SNAAP 2022 Data Highlights

Sample Institution

This Data Highlights Report features key findings based on your institutional data, including some information about different subgroups of your alumni. More extensive information for each survey item can be found in the Frequency Report. Throughout the Data Highlights, "n" refers to the number of alumni responding to a particular question. See codebook for more information on survey items and response options.

Institutional Experiences

How alumni (n = 1796) rated their overall experience at Sample Institution:
- Excellent - 44%
- Good - 41%
- Fair - 12%
- Poor - 3%

How connected alumni (n = 1800) feel to Sample Institution (department):
- Very much - 20%
- Some - 40%
- Very little - 27%
- Not at all - 13%

Alumni (n = 1791) who would recommend Sample Institution (department) to another student like them:
- Yes - 77%
- No - 23%

Alumni (n = 1768) reporting their level of satisfaction as very satisfied with these aspects of their time at Sample Institution (department):

	% Very Satisfied
Opportunities to perform, exhibit, or present your artistic or design work	22%
Opportunities to work/take courses across different artistic/design disciplines	31%
Opportunities to take non-arts classes	22%
Opportunities to find an internship, apprenticeship, or other professional work-training related to career interests	14%
Opportunities to network with alumni	7%
Opportunities to network with artists, designers, other creative professionals	11%
Opportunities to integrate artistic/design work with other subjects of interest	20%
Overall quality of instructors	35%
Quality of advising about academics, career, or further education	10%
Exposure to a broad view of career options, in and out of the arts/design	9%

Institutional Experiences (cont.)

Alumni (n = 1680) reporting that Sample Institution (department) very much helped them develop the following skills and abilities:

	% Very Much
Critical thinking skills	40%
Business, financial, or entrepreneurial skills	5%
Creative thinking and problem-solving skills	35%
Communication skills	29%
Research skills	26%
Technology skills	17%
Artistic technique	32%
Project management skills	13%
Networking and relationship-building skills	12%
To be resilient and to pick yourself up when things do not go as planned	27%
To adapt to changing circumstances	30%
To recognize opportunities to advance your ideas or career	18%
To collaborate with others from cultures and demographics different from your own	22%
To evaluate multiple approaches to solving a problem	27%

While enrolled at Sample Institution (department), alumni (n = 1243) participated* in the following activities:
- Learn about creative works from diverse cultures or creators with diverse backgrounds within coursework - 97%
- Learn from faculty and instructors who represent a diversity of identities- 97%
- Learn from guest speakers, artists, or other visiting professionals who represent a diversity of identities - 96%
- Learn about matters of racial justice or social equity within your coursework - 88%
- Work with an artist in the local community - 68%
- Work on a project with or in a role serving the local community - 65%

Participated refers to those who responded "often", "sometimes", or "rarely."

Career

Alumni who are currently:
- Working for pay or profit - 81%
- Working in arts or design - 53%
- Self-employed - 45%

Of those who are currently working, alumni (n = 1636) said the following skills are very important:

	% Very Important
Critical thinking skills	56%
Business, financial, or entrepreneurial skills	29%
Creative thinking and problem-solving skills	55%
Communication skills	66%
Research skills	32%
Technology skills	33%
Artistic technique	26%
Project management skills	41%
Networking and and relationship-building skills	33%
Ability to be resilient and to pick yourself up when things do not go as planned	53%
Ability to adapt to changing circumstances	57%
Ability to recognize opportunities to advance your ideas	40%
Ability to collaborate with people from cultures and demographics different from your own	38%
Ability to evaluate multiple approaches to solving a problem	48%

During a typical work week, alumni (n = 1651) who:
- Teach visual or performing arts, design, or creative writing- 27%
- Manage or administer programs relevant to arts, design, or creative writing - 27%
- Manage artists, designers, or other creative workers - 28%
- Create, rehearse, or perform music, dance, or other theatrical arts - 15%
- Create, plan, or show visual arts work - 29%
- Edit, publish, or showcase designs/creative writing - 25%
- Use expertise in artistic, design, architecture, or creative writing techniques - 44%
- Use expertise in public, community-engaged, or social practice art - 21%

Alumni (n = 1304) who feel their career is closely or somewhat related to their field of study or training at Sample Institution (department):
- 83%

Alumni (n = 1298) who feel their career very much or to some extent draws upon skills and abilities developed during their time at Sample Institution (department):
- 84%

Career (cont.)

Top three arts occupational fields in which alumni currently work:

	# of Alumni
Other arts or design occupation not listed	212
Arts educator - in higher education	190
Writer, author, or editor	159

Top three non-arts occupational fields in which alumni currently work:

	# of Alumni
Other occupations outside of the arts	190
Education, training, and library	112
Communications	82

Time it took alumni (n = 1029) to find a job after leaving:
- Less than 4 months - 56%
- Four to twelve months - 18%
- More than a year - 20%
- Pursued further education - 7%

Alumni who are **very satisfied** with certain aspects of their current job:

	Working in the arts (n = 884)	Not working in the arts (n = 458)
Job security	44%	52%
Opportunity for advancement	29%	29%
Pay or earnings	22%	30%
Benefits	33%	40%
Flexibility of work hours	50%	51%
Flexibility of work location	48%	59%
Level of responsibility	54%	55%
Opportunity to contribute to society	47%	44%
Opportunity to be creative	48%	23%
Opportunity to be intellectually challenged	52%	41%
Alignment with your values	52%	45%
Degree of independence	59%	55%
Overall job satisfaction	43%	39%

Reasons alumni (n = 1618) are not currently working for pay or profit:
- Retired - 6%
- Unemployed and looking for work - 6%
- Full-time student - 2%
- Full-time family caregiver - 2%
- Working, but not for pay or profit - 2%

Alumni reported individual and household income:

	Individual (n = 1413)	Household (n = 1171)
$50,000 or less	36%	16%
More than $50,000	64%	84%

Arts During the Pandemic

Of those working in arts or design at the start of the pandemic or currently, alumni (n = 1548) reported:

- Less work has been related to arts or design than before March 2020 - 14%
- Relation to arts or design has remained the same as before March 2020 - 59%
- More work has been related to arts or design than before March 2020 - 16%

Of those working in arts or design at the start of the pandemic or currently, alumni (n = 1534) reported the following changes to their creative work since the start of the pandemic:

	% Selected
Changed the content, style, or media of the art that you create or perform	23%
Sought out new collaborators, communities, or professional networks	30%
Increased efforts to have your creative work address problems in your community	13%
No notable changes	37%

Of those working in arts or design at the start of the pandemic or currently, alumni (n = 1514) reported the following changes to their personal income since the start of the pandemic:

- Personal income decreased - 26%
- Personal income remained the same - 35%
- Personal income increased - 40%

Of those working in arts or design at the start of the pandemic or currently, alumni (n = 1514) reported:

	% Selected
Lost a job, was furloughed, or otherwise was out of work	21%
Lost personal income or experienced a pay cut	26%
Utilized unemployment benefits or other government assistance	17%
Stopped or cut back work specifically for family caregiving	8%
Started a new full-time or part-time job in arts or design	7%
Started a new full-time or part-time job not related to arts or design	4%
Picked up new gigs or project-based arts or design work	11%
Picked up new gigs or project-based work not related to arts or design	5%
Paid work was not affected	29%

Arts During the Pandemic (cont.)

Of those working in arts or design at the start of the pandemic or currently who feel learning new skills is important, alumni (n = 1589) sought out the following:

- Technology skills - 33%
- Tech-based production skills - 17%
- Business, financial, or entrepreneurial skills- 23%
- Skills in artistic or design techniques - 20%
- Skills in anti-oppressive practices - 13%
- Skills to facilitate a change to a different occupational field - 13%

Of those working in arts or design at the start of the pandemic or currently who feel learning new skills is important, alumni (n = 1589) acquired new skills from:

	% Selected
College or university degree program	9%
College or university non-degree program or coursework	4%
Employer-provided training or resources	13%
Trade associations, unions, or other regional organizations that support creative workers	4%
Online courses or other formal trainings, other than college or university programs	20%
Self-taught (e.g. using online tutorials or other resources)	41%
Existing mentors or friends	24%
New acquaintances or connections made since the onset of the pandemic	15%