

2011 Codebook



STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT

Understanding the Codebook

This Codebook contains a complete list of variables, survey questions, response options, and the logic used to determine which alumni received each question.

Variable

The variable name for each piece of data stored in your data set. These pieces of data include survey questions, survey administration information, recoded survey questions, and pertinent alumni information.

Item

Number for each question on the survey.

Alumni Receiving

Some questions were given only to alumni who provided certain answers to previous questions. This field explains who received certain questions on the survey.

If an alumnus/alumna skipped a question, they received all relevant follow-up questions.

* (asterisk)

Indicates the variable listed has been created by SNAAP staff from other questions on the questionnaire.

Other

Alumni could select "other" and type in their response in a text box if none of the provided responses were applicable, or if they wanted to add another response. This ensured that all alumni could answer every question they were asked.

Response Values and Labels

Response options for each particular question.

-1 = Did Not Receive This Question

This value is only included when not everyone received a question. This was not a response option available to the respondents.

Respondents are only assigned these negative values up to the point at which they leave the survey.

Text Box

Response could be entered in an open text box, with a limit of 99 for other text boxes and 8,000 for open-ended questions.


Multiple Response Values

Each of the response options are stored as numerical values in the data set. This section indicates the correspondence between these numeric values and the survey responses available.

Institution or School Level in All Caps

Your institution's name was inserted any place [INSTITUTION] appears. The appropriate school level was also inserted where needed.

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 55:</i> Select the art forms you practice in your personal (not work-related) time. Check all that apply.			
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (did not select 0 for question 54).	
55.1	prac_craft	Craft Arts	-1 = Did not receive this question 0 = Not Selected 1 = Selected
55.2	prac_crwri	Creative Writing	
55.3	prac_cul	Culinary Arts	
55.4	prac_dance	Dance	
55.5	prac_design	Design	
55.6	prac_film	Film/Media Arts	
55.7	prac_finart	Fine arts (painting, sculpting, drawing)	
55.8	prac_music	Music	
55.9	prac_photo	Photography	
55.10	prac_thea	Theater	
55.11	prac_oth	Other	
	prac_othtxt	Write in value: Other art form	-1 = Did not receive this question Text box
*	instexp_R	<i>Question:</i> Recoded from question 9 to reverse order response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = Excellent 2 = Good 3 = Fair 4 = Poor

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 1:</i>		What degree(s) or credential(s) did you pursue at [INSTITUTION]? Check all that apply.	
		<i>Alumni receiving:</i> All.	
1.1	instdeg_hs	High School Diploma	0 = Not Selected 1 = Selected
1.2	instdeg_Cert	Certificate	
1.3	instdeg_BA	BA	
1.4	instdeg_BArch	B Arch	
1.5	instdeg_BFA	BFA	
1.6	instdeg_BM	BM or B Mus	
1.7	instdeg_BS	BS	
1.8	instdeg_othUG	Other undergraduate degree	
	instdeg_othUGtxt	Write in value: Other undergraduate degree	Text Box
1.9	instdeg_AD	Artist Diploma	0 = Not Selected 1 = Selected
1.10	instdeg_MA	MA	
1.11	instdeg_MArch	M Arch	
1.12	instdeg_MFA	MFA	
1.13	instdeg_MM	MM or M Mus	
1.14	instdeg_DMA	DMA	
1.15	instdeg_PhD	PhD	
1.16	instdeg_othGR	Other graduate degree	
	instdeg_othGRtxt	Write in value: Other graduate degree	Text Box
<i>Question 2:</i>		What was your major(s) or concentration(s) for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list majors that you switched out of)? If you did not have a 2nd major or concentration, please leave it blank.	
		<i>Alumni receiving:</i> All.	Text Box
	maj1	Major 1	
	maj2	Major 2	
<i>Question:</i>		Recoded from maj1 and maj2: Reported majors put into overall major categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix A
*	maj1cat1	Major 1	
*	maj2cat1	Major 2	
<i>Question:</i>		Recoded from maj1 and maj2: Reported majors put into major sub-categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix B
*	maj1cat2	Major 1	
*	maj2cat2	Major 2	
<i>Question 3:</i>		What was your minor for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list minors that you switched out of)? If you did not have a minor, please leave it blank.	
		<i>Alumni receiving:</i> All.	Text Box
	min1	Minor 1	
<i>Question:</i>		Recoded from min1: Reported minors put into overall minor categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix A
*	min1cat1	Minor 1	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question:</i>	min1	Reported minors put into minor sub-categories.	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	Appendix B
*	min1cat2	Minor 1	
4	compinstdeg	<i>Question:</i> Did you <i>complete</i> your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION]? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
5	xtimeinstdeg	<i>Question:</i> Did you spend more than the recommended time to complete your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree from [INSTITUTION]? <i>Alumni receiving:</i> Only alumni who completed the degree pursued at their institution (did not select 0 for question 4).	-1 = Did not receive this question 1 = No 2 = Yes, 1 semester longer 3 = Yes, 2 semesters longer 4 = Yes, 3 semesters longer 5 = Yes, 2 years longer 6 = Yes, more than 2 years longer
Question 6:		Please select any degrees or credentials you have pursued in your lifetime at an institution other than [INSTITUTION]. Check all that apply.	
		<i>Alumni receiving:</i> All.	
6.0	outdeg_none	I did not pursue any degree at an institution other than [INSTITUTION]	
6.1	outdeg_Cert	Certificate	
6.2	outdeg_Assoc	Associate's Degree	0 = Not Selected 1 = Selected
6.3	outdeg_BA	BA	
6.4	outdeg_BArch	B Arch	
6.5	outdeg_BFA	BFA	
6.6	outdeg_BM	BM or B Mus	
6.7	outdeg_BS	BS	
6.8	outdeg_othUG	Other undergraduate degree	
	outdeg_othUGtxt	Write in value: Other undergraduate degree pursued at an institution other than [INSTITUTION]	Text Box
6.9	outdeg_AD	Artist Diploma	
6.10	outdeg_MA	MA	
6.11	outdeg_MArch	M Arch	
6.12	outdeg_MBA	MBA	
6.13	outdeg_MFA	MFA	
6.14	outdeg_MM	MM or M Mus	0 = Not Selected 1 = Selected
6.15	outdeg_MS	MS	
6.16	outdeg_DMA	DMA	
6.17	outdeg_JD	JD	
6.18	outdeg_MD	MD or DO	
6.19	outdeg_PhD	PhD	
6.20	outdeg_OthGR	Other graduate degree	
	outdeg_othGRtxt	Write in value: Other graduate degree pursued at an institution other than [INSTITUTION]	Text Box

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
Question 7:	Did you <i>complete</i> this degree/these degrees pursued at another institution?		
		<i>Alumni receiving:</i> Only alumni who pursued a degree or credential at a different institution (selected option 1 for 6.1 through 6.20 for question 6). Populated with degrees or credentials selected for question 6.	
7.1	compoutCert	Certificate	
7.2	compoutAssoc	Associate's Degree	
7.3	compoutBA	BA	
7.4	compoutBArch	B Arch	
7.5	compoutBFA	BFA	
7.6	compoutBM	BM or B Mus	
7.7	compoutBS	BS	
7.8	compouthUG	Other undergraduate degree written in text box for 6.8	
7.9	compoutAD	Artist Diploma	
7.10	compoutMA	MA	
7.11	compoutMArch	M Arch	
7.12	compoutMBA	MBA	
7.13	compoutMFA	MFA	
7.14	compoutMM	MM or M Mus	
7.15	compoutMS	MS	
7.16	compoutDMA	DMA	
7.17	compoutJD	JD	
7.18	compoutMD	MD or DO	
7.19	compoutPhD	PhD	
7.20	compouthGR	Other graduate degree written in text box for 6.20	
8	otherinsts	<i>Question:</i> Please list the names of any educational institutions that you attended <i>after leaving</i> [INSTITUTION]. <i>Alumni receiving:</i> Only alumni who pursued a degree or credential at a different institution (selected option 1 for 6.1 through 6.20 for question 6).	-2 = Did not pursue any degrees at other institutions -1 = Did not pursue [DEGREE] at another institution 0 = No 1 = Yes 2 = In progress
9	instexp	<i>Question:</i> Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree? <i>Alumni receiving:</i> All.	1 = Poor 2 = Fair 3 = Good 4 = Excellent
*	instexp_R	<i>Question:</i> Recoded from question 9 to reverse order response options: Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = Excellent 2 = Good 3 = Fair 4 = Poor
10	sameinst	<i>Question:</i> If you could start over again, would you attend [INSTITUTION]? <i>Alumni receiving:</i> All.	1 = Definitely no 2 = Probably no 3 = Uncertain 4 = Probably yes 5 = Definitely yes

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
*	sameinst_R	<i>Question:</i>	Recoded from question 10 to reverse order response options: If you could start over again, would you attend [INSTITUTION]?	1 = Definitely yes 2 = Probably yes 3 = Uncertain 4 = Probably no 5 = Definitely no
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
11	recinst	<i>Question:</i>	Would you recommend [INSTITUTION] to another student like you?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
<i>Question 12:</i>		Please select the option that best describes how satisfied you were with the following aspects of your time while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree at [INSTITUTION].		1 = Very dissatisfied 2 = Somewhat dissatisfied 3 = Somewhat satisfied 4 = Very satisfied 9 = <i>Not relevant</i>
		<i>Alumni receiving:</i>	All.	
12.1	instperform		Opportunities to perform, exhibit, or present your work	
12.2	instadisc		Opportunities to work in different artistic disciplines from your own	
12.3	instclass		Opportunities to take non-arts classes	
12.4	instlab		Instructors in classrooms, labs, and studios	
12.5	instacad		Academic advising	
12.6	instcareer		Advising about career or further education	
12.7	instintn		Opportunities for degree-related internships or work	
12.8	instnetwk		Opportunities to network with alumni and others	
12.9	instattach		Sense of belonging and attachment	
12.10	instfreedom		Freedom and encouragement to take risks	
13	edprep	<i>Question:</i>	How well did [INSTITUTION] prepare you for your further education?	1 = Not well at all 2 = Not too well 3 = Fairly well 4 = Very well 9 = Did not pursue further education
		<i>Alumni receiving:</i>	All.	
*	edprep_R	<i>Question:</i>	Recoded from question 13 to reverse order response values (other than option 9): How well did [INSTITUTION] prepare you for your further education?	1 = Very well 2 = Fairly well 3 = Not too well 4 = Not well at all 9 = Did not pursue further education
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 14:</i>		In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills and abilities?	
		<i>Alumni receiving:</i> All.	
14.1	instanaly	Critical thinking and analysis of arguments and information	
14.2	instbroad	Broad knowledge and education	
14.3	instrev	Listening and revising	
14.4	instcreative	Creative thinking and problem solving	
14.5	instresearch	Research skills	
14.6	instwrite	Clear writing	
14.7	instspeak	Persuasive speaking	
14.8	instmanag	Project management skills	
14.9	insttech	Technological skills	
14.10	instartistic	Artistic technique	
14.11	instbus	Financial and business management skills	
14.12	instentr	Entrepreneurial skills	
14.13	instwkoth	Interpersonal relations and working collaboratively	
14.14	instleader	Leadership skills	
14.15	instnetrel	Networking and relationship building	
14.16	instteach	Teaching skills	
			1 = Not at all 2 = Very little 3 = Some 4 = Very Much
<i>Question 15:</i>		How often did you do the following non-credit activities while enrolled at [INSTITUTION]?	
		<i>Alumni receiving:</i> All.	
15.1	actcomser	Participate in community service	
15.2	actcocurr	Participate in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)	
15.3	actdiv	Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values	
			1 = Never 2 = Rarely 3 = Sometimes 4 = Often
<i>Question:</i>		Recoded from question 15 to combine response options: How often did you do the following non-credit activities while enrolled at [INSTITUTION]?	
		<i>Alumni receiving:</i> Not on the questionnaire. Variable created by SNAAP staff from existing variables.	
*	actcomser_R	Participate in community service	
*	actcocurr_R	Participate in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)	
*	actdiv_R	Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values	
			0 = Did not participate 1 = Participated
<i>Question 16:</i>		Did you do the following activities while at [INSTITUTION]?	
		<i>Alumni receiving:</i> All.	
16.1	actfac	Work with a faculty member on a project	
16.2	actartist	Work with an artist in the community	
16.3	actabroad	Study abroad	
16.4	actintn	Internship	
16.5	actport	Complete a portfolio (a document/record of your cumulative artistic work)	
			0 = No 1 = Yes
17	edpreptxt	<i>Question:</i> Is there anything that [INSTITUTION] could have done better to prepare you for further education or for your career? Please describe.	
		<i>Alumni receiving:</i> All.	
			Text box

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 18:</i>		Since leaving [INSTITUTION], which of the following support services that may be offered by [INSTITUTION] have you used?	
		<i>Alumni receiving:</i> All.	
18.1	suptadv	Advising for further education	0 = Have not used 1 = Used 9 = Uncertain if service is available
18.2	suptcareer	Career services	
18.3	suptedu	Continuing education and training	
18.4	suptnetwk	Networking opportunities	
18.5	suptart	Opportunities or resources to present artistic work	
18.6	suptteach	Continued access to mentors and teachers	
19	supttxt	<i>Question:</i> Please describe any support services you need, but are not offered by [INSTITUTION]. <i>Alumni receiving:</i> All.	Text box
20	jobtime	<i>Question:</i> After leaving your program at [INSTITUTION], how long did it take for you to obtain your first job or work experience? <i>Alumni receiving:</i> All.	1 = Obtained work prior to leaving [INSTITUTION] 2 = Obtained work in less than four months 3 = Obtained work in four to twelve months 4 = Obtained work after more than a year 5 = Have not yet found work 6 = Did not search for work after leaving program 7 = Pursued further education
21	jobtrain	<i>Question:</i> How closely related was your first job or work experience to your training at [INSTITUTION]? <i>Alumni Receiving:</i> Only alumni who worked directly after leaving institution (selected options 1, 2, 3, or 4 for question 20).	-3 = Have not yet found work -2 = Did not search for work after leaving program -1 = Pursued further education 1 = Not related 2 = Somewhat related 3 = Closely related
*	jobtrain_R	<i>Question:</i> Recoded from question 21 to remove -1, -2, and -3 values and reverse order response options: How closely related was your first job or work experience to your training at [INSTITUTION]? <i>Alumni Receiving:</i> Not on the questionnaire. Variable created by SNAAP staff from existing variables.	1 = Closely related 2 = Somewhat related 3 = Not related

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
<i>Question 22:</i>		Please select <i>all</i> the occupations <i>outside of the arts</i> in which you have worked, now or in the past. Check all that apply. If you have worked <i>outside the arts</i> and don't find your occupation listed, please select "Other occupations outside of the arts."		
		<i>Alumni receiving:</i>	All.	
22.0	nartjob_none		I have never worked in an occupation outside of the arts.	
22.1	nartjob_maintn		Building, maintenance, installation, and repair	
22.2	nartjob_comm		Communications (e.g., journalism, marketing, public relations, advertising, fundraising)	
22.3	nartjob_comput		Computer and mathematics occupation (e.g., IT, analysts, and software developers)	
22.4	nartjob_construct		Construction	
22.5	nartjob_edu		Education, training, and library	
22.6	nartjob_engocc		Engineering and science (e.g., scientists and researchers)	
22.7	nartjob_farm		Farming, fishing, and forestry	
22.8	nartjob_finan		Financial and other business services	
22.9	nartjob_food		Food preparation related (e.g., chefs, caterers, and servers)	
22.1	nartjob_hlthtech		Healthcare	
22.11	nartjob_humres		Human resources	
22.12	nartjob_legal		Legal	
22.13	nartjob_manag		Management (e.g., executives and managers)	
22.14	nartjob_manfact		Manufacturing	
22.15	nartjob_military		Military and protective services (e.g., law enforcement, fire, safety, and security workers)	
22.16	nartjob_office		Office and administrative support	
22.17	nartjob_sales		Sales (e.g., real estate, retail sales)	
22.18	nartjob_care		Services and personal care (e.g., childcare, beauty, animal care, tourism)	
22.19	nartjob_socialser		Social services (e.g., counselors, social workers, and religious workers)	
22.20	nartjob_transport		Transportation and material moving	
22.21	nartjob_othnart		Other occupations outside of the arts	
	nartjob_othnarttxt		Write in value: Other occupations outside of the arts	Text box
23	teach	<i>Question:</i>	Have you ever worked as a full- or part-time teacher of the arts (i.e., in a classroom setting or giving private lessons)?	1 = Yes, I do this currently 2 = Yes, I have done it in the past, but no longer do 3 = No, I have not done this
		<i>Alumni receiving:</i>	All.	
24	artsrel	<i>Question:</i>	Have you ever worked, either full- or part-time, <i>managing or administering</i> programs or people for an arts or arts-related organization or business?	1 = Yes, I do this currently 2 = Yes, I have done it in the past, but no longer do 3 = No, I have not done this
		<i>Alumni receiving:</i>	All.	
25	artist	<i>Question:</i>	Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)? Remember, we consider a broad array of arts including designers, architects, writers, media producers, fine artists, filmmakers, performers, musicians, and others.	1 = Yes, I do this currently 2 = Yes, I have done it in the past, but no longer do 3 = No, I have not done this
		<i>Alumni receiving:</i>	All.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels	
*	curart	<i>Question:</i>	Recorded from question 25 to combine response options: Have you ever worked, either full- or part-time, as a professional artist?	0 = Not currently a professional artist 1 = Currently a professional artist	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.		
*	everart	<i>Question:</i>	Recorded from question 25 to combine response options: Have you ever worked, either full- or part-time, as a professional artist?	0 = Never a professional artist 1 = Currently or in the past a professional artist	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.		
<i>Question 26:</i>		Please select all the <i>occupations associated with the arts</i> in which you have worked, now or in the past. Check all that apply. If you have worked in the arts and don't find your occupation listed, please select "Other occupation associated with the arts."			
		<i>Alumni receiving:</i>	All.		
26.0	artjob_none		I have never worked in an occupation associated with the arts.	0 = Not Selected 1 = Selected	
26.1	artjob_arch	Architecture:	Architect		
26.2	artjob_artadm	Arts Administration:	Arts administrator or manager (including development, marketing, or box office/sales)		
26.3	artjob_curator		Museum or gallery worker, including curator		
26.4	artjob_graphicdes	Design:	Graphic designer, illustrator, or art director		
26.5	artjob_intdes		Interior designer		
26.6	artjob_webdes		Web designer		
26.7	artjob_othdes		Other designer		
	artjob_othdestxt		Write in value: Other designer		Text box
26.8	artjob_tchhied	Education:	Higher education arts educator		0 = Not Selected 1 = Selected
26.9	artjob_tchk12		K-12 arts educator		
26.1	artjob_prvtch		Private teacher of the arts		
26.11	artjob_othtch		Other arts educator		
	artjob_othtchtxt		Write in value: Other arts educator		Text box
26.12	artjob_craft	Fine and Media Arts:	Craft artist	0 = Not Selected 1 = Selected	
26.13	artjob_finart		Fine artist		
26.14	artjob_film		Film, TV, video artist		
26.15	artjob_animator		Multi-media artist or animator		
26.16	artjob_photo		Photographer		
26.17	artjob_actor	Performance:	Actor		
26.18	artjob_choreo		Dancer or choreographer		
26.21	artjob_sound		Engineer or technician (sound, light, other)		
26.19	artjob_musician		Musician (including instrumental, vocal, conductor, composer, arranger)		
26.2	artjob_stage		Theater and stage director, or producer		
26.22	artjob_writer	Writing:	Writer, author, editor		
26.23	artjob_othart	Other:	Other occupation associated with the arts		
	artjob_otharttxt		Write in value: Other occupation associated with the arts		Text box
27	intart	<i>Question:</i>	When you began at [INSTITUTION] did you intend to work eventually in an occupation as an artist (where you create or perform your art), such as a designer, architect, performer, fine artist, etc.?		0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.		

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 28:</i>		Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/NOT PURSUE WORK AS AN ARTIST]? Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who have worked as professional artists in the past but not currently (selected option 2 for question 25) or who have never worked as a professional artist but intended to when attending institution (selected option 3 for question 25 and option 1 for question 27).	
28.1	stp_nowk	Work as an artist not available	-2 = Currently a professional artist -1 = Never worked as a professional artist and did not intend to when starting at institution 0 = Not Selected 1 = Selected
28.2	stp_pay	Higher pay or steadier income in other fields	
28.3	stp_city	City/location not conducive to artistic career	
28.4	stp_inter	Change in interests	
28.5	stp_fam	Family-related reasons	
28.6	stp_netwk	Lack of access to important networks and people	
28.7	stp_debt	Debt (including student loans)	
28.8	stp_suppt	Lack of social support from family and friends	
*	stp_curart	<i>Question:</i> Recoded from question 28 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/NOT PURSUE WORK AS AN ARTIST]?	0 = Past professional artist or never became a professional artist but intended to be one when started at institution 1 = Current professional artist
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	stp_nevint	<i>Question:</i> Recoded from question 28 to reflect those who did not receive question: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/NOT PURSUE WORK AS AN ARTIST]?	0 = Past professional artist or never became a professional artist but intended to be one when started at institution 1 = Never worked as a professional artist and did not intend to when starting at institution
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
<i>Question:</i>		Recoded from question 28 to remove -1 and -2 values: Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/NOT PURSUE WORK AS AN ARTIST]?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	stp_nowk_R	Work as an artist not available	0 = Not Selected 1 = Selected
*	stp_pay_R	Higher pay or steadier income in other fields	
*	stp_city_R	City/location not conducive to artistic career	
*	stp_inter_R	Change in interests	
*	stp_fam_R	Family-related reasons	
*	stp_netwk_R	Lack of access to important networks and people	
*	stp_debt_R	Debt (including student loans)	
*	stp_suppt_R	Lack of social support from family and friends	
29	stp_othtxt	<i>Question:</i> If there was another reason why you [STOPPED WORKING IN AN OCCUPATION AS AN ARTIST/DID NOT PURSUE WORK AS AN ARTIST], please describe below.	-2 = Currently a professional artist -1 = Never worked as a professional artist and did not intend to when starting at institution Text box
		<i>Alumni receiving:</i> Only alumni who have worked as professional artists in the past but not currently (selected option 2 for question 25) or who have never been a professional artist but intended to be when attending institution (selected option 3 for question 25 and option 1 for question 27).	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
30	yrsart	<i>Question:</i> Approximately how many years have you worked (or did you work) in an occupation as an artist (where you create or perform your art)?	-1 = Did not receive this question 1 = Less than one year 2 = 1 to less than 3 years 3 = 3 to less than 5 years 4 = 5 to less than 10 years 5 = 10 to less than 15 years 6 = 15 or more years
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
31	wkself	<i>Question:</i> Have you ever been self-employed, an independent contractor, or a freelance worker?	1 = Yes, I do this currently 2 = Yes, I have done it in the past, but no longer do 3 = No, I have not done this
		<i>Alumni receiving:</i> All.	
32	artwkself	<i>Question:</i> In your capacity as an artist, have you ever been self-employed, an independent contractor, or a freelance worker?	-3 = Never worked as a professional artist -2 = Never been self-employed -1 = Never been self-employed and never a professional artist 1 = Yes, I do this currently 2 = Yes, I have done it in the past, but no longer do 3 = No, I have not done this
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25) and are currently or have in the past been self-employed (selected options 1 or 2 for question 31).	
<i>Question 33:</i> Are you now or have you ever been any of the following?			0 = No 1 = Yes
	<i>Alumni receiving:</i>	All.	
33.1	wkfd	Founder of a nonprofit or for-profit organization	
33.2	wkpdint	Paid intern	
33.3	wkupdint	Unpaid intern	
34	artwkfd	<i>Question:</i> Was any of your work as a founder of a nonprofit or for-profit organization arts-related?	-1 = Did not receive this question 0 = No 1 = Yes
		<i>Alumni receiving:</i> Only alumni who have been a founder of a nonprofit or for-profit organization (selected option 1 for question 33.1).	
35	artwkpdint	<i>Question:</i> Was any of your work as a paid intern arts-related?	-1 = Did not receive this question 0 = No 1 = Yes
		<i>Alumni receiving:</i> Only alumni who have been a paid intern (selected option 1 for question 33.2).	
36	artwkupdint	<i>Question:</i> Was any of your work as an unpaid intern arts-related?	-1 = Did not receive this question 0 = No 1 = Yes
		<i>Alumni receiving:</i> Only alumni who have been an unpaid intern (selected option 1 for question 33.3).	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 37:</i>		The following are resources that can support artistic and creative careers. Which of the following resources have been <i>critically helpful</i> to you in achieving success in your artistic career (now or in the past)? Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
37.0	hlp_none	None of these is/was critically helpful	-1 = Did not receive this question 0 = Not Selected 1 = Selected
37.1	hlp_capital	Loans, investment capital	
37.2	hlp_grants	Prizes, grants, or commissions	
37.3	hlp_netwk	Strong network of peers and colleagues	
37.4	hlp_pub	Publicity or acknowledgement of your work	
37.5	hlp_space	Material resources (e.g., equipment, space)	
37.6	hlp_mentor	Mentors and teachers	
37.7	hlp_train	Additional training	
37.8	hlp_city	Opportunity to live in an artistically vital city	
37.9	hlp_oth	Other	
37.10	hlp_othtxt	Write in value: Other critically helpful resource	Text box
*	hlp_dnrq	<i>Question:</i> Recoded from question 37 to reflect those who did not receive question: The following are resources that can support artistic and creative careers. Which of the following resources have been critically helpful to you in achieving success in your artistic career (now or in the past)? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past or current professional artist 1 = Never worked as a professional artist
<i>Question 38:</i>		Some of these resources might have been lacking at crucial points. Please check the resources that have been <i>lacking</i> at times, thereby presenting significant barriers to your artistic career (now or in the past). Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
38.0	bar_none	None of these is/was lacking	-1 = Did not receive this question 0 = Not Selected 1 = Selected
38.1	bar_capital	Loans, investment capital	
38.2	bar_grants	Prizes, grants, or commissions	
38.3	bar_netwk	Strong network of peers and colleagues	
38.4	bar_pub	Publicity or acknowledgement of your work	
38.5	bar_space	Material resources (e.g., equipment, space)	
38.6	bar_mentor	Mentors and teachers	
38.7	bar_train	Additional training	
38.8	bar_city	Opportunity to live in an artistically vital city	
38.9	bar_oth	Other	
	bar_othtxt	Write in value: Other lacking resource	Text box
*	bar_dnrq	<i>Question:</i> Recoded from question 38 to reflect those who did not receive question: Some of these resources might have been lacking at crucial points. Please check the resources that have been <i>lacking</i> at times, thereby presenting significant barriers to your artistic career (now or in the past). <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Past or current professional artist 1 = Never worked as a professional artist

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 39:</i>		How important are the following skills and abilities to perform effectively in your profession or work life?	
		<i>Alumni receiving:</i> Only alumni who have ever worked (selected option 1 for question 22.1 through 22.21 or selected option 1 for question 26.1 through 26.23)	
39.1	wkskillanaly	Critical thinking and analysis of arguments and information	-1 = Did not receive this question 1 = Not at all important 2 = Only a little important 3 = Somewhat important 4 = Very important
39.2	wkskillbroad	Broad knowledge and education	
39.3	wkskillrev	Listening and revising	
39.4	wkskillcreative	Creative thinking and problem solving	
39.5	wkskillresearch	Research skills	
39.6	wkskillwrite	Clear writing	
39.7	wkskillspeak	Persuasive speaking	
39.8	wkskillmanag	Project management skills	
39.9	wkskilltech	Technological skills	
39.1	wkskillartistic	Artistic technique	
39.11	wkskillbus	Financial and business management skills	
39.12	wkskillentr	Entrepreneurial skills	
39.13	wkskillwkoth	Interpersonal relations and working collaboratively	
39.14	wkskillleader	Leadership skills	
39.15	wkskillnetrel	Networking and relationship building	
39.16	wkskillteach	Teaching skills	
<i>Question:</i>		Recoded from questions 39.1 through 39.16 to remove -1 values and combine response options. How important are the following skills and abilities to perform effectively in your profession or work life?	
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	wkskillanaly_R	Critical thinking and analysis of arguments and information	0 = Not important 1 = Important
*	wkskillbroad_R	Broad knowledge and education	
*	wkskillrev_R	Listening and revising	
*	wkskillcreative_R	Creative thinking and problem solving	
*	wkskillresearch_R	Research skills	
*	wkskillwrite_R	Clear writing	
*	wkskillspeak_R	Persuasive speaking	
*	wkskillmanag_R	Project management skills	
*	wkskilltech_R	Technological skills	
*	wkskillartistic_R	Artistic technique	
*	wkskillbus_R	Financial and business management skills	
*	wkskillentr_R	Entrepreneurial skills	
*	wkskillwkoth_R	Interpersonal relations and working collaboratively	
*	wkskillleader_R	Leadership skills	
*	wkskillnetrel_R	Networking and relationship building	
*	wkskillteach_R	Teaching skills	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 40:</i>		How much influence has each of the following <i>networks</i> from [INSTITUTION] had on your career?	
		<i>Alumni receiving:</i> All.	
40.1	infclassmt	Classmates	1 = No influence 2 = Minor influence 3 = Major influence 9 = <i>Not applicable</i>
40.2	inffac	Faculty or instructors	
40.3	instaff	Staff members or advisors	
40.4	infartist	Guest artists	
40.5	infalum	Alumni	
41	infothtxt	<i>Question:</i> If there are any other networks associated with [INSTITUTION] that have had an influence on your career, please describe them below. <i>Alumni receiving:</i> All.	Text box
42	curemp	<i>Question:</i> What is your current employment status? <i>Alumni receiving:</i> All.	1 = Full-time (35 hours or more per week) 2 = Part-time only (fewer than 35 hours per week) 3 = Unemployed and looking for work 4 = In school full time 5 = Caring for family full time 6 = Retired 7 = Other
	curempothtxt	Write in value: Other employment status	Text box

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 43:</i>		Based on the occupations you previously selected, please indicate those in which you currently work. Check all that apply.	
		<i>Alumni receiving:</i> All. Populated with any occupations associated with the arts selected for question 26 (26.1 through 26.23) AND any occupations outside of the arts selected for question 22 (22.1 through 22.21).	
43.0	curjob_none	Currently not employed	0 = Not Selected 1 = Selected
43.1	curjob_arch	Architect	
43.2	curjob_artadm	Arts administrator or manager (including development, marketing, or box office/sales)	
43.3	curjob_curator	Museum or gallery worker, including curator	
43.4	curjob_graphicdes	Graphic designer, illustrator, or art director	
43.5	curjob_intdes	Interior designer	
43.6	curjob_webdes	Web designer	
43.7	curjob_othdes	Other designer written in text box for 26.7	
43.8	curjob_tchhied	Higher education arts educator	
43.9	curjob_tchk12	K-12 arts educator	
43.10	curjob_prvttech	Private teacher of the arts	
43.11	curjob_othtch	Other arts educator written in text box for 26.11	
43.12	curjob_craft	Craft artist	
43.13	curjob_finart	Fine artist	
43.14	curjob_film	Film, TV, video artist	
43.15	curjob_animator	Multi-media artist or animator	
43.16	curjob_photo	Photographer	
43.17	curjob_actor	Actor	
43.18	curjob_choreo	Dancer or choreographer	
43.19	curjob_sound	Engineer or technician (sound, light, other)	
43.22	curjob_musician	Musician (including instrumental, vocal, conductor, composer, arranger)	
43.20	curjob_stage	Theater and stage director, or producer	
43.21	curjob_writer	Writer, author, editor	
43.23	curjob_othart	Other arts occupation written in text box for 26.23	
43.24	curjob_maintn	Building, maintenance, installation, and repair	
43.25	curjob_comm	Communications (e.g., journalism, marketing, public relations, advertising, fundraising)	
43.26	curjob_comput	Computer and mathematics (e.g., IT, analysts, and software developers)	
43.27	curjob_construct	Construction	
43.28	curjob_edu	Education, training, and library	
43.29	curjob_engocc	Engineering and science (e.g., scientists and researchers)	
43.30	curjob_farm	Farming, fishing, and forestry	
43.31	curjob_finan	Financial and other business services	
43.32	curjob_food	Food preparation related (e.g., chefs, caterers, and servers)	
43.33	curjob_hlthtech	Healthcare	
43.34	curjob_humres	Human resources	
43.35	curjob_legal	Legal	
43.36	curjob_manag	Management (e.g., executives and managers)	
			-1 = Did not receive this option 0 = Not selected 1 = Selected

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 43:</i>		Based on the occupations you previously selected, please indicate those in which you currently work. Check all that apply.	
		<i>Alumni receiving:</i> All. Populated with any occupations associated with the arts selected for question 26 (26.1 through 26.23) AND any occupations outside of the arts selected for question 22 (22.1 through 22.21).	
43.37	curjob_manfact	Manufacturing	-1 = Did not receive this option 0 = Not selected 1 = Selected
43.38	curjob_military	Military and protective services (e.g., law enforcement, fire, safety, and security workers)	
43.39	curjob_office	Office and administrative support	
43.40	curjob_sales	Sales (e.g., real estate, retail sales)	
43.41	curjob_care	Services and personal care (e.g., childcare, beauty, animal care, tourism)	
43.42	curjob_socialser	Social services (e.g., counselors, social workers, and religious workers)	
43.43	curjob_transport	Transportation and material moving	
43.44	curjob_othnart	Other occupation outside of the arts written in text box for 22.21	
43.45	curjob_oth	Other	0 = Not Selected 1 = Selected
	curjob_othtxt	Write in value: Other occupation	Text box
44	wktraintxt	<i>Question:</i> Please describe how your arts training is or is not relevant to your current work. <i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	-1 = Did not receive this question Text box
45	multijob	<i>Question:</i> Are you currently working at two or more jobs? If you have multiple contracts for the same business, that counts as only one job. For example, a freelance musician who does nothing else has only one job. However, someone who works as a graphic designer and also sells his/her art through a gallery has multiple jobs. A freelance writer who also works as a waiter has two jobs. <i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	-1 = Did not receive this question 1 = No, I do not hold multiple jobs 2 = Yes, I hold 2 jobs 3 = Yes, I hold 3 jobs 4 = Yes, I hold 4 jobs 5 = Yes, I hold more than 4 jobs
*	multijob_R	<i>Question:</i> Recoded from question 45 to remove -1 values: Are you currently working at two or more jobs? <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	1 = 1 job 2 = 2 jobs 3 = 3 jobs 4 = 4 jobs 5 = more than 4 jobs
46	majtimejob	<i>Question:</i> Please select the occupation in which you spend the majority of your work time. <i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43) AND have more than one current occupation (selected option 1 in more than one occupation for 43.1 through 43.45 for question 43). Response values populated with current occupations selected for 43.1 through 43.45 for question 43.	-2 = Currently not employed -1 = Only one current occupation Appendix C
*	majtimejob_R	<i>Question:</i> Recoded from question 46 to replace -1 with value of current occupation for 43.1 through 43.45 for those who only selected one current occupation for 43.1 through 43.45: Please select the occupation in which you spend the majority of your work time. <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	-2 = Currently not employed Appendix C
*	majtime_art	<i>Question:</i> Recoded from majtimejob_R to indicate what type of occupation in which an alumni spends the majority of his or her work time: Please select the occupation in which you spend the majority of your work time. <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Spends the majority of their work time in an occupation field outside of the arts 1 = Spends the majority of their work time in an occupation related to the arts

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
47	majtimetxt	<i>Question:</i> Please provide your job title and a brief description of your work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43]:	-1 = Did not receive this question Text box
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
48	sector	<i>Question:</i> Regarding your work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43], in what sector do you do most of your work:	-1 = Did not receive this question 1 = For-profit and commercial 2 = Nonprofit (including schools) 3 = Government (including military) 4 = Mix of the above 9 = Not relevant
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
49	timetrainrel	<i>Question:</i> Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43]?	-1 = Did not receive this question 1 = Not at all relevant 2 = Somewhat relevant 3 = Relevant 4 = Very relevant
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
49	timetrainrel_R	<i>Question:</i> Recoded from question 49 to reverse code response options: Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43]?	-1 = Did not receive this question 1 = Very relevant 2 = Relevant 3 = Somewhat relevant 4 = Not at all relevant
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
<i>Question 50:</i>		Indicate your level of satisfaction with each of the following aspects of your current work in/as a(n) [OCCUPATION SELECTED for question 46 or if only one occupation for question 43 OCCUPATION SELECTED for question 43].	-1 = Did not receive this question 1 = Very dissatisfied 2 = Somewhat dissatisfied 3 = Somewhat satisfied 4 = Very satisfied
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
50.1	timejobsec	Job security	
50.2	timecreative	Opportunity to be creative	
50.3	timeincome	Income	
50.4	timebalance	Balance between work and non-work life	
50.5	timegood	Opportunity to contribute to the greater good	
50.6	timecareer	Opportunity for career advancement	
50.7	timework	Work that reflects my personality, interests, and values	
50.8	timesat	Overall job satisfaction	
51	mfuljob	<i>Question:</i> Please select the occupation that is the most personally fulfilling to you.	-2 = Currently not employed -1 = Only one current occupation Appendix C
		<i>Alumni receiving:</i> Only alumni who are currently employed (did not select option 1 for 43.0 for question 43) AND have more than one current occupation (selected option 1 in more than one occupation for 43.1 through 43.45 for question 43). Response values populated with current occupations selected for 43.1 through 43.45 for question 43.	
*	mfuljob_R	<i>Question:</i> Recoded from question 51 to replace -1 with value of current occupation for 43.1 through 43.45 for those who only selected one current occupation for 43.1 through 43.45. Please select the occupation that is the most personally fulfilling to you.	-2 = Currently not employed Appendix C
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 52:</i>		Have you ever received any of the following types of arts training during your lifetime? Check all that apply.	
		<i>Alumni receiving:</i> All.	
52.1	trn_summer	Summer arts program	0 = Not Selected 1 = Selected
52.2	trn_arths	Arts high school	
52.3	trn_hscourse	Arts courses offered at your high school	
52.4	trn_aftsch	After-school program	
52.5	trn_lesson	Private lessons	
52.6	trn_college	College level arts classes	
52.7	trn_comm	Community sponsored classes, workshops, or events	
<i>Question 53:</i>		Select all of the ways in which you have supported the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork).	
		<i>Alumni receiving:</i> All.	
53.0	part_none	I have not supported the arts in the past 12 months	0 = Not Selected 1 = Selected
53.1	part_vol	Volunteered at an arts organization	
53.2	part_brd	Served on the board of an arts organization	
53.3	part_tch	Volunteered to teach the arts	
53.4	part_donate	Donated money to an arts organization or an artist	
53.5	part_attd	Attended an arts event (including exhibits, concerts, performances)	
53.6	part_oth	Other	
	part_othtxt	Write in value: Other way to support the arts	Text box
54	perform	<i>Question:</i> Do you make or perform art in your personal (not work-related) time? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
<i>Question 55:</i>		Select the art forms you practice in your personal (not work-related) time. Check all that apply.	
		<i>Alumni receiving:</i> Only alumni who make or perform art in their personal time (selected option 1 for question 54).	
55.1	prac_craft	Craft Arts	-1 = Did not receive this question 0 = Not Selected 1 = Selected
55.2	prac_crwri	Creative Writing	
55.3	prac_cul	Culinary Arts	
55.4	prac_dance	Dance	
55.5	prac_design	Design	
55.6	prac_film	Film/Media Arts	
55.7	prac_finart	Fine Arts (painting, sculpting, drawing)	
55.8	prac_music	Music	
55.9	prac_photo	Photography	
55.10	prac_thea	Theater	
55.11	prac_oth	Other	
	prac_othtxt	Write in value: Other art form	-1 = Did not receive this question Text box
*	prac_dnrq	<i>Question:</i> Recoded from question 55 to reflect those who did not receive this question: Select the art forms you practice in your personal (not work-related) time. Check all that apply. <i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	0 = Practices art in personal (not work-related time) 1 = Does not practice art in personal (not work-related time)

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
		<i>Question:</i>	Recoded from question 55 to remove -1 values: Select the art forms you practice in your personal (not work-related) time.	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
*	prac_craft_R		Craft Arts	
*	prac_crwri_R		Creative Writing	
*	prac_cul_R		Culinary Arts	
*	prac_dance_R		Dance	
*	prac_design_R		Design	
*	prac_film_R		Film/Media Arts	
*	prac_finart_R		Fine Arts (painting, sculpting, drawing)	
*	prac_music_R		Music	
*	prac_photo_R		Photography	
*	prac_thea_R		Theater	
56	tmpractice	<i>Question:</i>	About how often do you practice art in your personal (not work-related) time?	
		<i>Alumni receiving:</i>	Only alumni who make or perform art in their personal time (selected option 1 for question 54).	
				-1 = Did not receive this question 1 = A few times a year or less 2 = Several times a month
*	tmpractice_R	<i>Question:</i>	Recoded from question 56 to remove -1 values and reverse order response options: About how often do you practice art in your personal (not work-related) time?	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
				1 = Daily 2 = Several times a week 3 = Several times a month 4 = A few times a year or less
57	improduce	<i>Question:</i>	How important is it to you to be able to make or produce art in your personal (not work-related) time?	
		<i>Alumni receiving:</i>	Only alumni who make or perform art in their personal time (selected option 1 for question 54).	
				-1 = Did not receive this question 1 = Not at all important 2 = Somewhat important 3 = Important
*	improduce_R	<i>Question:</i>	Recoded from question 57 to remove -1 values and reverse order response options: How important is it to you to be able to make or produce art in your personal (not work-related) time?	
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
				1 = Very important 2 = Important 3 = Somewhat Important 4 = Not at all important
58	exhibit	<i>Question:</i>	How often do you publicly perform or exhibit art in your personal (not work-related) time?	
		<i>Alumni receiving:</i>	Only alumni who make or perform art in their personal time (selected option 1 for question 54).	
				-1 = Did not receive this question 1 = I do not perform or exhibit in public 2 = Less than once a year 3 = 1 or 2 times a year 4 = 3 or more times a year 5 = Continuously in public or online

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
*	exhibit_R	<u>Question:</u>	Recoded from question 58 to remove -1 values and reverse order response options: How often do you publicly perform or exhibit art in your personal (not work-related) time?	1 = Continuously in public or online 2 = 3 or more times a year 3 = 1 or 2 times a year 4 = Less than once a year 5 = I do not perform or exhibit in public
		<u>Alumni receiving:</u>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
59	income	<u>Question:</u>	What was your <i>individual</i> annual income in 2010? (Do not include spousal income or interest on jointly-owned assets.)	1 = \$10,000 or less 2 = \$10,001 to \$20,000 3 = \$20,001 to \$30,000
		<u>Alumni receiving:</u>	All.	
*	income_R	<u>Question:</u>	Recoded from question 59 to remove 13 values and use midpoints of range as value: What was your <i>individual</i> annual income in 2010? (Do not include spousal income or interest on jointly-owned assets.)	Number box
		<u>Alumni receiving:</u>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
60	hhincome	<u>Question:</u>	In 2010, what was your total <i>household</i> income from all sources?	1 = \$10,000 or less 2 = \$10,001 to \$20,000
		<u>Alumni receiving:</u>	All.	
*	hhincome_R	<u>Question:</u>	Recoded from question 60 to remove 13 values and use midpoints of ranges as value: In 2010, what was your total <i>household</i> income from all sources?	Number box
		<u>Alumni receiving:</u>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
61	percincome	<i>Question:</i>	Please select the approximate percentage of your personal (not family) <i>income</i> that came from your work as an artist in 2010.	-1 = Did not receive this question 1 = I did not work as an artist in 2010 2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60%
		<i>Alumni receiving:</i>	Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
*	percincome_R	<i>Question:</i>	Recoded from question 61 to remove -1 and 1 values: Please select the approximate percentage of your personal (not family) <i>income</i> that came from your work as an artist in 2010.	2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
62	perctime	<i>Question:</i>	Please select the approximate percentage of your <i>work time</i> you have spent working as a professional artist in 2010.	-1 = Did not receive this question 1 = I did not work as an artist in 2010 2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80%
		<i>Alumni receiving:</i>	Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
*	perctime_R	<i>Question:</i>	Recoded from question 62 to remove -1 and 1 values: Please select the approximate percentage of your <i>work time</i> you have spent working as an artist in 2010.	2 = Less than 20% 3 = 21% to 40% 4 = 41% to 60% 5 = 61% to 80% 6 = 81% to 100%
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
63	hrspd	<i>Question:</i>	On average, how many hours a week do you currently do paid work?	-1 = Did not receive this question 1 = I do not do paid work 2 = Less than 20 hours 3 = 20 to less than 25 hours
		<i>Alumni receiving:</i>	Only alumni who are currently employed (did not select option 1 for 43.0 for question 43).	
<i>Question 64:</i>			Have you ever received financial support (gifts, grants, or loans) from any of the following sources to live and work as an artist (not including support for school)?	
		<i>Alumni receiving:</i>	Only alumni who are current or past professional artists (selected options 1 or 2 for question 25).	
64.0	finsup_none		Did not receive financial support	-1 = Did not receive this question
64.1	finsup_fam		Support from family and friends	0 = Not Selected 1 = Selected
64.2	finsup_patron		Support from private patron, foundation, or governmental grant	
64.3	finsup_oth		Other	
	finsup_othtxt		Write in value: Other financial support	-1 = Did not receive this question Text box
*	finsup_dnrq	<i>Question:</i>	Recoded from question 64 to reflect those who did not receive this question: Have you ever received financial support (gifts, grants, or loans) from any of the following sources to live and work as an artist (not including support for school)?	0 = Current or past professional artist 1 = Never worked as a professional artist
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 65:</i>		How did you pay for your education from [INSTITUTION]? Check all that apply.	
		<i>Alumni receiving:</i> All.	
65.0	pay_none	There were no costs associated with attending [INSTITUTION]	0 = Not Selected 1 = Selected
65.1	pay_fam	Parents/family	
65.2	pay_schol	Scholarship, fellowships, or tuition waiver	
65.3	pay_loan	Student loans	
65.4	pay_wkstdy	Work study	
65.5	pay_job	Full- or part-time job (not work study)	
65.6	pay_oth	Other	
	pay_othtxt	Write in value: Other method of payment	Text box
66	stdloan	<i>Question:</i> How much student loan debt did you acquire in order to attend [INSTITUTION]?	-1 = Did not receive this question 1 = None 2 = \$10,000 or less 3 = \$10,001 to \$20,000 4 = \$20,001 to \$30,000 5 = \$30,001 to \$40,000
		<i>Alumni receiving:</i> Only alumni who had costs associated with attending their institution (did not select option 1 for 65.0 for question 65).	
67	impctloan	<i>Question:</i> How much impact has your debt from [INSTITUTION] had on your career or educational decisions?	-2 = No costs associated with attending this institution -1 = No student loan debt acquired 1 = No impact
		<i>Alumni receiving:</i> Only alumni who had costs associated with attending their institution and acquired student loan debt (did not select option 1 for 65.0 for question 65 or option 1 for question 66).	
*	impctloan_R	<i>Question:</i> Recoded from question 67 to remove -1 and -2 values and reverse order response options: How much impact has your debt from [INSTITUTION] had on your career or educational decisions?	1 = Major impact 2 = Some impact 3 = No impact
		<i>Alumni receiving:</i> Not on questionnaire. Variable created by SNAAP staff from existing variables.	
68	gender	<i>Question:</i> What is your gender?	1 = Male 2 = Female
		<i>Alumni receiving:</i> All.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
69	age	<i>Question:</i>	What is your age? In years:	Number box (no decimals)
		<i>Alumni receiving:</i>	All.	
*	age_R	<i>Question:</i>	Recoded from question 69 to put in ranges: What is your age?	1 = 24 or younger 2 = 25 to 29
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	
70	parentart	<i>Question:</i>	Were/are any of your parents, guardians, or close relatives professional artists?	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
71	parentedu	<i>Question:</i>	What is the highest level of education completed by either of your parents or guardians?	1 = Did not finish high school 2 = Graduated from high school or equivalent 3 = Attended college but did not
		<i>Alumni receiving:</i>	All.	
72	marital	<i>Question:</i>	What is your marital status?	1 = Single (never married) 2 = Married or domestic partner
		<i>Alumni receiving:</i>	All.	
73	dependent	<i>Question:</i>	How many children (under 18) live with you or are dependent on your income for support? Enter total number:	Number box (no decimals)
		<i>Alumni receiving:</i>	All.	
*	children	<i>Question:</i>	Recoded from question 73 to put in ranges: How many children (under 18) who live with you or are dependent on your income for support?	0 = No dependents 1 = 1 2 = 2
		<i>Alumni receiving:</i>	Not on questionnaire. Variable created by SNAAP staff from existing variables.	

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Item #	Variable	Question Text and Restrictions on who Receives the Question	Response Values and Labels
<i>Question 74:</i>	What is your race/ethnicity? Check all that apply.		
		<i>Alumni receiving:</i> All.	
74.1	race_white	White or Caucasian	0 = Not Selected 1 = Selected
74.2	race_blk	Black or African American	
74.3	race_hisp	Hispanic, Latino, or Spanish origin	
74.4	race_amerind	American Indian or Alaska Native	
74.5	race_haw	Native Hawaiian or other Pacific Islander	
74.6	race_asian	Asian	
74.7	race_oth	Other	
	race_othtxt	Write in value: Other race/ethnicity	Text box
75	citizen	<i>Question:</i> While enrolled at [INSTITUTION] were you a U.S. citizen? <i>Alumni receiving:</i> All.	0 = No 1 = Yes
76	adstate	<i>Question:</i> In what city and state did you reside when you first applied to [INSTITUTION]? Please provide the name of the city and abbreviate the state (e.g., Baltimore, MD or Columbus, OH) <i>Alumni receiving:</i> Only alumni who were U.S. citizens when enrolled (selected option 1 for question 75).	Text box
<i>Question 77:</i>	What is your current zip or postal code for your primary residence? For those living outside of the United States, please also provide your country.		
		<i>Alumni receiving:</i> All.	
77.1	zip	Write in value: Zip or postal code	Text box
77.2	country	Write in value: Country	
78	artcity	<i>Question:</i> How would you rate the current area where you live and/or work as a place to pursue your artistic career? <i>Alumni receiving:</i> Only alumni who are current professional artists (selected option 1 in 25).	-2 = Worked as a professional artist in the past -1 = Never worked as a professional artist
79	insttown	<i>Question:</i> Within the first five years after leaving [INSTITUTION], did you take up residency in the town/city where [INSTITUTION] is located to pursue your career? <i>Alumni receiving:</i> All.	0 = No 1 = Yes

SNAAP 2011 Codebook

Item #	Variable	Question Text and Restrictions on who Receives the Question		Response Values and Labels
80	finalcomments	<i>Question:</i>	If there are additional things you would like to tell us about your education, life, and/or career that were not adequately covered on the survey, please do so here. (Please note that you also have a chance to make comments to SNAAP about the questionnaire and the project below.)	Text box
		<i>Alumni receiving:</i>	All.	
81	survcomments	<i>Question:</i>	If you have any additional comments or feedback that you'd like to share about this project or the questionnaire you just completed, please do so here.	Text box
		<i>Alumni receiving:</i>	All.	
82.1	snaapinfo	<i>Question:</i>	If you would like to receive updated information about SNAAP, including the 2011 survey results, please check this box.	0 = No 1 = Yes
		<i>Alumni receiving:</i>	All.	
82.2	snaapinfoemail	<i>Question:</i>	If you would prefer that we contact you through a different e-mail address, please indicate it in the space provided.	Text box
		<i>Alumni receiving:</i>	All.	

Survey Administration Variables

Variable	Variable Label	Response Values and Labels
Data Provided by Your Institution		
ArtsArea1	Arts area/major 1 reported by school in alumni file	Text box
ArtsArea2	Arts area/major 2 reported by school in alumni file	Text box
DegreeDiploma	Degree reported by school in Alumni file	Text box
Cohort	Last year attended reported by school in alumni file	Number box
program	Program reported by school in alumni file	Text box
Cohort_R	Recode of cohort: Last year attended in ranges	1 = 1980 and before 2 = 1981-1990 3 = 1991-1995 4 = 1996-2000 5 = 2001-2005 6 = 2006-2010
alumLevel	Alumni level- version of the survey combined into overall categories	1 = High School 2 = Undergraduate 3 = Graduate
alumLevel_all	Alumni level- version of survey with special 2011 categories	1 = High school 2 = Involved in the arts during undergrad 3 = Arts minor during undergrad 4 = Associate's 5 = Undergraduate 6 = Graduate 7 = Involved in the arts during graduate
SchoolGender	Gender reported by school in alumni file	0 = Not provided 1 = Male 2 = Female 3 = Transgender
Data Related to Survey Administration		
SurveyID	Survey ID	Numeric assigned to each alumni
UnitID	IPEDS	Numeric ID assigned to each institution by IPEDs
ReportCode	Report code	1 = Only one institutional report 2 = 1st of multiple institutional reports 3 = 2nd of multiple institutional reports 4 = 3rd of multiple institutional reports 5 = 4th of multiple institutional reports 6 = 5th of multiple institutional reports
instRepCode	UnitID and report code combined	Numeric ID assigned to each program or institution getting an individual report
popid	Unique population ID number	Numeric ID assigned to each alum
duration	Time in Survey (in minutes)	Number box

Survey Administration Variables

Variable	Variable Label	Response Values and Labels
Dispo	Completion status	1.1 = Completion 1.2 = Partial Completion
nation	Survey version	1 = United States 2 = Canada
consorti	Indicates participation in 2011 consortium	0 = Not in a consortium 1 = U Cal Consortium
lastsubmitted	Last item answered by survey respondent	Text box
elig	Those alumni included in an institution's own institutional reports	0 = Not included in institutional reports 1 = Included in institutional reports

Appendix A

Response Values and Major Categories

- 1 = Architecture
- 2 = Art History
- 3 = Arts Administration
- 4 = Arts Education (Art, Music, Dance, Drama)
- 5 = Creative and Other Writing
- 6 = Dance
- 7 = Design
- 8 = Fine and Studio Arts (including Photography)
- 9 = Media Arts
- 10 = Music History, Composition, and Theory
- 11 = Music Performance
- 12 = Theater
- 13 = Other Arts
- 14 = Business
- 15 = Education
- 16 = Engineering
- 17 = Humanities
- 18 = Journalism
- 19 = Natural (Biological and Physical) Sciences
- 20 = Professional
- 21 = Social Sciences
- 22 = Other Non-Arts

Appendix B

Response Values and Major Subcategories

Architecture

- 1 = Architecture (general)
- 2 = Interior Architecture & Design
- 3 = Landscape Architecture
- 4 = Architectural Lighting Design

Art History

- 5 = Art History (general)

Arts Administration

- 6 = Arts Administration (general)
- 7 = Arts, Entertainment & Media Management
- 8 = Museum Studies
- 9 = Music Business
- 10 = Performing Arts Management
- 11 = Theater Management

Arts Education (Art, Music, Dance, Drama)

- 12 = Art Education
- 13 = Dance Education
- 14 = Drama Education
- 15 = Music Education
- 16 = Other Arts Education

Creative and Other Writing

- 17 = Creative Writing
- 18 = Fiction
- 19 = Poetry
- 20 = Screenwriting & Playwriting
- 21 = Other Writing

Dance

- 22 = Ballet
- 23 = Dance (general)

Design

- 24 = Commercial & Industrial Design
- 25 = Design (general)
- 26 = Fashion & Apparel Design
- 27 = Graphic Design
- 28 = Interior Design
- 29 = Web Design
- 30 = Other Design

Fine and Studio Arts (including Photography)

- 31 = Book Arts & Printmaking
- 32 = Ceramics
- 33 = Craft
- 34 = Drawing & Painting
- 35 = Fine & Studio Arts (general)
- 36 = Glass
- 37 = Illustration
- 38 = Metals
- 39 = Photography
- 40 = Sculpture
- 41 = Textiles
- 42 = Other Fine & Studio Arts

Media Arts

- 43 = Advertising Art & Design
- 44 = Communication Arts
- 45 = Digital Art
- 46 = Film, Television & Broadcasting
- 47 = Media Arts (general)
- 48 = Other Media Arts

Music History, Composition, and Theory

- 49 = Music Composition
- 50 = Ethnomusicology
- 51 = Music Theory
- 52 = Musicology

Music Performance

- 53 = Brass
- 54 = Church/Sacred Music
- 55 = Conducting
- 56 = Guitar
- 57 = Jazz Studies
- 58 = Keyboard
- 59 = Music (general)
- 60 = Percussion
- 61 = Strings
- 62 = Voice
- 63 = Woodwinds
- 64 = Other Music Performance

Theater

- 65 = Acting
- 66 = Costume Design
- 67 = Theater Directing
- 68 = Musical Theater
- 69 = Technical Theater & Design
- 70 = Theater (general)
- 71 = Theater History & Literature
- 72 = Other Theater

Appendix B

Response Values and Major Subcategories

Other Arts

73 = Art Therapy
74 = Culinary Arts
75 = Dance Therapy
76 = Drama Therapy
77 = Music Therapy
78 = Sound Engineering
79 = Other Arts

Business

80 = Accounting
81 = Business (general)
82 = Finance
83 = International Business
84 = Management (non-arts)
85 = Marketing (non-arts)
86 = Nonprofit Management
87 = Other Business

Education

88 = Education (general)
89 = Education Leadership
90 = Elementary/Middle School Education
91 = Secondary Education
92 = Special Education
93 = Other Education

Engineering

94 = Civil Engineering
95 = Electrical Engineering
96 = Engineering (general)
97 = Mechanical Engineering
98 = Other Engineering

Humanities

99 = English (Language & Literature)
100 = Foreign Language & Literature
101 = History
102 = Philosophy
103 = Speech
104 = Theology
105 = Other Humanities

Journalism

106 = Journalism (general)

Natural (Biological and Physical) Sciences

107 = Biochemistry
108 = Biology
109 = Chemistry
110 = Geology
111 = Mathematics
112 = Other Science

Professional

113 = Dentistry
114 = Health Services & Administration
115 = Health Technology
116 = Law
117 = Library / Archival Science
118 = Medicine
119 = Nursing
120 = Urban Planning
121 = Other Professional

Social Sciences

122 = Anthropology
123 = Cultural Studies
124 = Economics
125 = Gender Studies
126 = Linguistics
127 = Political Science
128 = Psychology
129 = Social Work
130 = Sociology
131 = Other Social Science

Other Non-Arts

132 = Computer Science
133 = Criminal Justice
134 = Kinesiology
135 = Public Administration
136 = Other Non-Arts

Appendix C

Response Values and Occupations

1 = Architect	24 = Building, maintenance, installation, and repair
2 = Arts administrator or manager (including development, marketing, or box office/sales)	25 = Communications (e.g., journalism, marketing, public relations, advertising, fundraising)
3 = Museum or gallery worker, including curator	26 = Computer and mathematical occupations (e.g., IT, analysts, and software developers)
4 = Graphic designer, illustrator, or art director	27 = Construction
5 = Interior designer	28 = Education, training, and library
6 = Web designer	29 = Engineering and science (e.g., scientists and researchers)
7 = Other designer written in text box for 26.7	30 = Farming, fishing, and forestry
8 = Higher education arts educator	31 = Financial and other business services
9 = K-12 arts educator	32 = Food preparation related (e.g., chefs, caterers, and servers)
10 = Private teacher of the arts	33 = Healthcare
11 = Other arts educator written in text box for 26.11	34 = Human resources
12 = Craft artist	35 = Legal
13 = Fine artist	36 = Management (e.g., executives and managers)
14 = Film, TV, video artist	37 = Manufacturing
15 = Multi-media artist or animator	38 = Military and protective services (e.g., law enforcement, fire, safety, and security workers)
16 = Photographer	39 = Office and administrative support
17 = Actor	40 = Sales (e.g., real estate, retail sales)
18 = Dancer or choreographer	41 = Services and personal care (e.g., childcare, beauty, animal care, tourism)
19 = Engineer or technician (sound, light, other)	42 = Social services (e.g., counselors, social workers, and religious workers)
20 = Musician (including instrumental, vocal, conductor, composer, arranger)	43 = Transportation and material moving
21 = Theater and stage director, or producer	44 = Other occupations outside of the arts written in text box for 22.21
22 = Writer, author, editor	45 = Other occupation written in text box for 43.45
23 = Other occupation associated with the arts written in text box for 26.23	