



May 2023

Dear Administrative Leader,

We are pleased to present your institution's results from the 2022 survey by the Strategic National Arts Alumni Project (SNAAP). These data result from one of the most rigorously tested, comprehensive, and affordable alumni surveys in higher education.

In this report, you will find your institution's confidential data alongside aggregate findings from the full set of participating institutions. Before delving into your school's results, please read the enclosed supporting documents.

We encourage you to begin sharing and using your SNAAP data as soon as possible. Your data should provide rich insights that can influence curricular change, student advising, recruitment, advocacy, and fundraising.

Your interactive Tableau dashboard will be available shortly. Instructions for logging in will be sent under separate cover. Your dashboard will contain visualizations displaying key information from your SNAAP data, including your alumni's institutional experiences, career, and experiences during the pandemic. Dashboard filters will allow for customizing specific comparison groups including, gender, those currently working in the arts, demographics, income level, year of graduation, etc. It is our hope this newly developed SNAAP tool will assist you in making use of your survey data.

To further assist you in sharing and using your data, SNAAP is in the process of developing resources, such as online and in-person data workshops, which we plan to roll out in the next several months. Additionally, online trainings on the new Tableau dashboards will be provided.

Thank you for your leadership as part of this effort to learn more about the lives and careers of graduates of arts programs. Please do not hesitate to contact me if you have any questions.

Best wishes,

Lee Ann Scotto Adams
Executive Director
512-471-9695 / leeann@snaaparts.org
Strategic National Arts Alumni Project