



## 2022 Respondent Characteristics

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Sample Institution



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This Respondent Characteristics Report features key information about alumni respondents from your institution, including demographic characteristics and arts major. Respondent Characteristics are displayed separately for comparison based on undergraduate level, graduate level, your full institution, and all SNAAP 2022 institutions. Throughout the Respondent Characteristics, "Count" refers to the number of alumni responding to a particular question. See codebook for more information on survey items and response options.

		Sample Institution	Sample Institution	Sample Institution	SNAAP Institutions				
		Undergraduate	Graduate	Total	Total				
<b>Respondent Characteristics<sup>a</sup></b>	<b>Variable</b>	<b>Count</b>	<b>%</b>	<b>Count</b>	<b>%</b>	<b>Count</b>	<b>%</b>	<b>Count</b>	<b>%</b>
<b>Cohort (year graduated)</b>									
	1987 and before	124	13%	123	13%	247	13%	12,378	20%
	1988-1997	150	16%	125	13%	275	15%	8,244	13%
	1998-2002	89	10%	97	10%	186	10%	5,096	8%
	2003-2007	101	11%	110	11%	211	11%	6,202	10%
	2008-2012	131	14%	147	15%	278	15%	7,752	13%
	2013-2017	147	16%	196	20%	343	18%	9,200	15%
	2018-2022	181	20%	172	18%	353	19%	12,383	20%
<b>Gender Identity</b>									
	Woman	499	67%	453	55%	952	61%	29,258	58%
	Man	212	29%	326	40%	538	34%	18,524	37%
	Another gender identity	22	3%	20	2%	42	3%	1,759	3%
	Prefer not to answer	10	1%	19	2%	29	2%	1,099	2%
<b>Age</b>									
	24 or younger	63	9%	3	0%	66	4%	2,892	6%
	25 to 29	74	10%	59	8%	133	9%	5,461	11%
	30 to 39	190	27%	202	26%	392	26%	11,341	23%
	40 to 49	160	23%	186	24%	346	23%	9,080	19%
	50 to 59	123	17%	137	18%	260	18%	7,399	15%
	60 or older	98	14%	186	24%	284	19%	12,512	26%
<b>Marital Status</b>									
	Single (never married)	296	40%	239	29%	535	34%	15,265	30%
	Married or domestic partner	361	49%	474	58%	835	54%	28,702	57%
	Divorced/Separated	51	7%	59	7%	110	7%	3,702	7%
	Widowed	9	1%	12	1%	21	1%	1,061	2%
	Prefer not to answer	24	3%	34	4%	58	4%	1,851	4%
<b>Number of Dependents</b>									
	0	542	73%	597	73%	1,139	73%	37,217	74%
	1	90	12%	108	13%	198	13%	5,694	11%
	2	86	12%	75	9%	161	10%	4,999	10%
	3 or more	10	1%	16	2%	26	2%	1,528	3%

<sup>a</sup> Count and percent of total respondents within each category.



Sample Institution

		Sample Institution	Sample Institution	Sample Institution	SNAAP Institutions		
		Undergraduate	Graduate	Total	Total		
<b>Respondent Characteristics (continued)<sup>a</sup></b>	<b>Variable</b>	<b>Count</b>	<b>%</b>	<b>Count</b>	<b>%</b>	<b>Count</b>	<b>%</b>
<b>Parent Education</b>							
	Did not finish high school	22	3%	25	3%	47	3%
	Graduated from high school or equivalent	88	12%	116	14%	204	13%
	Completed an associate's degree (AA, AS, etc.)	27	4%	41	5%	68	4%
	Completed a bachelor's degree (BA, BS, etc.)	256	35%	188	23%	444	29%
	Completed a master's degree (MA, MS, etc.)	190	26%	292	36%	482	31%
	Completed a doctoral degree (PhD, JD, MD, etc.)	152	21%	147	18%	299	19%
<b>Race/Ethnicity<sup>b</sup></b>							
	American Indian or Alaska Native	11	1%	9	1%	20	1%
	Asian Indian	21	3%	23	3%	44	3%
	Chinese	41	6%	32	4%	73	5%
	Asian (other than Chinese or Asian Indian)	56	8%	46	6%	102	7%
	Black or African American	38	5%	38	5%	76	5%
	Hispanic, Latino, or Spanish origin	72	10%	59	7%	131	8%
	Middle Eastern or North African	9	1%	14	2%	23	1%
	Native Hawaiian or Pacific Islander	4	1%	0	0%	4	0%
	White	503	68%	587	72%	1,090	70%
	Other: A racial or ethnic identity not listed	52	7%	45	5%	97	6%
	Prefer not to answer	30	4%	37	5%	67	4%
<b>Currently residing in the U.S.</b>							
	No	91	12%	118	15%	209	13%
	Yes	647	88%	693	85%	1,340	87%
<b>Type of Device Used for Survey</b>							
	Unknown	4	0%	1	0%	5	0%
	PC	157	17%	232	24%	389	21%
	Mac	367	40%	411	42%	778	41%
	Smart Phone	387	42%	311	32%	698	37%
	Tablet	6	1%	9	1%	15	1%
	Other	2	0%	6	1%	8	0%
<b>Arts Major<sup>c</sup></b>							
	Architecture	45	5%	87	9%	132	7%
	Art History & Curatorial Studies	65	7%	71	7%	136	7%
	Arts Administration	46	5%	42	4%	88	5%
	Arts Education (Art, Dance, Drama, Music)	0	0%	14	1%	14	1%
	Craft	0	0%	0	0%	0	0%
	Creative Writing	4	0%	75	8%	79	4%
	Dance	0	0%	0	0%	0	0%
	Design	116	13%	62	6%	178	9%
	Fine & Studio Art	317	34%	177	18%	494	26%
	Media Arts	93	10%	143	15%	236	12%
	Music	69	7%	138	14%	207	11%
	Theater	72	8%	132	14%	204	11%
	Other Arts	45	5%	24	2%	69	4%

<sup>a</sup> Count and percent of total respondents within each category.

<sup>b</sup> The count and percent of alumni who selected that race/ethnicity. Alumni could select more than one category, thus percentages may not equal 100%.

<sup>c</sup> Arts Major represents the CIP code reported by the participating SNAAP school in the alumni file, coded into one of the 13 standard SNAAP arts majors. If the CIP code does not represent an arts major, major 1 or major 2 (if major 1 is non-arts) as reported in the population file is used.