never worked as a professional artist (value -1)
<i>Question 38:</i>		Some resources might have been lacking at crucial points in your artistic career. Which of these resources have been insufficient, posing significant barriers to achieving success in your artistic career (now or in the past)? Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
38.0	bar_none	None of the below is/was lacking.	
38.1	bar_capital	Loans, investment capital	
38.2	bar_grants	Prizes, grants, or commissions	
38.3	bar_netwk	Strong network of peers and colleagues	
38.4	bar_pub	Publicity or acknowledgement of your work	
38.5	bar_space	Material resources (e.g., equipment, space)	
38.6	bar_mentor	Mentors and teachers	
38.7	bar_train	Additional training	
38.8	bar_city	Opportunity to live in an artistically vital location	
38.9	bar_oth	Other	
	bar_othtxt	Write in value: Other lacking resource	Text box
*	bar_dnrq	<i>Question:</i> Recoded from question 38 to reflect those who did not receive question: Some resources might have been lacking at crucial points in your artistic career. Which of these resources have been insufficient, posing significant barriers to achieving success in your artistic career (now or in the past)? Check all that apply. <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past or current professional artist (values 0 and 1) 1 = Never worked as a professional artist (value -1)

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 39:</i>		How important are the following to perform effectively in your profession or work life?	
		<i>Alumni receiving:</i> Only alumni who have ever worked (selected option 1 for question 22.1 through 22.21 or selected option 1 for question 26.1 through 26.23)	
39.1	wkskillanaly	Critical thinking and analysis of arguments and information	-1 = Did not receive this question 1 = Not at all important 2 = Only a little important 3 = Somewhat important 4 = Very important
39.2	wkskillbroad	Broad knowledge and education	
39.3	wkskillrev	Improved work based on feedback from others	
39.4	wkskillcreative	Creative thinking and problem solving	
39.5	wkskillresearch	Research skills	
39.6	wkskillwrite	Clear writing	
39.7	wkskillspeak	Persuasive speaking	
39.8	wkskillmanag	Project management skills	
39.9	wkskilltech	Technological skills	
39.10	wkskillartistic	Artistic technique	
39.11	wkskillbus	Financial and business management skills	
39.12	wkskillentr	Entrepreneurial skills	
39.13	wkskillwkoth	Interpersonal relations and working collaboratively	
39.14	wkskillleader	Leadership skills	
39.15	wkskillnetrel	Networking and relationship building	
39.16	wkskillteach	Teaching skills	
<i>Question:</i>		Recoded from questions 39.1 through 39.16 to remove -1 values and combine response options: How important are the following to perform effectively in your profession or work life?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	wkskillanaly_R	Critical thinking and analysis of arguments and information	0 = Not important (values 1 and 2) 1 = Important (values 3 and 4)
*	wkskillbroad_R	Broad knowledge and education	
*	wkskillrev_R	Improved work based on feedback from others	
*	wkskillcreative_R	Creative thinking and problem solving	
*	wkskillresearch_R	Research skills	
*	wkskillwrite_R	Clear writing	
*	wkskillspeak_R	Persuasive speaking	
*	wkskillmanag_R	Project management skills	
*	wkskilltech_R	Technological skills	
*	wkskillartistic_R	Artistic technique	
*	wkskillbus_R	Financial and business management skills	
*	wkskillentr_R	Entrepreneurial skills	
*	wkskillwkoth_R	Interpersonal relations and working collaboratively	
*	wkskillleader_R	Leadership skills	
*	wkskillnetrel_R	Networking and relationship building	
*	wkskillteach_R	Teaching skills	

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
<i>Question 40:</i> How much influence has each of the following <i>networks</i> developed at [INSTITUTION] had on your career?				
		<i>Alumni receiving:</i>	All.	
40.1	inclassmt		Classmates	1 = No influence 2 = Minor influence 3 = Major influence 9 = Not applicable
40.2	inffac		Faculty or instructors	
40.3	infstaff		Staff members or advisors	
40.4	infartist		Guest artists	
40.5	infalum		Alumni	
41	infothtxt	<i>Question:</i>	If there are any other networks associated with [INSTITUTION] that have had an influence on your career, please describe them below.	Text box
		<i>Alumni receiving:</i>	All.	
42	curemp	<i>Question:</i>	What is your current employment status?	1 = Full-time (35 hours or more per week) 2 = Part-time only (fewer than 35 hours per week) 3 = Unemployed and looking for work 4 = In school full-time 5 = Caring for family full-time 6 = Retired 7 = Other
		<i>Alumni receiving:</i>	All.	
	curempothtxt		Write in value: Other employment status	

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
Question 43:		Based on the occupations you previously selected, please indicate those in which you <i>currently</i> work. Check all that apply.	
		<i>Alumni receiving:</i> All. Populated with any occupations associated with the arts selected for question 26 (26.1 through 26.23) AND any occupations outside of the arts selected for question 22 (22.1 through 22.21).	0 = Not Selected 1 = Selected
43.0	curjob_none	Currently not employed	
43.1	curjob_arch	Architect	
43.2	curjob_artadm	Arts administrator or manager (including development, marketing, or box office/sales)	
43.3	curjob_curator	Museum or gallery worker, including curator	
43.4	curjob_graphicdes	Graphic designer, illustrator, or art director	
43.5	curjob_intdes	Interior designer	
43.6	curjob_webdes	Web designer	
43.7	curjob_othdes	Other designer written in text box for 26.7	
43.8	curjob_tchhied	Higher education arts educator	
43.9	curjob_tchk12	K-12 arts educator	
43.10	curjob_prvtch	Private teacher of the arts	
43.11	curjob_othtch	Other arts educator written in text box for 26.11	
43.12	curjob_craft	Craft artist	
43.13	curjob_finart	Fine artist	
43.14	curjob_film	Film, TV, video artist	
43.15	curjob_animator	Multi-media artist or animator	
43.16	curjob_photo	Photographer	
43.17	curjob_actor	Actor	
43.18	curjob_choreo	Dancer or choreographer	
43.19	curjob_sound	Engineer or technician (sound, light, other)	
43.20	curjob_musician	Musician (including instrumental, vocal, conductor, composer, arranger)	
43.21	curjob_stage	Theater and stage director or producer	
43.22	curjob_writer	Writer, author, or editor	
43.23	curjob_othart	Other occupation associated with the arts written in text box for 26.23	
43.24	curjob_maintn	Building, maintenance, installation, and repair	
43.25	curjob_comm	Communications (e.g., journalism, marketing, public relations, advertising, fundraising)	
43.26	curjob_comput	Computer and mathematics (e.g., IT, analysts, and software developers)	
43.27	curjob_construct	Construction	
43.28	curjob_edu	Education, training, and library	
43.29	curjob_engocc	Engineering and science (e.g., scientists and researchers)	
43.30	curjob_farm	Farming, fishing, and forestry	
43.31	curjob_finan	Financial and other business services	
43.32	curjob_food	Food preparation related (e.g., chefs, caterers, and servers)	
43.33	curjob_hlthtech	Healthcare	
43.34	curjob_humres	Human resources	
43.35	curjob_legal	Legal	
43.36	curjob_manag	Management (e.g., executives and managers)	
			-1 = Did not receive this option 0 = Not selected 1 = Selected



## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 43:</i>		Based on the occupations you previously selected, please indicate those in which you <i>currently</i> work. Check all that apply. (cont.)	
		<i>Alumni receiving:</i> All. Populated with any occupations associated with the arts selected for question 26 (26.1 through 26.23) AND any occupations outside of the arts selected for question 22 (22.1 through 22.21).	
43.37	curjob_manfact	Manufacturing	
43.38	curjob_military	Military and protective services (e.g., law enforcement, fire, safety, and security workers)	
43.39	curjob_office	Office and administrative support	-1 = Did not receive this option
43.40	curjob_sales	Sales (e.g., real estate, retail sales)	0 = Not selected
43.41	curjob_care	Services and personal care (e.g., childcare, beauty, animal care, tourism)	1 = Selected
43.42	curjob_socialser	Social services (e.g., counselors, social workers, and religious workers)	
43.43	curjob_transport	Transportation and material moving	
43.44	curjob_othnart	Other occupation outside of the arts written in text box for 22.21	
43.45	curjob_oth	Other	0 = Not Selected
	curjob_othtxt	Write in value: Other occupation	1 = Selected
			Text box
44	wktraintxt	<i>Question:</i> Please describe how your arts training is or is not relevant to your current work.	-1 = Did not receive this question
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	Text box
45	multijob	<i>Question:</i> Are you currently working at two or more jobs? If you have multiple contracts for the same business, that counts as only one job. For example, a freelance musician who does nothing else has only one job. However, someone who works as a graphic designer who also sells his/her art through a gallery has multiple jobs. A freelance writer who also works as a waiter has two jobs.	-1 = Did not receive this question
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	1 = No, I do not hold multiple jobs.
			2 = Yes, I hold 2 jobs.
			3 = Yes, I hold 3 jobs.
			4 = Yes, I hold 4 jobs.
			5 = Yes, I hold more than 4 jobs.
*	multijob_R	<i>Question:</i> Recoded from question 45 to remove -1 values: Are you currently working at two or more jobs?	1 = 1 job
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	2 = 2 jobs
			3 = 3 jobs
			4 = 4 jobs
			5 = more than 4 jobs
46	majtimejob	<i>Question:</i> Please select the occupation in which you spend the majority of your work time.	-2 = Currently not employed
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43) AND have more than one current occupation (selected option 1 in more than one occupation for 43.1 through 43.45 for question 43). Response values populated with current occupations selected for 43.1 through 43.45 for question 43.	-1 = Only one current occupation
			Appendix C
*	majtimejob_R	<i>Question:</i> Recoded from question 46 to replace -1 with value of current occupation for 43.1 through 43.45 for those who only selected one current occupation for 43.1 through 43.45: Please select the occupation in which you spend the majority of your work time.	-2 = Currently not employed
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix C
*	majtime_art	<i>Question:</i> Recoded from majtimejob_R to indicate what type of occupation in which an alumni spends the majority of his or her work time: Please select the occupation in which you spend the majority of your work time.	0 = Spends the majority of their work time in an occupation field outside of the arts (options 43.24 to 43.44)
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = Spends the majority of their work time in an occupation related to the arts (options 43.1 to 43.23)

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
47	majtimetxt	<i>Question:</i> Please provide your job title and a brief description of your work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43].	-1 = Did not receive this question Text box
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
48	sector	<i>Question:</i> In terms of your work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43], in what sector do you do most of your work:	-1 = Did not receive this question 1 = For-profit and commercial 2 = Nonprofit (including schools) 3 = Government (including military) 4 = Mix of the above 9 = Not relevant
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
49	timetrainrel	<i>Question:</i> Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43]?	-1 = Did not receive this question 1 = Not at all relevant 2 = Somewhat relevant 3 = Relevant 4 = Very relevant
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
*	timetrainrel_R	<i>Question:</i> Recoded from question 49 to reverse code response options: Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43]?	-1 = Did not receive this question 1 = Very relevant 2 = Relevant 3 = Somewhat relevant 4 = Not at all relevant
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
<i>Question 50:</i>		Indicate your level of satisfaction with each of the following aspects of your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43].	-1 = Did not receive this question 1 = Very dissatisfied 2 = Somewhat dissatisfied 3 = Somewhat satisfied 4 = Very satisfied
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
50.1	timejobsec	Job security	
50.2	timecreative	Opportunity to be creative	
50.3	timeincome	Income	
50.4	timebalance	Balance between work and non-work life	
50.5	timegood	Opportunity to contribute to the greater good	
50.6	timecareer	Opportunity for career advancement	
50.7	timework	Work that reflects my personality, interests, and values	
50.8	timesat	Overall job satisfaction	
51	mfuljob	<i>Question:</i> Please select the occupation that is the most personally fulfilling to you.	-2 = Currently not employed -1 = Only one current occupation Appendix C
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43) AND have more than one current occupation (selected option 1 in more than one occupation for 43.1 through 43.45 for question 43). Response values populated with current occupations selected for 43.1 through 43.45 for question 43.	
*	mfuljob_R	<i>Question:</i> Recoded from question 51 to replace -1 with value of current occupation for 43.1 through 43.45 for those who only selected one current occupation for 43.1 through 43.45: Please select the occupation that is the most personally fulfilling to you.	-2 = Currently not employed Appendix C
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 52:</i>		Have you ever received any of the following types of arts training during your lifetime? Check all that apply.	
		<i>Alumni receiving:</i> All.	
52.1	trn_summer	Summer arts program	0 = Not Selected 1 = Selected
52.2	trn_arths	Arts high school	
52.3	trn_hcourse	Arts courses offered at your high school	
52.4	trn_aftsch	After-school program	
52.5	trn_lesson	Private lessons	
52.6	trn_college	College-level arts classes	
52.7	trn_comm	Community sponsored classes, workshops, or events	
<i>Question 53:</i>		Select all of the ways in which you have supported the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork).	
		<i>Alumni receiving:</i> All.	
53.0	part_none	I have not supported the arts in the past 12 months.	0 = Not Selected 1 = Selected
53.1	part_vol	Volunteered at an arts organization	
53.2	part_brd	Served on the board of an arts organization	
53.3	part_tch	Volunteered to teach the arts	
53.4	part_donate	Donated money to an arts organization or an artist	
53.5	part_attd	Attended an arts event (including exhibits, concerts, performances)	
53.6	part_oth	Other	
	part_othtxt	Write in value: Other way to support the arts	Text box
54	contcomm	<i>Question:</i> Describe how your arts training at [INSTITUTION] is or is not relevant to your participation in civic and community life. <i>Alumni receiving:</i> All.	Text box
55	perform	<i>Question:</i> Do you make or perform art in your personal (not work-related) time? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
<i>Question 56:</i>		Select the art forms you practice in your personal (not work-related) time. Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 55).	
56.1	prac_craft	Craft Arts	-1 = Did not receive this question 0 = Not Selected 1 = Selected
56.2	prac_crwri	Creative Writing	
56.3	prac_cul	Culinary Arts	
56.4	prac_dance	Dance	
56.5	prac_design	Design	
56.6	prac_film	Film/Media Arts	
56.7	prac_finart	Fine Arts (painting, sculpting, drawing)	
56.8	prac_music	Music	
56.9	prac_photo	Photography	
56.10	prac_thea	Theater	
56.11	prac_oth	Other	
	prac_othtxt	Write in value: Other art form	-1 = Did not receive this question Text box
*	prac_dnrq	<i>Question:</i> Recoded from question 56 to reflect those who did not receive this question: Select the art forms you practice in your personal (not work-related) time. <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Practices art in personal (not work-related time) (values 0 and 1) 1 = Does not practice art in personal (not work-related time) (value -1)

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
		<i>Question:</i> Recoded from question 56 to remove -1 values: Select the art forms you practice in your personal (not work-related) time.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	prac_craft_R	Craft Arts	
*	prac_crwri_R	Creative Writing	
*	prac_cul_R	Culinary Arts	
*	prac_dance_R	Dance	
*	prac_design_R	Design	
*	prac_film_R	Film/Media Arts	
*	prac_finart_R	Fine Arts (painting, sculpting, drawing)	
*	prac_music_R	Music	
*	prac_photo_R	Photography	
*	prac_thea_R	Theater	
			0 = Not Selected 1 = Selected
57	tmpractice	<i>Question:</i> About how often do you practice art in your personal (not work-related) time?	
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 55).	
			-1 = Did not receive this question 1 = A few times a year or less 2 = Several times a month 3 = Several times a week 4 = Daily
*	tmpractice_R	<i>Question:</i> Recoded from question 57 to remove -1 values and reverse order response options: About how often do you practice art in your personal (not work-related) time?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
			1 = Daily 2 = Several times a week 3 = Several times a month 4 = A few times a year or less
58	improduce	<i>Question:</i> How important is it to you to be able to make or produce art in your personal (not work-related) time?	
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 55).	
			-1 = Did not receive this question 1 = Not at all important 2 = Somewhat important 3 = Important 4 = Very important
*	improduce_R	<i>Question:</i> Recoded from question 58 to remove -1 values and reverse order response options: How important is it to you to be able to make or produce art in your personal (not work-related) time?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
			1 = Very important 2 = Important 3 = Somewhat Important 4 = Not at all important
59	exhibit	<i>Question:</i> How often do you publicly perform or exhibit art in your personal (not work-related) time?	
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 55).	
			-1 = Did not receive this question 1 = I do not perform or exhibit in public. 2 = Less than once a year 3 = 1 or 2 times a year 4 = 3 or more times a year 5 = Continuously in public or online

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
*	exhibit_R	<i>Question:</i>	Recoded from question 59 to remove -1 values and reverse order response options: How often do you publicly perform or exhibit art in your personal (not work-related) time?	1 = Continuously in public or online 2 = 3 or more times a year 3 = 1 or 2 times a year 4 = Less than once a year 5 = I do not perform or exhibit in public.
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
60	income	<i>Question:</i>	What was your <i>individual</i> annual income in 2011? (Do not include spousal income or interest on jointly-owned assets.)	1 = \$10,000 or less 2 = \$10,001 to \$20,000 3 = \$20,001 to \$30,000 4 = \$30,001 to \$40,000 5 = \$40,001 to \$50,000 6 = \$50,001 to \$60,000 7 = \$60,001 to \$70,000 8 = \$70,001 to \$80,000 9 = \$80,001 to \$90,000 10 = \$90,001 to \$100,000 11 = \$100,001 to \$150,000 12 = More than \$150,000 13 = I prefer not to answer.
		<i>Alumni receiving:</i>	All.	
*	income_R	<i>Question:</i>	Recoded from question 60 to remove 13 values and use midpoints of range as value: What was your <i>individual</i> annual income in 2011? (Do not include spousal income or interest on jointly-owned assets.)	Number box
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
61	hhincome	<i>Question:</i>	In 2011, what was your total <i>household</i> income from all sources?	1 = \$10,000 or less 2 = \$10,001 to \$20,000 3 = \$20,001 to \$30,000 4 = \$30,001 to \$40,000 5 = \$40,001 to \$50,000 6 = \$50,001 to \$60,000 7 = \$60,001 to \$70,000 8 = \$70,001 to \$80,000 9 = \$80,001 to \$90,000 10 = \$90,001 to \$100,000 11 = \$100,001 to \$150,000 12 = More than \$150,000 13 = I prefer not to answer.
		<i>Alumni receiving:</i>	All.	
*	hhincome_R	<i>Question:</i>	Recoded from question 61 to remove 13 values and use midpoints of ranges as value: In 2011, what was your total <i>household</i> income from all sources?	Number box
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
62	percincome	<i>Question:</i>	Please select the approximate percentage of your personal (not family) <i>income</i> that came from your work as an artist in 2011.	-1 = Did not receive this question 1 = I did not work as an artist in 2011. 2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
		<i>Alumni receiving:</i>	Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
*	percincome_R	<p><i>Question:</i> Recoded from question 62 to remove -1 and 1 values: Please select the approximate percentage of your personal (not family) <i>income</i> that came from your work as an artist in 2011.</p> <p><i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.</p>	2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
63	perctime	<p><i>Question:</i> Please select the approximate percentage of your <i>work time</i> you spent working as an artist in 2011.</p> <p><i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).</p>	-1 = Did not receive this question 1 = I did not work as an artist in 2011. 2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
*	perctime_R	<p><i>Question:</i> Recoded from question 63 to remove -1 and 1 values: Please select the approximate percentage of your <i>work time</i> you have spent working as an artist in 2011.</p> <p><i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.</p>	2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
64	hrspd	<p><i>Question:</i> On average, how many hours a week do you currently do paid work?</p> <p><i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).</p>	-1 = Did not receive this question 1 = I do not do paid work. 2 = Less than 20 hours 3 = 20 to less than 35 hours 4 = 35 to less than 60 hours 5 = 60 hours or more
<i>Question 65:</i>	Have you ever received financial support (gifts, grants, or loans) from any of the following sources to live and work as an artist (not including support for school)? Check all that apply.		
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	-1 = Did not receive this question
65.0	finsup_none	Did not receive financial support	0 = Not Selected
65.1	finsup_fam	Support from family and friends	1 = Selected
65.2	finsup_patron	Support from private patron, foundation, or governmental grant	
65.3	finsup_oth	Other	
	finsup_othtxt	Write in value: Other financial support	-1 = Did not receive this question Text box
*	finsup_dnrq	<p><i>Question:</i> Recoded from question 65 to reflect those who did not receive this question: Have you ever received financial support (gifts, grants, or loans) from any of the following sources to live and work as an artist (not including support for school)?</p> <p><i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.</p>	0 = Current or past professional artist (values 0 and 1) 1 = Never worked as a professional artist (value -1)

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 66:</i>		How did you pay for your education at [INSTITUTION]? Check all that apply.	
		<i>Alumni receiving:</i> All.	
66.0	pay_none	There were no costs associated with attending [INSTITUTION].	
66.1	pay_fam	Parents/family	
66.2	pay_schol	Scholarship, fellowships, or tuition waiver	
66.3	pay_loan	Student loans	
66.4	pay_wkstdy	Work study	
66.5	pay_job	Full- or part-time job (not work study)	
66.6	pay_oth	Other	
	pay_othtxt	Write in value: Other method of payment	Text box
			0 = Not Selected 1 = Selected
67	stdloan	<i>Question:</i> How much student loan debt did you incur in order to attend [INSTITUTION]?	
		<i>Alumni receiving:</i> Only alumni who had costs associated with attending their institution (did not select option 1 for 66.0 for question 66).	
			-1 = Did not receive this question 1 = None 2 = \$10,000 or less 3 = \$10,001 to \$20,000 4 = \$20,001 to \$30,000 5 = \$30,001 to \$40,000 6 = \$40,001 to \$50,000 7 = \$50,001 to \$60,000 8 = More than \$60,000 9 = I prefer not to answer.
68	impctloan	<i>Question:</i> How much impact has your debt incurred from attending [INSTITUTION] had on your career or educational decisions?	
		<i>Alumni receiving:</i> Only alumni who had costs associated with attending their institution and incurred student loan debt (did not select option 1 for 66.0 for question 66 or option 1 for question 67).	
			-2 = No costs associated with attending this institution -1 = No student loan debt incurred 1 = No impact 2 = Some impact 3 = Major impact
*	impctloan_R	<i>Question:</i> Recoded from question 68 to remove -1 and -2 values and reverse order response options: How much impact has your debt incurred from [INSTITUTION] had on your career or educational decisions?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
			1 = Major impact 2 = Some impact 3 = No impact

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
69	gender	<i>Question:</i>	What is your gender?	1 = Male 2 = Female 3 = Transgender
		<i>Alumni receiving:</i>	All.	
70	age	<i>Question:</i>	What is your age? In years:	Number box (no decimals)
		<i>Alumni receiving:</i>	All.	
*	age_R	<i>Question:</i>	Recoded from question 70 to put in ranges: What is your age?	1 = 24 or younger 2 = 25 to 29 3 = 30 to 39 4 = 40 to 49 5 = 50 to 59 6 = 60 or older
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
71	parentart	<i>Question:</i>	Were/are any of your parents, guardians, or close relatives professional artists?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
72	parentedu	<i>Question:</i>	What is the highest level of education completed by any parent or guardian?	1 = Did not finish high school 2 = Graduated from high school or equivalent 3 = Attended college but did not complete a degree 4 = Completed an associate's degree (AA, AS, etc.) 5 = Completed a bachelor's degree (BA, BS, etc.) 6 = Completed a master's degree (MA, MS, etc.) 7 = Completed a doctoral degree (PhD, JD, MD, etc.)
		<i>Alumni receiving:</i>	All.	
73	marital	<i>Question:</i>	What is your marital status?	1 = Single (never married) 2 = Married or domestic partner 3 = Divorced/separated 4 = Widowed
		<i>Alumni receiving:</i>	All.	
74	dependent	<i>Question:</i>	How many children (under 18) live with you or are dependent on your income for support? Enter total number:	Number box (no decimals)
		<i>Alumni receiving:</i>	All.	
*	children	<i>Question:</i>	Recoded from question 74 to put in ranges: How many children (under 18) live with you or are dependent on your income for support?	0 = No dependents 1 = 1 2 = 2 3 = 3 or more
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	



## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
Question 75:		What is your race/ethnicity? Check all that apply.	
		<i>Alumni receiving:</i> All.	
75.1	race_white	White or Caucasian	
75.2	race_blk	Black or African American	
75.3	race_hisp	Hispanic, Latino, or Spanish origin	
75.4	race_amerind	American Indian or Alaska Native	
75.5	race_haw	Native Hawaiian or other Pacific Islander	
75.6	race_asian	Asian	
75.7	race_oth	Other	
	race_othtxt	Write in value: Other race/ethnicity	Text box
76	citizen	<i>Question:</i> While enrolled at [INSTITUTION] were you a U.S. citizen? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
77	adstate	<i>Question:</i> In what city and state did you reside when you first applied to [INSTITUTION]? Please provide the name of the city and abbreviate the state (e.g., Baltimore, MD or Columbus, OH). <i>Alumni receiving:</i> Only alumni who were U.S. citizens when enrolled (selected option 1 for question 76).	Text box
Question 78:		What is your current zip or postal code for your primary residence? For those living outside of the United States, please also provide your country.	
		<i>Alumni receiving:</i> All.	
78.1	zip	Write in value: Zip or postal code	Text box
78.2	country	Write in value: Country	
79	artcity	<i>Question:</i> How would you rate the current area where you live and/or work as a place to pursue your artistic career?  <i>Alumni receiving:</i> Only alumni who are current professional artists (selected option 1 for question 25).	-2 = Worked as a professional artist in the past -1 = Never worked as a professional artist 1 = Very poor 2 = Poor 3 = Fair 4 = Good 5 = Very good
*	artcity_R	<i>Question:</i> Recoded from question 79 to remove -1 and -2 values and reverse order response options: How would you rate the current area where you live and/or work as a place to pursue your artistic career?  <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = Very good 2 = Good 3 = Fair 4 = Poor 5 = Very poor

## SNAAP 2012 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
80	insttown	<i>Question:</i>	Within the first five years after leaving [INSTITUTION], did you take up residency in the town/city where [INSTITUTION] is located to pursue your career?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
81	finalcomments	<i>Question:</i>	If there are additional things you would like to tell us about your <i>education, life, and/or career</i> that were not adequately covered on the survey, please do so here. (Please note that you also have a chance to make comments directly to SNAAP about the questionnaire and the project below.)	Text box
		<i>Alumni receiving:</i>	All.	
82	survcomments	<i>Question:</i>	If you have any additional comments or feedback that you'd like to share about <i>this project or the questionnaire</i> you just completed, please do so here.	Text box
		<i>Alumni receiving:</i>	All.	
83.1	snaapinfo	<i>Question:</i>	Would you like to receive updated information about SNAAP, including the 2012 survey results?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
83.2	snaapinfoemail	<i>Question:</i>	If you would prefer that we contact you through a different e-mail address, please indicate it in the space provided.	Text box
		<i>Alumni receiving:</i>	All.	

## Survey Administration Variables

Variable	Variable Label	Response Values and Labels
<b>Data Provided by Your Institution</b>		
alumniID	Unique alumni ID number provided by school in alumni file	Numeric assigned to each alumni
ArtsArea1	Arts area/major 1 reported by school in alumni file	Text box
ArtsArea2	Arts area/major 2 reported by school in alumni file	Text box
DegreeDiploma	Degree reported by school in alumni file	Text box
program	Program reported by school in registration or alumni file	Text box
cohort	Last year attended reported by school in alumni file	Number box
cohort_R	Recode of cohort: Last year attended in ranges	1 = 1982 and before 2 = 1983-1992 3 = 1993-1997 4 = 1998-2002 5 = 2003-2007 6 = 2008-2012
RecentGrad	Recode of cohort: Last year attended flag for those ten years out for high schools and five years out for undergraduate and graduate	0 = Not recent graduate 1 = Recent graduate
alumLevel	Alumni level - version of the survey combined into overall categories	1 = High School 2 = Undergraduate 3 = Graduate
alumLevel_all	Alumni level - version of survey with special 2011 and 2012 categories	1 = High school 2 = Involved in the arts during undergrad 3 = Arts minor during undergrad 4 = Associate's 5 = Undergraduate 6 = Graduate 7 = Involved in the arts during graduate 8 = High school level community program 9 = Undergraduate - did not graduate 10 = Graduate - did not graduate 11 = Undergraduate survey response - missing level in alumni file 12 = Graduate survey response - missing level in alumni file
schoolGender	Gender reported by school in alumni file	0 = Not provided 1 = Male 2 = Female 3 = Transgender
group1label	First school-provided group variable label	Text box
group1value	First school-provided group variable	Text box

## Survey Administration Variables

Variable	Variable Label	Response Values and Labels
group2label	Second school-provided group variable label	Text box
group2value	Second school-provided group variable	Text box
group3label	Third school-provided group variable label	Text box
group3value	Third school-provided group variable	Text box
group4label	Fourth school-provided group variable label	Text box
group4value	Fourth school-provided group variable	Text box
group5label	Fifth school-provided group variable label	Text box
group5value	Fifth school-provided group variable	Text box
<b>Data Related to Survey Administration</b>		
SurveyID	Survey ID	Alphanumeric assigned to each alumni
UnitID	IPEDS	Numeric ID assigned to each institution by IPEDS
ReportCode	Report code	0 = Only one institutional report 1 = 1st of multiple institutional reports 2 = 2nd of multiple institutional reports 3 = 3rd of multiple institutional reports 4 = 4th of multiple institutional reports 5 = 5th of multiple institutional reports 6 = 6th of multiple institutional reports 7 = 7th of multiple institutional reports 8 = 8th of multiple institutional reports
instRepCode	UnitID and program identifier	Numeric ID assigned to each program or institution getting an individual report
popid	Unique population ID number	Numeric ID assigned to each alumni
duration	Time in Survey (in minutes)	Number box
Dispo	Completion status	1.1 = Completion 1.2 = Partial Completion
missinglevelflag	Flag indicating alumni missing level code in alumni file provided by your institution	0 = Level provided in alumni file 1 = Level missing in alumni file
openEnrollment	Flag indicating whether survey respondent entered survey through open enrollment website	0 = Did not enter through open enrollment page 1 = Entered through open enrollment page
SMPL	Sample code	1 = Included in sample 2 = Open enrollment (not matched to sample) 9 = Ineligible for sample

## Survey Administration Variables

Variable	Variable Label	Response Values and Labels
nation	Survey version	1 = United States 2 = Canada
consorti	Indicates participation in a consortium	0 = Not in a consortium 1 = UCAL Consortium 2 = AICAD Consortium
lastsubmitted	Last item answered by survey respondent	Appendix D
elig	Those alumni included in an institution's own institutional reports	0 = Not included in institutional reports 1 = Included in institutional reports
device	Type of device alumni used to complete the survey	1 = PC 2 = Mac 3 = Smart Phone 4 = Tablet 5 = Other

## Appendix A

### Response Values and Major Categories

- 1 = Architecture
- 2 = Art History
- 3 = Arts Administration
- 4 = Arts Education (Art, Music, Dance, Drama)
- 5 = Creative and Other Writing
- 6 = Dance
- 7 = Design
- 8 = Fine and Studio Arts (including Photography)
- 9 = Media Arts
- 10 = Music History, Composition, and Theory
- 11 = Music Performance
- 12 = Theater
- 13 = Other Arts
- 14 = Business
- 15 = Education
- 16 = Engineering
- 17 = Humanities
- 18 = Journalism
- 19 = Natural (Biological and Physical) Sciences
- 20 = Professional
- 21 = Social Sciences
- 22 = Other Non-Arts

## Appendix B

### Response Values and Major Subcategories

#### **Architecture**

- 1 = Architecture (general)
- 2 = Interior Architecture & Design
- 3 = Landscape Architecture
- 4 = Architectural Lighting Design

#### **Art History**

- 5 = Art History (general)

#### **Arts Administration**

- 6 = Arts Administration (general)
- 7 = Arts, Entertainment & Media Management
- 8 = Museum Studies
- 9 = Music Business
- 10 = Performing Arts Management
- 11 = Theater Management

#### **Arts Education (Art, Music, Dance, Drama)**

- 12 = Art Education
- 13 = Dance Education
- 14 = Drama Education
- 15 = Music Education
- 16 = Other Arts Education

#### **Creative and Other Writing**

- 17 = Creative Writing
- 18 = Fiction
- 19 = Poetry
- 20 = Screenwriting & Playwriting
- 21 = Other Writing

#### **Dance**

- 22 = Ballet
- 23 = Dance (general)

#### **Design**

- 24 = Commercial & Industrial Design
- 25 = Design (general)
- 26 = Fashion & Apparel Design
- 27 = Graphic Design
- 28 = Interior Design
- 29 = Web Design
- 30 = Other Design

#### **Fine and Studio Arts (including Photography)**

- 31 = Book Arts & Printmaking
- 32 = Ceramics
- 33 = Craft
- 34 = Drawing & Painting
- 35 = Fine & Studio Arts (general)
- 36 = Glass
- 37 = Illustration
- 38 = Metals
- 39 = Photography
- 40 = Sculpture
- 41 = Textiles
- 42 = Other Fine & Studio Arts

#### **Media Arts**

- 43 = Advertising Art & Design
- 44 = Communication Arts
- 45 = Digital Art
- 46 = Film, Television & Broadcasting
- 47 = Media Arts (general)
- 48 = Other Media Arts

#### **Music History, Composition, and Theory**

- 49 = Music Composition
- 50 = Ethnomusicology
- 51 = Music Theory
- 52 = Musicology

#### **Music Performance**

- 53 = Brass
- 54 = Church/Sacred Music
- 55 = Conducting
- 56 = Guitar
- 57 = Jazz Studies
- 58 = Keyboard
- 59 = Music (general)
- 60 = Percussion
- 61 = Strings
- 62 = Voice
- 63 = Woodwinds
- 64 = Other Music Performance

#### **Theater**

- 65 = Acting
- 66 = Costume Design
- 67 = Theater Directing
- 68 = Musical Theater
- 69 = Technical Theater & Design
- 70 = Theater (general)
- 71 = Theater History & Literature
- 72 = Other Theater

## Appendix B

### Response Values and Major Subcategories

#### **Other Arts**

73 = Art Therapy  
74 = Culinary Arts  
75 = Dance Therapy  
76 = Drama Therapy  
77 = Music Therapy  
78 = Sound Engineering  
79 = Other Arts

#### **Business**

80 = Accounting  
81 = Business (general)  
82 = Finance  
83 = International Business  
84 = Management (non-arts)  
85 = Marketing (non-arts)  
86 = Nonprofit Management  
87 = Other Business

#### **Education**

88 = Education (general)  
89 = Education Leadership  
90 = Elementary/Middle School Education  
91 = Secondary Education  
92 = Special Education  
93 = Other Education

#### **Engineering**

94 = Civil Engineering  
95 = Electrical Engineering  
96 = Engineering (general)  
97 = Mechanical Engineering  
98 = Other Engineering

#### **Other Arts**

99 = English (Language & Literature)  
100 = Foreign Language & Literature  
101 = History  
102 = Philosophy  
103 = Speech  
104 = Theology  
105 = Other Humanities

#### **Journalism**

106 = Journalism (general)

#### **Natural (Biological and Physical) Sciences**

107 = Biochemistry  
108 = Biology  
109 = Chemistry  
110 = Geology  
111 = Mathematics  
112 = Other Science

#### **Professional**

113 = Dentistry  
114 = Health Services & Administration  
115 = Health Technology  
116 = Law  
117 = Library / Archival Science  
118 = Medicine  
119 = Nursing  
120 = Urban Planning  
121 = Other Professional

#### **Social Sciences**

122 = Anthropology  
123 = Cultural Studies  
124 = Economics  
125 = Gender Studies  
126 = Linguistics  
127 = Political Science  
128 = Psychology  
129 = Social Work  
130 = Sociology  
131 = Other Social Science

#### **Other Non-Arts**

132 = Computer Science  
133 = Criminal Justice  
134 = Kinesiology  
135 = Public Administration  
136 = Other Non-Arts



## Appendix C

### Response Values and Occupations

1 = Architect	24 = Building, maintenance, installation, and repair
2 = Arts administrator or manager (including development, marketing, or box office/sales)	25 = Communications (e.g., journalism, marketing, public relations, advertising, fundraising)
3 = Museum or gallery worker, including curator	26 = Computer and mathematics (e.g., IT, analysts, and software developers)
4 = Graphic designer, illustrator, or art director	27 = Construction
5 = Interior designer	28 = Education, training, and library
6 = Web designer	29 = Engineering and science (e.g., scientists and researchers)
7 = Other designer written in text box for 26.7	30 = Farming, fishing, and forestry
8 = Higher education arts educator	31 = Financial and other business services
9 = K-12 arts educator	32 = Food preparation related (e.g., chefs, caterers, and servers)
10 = Private teacher of the arts	33 = Healthcare
11 = Other arts educator written in text box for 26.11	34 = Human resources
12 = Craft artist	35 = Legal
13 = Fine artist	36 = Management (e.g., executives and managers)
14 = Film, TV, video artist	37 = Manufacturing
15 = Multi-media artist or animator	38 = Military and protective services (e.g., law enforcement, fire, safety, and security workers)
16 = Photographer	39 = Office and administrative support
17 = Actor	40 = Sales (e.g., real estate, retail sales)
18 = Dancer or choreographer	41 = Services and personal care (e.g., childcare, beauty, animal care, tourism)
19 = Engineer or technician (sound, light, other)	42 = Social services (e.g., counselors, social workers, and religious workers)
20 = Musician (including instrumental, vocal, conductor, composer, arranger)	43 = Transportation and material moving
21 = Theater and stage director or producer	44 = Other occupations outside of the arts written in text box for 22.21
22 = Writer, author, or editor	45 = Other occupation written in text box for 43.45
23 = Other occupation associated with the arts written in text box for 26.23	

## Appendix D

### Response Values and Last Item Answered

1.010 = instdeg_hs	6.120 = outdeg_MBA	12.030 = instclass	18.300 = suptedu
1.020 = instdeg_Cert	6.130 = outdeg_MFA	12.040 = instlab	18.400 = suptnetwk
1.030 = instdeg_BA	6.140 = outdeg_MM	12.050 = instacad	18.500 = suptart
1.040 = instdeg_BArch	6.150 = outdeg_MS	12.060 = instcareer	18.600 = suptteach
1.050 = instdeg_BFA	6.160 = outdeg_DMA	12.070 = instintn	19.000 = supttxt
1.060 = instdeg_BM	6.170 = outdeg_JD	12.080 = instnetwk	20.000 = jobtime
1.070 = instdeg_BS	6.180 = outdeg_MD	12.090 = instattach	21.000 = jobtrain
1.080 = instdeg_othUG	6.190 = outdeg_PhD	12.100 = instfreedom	22.000 = nartjob_none
1.081 = instdeg_othUGtxt	6.200 = outdeg_othGR	13.000 = edprep	22.010 = nartjob_maintn
1.090 = instdeg_AD	6.201 = outdeg_othGRtxt	14.010 = instanaly	22.020 = nartjob_comm
1.100 = instdeg_MA	7.010 = compoutCert	14.020 = instbroad	22.030 = nartjob_comput
1.110 = instdeg_MArch	7.020 = compoutAssoc	14.030 = instrev	22.040 = nartjob_construct
1.120 = instdeg_MFA	7.030 = compoutBA	14.040 = instcreative	22.050 = nartjob_edu
1.130 = instdeg_MM	7.040 = compoutBArch	14.050 = instresearch	22.060 = nartjob_engocc
1.140 = instdeg_DMA	7.050 = compoutBFA	14.060 = instwrite	22.070 = nartjob_farm
1.150 = instdeg_PhD	7.060 = compoutBM	14.070 = instspeak	22.080 = nartjob_finan
1.160 = instdeg_othGR	7.070 = compoutBS	14.080 = instmanag	22.090 = nartjob_food
1.161 = instdeg_othGRtxt	7.080 = compoutothUG	14.090 = insttech	22.100 = nartjob_hlthtech
2.100 = maj1	7.090 = compoutAD	14.100 = instartistic	22.110 = nartjob_humres
2.200 = maj2	7.100 = compoutMA	14.110 = instbus	22.120 = nartjob_legal
3.000 = min1	7.110 = compoutMArch	14.120 = instentr	22.130 = nartjob_manag
4.000 = compinstdeg	7.120 = compoutMBA	14.130 = instwkoth	22.140 = nartjob_manfact
5.000 = xtimeinstdeg	7.130 = compoutMFA	14.140 = instleader	22.150 = nartjob_military
6.000 = outdeg_none	7.140 = compoutMM	14.150 = instnetrel	22.160 = nartjob_office
6.010 = outdeg_Cert	7.150 = compoutMS	14.160 = instteach	22.170 = nartjob_sales
6.020 = outdeg_Assoc	7.160 = compoutDMA	15.100 = actcomser	22.180 = nartjob_care
6.030 = outdeg_BA	7.170 = compoutJD	15.200 = actcocurr	22.190 = nartjob_socialser
6.040 = outdeg_BArch	7.180 = compoutMD	15.300 = actdiv	22.200 = nartjob_transport
6.050 = outdeg_BFA	7.190 = compoutPhD	15.400 = actfac12	22.210 = nartjob_othnart
6.060 = outdeg_BM	7.200 = compoutothGR	15.500 = actartist12	22.211 = nartjob_othnarttxt
6.070 = outdeg_BS	8.000 = otherinsts	16.100 = actabroad	23.000 = teach
6.080 = outdeg_othUG	9.000 = instexp	16.200 = actintn	24.000 = artsrel
6.081 = outdeg_othUGtxt	10.000 = sameinst	16.300 = actport	25.000 = artist
6.090 = outdeg_AD	11.000 = recinst	17.000 = edpreptxt	26.000 = artjob_none
6.100 = outdeg_MA	12.010 = instperform	18.100 = suptadv	26.010 = artjob_arch
6.110 = outdeg_MArch	12.020 = instadisc	18.200 = suptcareer	26.020 = artjob_artadm

## Appendix D

### Response Values and Last Item Answered

26.030 = artjob_curator	30.000 = yrsart	39.040 = wkskillcreative	43.130 = curjob_finart
26.040 = artjob_graphicdes	31.000 = wkself	39.050 = wkskillresearch	43.140 = curjob_film
26.050 = artjob_intdes	32.000 = artwkself	39.060 = wkskillwrite	43.150 = curjob_animator
26.060 = artjob_webdes	33.100 = wkfd	39.070 = wkskillspeak	43.160 = curjob_photo
26.070 = artjob_othdes	33.200 = wkpdint	39.080 = wkskillmanag	43.170 = curjob_actor
26.071 = artjob_othdestxt	33.330 = wkupdint	39.090 = wkskilltech	43.180 = curjob_choreo
26.080 = artjob_tchhied	34.000 = artwkfd	39.100 = wkskillartistic	43.190 = curjob_sound
26.090 = artjob_tchk12	35.000 = artwkpdint	39.110 = wkskillbus	43.200 = curjob_musician
26.100 = artjob_prvtth	36.000 = artwkupdint	39.120 = wkskillentr	43.210 = curjob_stage
26.110 = artjob_othtch	37.000 = hlp_none	39.130 = wkskillwkoth	43.220 = curjob_writer
26.111 = artjob_othtchtxt	37.100 = hlp_capital	39.140 = wkskillleader	43.230 = curjob_othart
26.120 = artjob_craft	37.200 = hlp_grants	39.150 = wkskillnetrel	43.240 = curjob_maintn
26.130 = artjob_finart	37.300 = hlp_netwk	39.160 = wkskillteach	43.250 = curjob_comm
26.140 = artjob_film	37.400 = hlp_pub	40.100 = infclassmt	43.260 = curjob_comput
26.150 = artjob_animator	37.500 = hlp_space	40.200 = inffac	43.270 = curjob_construct
26.160 = artjob_photo	37.600 = hlp_mentor	40.300 = infstaff	43.280 = curjob_edu
26.170 = artjob_actor	37.700 = hlp_train	40.400 = infartist	43.290 = curjob_engocc
26.180 = artjob_choreo	37.800 = hlp_city	40.500 = infalum	43.300 = curjob_farm
26.190 = artjob_sound	37.900 = hlp_oth	41.000 = infothtxt	43.310 = curjob_finan
26.200 = artjob_musician	37.910 = hlp_othtxt	42.100 = curemp	43.320 = curjob_food
26.210 = artjob_stage	38.000 = bar_none	42.200 = curempothtxt	43.330 = curjob_hlthtech
26.220 = artjob_writer	38.100 = bar_capital	43.000 = curjob_none	43.340 = curjob_humres
26.230 = artjob_othart	38.200 = bar_grants	43.010 = curjob_arch	43.350 = curjob_legal
26.231 = artjob_otharttxt	38.300 = bar_netwk	43.020 = curjob_artadm	43.360 = curjob_manag
27.000 = intart	38.400 = bar_pub	43.030 = curjob_curator	43.370 = curjob_manfact
28.100 = stp_nowk	38.500 = bar_space	43.040 = curjob_graphicdes	43.380 = curjob_military
28.200 = stp_pay	38.600 = bar_mentor	43.050 = curjob_intdes	43.390 = curjob_office
28.300 = stp_city	38.700 = bar_train	43.060 = curjob_webdes	43.400 = curjob_sales
28.400 = stp_inter	38.800 = bar_city	43.070 = curjob_othdes	43.410 = curjob_care
28.500 = stp_fam	38.900 = bar_oth	43.080 = curjob_tchhied	43.420 = curjob_socialser
28.600 = stp_netwk	38.910 = bar_othtxt	43.090 = curjob_tchk12	43.430 = curjob_transport
28.700 = stp_debt	39.010 = wkskillanaly	43.100 = curjob_prvtth	43.440 = curjob_othnart
28.800 = stp_suppt	39.020 = wkskillbroad	43.110 = curjob_othtch	43.450 = curjob_oth
29.000 = stp_othtxt	39.030 = wkskillrev	43.120 = curjob_craft	43.451 = curjob_othtxt

## Appendix D

### Response Values and Last Item Answered

44.000 = wktraintxt	56.030 = prac_cul	70.000 = age	2007.500 = aicad_add2
45.000 = multijob	56.040 = prac_dance	71.000 = parentart	2007.600 = aicad_city
46.000 = majtimejob	56.050 = prac_design	72.000 = parentedu	2007.700 = aicad_state
47.000 = majtimetxt	56.060 = prac_film	73.000 = marital	2007.800 = aicad_zip
48.000 = sector	56.070 = prac_finart	74.000 = dependent	2007.900 = aicad_phone
49.000 = timetrainrel	56.080 = prac_music	75.100 = race_white	5000.00 = Thanks
50.100 = timejobsec	56.090 = prac_photo□	75.200 = race_blk	
50.200 = timecreative	56.100 = prac_thea	75.300 = race_hisp	
50.300 = timeincome	56.110 = prac_oth	75.400 = race_amerind	
50.400 = timebalance	56.111 = prac_othtxt	75.500 = race_haw	
50.500 = timegood	57.000 = tmpractice	75.600 = race_asian	
50.600 = timecareer	58.000 = improduce	75.700 = race_oth	
50.700 = timework	59.000 = exhibit	75.710 = race_othtxt	
50.800 = timesat	60.000 = income	76.000 = citizen	
51.000 = mfuljob	61.000 = hhincome	77.000 = adstate	
52.100 = trn_summer	62.000 = percincome	78.000 = zip	
52.200 = trn_arths	63.000 = perctime	78.100 = country	
52.300 = trn_hscourse	64.000 = hrspd	79.000 = artcity	
52.400 = trn_aftsch	65.000 = finsup_none	80.000 = insttown	
52.500 = trn_lesson	65.100 = finsup_fam	81.000 = finalcomments	
52.600 = trn_college	65.200 = finsup_patron	82.000 = survcomments	
52.700 = trn_comm	65.300 = finsup_oth	83.100 = snaapinfo	
53.000 = part_none	65.310 = finsup_othtxt	83.200 = snaapinfoemail	
53.100 = part_vol	66.000 = pay_none	2000.000 = aicad_transition	
53.200 = part_brd	66.100 = pay_fam	2001.000 = aicad_emptime	
53.300 = part_tch	66.200 = pay_schol	2002.000 = aicad_share	
53.400 = part_donate	66.300 = pay_loan	2003.000 = aicad_collab	
53.500 = part_attd	66.400 = pay_wkstdy	2004.000 = aicad_envision	
53.600 = part_oth	66.500 = pay_job	2005.000 = aicad_reflect	
53.610 = part_othtxt	66.600 = pay_oth	2006.000 = aicad_businessstxt	
54.000 = contcomm	66.610 = pay_othtxt	2007.100 = aicad_firstnm	
55.000 = perform	67.000 = stdloan	2007.200 = aicad_midnm	
56.010 = prac_craft	68.000 = impctloan	2007.300 = aicad_lastnm	
56.020 = prac_crwri	69.000 = gender	2007.400 = aicad_add1	