

Approaching the Reports

1. Reports Folder

Within your Reports folder, SNAAP provides a set of documents to guide your assessment of the 2022 data. In addition to these supporting documents, you will find a “Results” folder, which includes report documents (PDF and excel files) displaying statistics from your alumni data.

2. Report Documents

a. Data Highlights (PDF)

An executive summary featuring key findings from your institutional data. These key findings represent insights across three main topic areas: institutional experiences, career and income, and arts experience during the pandemic.

b. Respondent Characteristics (PDF and Excel)

An overview of the demographics of your alumni respondents and their arts major(s). Key indicators of respondent demographics include cohort, gender, race, sexual orientation, race, age, parent education, class, marital status, and number of children or dependents.

c. Alumni Comments (PDF and Excel)

Alumni responses to open-ended questions included in the SNAAP 2022 survey. Alumni comments are unedited and appear exactly as typed in the survey by respondents.

d. Frequency Report (PDF and Excel)

A complete set of frequencies from the core questionnaire (all survey questions with fixed response options), broken down into sections: Education, Institutional Experiences, Career, Current Work, Pandemic, Facts & Figures.

- The Frequency Report by *Alumni Level* includes comparison groups based on the level of the degree alumni received from your institution. Each page breaks data down into four groupings: undergraduate alumni, graduate alumni, all alumni from your institution, and all alumni from the 120 institutions participating in the 2022 SNAAP survey.
- The Frequency Report for *Recent Graduates* includes comparison groups based on graduation year. Each page breaks data down into four groupings: alumni who graduated within the past three years, five years, ten years, and all alumni participating in the SNAAP 2022 survey from your institution.

- The Frequency Report for AICAD institutions (only provided to participating AICAD schools) includes comparison groups based on AICAD affiliation. Each page breaks data down into four groupings: alumni from your institution, alumni from AICAD institutions that participated in SNAAP, alumni from non-AICAD institutions that participated in SNAAP, and alumni from all 120 institutions participating in the 2022 SNAAP survey.

e. Codebook and Data Set

In addition to your institutional reports in PDF format, SNAAP provides a complete, de-identified data set, compatible with SPSS or similar software. Accompanying your data is a codebook containing all questions, response options, and coding information represented in the survey data.